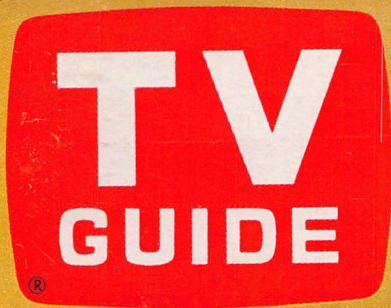


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PLUS

1967 TV SET BUYERS' GUIDE

FREE with this issue

JOEY HEATHERTON

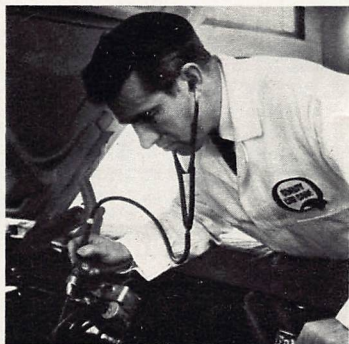




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How we retired in 15 years with \$300 a month

We never thought we'd see the day when we could afford a Florida vacation. Yet now we spend all winter living the good life in the sun. You see, I'm retired. And, thanks to Alice's smart planning, when I gave up chasing commuter trains last year, I did *not* have to give up the security of a monthly paycheck. Every month I receive a check for \$300 from Phoenix Mutual, and it's *guaranteed for life!*

In 1950, the year I turned 40, Alice handed me a Phoenix Mutual ad she had torn out of a magazine. It told how a man my age could retire in 15 years with a guaranteed monthly income of \$300. I couldn't believe it, but I filled out the coupon anyway, and Alice mailed it that very day. When the Phoenix Mutual booklet arrived, we picked a plan that suited us.

Fifteen years seem such a short time when you're working, raising a family and paying off a mortgage. Suddenly you're tired of working, the children are grown, the house is paid for and along comes that first \$300 check from Phoenix Mutual! Alice says she's so proud of me, but I know she's pleased with herself for planning the whole thing.

This story is typical. If you begin early enough, you, too, can plan to have an income of from \$50 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive by mail a free booklet on this and other Phoenix Mutual Plans.

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Address _____

as we see it

■ People in television make lots of speeches because they're always going to meetings and conventions and dinners where people are curious to hear about the glamor of show biz and why can't they make television better.

It's too bad more attention isn't paid to some of these speeches. Often they answer questions in viewers' minds or offer promises that can be held against the speaker later or show the way to the future.

■ A couple of recent talks are cases in point. One was by Arthur C. Nielsen Jr., president of the A. C. Nielsen Company, to the Oklahoma City Advertising Club. In it he replied to critics who complain that all television programming is light entertainment for the mass audience and none is for minority tastes.

"During just one recent week," he said, "this is what Oklahoma Citians had at their finger tips: Aside from 63 programs that I wasn't able to classify, there were 9 music programs, 16 variety shows, 21 sports events, 23 dramatic shows, 31 religious programs, 31 adventure shows, 43 movies, 53 serial episodes, 64 children's shows, 136 news programs, 170 shows of the light entertainment type . . . [and] 48 shows offering discussion of current events, during which subjects were covered ranging from Vietnam, space explorations and Red China all the way to the popular approach to psychology. Forty-eight reasons, in short, why it is nonsense to say that television doesn't face the world of reality. And finally . . . 155 programs featuring educational and travel subjects: 155 more answers to those who would claim that TV is a 24-hour exercise in froth and frivolity."

■ The other talk was to NBC affiliates by Walter D. Scott, chairman of the board of the company. He told his listeners how the company's management viewed its obligations:

" . . . It is our first responsibility to be alert and sensitive to the variety of [our society's] needs and demands.

■ "We will continue conscientiously to seek a fair balance between the broad interests of the mass audience and the range of specialized preferences that also exist within the population.

"We will encourage our producers and our outside suppliers to seek fresh, creative approaches so that we may constantly invigorate all aspects of our service, popular entertainment as well as programming that seeks to enlighten and stimulate.

■ "I am well aware that our attainment will not always match our aspirations. Nor will we fulfill all of these intentions to the total satisfaction of our critics or our friends. But we will try."

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TV TELETYPE*: HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

BARBARA FELDON (Get Smart) makes her movie debut in "A Garden of Cucumbers" with DICK VAN DYKE . . . Former baseball star JACKIE ROBINSON, LEW AYRES, PHIL HARRIS, MERCEDES McCAMBRIDGE and PEARL BAILEY are in the large cast for "The People Trap" on ABC Stage 67 . . . MICKEY ROONEY directs one of JEAN ARTHUR's shows for the new season . . . ROBERT HORTON, now through with Shenandoah, read the script for a new swashbuckler series . . . Former singer FABIAN, who now wisely concentrates on acting, has been cast in a Virginian . . . A couple of travelers along The Road West this fall will be LLOYD NOLAN and WENDELL COREY.

Veteran bogymen BORIS KARLOFF narrates the CBS DR. SEUSS special "How the Grinch Stole Christmas," Dec. 18 in Lassie's time slot . . . VINCENT PRICE is the latest Batman villain, a smoothie called Egghead . . . SID CAESAR, IMOGENE COCA, CARL REINER and HOWARD MORRIS, co-stars on Your Show of Shows back in the early Fifties, will be reunited April 5 for an hour-long comedy special on CBS.

Where-Are-They-Now Dept.: JAY NORTH (Dennis the Menace) is old enough to play a role in the new World War II series Jericho . . . MARTIN MILNER (Route 66) recently worked in a Virginian segment . . . JACKIE COOGAN (The Addams Family) also is in a Virginian . . . MARVIN MILLER, once with the freewheeling Millionaire, now narrates The FBI series . . . INGER STEVENS (The Farmer's Daughter) is talking to ABC about doing another series.

ABC is bringing WALTER BRENNAN back next year in a new Western series, Two Rode West, being made by the DANNY THOMAS-AARON SPEL-LING company. That firm has also sold ABC its comedy horse-opera Rango, co-starring TIM CONWAY (McHale's Navy) and GUY MARKS (The John Forsythe Show) . . . There's plenty of other pilot action. JIM MOSER, who filmed Ben Casey and Slatery's People, is putting together an adventure pilot for Screen Gems . . . Producer BOB FINKEL (The Andy Williams Show) is also getting a pilot ready for NBC. It's described as a "satirical treatment of big business and automation."

*Trade-mark, Teletype Corp.

Continued on Page 34

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WHODUNIT?

YOU DUNIT!

An expert explains
exactly why television is what it is

BY W. WATTS BIGGERS

The author is president of a TV production company and former vice president of a major advertising agency. This article is by no means the last word on the subject, but rather a thoughtful and lucid exposition of a viewpoint which is widely held inside the television industry.

If you are one of television's "Quality Viewers," then I have been listening to you for many years (whenever you found out about my connection with television). I have listened to you while you were driving a taxicab, while you sat across from me during a conference, from behind the bars of a bank teller's cage, while you enjoyed my cocktails, or operated an elevator, or even danced with me.

I have listened to you and, with minor variations, your story has always been the same: You believe the

television programs "they" are forcing upon the public are a national disgrace, and you believe "they" should be made to improve this situation immediately; you certainly hope that I am doing something about this because, of course, you are in no position to do so.

Well, for the length of this rather brief article, let me explain to you why, if something is wrong with television programming, it is not "they" but *you* who are to blame—*you* collectively and *you* personally.

If this shocks you, it probably does

so because you are the brainwashed victim of wave after wave of words flowing from television columnists and critics and performers. You have been taken in by one of two or three misconceptions, any one of which would be enough to explain your attitude.

Let me list these misconceptions.

Number One: *"The picture you get on your living room tube is the end product of a vile conspiracy between sponsors and advertising agencies, networks and production companies. These establishments are controlled by strange people whose bloodshot eyes glow with glee whenever they are able to foist upon the public some new slice of mediocrity."*

Right?

Wrong.

It just so happens that sponsors and agencies and networks and production companies are made up of real, honest-to-goodness people—people who bear a striking resemblance to yourself. Take, for example, those who are members of production companies. Would they not love to be able to boast to friends and family that they were responsible for some new, high-caliber, elevating, intellectual, high-class, award-winning, better-than-ever program? Of course they would.

And would not the sponsors and advertising agencies enjoy the kind of pat-on-the-back publicity which would go along with sponsorship of such a vehicle? Of course they would.

And would not the network VP's start swinging from their antennas if they could notify the FCC that their network would be delivering only this type of programming? Of course they would.

So why don't they constantly provide such shows?

They don't because TV ratings indi-

cate that such shows do not reach an audience sufficient in size to make television a "reasonable" advertising medium. TV time and talent costs are high; thus, TV advertisements (commercials) must reach a very large audience if television is to compete successfully with other advertising media in terms of the cost per person reached.

Obviously, therefore, it is TV ratings, not sponsors or networks or producers, which are most often responsible for the kind of programming material to be found on the air.

So, blame it on the ratings. Which brings us to the next misconception.

Number Two: *"A. C. Nielsen, the man with the ratings, is actually Walter Winchell in disguise. He hates television and gives the highest ratings to the poorest shows in hopes that television will be replaced by radio, his first love."*

Right?

Wrong.

Those poor Nielsen people. Hardly a day goes by that some new blast is not sent their way—from the latest TV performer whose show was not renewed, to the latest TV critic who was wrong with 80 percent of his preseason predictions. To hear them tell it, all those folks at the Nielsen factory are struggling like mad to bite off the hand that feeds them; passing out the most inaccurate information possible to help bring TV to its knees so it can no longer pay their salaries.

No one bothers to mention that there are rating services other than Nielsen (American Research Bureau, for example) and that there have been such services right along. And no one bothers to mention that these different rating services, using quite different measuring methods, have consistently been in general **continued**

agreement. It would take a lot of nerve to chalk this up to coincidence; even more to collusion.

This is not to say that rating systems are perfect; but, over a 13- or 26-week period, such systems as Nielsen's are able to do a fine job of showing which shows are high, medium or low and which are moving up or down or not moving much at all.

No, Virginia, Mr. Nielsen is not Walter Winchell. And he is not against television. And his rating service, considering the many variables involved, does an excellent job. Which means that millions of people really *are* watching those shows you consider to be of such poor—even disgraceful—quality.

Why are they watching? And that brings us to the final misconception.

Number Three: *"If it is true that millions of people watch TV's soap operas and overgrown kid shows and trite situation comedies, then it is true for only one reason: They are offered nothing better to look at. Give this discerning audience some decent programming, and you can bet your picture tube they will support it."*

Right?

Wrong.

I have no way of knowing what you consider "decent" programming, but I can think of quite a few TV specials which won critical acclaim (many of the news specials, some *Hall of Fame* offerings, etc.), but the majority of them were watched by relatively few people. I can also think of many critically approved weekly series which are no longer on the air because they could not hold a sufficiently large audience—shows such as *Playhouse 90*, *The Defenders*, *Show of Shows*, *Goodyear Playhouse*, *Profiles in Courage*, *Studio One*, Richard

Boone's repertory players . . . and many more.

These shows were *there*. And they would have stayed *there* if enough people had watched them each week. But that "discerning audience" simply did not support them.

More such shows will come. Networks and producers will go on searching for programs which offer quality; go on giving such shows a chance. But unless something changes, it is highly doubtful that they will be around long.

Don't blame Nielsen—or sponsors or networks or producers. It is the public—the collective *you*—who selects the programs on the air.

Ah! say you. All right. Blame *them*. Blame the majority of people, but not you. You are the exception. The majority may be satisfied, but you are not!

What can you do?

Must you limit your hopes to pay TV or improved educational channels or closed circuitry? Is there nothing you can do now, today, to improve the quality of television programs?

There is something. There is, indeed.

What can be done?

It is *not* trying to place blame where blame does not belong. It is *not* constantly complaining about the programs you dislike. It is *not*—in a word—concentrating on the negative. It is exactly the opposite. It is doing everything you can to accentuate the positive elements in today's television picture.

First, have you ever bothered to write a letter of appreciation about a program or series you enjoyed? No? Convinced that such letters are a waste of time? Well, you are wrong. Networks and sponsors are very impressed by well-written and reason-

able letters from reasonable people.

My experience with viewer letters goes far back—back to a day in 1950 when a single letter saved *The Lone Ranger* from cancellation in an important market. True, that was back when TV was still new and sets were much fewer; but I have seen the power of such letters proved again and again since then.

Did you know that letters from viewers saved a show named *Father Knows Best*—a show which then went on to become one of the most popular in TV's history?

Did you know that the award-winning *Dick Van Dyke Show* would probably have vanished after its first season had it not been for a wealth of letters from loyal fans?

Please write

There are many more examples, but consider for a moment only those three—*The Lone Ranger*, *Father Knows Best*, *The Dick Van Dyke Show*; consider them, and then consider this: Where were the letters about *Playhouse 90* or *Profiles in Courage* or whatever your favorite happened to be? Did you write one? In all probability, no. The "Quality Viewer," it seems, seldom has time for such trivia. You *want* better programming, but your time is too valuable to be spent composing even a brief letter to a sponsor or network. Warning: If you don't change, don't expect TV to change.

Next to letter-writing (and perhaps more important) comes the best suggestion of all: Try buying the sponsor's product. Simple? Very. . . . But have you ever tried it?

Can you imagine the sales impact if any reasonable percentage of "Quality Viewers" ever turned some of their wrath into solid support for a sponsor who gave them a show they enjoyed?

And you don't have to be embarrassed about buying the sponsor's products. It's actually a part of our good old free-enterprise system: The sponsor who supplies your type of programming is performing a service for you. You pay for that service by purchasing his product.

How will such purchases help TV? By providing—just like letters from viewers—an additional barometer for measuring the success of a show. If a program achieves less than "par" for its rating score, it can still be held over if sales figures indicate that the series is moving merchandise for the sponsor. Obviously, it is always difficult to link a sales increase with one particular media buy, but sponsors are loath to change any card in a winning hand.

So, if a program like the old *Studio One* should come on again and stimulate you, then hold onto that stimulation until you get to a shopping center and let it stimulate you into buying one of the sponsor's products.

Find out what shows are on

Finally, make a point of finding out *all* the shows that are on television. Take the time to read through the full list of programs in TV GUIDE. Look for the specials; check for those premières . . . and don't stop there. Take a peek at some of the programs in less costly time periods—on Sunday afternoon, for example. And when you find a show you like, support it! Tell your friends about it. Write a letter to the network. Buy the sponsor's products.

Try this, and I think you will be surprised. I think you will find that television already has quite a few "quality" programs, and I think you will find that, given your full support, these programs will produce more.

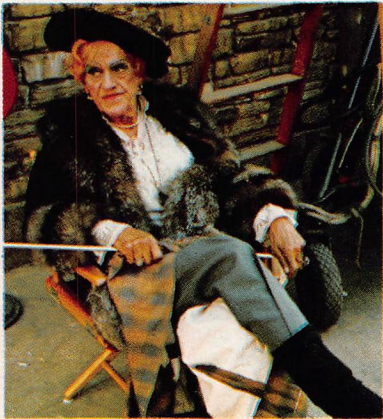
And—oh, yes—remember this next time we meet, huh?



Mother plans to turn Robert Vaughn and Stefanie Powers into wax figures.

MOTHER MUFFIN LOOKS FAMILIAR

Obviously no lady, Mother Muffin roughs up a character; relaxes between scenes.



The elderly "lady" on these pages is none other than Boris Karloff, an old fiend of yours. These grabshots, made during shooting of the Sept. 27 episode of *The Girl from U.N.C.L.E.*, caught the champion of chills in an unaccustomed gender—playing the role of Mother Muffin, who heads up Twicksbury's House of Murders, an English establishment not unlike Brooklyn's Murder, Inc.

Karloff: At 78, he still delights in acting.



Romping Along on the Edge of Sanity



From left, Jacquie Courtney, Carol Roux, Gaye Huston and Susan Trustman.

Every afternoon, these actresses captivate the audience—and delight themselves—with the most harrowing neuroses

"I have a psychological problem," says Jacquie Courtney. "I love my boy friend. But if he comes near me, to kiss me or touch me or something, I freeze. . . ."

"I wanted to commit suicide," says Gaye Huston. "My father married a woman he had defended in a murder trial. I got upset and jealous. I caused an automobile accident. My father is crippled and it was my fault. . . ."

"I was schizophrenic," says Carol Roux. "It took two years for me to get normal, then I fell in love. I was just going to get married when I discovered I was illegitimate. I went insane again. . . ."

"I had an abortion," says Susan Trustman. "I was filled with guilt. I heard babies screaming. Then I found out I was sterile. I shot the man dead. I didn't remember it. I was tried for murder. . . ."

This torrent of neurotic confession comes from the lips of four young actresses—the younger generation of an NBC soap opera called *Another World*—whose assorted mental ailments are captivating the daytime audience these days.

In real life, of course, the young ladies are not teetering on the edge of insanity. What's more, they are not a bit typical of "The Younger Generation." They are representatives of a very specialized breed: up-and-coming young actresses who are enjoying the fruits of early success.

Despite personality differences—Carol is fragile and shy, Gaye calm and controlled, Jacquie wide-eyed and raucous, and Susan articulate and ironic—they have a remarkable amount in common.

They all chose their careers early in childhood. "I decided to be an actress at about 9," says Carol Roux, who is now 20. "But I didn't tell anyone, I was afraid they'd laugh." Born in Los Angeles, orphaned, and adopted by a publisher and his wife, Carol enrolled in high school drama

classes. "I did 'Anne Frank' and I knew for sure," she says. She persuaded her parents to let her audition for the American Academy of Dramatic Arts in New York, was accepted, and moved to the East Coast. "A week after I got out of school I got this job," she says.

Susan Trustman, 26, daughter of a New York high school teacher, reports: "As a little kid I was shy and retiring. My mother used to drag me to a little dramatic school to get over my shyness. Well, it never got me over my shyness, but it made me decide to be an actress." She went to the New York School of Music and Art, then studied acting at Carnegie Tech, did summer stock and repertory work for several years, appeared briefly in a Broadway play and was hired by *Another World*.

Jacquie Courtney, 19, daughter of a Westinghouse research engineer from East Orange, N.J., launched her career at age 4. "I took dancing lessons. My teacher put me on a TV show singing and dancing. I had Shirley Temple curls. I sang 'The Good Ship Lollipop.' That started me in show business." By 9 she was doing commercials and at about 13 she appeared on *The U.S. Steel Hour* with Patty Duke. "That's when I really got popular. I did an unbelievable amount of commercials between 13 and 16, and I appeared on *Armstrong Circle Theatre*, *Route 66*, *Edge of Night*, *The Doctors* and *Our Five Daughters*. Then came this show."

And Gaye Huston, 21, the Kentucky-born child of a theatrical family (her father is a vice president of Video Pictures Inc., her mother is actress Marcella Martin, her brother is actor Martin Huston), started in show business at 6, when she appeared on *Your Show of Shows* with Imogene Coca and Sid Caesar. "It worked for me," she says. "After that I did all sorts of live shows—*Studio One*, *Armstrong*, *Kraft*, *Lux* and **continued**

several daytime serials." She went to Northwestern University for two years but left school to return to work. She was signed up shortly thereafter for *Another World*.

Without exception all four young ladies enjoy their work on this series—at least that part of it which allows them to portray assorted forms of human agony. In fact, their devotion to psychological abnormality amounts to a collective passion.

"I love to play neurotics," says Jacquie Courtney, her eyes glittering excitedly. "It's really dramatic, these psychological things. During my big crisis with my boy friend I cried hysterically. I loved it. I just love neurosis."

So do Gaye Huston and Carol Roux. "I love playing this disagreeable character," says Gaye. "I've never been a heavy before."

"It's wonderful," says Carol. "By the time I get through playing my part, I've gotten rid of all my aggressions and frustrations."

And Susan Trustman speaks lyrically of the more lurid portions of her character's life. "The most exciting time for me was the whole abortion period and the murder. I had these crying nightmares, this terrible guilt. And I loved the scene with the boy who wouldn't marry me. I kept saying, 'You love me, you love me'—and I heard the babies crying—and there was a gun—and I picked it up—I held out the gun—bang bang—I shot him—dead. *That* was great."

When they're not putting in time on the neurotic front, all four girls pursue assorted interests. Jacquie goes bowling and dancing. The three others are interested in art.

Men loom large in their horizon of interests. Gaye is married to actor Morgan Paull, who's in "New Faces of 1966." "I met him at an audition for a play. Neither of us got the

part!" Carol Roux is being married to Avin Harum, a Norwegian dancer in the Harkness Ballet troupe. ("He was away on tour for four months. I thought I was going to die.") Jacquie Courtney goes steady with a law student at the University of Pennsylvania. And Susan Trustman is looking. ("What I want is a man who isn't boring. Not to be bored, that's the thing; not to be bored.")

Tied with iron-clad contracts to the neurotic vicissitudes of *Another World* as far as additional daytime TV goes, they have not had any new acting opportunities. None has any specific plans, but each daydreams occasionally about the future. Jacquie Courtney's daydream is by far the most explicit. Ever loyal to the soap-opera ideal, she says, "I want a dramatic movie role. Something meaty, something with a challenge—a *neurotic*." And she laughs raucously.

New actress on the scene

Which brings to mind the latest development on *Another World*: A new actress was recently hired for the series. And to the fascinated astonishment of the four girls, it is Marcella Martin, Gaye Huston's mother. Says Gaye, who seems torn between horror and tears, "I feel kind of funny. The part she's playing is so unlike her. A tough-on-the-outside-sweet-on-the-inside broad. I read one of the scripts. It just doesn't sound like my mother. If she were somebody else's mother, I wouldn't react this way. But she's my mother. *And* has been playing Carol Roux's rival. I don't like it."

The other young ladies shake their heads sympathetically. It's a real problem and they all fully understand Gaye's feelings. Neurosis is the fashionable thing, all right, there are no two ways about it. But when it comes to a girl's mother . . . well, gee whiz.



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REPLACEMENT OR REFUND TO CONSUMER



Color gone out of your life?



**See the right TV serviceman
for the right picture tube.**

The right TV serviceman is the Independent Service Dealer. Knows everything about TV and is free to give you an unbiased opinion on replacement parts because he can carry any brand he chooses. So you'll probably buy what the expert recommends.

We think he'll recommend Sylvania. He knows our *color bright 85TM* picture tube is the right one for accurate color. A phosphor made from the

rare-earth element, Europium, makes apples look like apples instead of oranges.

He also knows the clarity of our SILVER SCREEN .85[®] black-and-white picture tubes. The long life of our TV replacement tubes. Knows everything about everyone else's replacement parts too.

And he's free to tell all. That's why we think he'll suggest Sylvania.

SYLVANIA
SUBSIDIARY OF
GENERAL TELEPHONE & ELECTRONICS **GTE**

The right TV servicemen.

They know replacement parts because they carry many brands. So you can take their word.

CALIFORNIA

ALAMEDA
Alameda Radio & TV
523-3481
Ben's TV Service

ANDERSON
522-9375
Ken's TV Clinic
Terry's TV

ANGELS CAMP
Angels Appliance
736-2139

BRODERICK
Fava Radio
442-8374

CAMPBELL
Ace Transistor
379-3658
Al's TV Serv. Co.
378-5912
Tel An, Inc.
379-0662
Westgate Color TV &
Electronics
379-6691

CARMEL VALLEY
Carmel Valley TV Ctr.
659-2134

CARMICHAEL
B & B Television
487-7503
Cliff's TV
482-1885
Lil Joe's TV
483-9228
TV Radio Den
489-1873

CASTRO VALLEY
Castro Valley Rad. &
TV
581-3946

CASTOVILLE
Hambey's TV
633-2566

CHICO
Bob's TV
Mace TV
342-8729

CIITRUS HEIGHTS
Hall's Gen. Merch.
725-2274
Sherm's TV
725-1212

COLUMBIA
Brunette Elec.
532-3487

DAVIS
Davis TV
753-4214
Dunlay's Rad. & TV
Repair
753-2707
Schuetzle's Rad. & TV
753-5541

DIXON
Buhler's

DURHAM
Charlie Davis TV
342-5273

ESCALON
Electronic Serv. Co.
838-7021

FAIR OAKS
Acme Radio & TV
967-9286
Bill's TV
967-5747
Fair Oaks TV
967-1225
Genco TV
967-7721

FAIRFIELD
Consolidated Services
425-4011
Fairfield Electric
World TV

FELTON
Ken Spronger TV Serv.
335-7400

FOLSOM
J. K. Appliance
985-2541

FREMONT
Economy TV
657-0770
J & J Television
656-7325

GALT
Galt TV

GILROY
Electro Mechanical
842-3632
Frank's TV Sales &
Serv.
842-4368

GRASS VALLEY
Art's TV-Radio & Rec.
273-3018
Chuck's TV
273-3576

GRIDLEY
Fox TV & Elec.
Gridley TV & Appl.
2493

HAYWARD
Bay Area TV Sales &
Serv.
537-5060
Brandt & Rose Rad. &
TV
582-1220
Donaire Radio & TV
538-5924
Jimenez TV
582-8304

HOLLISTER
Ryan & Chinn TV
637-4545

IRVINGTON
Connolly's Furniture
656-2880

LAKE TAHOE VALLEY
Alpine TV

LIVERMORE
Associated Electronics
447-1226

LODI
Ed's Radio & TV
368-0428
Frank's TV
368-1186
Gehres-Rodine Serv.

LOOMIS
Law Bros.
652-7934

LOS ALTOS
Grady's Los Altos TV
948-3150

LOS GATOS
MacDonald's Radio
354-4185
Sund TV & Rad. Co.
356-5181

MANTECA
Hank's Fixit Shop
Manteca TV & Record
Shop
823-3139

MARINA
Marina TV
384-7511

MARYSVILLE
Feather River TV Serv.
742-3742
Ivan Norris TV
743-9207
Ken's Radio Shop
743-4659

MENLO PARK
Alec TV & Appl.
323-5151

MODESTO
Asher's TV & Radio
Serv.
537-9050
Pacific TV
523-3879

MOUNTAIN VIEW
Gordon's Advance TV
968-0651

NORTH HIGHLANDS
Personal TV
332-2686

NEVADA CITY
Knee's Radio & Elec.
265-4610

OKDALE
Andy's Radio
847-1876

OKLAND
Action Electronic Serv.
533-9140
Advanced TV, Inc.
261-7477
Granada Radio Serv.
632-2483
Morando TV
568-1998
Video Service Center
654-4741

OROVILLE
John Williams Appl.
533-6893
Marshall's TV
533-8170
Webb's Radio & TV

PALO ALTO
Andy's TV
322-8105
Gregg's TV
326-9790
Palo Alto Radio & TV
323-1366

SYLVANIA DEALERS—Continued

PARADISE
Mark's TV
877-2562
Paradise TV
877-3917

PLACERVILLE
Roy Boom TV
622-4128

PLEASANTON
Ziegler's Rad. & TV
846-5424

RANCHO CORDOVA
Cordova Lane TV
635-5571
Roger's TV Elec.
363-2667

RED BLUFF
Knapp's TV
527-5711

RIO LINDA
Rio Linda Electronics
991-1292

RIO VISTA
Elliott's TV & Radio

RIPON
Baron's TV
829-4541
Baron's TV
599-4915

ROSEVILLE
Lenzis TV
783-8181
Smith's TV
782-6588

SACRAMENTO
Al's Radio & TV Serv.
451-3481
Arcade TV
922-4612
Bob & Ray's TV Repair
455-3256
Chuck's TV Clinic
455-2974
Collier Radio & TV
455-2632
Colonial Electronics
922-5525
Electronic Laboratories
444-0115
Electronix, Inc.
322-7026
George Alexander &
Co.
452-8283
Handy Andy TV
483-6451
Home Radio & TV
451-9338
Imperial TV
421-8854
Joseph's TV
457-3551
Leon's Radio & TV
422-2052

Mike & Andy TV
447-2787
Nunex Radio & TV
925-2106
Paramount TV Service
456-3842
Petzwal Radio & TV
443-6202
Roscoe D. Cook
922-5681
Ross & Hill TV
451-1451
Unity TV
451-4921
Valley Appl. Center
452-6001
Valley Television
456-0971

SALINAS
Jack Yees Radio & TV
442-0703
John's Radio & TV
424-9832
Santa Lucia TV Serv.
422-5341

SAN ANDREAS
Oto's TV
754-3103

SAN ANSELMO
Klein TV
454-9400

SAN FRANCISCO
Amazon Auto Radio
584-7738
Andy's TV
564-1040
Carr's Radio
752-1181
LJB TV
566-2841
Melody Radio & TV
474-6181
Miller's Radio & TV
586-6106
Nick's TV
681-4546
Opps TV
751-8315
Pallas Bros. TV
585-2664
Palo Alto Radio & TV
584-2620
Peter Shell TV
752-2843
Telaray TV
211-4483
Woody's TV
585-3074
SAN JOSE
Audio Phil's
248-1856
Carlifind TV
295-8865
Don's TV
252-5922
Frank's TV
292-9205
Gem TV Sales & Serv.
225-2905

Joe's TV & Rad. Repair
292-3884
Neighborhood TV
264-4593

SAN LEARNDRIO
Al's TV Clinic
483-4330
M. J. TV Service
357-9188
San Leandro Elec.
632-3242

SAN MATEO
Arnold's TV
343-0252
Flore's Radio & TV
343-5515
Lindstrom's TV, Inc.
341-5315
Marshall & Holl
344-5673
National TV
341-1120
Reliance TV
341-0720
Sam's TV
347-1308

SAN RAFAEL
Klein TV
454-5021

SANTA CRUZ
Spagnola's TV & Radio
Serv.
423-3461
Sparkey's House of
Music
426-2242
Wood's TV
423-5381

SANTA ROSA
M. L. Bruner Co.
545-0914

SARATOGA
Quito Park TV
379-1161

SAUSALITO
Klein TV
332-2260

SEASIDE
Archway TV
394-2111

SONORA
Abe's TV
532-4994
Courtney TV Serv.
George T. Lyon Appl.
532-4894
Jim Rundle
532-3002
Stan's Bargain Barn
532-3304

SOQUEL
Hamm's TV and Hi Fi
475-5050

STOCKTON
A & A TV
463-5528
Abe's TV
465-1250
Ace Electronics
464-8705
Breuner's
477-8151
Cary's TV
462-3498
Cole's Radio & TV
464-6085
Cunningham TV
454-9717
East & West TV
463-3725
Gray's TV Service
452-2112
Jack Hanna Music
477-0082
Louie's Radio & TV
466-7689
Shop N Serv. TV
465-8554
Shower's TV & Appl.
465-3665
Thomas TV
478-1701
Universal Radio & TV
462-1478

SUNNYVALE
Barney's TV
245-9000

SUTTER CREEK
Sutter Hill TV
267-5616

TRACY
Hamilton's TV & Appl.
Vital's Radio & TV
835-1304
TRUCKEE
Tom's TV
587-3060

UNION CITY
L & V TV
471-2442

VACAVILLE
Carroll's TV & Radio
Serv.
448-8181
Jay's Music
448-3651

VICTOR
Victor Hardware
369-4259

WATSONVILLE
Jim's TV
722-3436
Joe's TV
722-2546
Lee's TV
724-7445

WILLOWS
Bob's TV
934-4534
Valley Firestone

FOR THE RECORD



Northern California Edition

Invitation: The three American TV networks have been asked to join the first world-wide live telecast. At a meeting in Geneva which was sponsored by the European Broadcasting Union, a committee of nations discussed a possible global TV hookup. Although the plan will have to wait until two new satellites are in orbit over the Pacific and Atlantic and the proper ground stations are built, programming proposals already have been submitted. The nations involved include Australia, Canada, France, Italy, Britain and Japan. The three American networks have not yet committed themselves.

TV Tel Aviv: Israelis, who have, until now, been forced to limit their video viewing to Arab fare, may hire CBS to act as advisor to their proposed TV service. The Israeli government discussed contracts with European and other American companies before considering CBS. ABC, it seems, is involved with Lebanon, and NBC has an arrangement with Saudi Arabia. If the deal goes through, CBS would receive \$100,000 for the first six months during the two-and-a-half year contract. Israeli TV service is expected to be in operation sometime during 1968.

But Is It Art?: The wondrous artistry of certain TV commercials will be placed under close scrutiny as part of a film festival held at New York's Lincoln Center this fall. Amos Vogel, the festival's director, believes the

program should reveal a "cross-section" of current independent movie work, and therefore intends to include the commercials as free portions of the festival, and to discuss them in some of the planned forums.

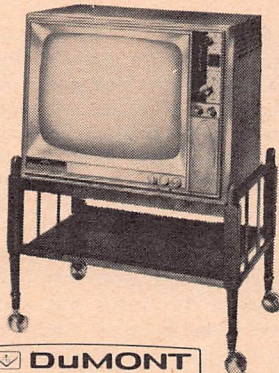
'Fight, You Dirty . . . Uh!': It seems that some people are offended by the epithets used to describe and roundly curse the then-current enemies on old World War II battle flicks. The TV Code Authority of the National Association of Broadcasters says it has been receiving complaints "about certain derisive and ridiculing representations of enemy nationals" in the old films. The authority advises local stations to watch out for the offensive slurs because the times—and the bad guys—keep changing.

Ratings Up: The A. C. Nielsen Co.—of TV ratings fame—has dropped its \$1.5 million-dollar damage suit against Rex Sparger, a former congressional investigator. Nielsen, which contended that Sparger tried to rig the audience ratings of several TV shows, settled the matter out of court. Mr. Sparger, in return, must submit the manuscript of his forthcoming book on the subject of ratings to the auditing firm of Ernst & Ernst for an accuracy check and desist from saying malicious things about Nielsen unless he can definitely prove them.

Color Bind: When Canada's two networks unveiled their first color programs on Sept. 1, nobody got particularly excited. Only about 1 or 2 percent of Canadian viewers own color sets. Quite simply, this is because color receivers cost in the neighborhood of \$700-800. —Henry Harding

DuMONT THE ONLY COLOR TV SO PERFECT IT HAS A 3-YEAR WARRANTY

ALL MAJOR PARTS INCLUDING PICTURE TUBE



The COLORADO

The color set of excellence to ROLL-AROUND wherever you wish to enjoy color television at its finest. 19" (180 sq. in. viewing area) color picture tube with rare earth phosphors... automatic color monitor... contemporary styled in grained walnut finish.

TELEVISION & STEREO INSTRUMENTS
PRICED FROM \$129.95 TO \$5000.00

Centerville Jim's TV

Chico
Longfellow's TV
Hayward
Sherman Clay Co.
Star TV
Lodi
Rodine Furniture
Marysville
Paul Sauve Appl.
Millbrae
Dan Franco Furniture
Oakland
Sherman Clay Co.
Palo Alto
Video Shop
Redding
Wittner's Appl.
Richmond Ken's TV
Sacramento
G&W Appl. & TV
Goodyear Stores

San Francisco

National TV
Schwabacher Frey Co.
Sherman Clay Co.
Woody's TV
San Jose
Sherman Clay Co.
Western Appliance
San Leandro
San Leandro Color TV
San Mateo
A.B.C. Television
Sherman Clay Co.
Saratoga Argonaut TV
Seaside
Archway Television
Stockton
Miracle Music
Goodyear Store
Tracy Riffel's Appl.
Vallejo TV Center
Walnut Creek
Walnut Creek TV

THIS WEEK

TeleVision Guide

7R refers to KRCR, Redding
9R refers to KIXE, Redding

SPECIALS

Babe Ruth Sat. 11:30 A.M. (3)
Tony Lema Tribute Sat. 4:30 P.M. (7)
United Nations Handicap Sat. 5 P.M. (8)
Black Campus Sat. 6 P.M. (9)
KCFT-TV Auction... Sat. 6 P.M.-Sun. 5 P.M. (42)
March of Time Sat. 6:30 P.M. (4),
Sun. 6 P.M. (8)
Death in the Morning Sat. 6:30 P.M. (9)
Rip Van Winkle Sat. 7:30 P.M. (19)
Boxing Sat. 9:30 P.M. (2)
Jewish Heritage Sun. 8 A.M. (5, 8, 10)
Senate Hearings Sun. 1 P.M. (6)
Vietnam Elections Sun. 6 P.M. (10, 12),
6:30 P.M. (5)
Reports on Air Pollution .Sun. 6:30 P.M. (3, 4);
Tues. 10 P.M. (5, 10, 12)
Warsaw Philharmonic Sun. 8 P.M. (9)
Preview '66-'67 .Mon. 4:30 P.M., 8:30 P.M. (9)
Interview with Eisenhower .Mon. 8 P.M. (6, 9R),
9 P.M. (9); Fri. 10 P.M. (9)
Sibelius Festival Mon. 9:30 P.M.,
Fri. 9:30 P.M. (6, 9R)
Paris Must Burn Wed. 7:30 P.M. (9),
8 P.M. (6, 9R)
Bay of Gold Wed. 9 P.M. (2)
Lincoln Center Fri. 9 P.M. (9)

DEBUTS

All Aboard with Mr. Be Sat. 5 P.M. (9)
Tammy Grimes Sat. 5 P.M. (12)
Monkees Sat. 6:30 P.M. (7R)
Iron Horse Sat. 6:30 P.M. (11)
Pistols 'n' Petticoats... Sat. 8:30 P.M. (5, 10, 12)
Mission: Impossible ... Sat. 9 P.M. (5, 10, 12)
Jean Arthur Sun. 6:30 P.M. (12)
R & D Review Sun. 10 P.M. (9)
Family Affair Mon. 7 P.M. (12)
Felony Squad Tues. 7 P.M. (12)
Experiment Wed. 4 P.M. (9)

RETURNS

Honey West Sat. 5:30 P.M. (10)
Jackie Gleason ... Sat. 7:30 P.M. (5, 8, 10, 12)
G-E College Bowl Sun. 5:30 P.M. (4, 8)
FBI...Sun. 8 P.M. (7, 11, 13), Mon. 9 P.M. (7R)
Concert Tues. 8 P.M. (9)

IN YOUR OWN HOME
FREE DEMONSTRATION
 THE EASY WAY TO SHOP CALL NOW. CALL COLLECT

OPEN TONITE IF YOU CAN'T COME IN **CALL NOW**

2 FOR THE PRICE OF 1 SALE

IN SAN FRANCISCO & MARIN
EV7-2334

IN OAKLAND & EAST BAY
GL2-4489

IN SAN JOSE & SANTA CLARA COUNTY
CH4-6171
 OUT OF TOWN CALL COLLECT

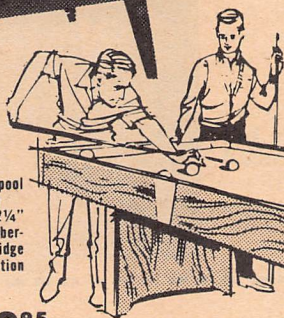


ALL NEW PHILCO MERCHANDISE

FIRST NATIONAL BANK CREDIT CARD

FULL FACTORY WARRANTY

This is no small, low-cost pool table. It is a full 7-ft., completely equipped with accessories... 2 1/4" deluxe striped balls, two 52" fiberglass cues, plastic triangle, bridge attachment, chalk and instruction book.



SAVE \$169⁹⁵
PHILCO 21" COLOR TV

Full Featured, Big 21" Philco color TV console, with the true to life color picture.

plus... **\$169.95**
FULL SIZE VALUE

POOL TABLE

SAVE \$169⁹⁵

BOTH \$495
PHILCO 21" COLOR TV & POOL TABLE

NO MONEY DOWN

FULL PRICE W.T.

SAVE \$169⁹⁵

IMMEDIATE DELIVERY

Continental Tv
 OPEN 7 DAYS A WEEK 'TIL 9

OPEN TONIGHT

SAN FRANCISCO 3218 Geary Blvd. EV7-2334
 OAKLAND GL2-4489
 SANTA CLARA 3585 Stevens Creek CH4-6171
 SALINAS 924 Main St. HA4-3911

**He's holding
America's
favorite
get well
card.**

Are you?

With a Blue Cross card you're eligible for quick admittance into any of more than 7,000 hospitals throughout America. You can even select your own doctor. No need to make advance hospital payments on your own. No worrying. No red tape. And no worries about paying the bills when you leave. Because Blue Cross pays for all hospital services provided by your contract—for you—quickly, confidentially, and in full!

Shouldn't you be carrying America's favorite get well card? If you aren't, complete and mail the coupon below. Do it today!



**TO: BLUE CROSS
1919 WEBSTER STREET, OAKLAND, CALIFORNIA 94612**

Please send information about BLUE CROSS PERSONAL PROTECTION—for those who do not have BLUE CROSS GROUP PROTECTION where they work. I understand no salesman will call. (Please indicate age: _____)

Name _____

Address _____

City _____

If already a Blue Cross member, please indicate Identification Number: _____

Please Do Not Write Below

2	3 - 4	5 - 6
TVG-81		



LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

WHAT'S IN A NAME?

Not more than five minutes ago and for the umpteenth time, I have sat through the opening introduction to *Peyton Place*. Isn't it about time the writers got hip, or do they know what the program is all about? Betty Anderson is now Betty Cord . . . Constance Mackenzie is now Constance Carson. Maybe now somebody can clue the writers about these important changes in the introduction.

Dayle M. Guitard
El Cajon, Cal.

WEEDING OUT

After the worse weeds of the new season are cut down in January, is there any chance for an attack of good taste at CBS and ABC that will return two of the bright spots in our recent gloom—*Secret Agent* and *The Avengers*? Mr. Amory is certainly not alone in his appreciation of these fine series. In TV, as in greenbacks, the bad seems to drive the good out of circulation. Alas.

M. E. Houlahan
Springfield, Mass.

CLEAN WORDS

Myopia isn't the only thing Barbara Feldon suffers from ["Wholesome Agent 99," Aug. 27]. Her description

of Pittsburgh at 10 A.M. and at noon hasn't been true since 1950—so she's either much older than she's admitting or she suffers from a very smoggy memory. I think her "wholesomeness" consists of one in the head.

June M. Feick
Crafton, Pa.

HIRSUTE HAWKSHAW

Noting the cover of your Aug. 27 edition, someone should "get smart" and rename Barbara Feldon's shaggy partner "K-9."

S. Masters
Rockford, Ill.

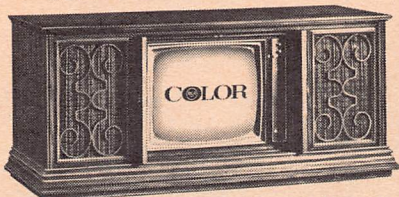
EX CATHEDRA

Congratulations to those responsible for a rare film-making achievement: that of presenting a minister in the role of a fellow human being and not a pious, other-worldly saint with the final word on every moral dilemma of life ["The Cliff Dwellers," Aug. 28]. The Rev. William Canning (played by James Beck) was one-among-equals, and he was respected as such. He was involved in the lives of these former college classmates, and they knew him as "Bill" more than as "The Reverend." His opinion was respected and not thought to be irrelevant to the problems at hand. The producers are to be commended for daring to suggest that "men of the cloth" might be made of the same fabric as the remainder of humanity. Thank you very much.

Joel R. Hitt
Southern Baptist Seminary
Louisville, Ky.

RCA VICTOR

NEW for '67!



The SEBASTIAN
Home Entertainment Center
Series HH-872
25" tube
(overall diagonal)
—295 sq. in. picture

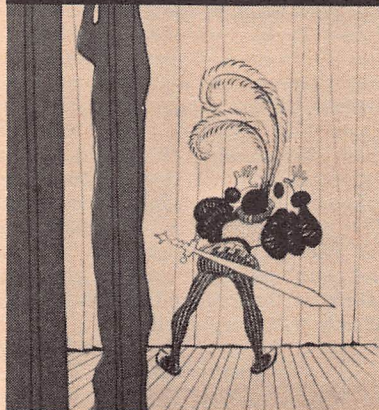
\$1300⁰⁰

(Optional with dealer)

FOR THE FULL STORY ON RCA VICTOR COLOR
SEE PAGES A-68 & A-69

RCA VICTOR

'DRAMA COMES BACK'. Will this season's new dramatic schedule change television's image? Don't miss this timely report in the September 24 issue of TV GUIDE.



TV SPORTS GUIDE

SATURDAY

- AUTO RACING 12 Noon (11)
BOWLING 12:30 P.M. (3)
BASEBALL 1 P.M. (3, 4)
Pirates vs. Dodgers.
COLLEGE FOOTBALL 1 P.M. (7, 7R, 11, 13)
USC vs. Texas.
HORSE RACE 5 P.M. (8)
United Nations Handicap.
BASEBALL, DRAG RACING 5 P.M. (7, 7R, 11, 13)
Japanese All-Stars; National Drag Racing Championships.
NFL HIGHLIGHTS 5 P.M. (10), 5:30 P.M. (8, 12)
Films of last weekend's games.

- BOWLING 6 P.M. (2)
WRESTLING 6 P.M. (19)
AUTO RACING 8:30 P.M. (32)
BOXING 9:30 P.M. (2)
BOXING 10 P.M. (32)

SUNDAY

- PRO FOOTBALL 10 A.M. (3, 4)
Oilers vs. Jets.
PRO FOOTBALL 10:15 A.M. (5, 8, 10, 12)
Packers vs. Browns.
BOWLING 11 A.M. (11), 12 Noon (2)
PRO FOOTBALL 1:30 P.M. (7R)
Chiefs vs. Raiders.
POLO 4:30 P.M. (9)
RODEO 7 P.M. (19)
ROLLER SKATING 9:30 P.M. (2)
Chiefs vs. Bombers.

THURSDAY

- NFL HIGHLIGHTS 9 P.M. (2)
Packers vs. Browns.
RAIDER HIGHLIGHTS 9:30 P.M. (2)
Raiders vs. Chiefs.

FRIDAY

- WRESTLING 9 P.M. (2)

TV Programs for week beginning Saturday, September 17

Morning

- 7** ALL NIGHT MOVIE—Continued
Cheyenne: "The Iron Trail."
5:55 **12** SUMMER SEMESTER
"Asia and the U.S." (90 min.)
6:00 **5** **COLOR** AGRICULTURE FILM
6:25 **13** NEWS
6:30 **4** WHITE COLLAR FARMER
5 **10** SUMMER SEMESTER
Western Religion: "The Civil Rights Revolution." Prof. Harold Stahmer.

7 CHANNEL FOR LEARNING
13 VOICE OF AGRICULTURE

A discussion of the air-transportation of strawberries.

- 7:00 **4** MAYOR ART—Children
5 **COLOR** JACK'S PLACE—Children
7 **COLOR** MARSHAL 'J'—Children
10 BIG PICTURE—Army
13 **COLOR** CAP'N DELTA—Cartoons
7:15 **8** FILM SHORT
How to "Stop Rats Forever."
7:25 **12** FILM FEATURE

CHANNELS LISTED IN PROGRAM SECTION

BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ.
(OAKLAND) 94607
4 KRON-TV (NBC) 929 MISSION ST.
(SAN FRANCISCO) 94119
5 KPIX (CBS) 2655 VAN NESS AVE.
(SAN FRANCISCO) 94109
7 KGO-TV (ABC) 277 GOLDEN GATE AVE.
(SAN FRANCISCO) 94102
9 KQED (EDUC.) 525 FOURTH ST.
(SAN FRANCISCO) 94107
32 KSAN-TV (IND.) 1141 MARKET ST.
(SAN FRANCISCO) 94103
42 KCFT-TV (IND.) 817 CHALLENGE DR.
(CONCORD) 94521

SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.
93901

SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
6 KVIE (EDUC.) P.O. BOX 6 95801
10 KXTV (CBS) 601 SEVENTH AVE.,
BOX 628 95803
13 KOVR-TV (ABC) 1216 ARDEN WAY,
BOX 3283 95815

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.
96001
9 KIXE (EDUC.) P.O. BOX 9 96001

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH
ST., BOX 489 95927

MODESTO

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Morning-Afternoon

- 7:30 **3** **AGRICULTURE U.S.A.—Interview**
COLOR The contributions that cats make to agriculture are discussed.
- 8** **FILM SHORT**
A discussion of the projects of the Future Farmers of America.
- 10** **COLOR** **DIVER DAN—Cartoons**
- 11** **MODERN ALMANAC**
"Pure Water and Public Health."
- 12** **EXISTENCE—Agriculture**
- 7:45 **8** **DAVEY AND GOLIATH—Religion**
A student learns the consequences of being late.
- 8:00 **3** **4** **7** **COLOR** **SUPER 6**
5 **8** **10** **12** **CAPTAIN KANGAROO—Children**
The Captain discusses Citizenship Day and Constitution Week. (60 min.)
- 7** **11** **13** **COLOR** **KING KONG**
- 8:30 **2** **PIONEERS—Drama**
3 **4** **7** **COLOR** **ATOM ANT**
7 **11** **13** **COLOR** **BEATLES**
- 9:00 **2** **MOVIE—Adventure**
"Dark Venture." (1954) An American adventurer goes to Africa in search of the elephants' graveyard. John Calvert, Ann Cornell. (90 min.)
- 3** **4** **7** **COLOR** **SECRET SQUIRREL—Cartoons**
- 5** **8** **10** **12** **COLOR** **MIGHTY MOUSE—Cartoons**
- 7** **11** **COLOR** **CASPER**
- 13** **POETRY—Education**
A discussion of irony in the poetry of Wallace Stevens. (60 min.)
- 9:30 **3** **4** **7** **COLOR** **SPACE KIDETTES—Cartoons**
- 5** **8** **10** **12** **COLOR** **UNDERDOG**
- 7** **11** **COLOR** **MAGILLA GORILLA**
- 10:00 **3** **4** **7** **COLOR** **COOL McCOOL**
- 5** **8** **10** **12** **COLOR** **FRANKENSTEIN JR.—Cartoons**
- 7** **11** **13** **COLOR** **BUGS BUNNY**
- 10:30 **2** **MOVIE—Western**
"The Road to Denver." (1955) A man gets tired of helping his brother out of tight spots. John Payne, Skip Homeier. (90 min.)
- 3** **4** **7** **JETSONS—Cartoon**
COLOR George finds Judy dancing to the music of the jet age.

- 5** **8** **10** **12** **COLOR** **SPACE GHOSTS—Cartoons**
- 7** **11** **13** **COLOR** **MILTON THE MONSTER—Cartoons**
- 11:00 **3** **BIOGRAPHY—Documentary**
Mike Wallace traces the career of Jackie Robinson, the first Negro to break the color barrier of major league baseball.
- 4** **7** **TOP CAT—Cartoon**
COLOR Benny the Ball receives a million-dollar check made out to T. C.
- 5** **10** **12** **COLOR** **SUPERMAN**
- 7** **11** **13** **COLOR** **HOPPITY HOOPER—Cartoon**
- 8** **MOVIE—Adventure**
"Revenge of the Gladiators." (Italian; 1963) Mickey Hargitay, José Greci, Livio Lorenzon. (Two hours)
- 11:30 **3** **PERSPECTIVE ON GREATNESS**
SPECIAL "That Ever Livin' Babe" chronicles the public and private life of George Herman Ruth, the Yankees' "Sultan of Swat." Still photos and film clips follow the Babe's life from his youth in Baltimore to his farewell to baseball, including his "career" in movies and arguments with baseball management. Actor Pat O'Brien is host. Terry O'Sullivan narrates. (60 min.)
- 4** **CARTOON TIME**
- 5** **10** **12** **COLOR** **LONE RANGER**
- 7** **13** **AMERICAN BANDSTAND**
Dick Clark's guests are singers Neil Diamond and Tommy Boyce. (60 min.)
- 7** **SERGEANT PRESTON**
- 11** **ERNEST TUBB—Music**

Afternoon

- 12:00 **2** **TOMBSTONE TERRITORY**
A killer returns to Tombstone to marry his victim's widow. Frank: John Berardino. Laredo: Rayford Barnes.
- 4** **GREEN THUMB—Gardening**
- 5** **10** **12** **COLOR** **ROAD RUNNER**
- 7** **AMERICAN BANDSTAND**
Dick Clark's guests are Neil Diamond and the Sandpipers. (60 min.)
- 11** **SPOTLIGHT ON SPEED**
COLOR Hard-top drag racing at Reno.
- 12:30 **2** **MOVIE—Drama**
"Escapade in Japan." (1957) Thinking

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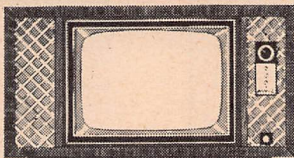
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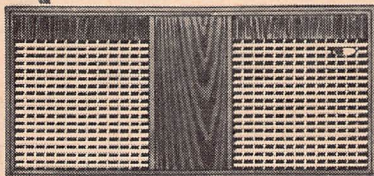
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Afternoon

the police are after them, two small boys—one Japanese, the other American—race through Japan. Teresa Wright, Cameron Mitchell, Jon Provost, Roger Nakagawa, Philip Ober, Kuniko Miyake. (Two hours)

3 CHAMPIONSHIP BOWLING

Jack Biondolillo vs. Ray Bluth. Jack Drees is the commentator. (60 min.)

4 BAY REGION REPORT

5 10 12 COLOR BEAGLES

7 REBEL—Western

11 SAN JOSE STATE HIGHLIGHTS

13 COLOR CISCO KID—Western

1:00 3 4 8 BASEBALL—Pirates vs. Dodgers

COLOR The Pittsburgh Pirates meet the Dodgers at Los Angeles. Curt Gowdy and Pee Wee Reese report. (Live)

5 10 12 COLOR TOM AND JERRY—Cartoons

7 7 11 13 COLLEGE FOOTBALL—USC vs. Texas

COLOR USC meets the University of

Texas at Austin. Rosters are in the Close-up below. (Live)

1:30 5 FOREST RANGERS—Adventure

Two careless hunters use telephone wires to set a bear trap. Joe Two Rivers: Michael Zenon. Chub: Ralph Endersby. Mike: Peter Tully. Steve: Don Mason.

10 STINGRAY—Children

COLOR The Stingray crew heads for the Island of Lull, where a former WASP admiral is held hostage.

12 STINGRAY—Children

COLOR Titan poisons Troy.

2:00 5 YOUNG AUDIENCES—Music

A report on the San Francisco Symphony's plan to visit Bay Area schools in small groups to acquaint students with good music.

10 MOVIE—Adventure

COLOR "Fair Wind to Java." (1953) In the Dutch East Indies during the 1880's a Yankee sea captain tries to beat a pirate to a fortune in diamonds. Fred MacMurray, Victor McLaglen, Vera Ralston, John Russell, Robert Douglas,



1:00 7 7 11 13 COLLEGE FOOTBALL

USC

10 Winslow ... QB	64 Barry ... G
12 Sherman ... B	67 May ... DE
15 Page ... QB	68 Woudenberg ... G
17 Battle ... DB	69 Homan ... G
22 McCullough DB	70 Wells ... T
23 Hull ... FB	71 Moore ... T
25 Hunter ... DB	73 Jaroncyk ... DB
26 Cahill ... E	75 Magner ... T
27 Lee ... DB	76 Scarpace ... T
28 Lawrence ... B	77 Yary ... T
30 Cashman ... DB	79 O'Malley ... T
31 Bowie ... B	81 Curtis ... E
36 McCall ... B	82 Leon ... E
37 Kochinas ... DB	86 Miller ... E
41 Jaroncyk ... DB	88 Rossovich ... DE
44 Williams ... FB	89 Shaw ... DB
46 King ... B	
50 Young ... LB	
51 Baccitich ... C	
52 Adams ... C	
55 Snow ... LB	
58 Swanson ... LB	
59 Ferguson ... LB	
61 Petrill ... G	

COLOR The USC Trojans meet the Texas Longhorns at Austin. The Trojans strike on Troy Winslow's passes, and the running and receiving of Rod Sherman. The defense is tough. Offensive standouts for the ground-bound Longhorns include quarterback Bill Bradley, halfback Greg Lott and fullback Linus Baer. Defensive stars include guard Diron Talbert and tackle John Elliot. (Live)

TEXAS

11 Lott ... B
12 White ... QB
15 Aldridge ... DB
18 Bradley ... QB
20 Monzingo ... DB
22 Baer ... FB
23 Gennusa ... E
25 Gilbert ... B
31 Conway ... K
32 Graham ... FB
33 Jefferies ... LB
37 Edwards ... LB
38 Owens ... FB
40 Helms ... B
42 Derrick ... B
44 Ehrig ... DB
50 Bledsoe ... T
51 Stanley ... T
53 Holman ... T
54 Pritchard ... C
55 Wainscott ... G
56 Gidney ... C
59 Walters ... T



Buddy Baer, Claude Jarman Jr. Grant Withers, Philip Ahn. (Two hours)

12 MOVIE—Adventure

COLOR "Colossus and the Amazon Queen." (Italian; 1963) Rod Taylor, Ed Fury, Dorian Gray. (Two hours)

- 2:25 **5** KPX EDITORIAL—Louis Simon
2:30 **2** JAPANESE TV FESTIVAL

The conclusion of the week-long review of Japanese television programs highlights outstanding documentaries. Host: Mel Venter. (60 min.)

5 MOVIE—Drama

"The Enforcer." (1951) An assistant district attorney gathers evidence against a gang leader. Based on the activities of Murder, Inc. Humphrey Bogart, Zero Mostel, Ted de Corsia, Everett Sloane, Roy Roberts, King Donovan. (90 min.)

19 FILM FEATURE

- 3:00 **19** DIMENSIONS IN COINS

- 3:30 **2** MOVIE—Western

"Idaho." (1943) A crusading judge tries to set up a prairie version of Boys' Town. Roy Rogers, Smiley Burnette.

19 MOVIE—Drama

"No Time to Be Young." (1957) Three young men decide to rob a supermarket. Robert Vaughn, Roger Smith. (90 min.)

- 4:00 **3** OUTER LIMITS—Science Fiction

On an expedition to another planet, a scientist is caught in a strange silvery rain. Fowler: Warren Oates. Julie: Betsy Jones-Moreland. (60 min.)

4 CARTOON TIME

5 8 10 12 NFL COUNTDOWN

COLOR 1. A feature on NFL rookies, including Jim Grabowski and Donny An-

derson (Packers), and Tommy Nobis (Falcons). 2. A review of last week's games (Colts-Packers, Bears-Lions, Vikings-49ers, Rams-Falcons, Giants-Steelers, Eagles-Cardinals and Browns-Redskins), and a preview of tomorrow's action. (60 min.)

11 FASTEST MEN ALIVE

SPECIAL Les Keiter narrates filmed highlights of the 12-Hour World Championship Endurance Race at Sebring, Fla.

- 4:30 **2** TRAILS WEST—Drama

4 MOVIE—Musical

COLOR "I'll Get By." (1950) In 1939, an ex-song plugger and a Texas songwriter go into the music publishing business. June Haver, William Lundigan, Gloria De Haven, Thelma Ritter, Steve Allen, Harry James. (90 min.)

7 TONY LEMA TRIBUTE

SPECIAL **COLOR** This eulogy to golfer Tony Lema who recently died in a plane crash is narrated by his personal friend and fellow golfer Ken Venturi. "Cham-pagne Tony," who hailed from Oakland and

KTUVU
2 SATURDAY

8:00 PM

MOVIE OF THE WEEK
Hollywood's Best Movies

"THE DECKS RAN RED"

A captain's wife triggers a mutiny

MOST
Trust-
ed! KRON-TV
NEWS REPORTS
MONDAY - FRIDAY
5:30 - 7:00 PM **4**
KRON-TV

Afternoon

was the pro at the San Francisco Golf Club, rose to the heights of professional golf by winning the Bing Crosby Tournament, the National and British Opens and the World Series of Golf. Filmed highlights of some matches are included.

7 CHINCHILLA RAISING—Talk

11 **COLOR** **OUTDOORSMAN**

13 **COLOR** **GADABOUT GADDIS**

5:00 **2** **COLOR** **FLYING FISHERMAN**

3 **MOVIE—Comedy**

"Finders Keepers." (1951) A two-year-old boy discovers the hiding place of cash stolen from a bank. Tom Ewell, Julia Adams. (One hour, 45 min.)

5 **PERRY MASON—Mystery**

Mason takes on a divorce case—and almost loses his life. Edna: Nancy Hadley. Peter: John McNamara. (60 min.)

7 **7** **11** **13** **WORLD OF SPORTS**

COLOR Scheduled: 1. The Japanese All-Star Baseball Game, taped last July at Tokyo. Among the players are former major leaguers Carl Boles (who played for the Giants) and Jim Baumer (Cubs and Reds). Jim McKay and Dizzy Dean report. 2. The \$50,000 National Drag Racing Championships, held Sept. 5 at Indianapolis. Racing the quarter-mile course are defending champions Don Prudhomme (in the top-fuel category), Phil Hobbs (top gas) and Bud Schellenberger (top stock). Keith Jackson reports the action. (90 min.)

8 **HORSE RACE—Atlantic City, N.J.**

SPECIAL The United Nations Handicap, \$100,000 purse, three-year-olds and up, a mile and three-sixteenths on turf at Atlantic City (N.J.) Race Course. Re-

porters: Jack Drees, Bryan Field. (Taped from a live telecast)

OUTSTANDING ELIGIBLES

Horse

Buffle
Assagai
Imasmartee
Touloree
Paoluccio

Trainer

Max Hirsch
Mack Miller
Eddie Kelly
Arnold Winick
John Gaver

Compiled by The Daily Racing Form

9 **ALL ABOARD—Children**

DEBUT Mr. Be (Allen Bates), an old-fashioned railroad engineer, tells stories for pre-school children on this half-hour series. Today: Mr. Be tells about Mozart, who began writing music as a child.

10 **NFL GAME OF THE WEEK**

COLOR Highlights of the Vikings-49ers game at San Francisco.

12 **TAMMY GRIMES—Comedy**

DEBUT Heiress Tammy Ward (Tammy Grimes) loves to spend money, but she's kept in check by her skinflint uncle Simon (Hiram Sherman) and her square twin brother Terence (Dick Sargent). Tonight: Tammy may have her chance to see the world—she's stuck on the ship that is taking her brother on a Naval Reserve tour. Commander: Henry Jones. Admiral: Philip Ober.

19 **KFIV DANCE STAND**

Gary Culver introduces the Family Tree, singing group. (Live; 60 min.)

32 **ROLLER SKATING**

5:30 **2** **ADVENTURE—Travel**

COLOR Dr. Earl S. Herald narrates films of an expedition he led into Brazil to find a rare specimen of fresh-water



NFL Highlights

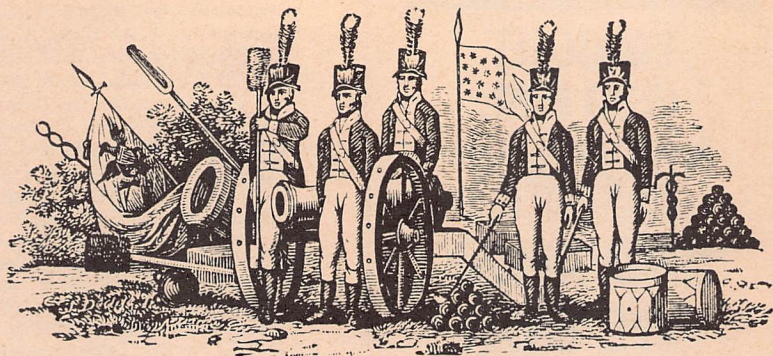
GAME OF THE WEEK
SATURDAYS 5:30 P.M.

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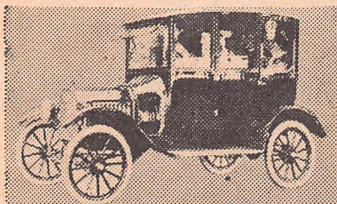
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THE MARCH OF TIME



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CHANNEL 4

Saturday

Afternoon-Evening

dolphin for the Niagara Falls (N.Y.) Aquarium. Dr. Frank Baxter is the host.

8 12 **COLOR** NFL HIGHLIGHTS

9 FOLK GUITAR—Laura Weber
Laura Weber teaches the E chord and the thumb strum. Song: "Chisholm Trail."

10 HONEY WEST—Mystery

RETURN Anne Francis plays detective Honey West; John Ericson is featured as her faithful assistant Sam. Today: A wounded man staggers into Honey's room clutching an 1865 edition of a Washington newspaper—and mumbling about President Lincoln's assassination. Honey: Anne Francis. Conrad: James Griffith. Fleming: Leonid Kinskey.

Evening

6:00 2 CHAMPIONSHIP BOWLING

In a semifinal match, Buzz Fazio meets Andy Marzich. (60 min.)

4 **COLOR** NEWS—Ray Scherer-
Robert MacNeil

5 NEWS—O'Brien, Anderson

8 LOST IN SPACE—Adventure

While Will is helping the exiled Dr. Smith find a new camp site, they discover a device that transforms wishes into reality. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. Judy: Marta Kristen. (Rerun; 60 min.)

9 BLACK CAMPUS—Documentary

SPECIAL British critic Malcolm Muggeridge examines the intellectual and social atmosphere of an All-Negro college through films and interviews made during his 1964 visit to Fisk University.

10 **COLOR** NEWS—Roger Mudd

12 I'VE GOT A SECRET—Game

COLOR The show begins its 15th season (the first in color) with actor Stephen Boyd keeping a secret from Betsy Palmer, Bill Cullen, Bess Myerson and Henry Morgan. Host: Steve Allen. (Taped from a live telecast)

19 WRESTLING—Chicago

32 SPOTLITE ON SPEED

42 KCFT-TV AUCTION

SPECIAL This fund-raising auction is scheduled to continue until Sunday 5 P.M. Viewers may call in bids on mer-

chandise donated by Contra Costa County businessmen to 686-4242. Participating in the auction will be members of various civic clubs. Host: Red Pfeiffer. (Live; 23 hours)

6:30 **4 MARCH OF TIME—Documentary**

SPECIAL "And Away We Go!"—a look at the history of the auto in America. Films and stills show some classic cars of the past, including the 1929 Duesenberg sports sedan, 1930 Franklin Pursuit Phaeton, 1930 16-cylinder Cadillac, 1932 Pierce-Arrow sedan, 1934 Packard convertible and 1935 Cord Phaeton. Cameras also chronicle the first Vanderbilt Cup Race (in 1904) and the building of the first paved road (in 1909), as they trace the growth of the American car from Henry Ford's "Tin Lizzie" to Craig Breedlove's jet-powered "Spirit of America." William Conrad narrates. Produced by David L. Wolper in association with Time-Life. (60 min.)

5 12 COLOR NEWS—Mudd

7 SPORTS WORLD WEST

Highlights of current sporting events are presented by Bud Foster and Bob Dunn.

7 MONKEES—Comedy

DEBUT A rock 'n' roll quartet romps through miscellaneous comic misadventures. Tonight: The Monkees are hip to a plot endangering the life of Princess Bettina of Harmonica. Songs: "Take a Giant Step," "This Just Doesn't Seem to Be My Day." Davy: David Jones. Micky: Micky Dolenz. Wool Hat: Mike Nesmith. Peter: Peter Tork. Otto: Theo Marcuse. Sigmund: Vincent Beck. Princess Bettina: Katherine Walsh.

9 DEATH IN THE MORNING

SPECIAL This report on fox-hunting examines the traditions of the 250-year-old sport in England. Cameras follow the hounds and riders of the Quorn Hunt in High Leicestershire. Alan Whicker narrates this production of the BBC.

10 RIFLEMAN—Western

A judge is convinced that Lucas is responsible for his son's hanging. Chuck Connors. Judge: George Macready.

11 IRON HORSE—Western

DEBUT Ben Calhoun wins a near-bankrupt railroad in a poker game and sets out to make the line a success. Tonight: Ben faces his first problem: Ben's former partner Luke Joy claims the line is rightfully his. Ben: Dale Robertson. Dave Tarrant: Gary Collins. Barnabas Rogers: Bob Random. Nils Torvald: Roger Torrey. Marta: Diana Hyland. Frontiersman: David Sheiner. Luke: Steve Inhat. (60 min.)

13 MOVIE—Drama

"Suicide Mission." (English; 1956) During World War II, a Norwegian organizes his fellow fishermen into an underground group. Leif Larsen. (90 min.)

32 ADVENTURE CALLS

Big-game fishermen angle for the black marlin in Panama's Pinas Bay.

6:45 **3 COLOR NEWS—Vic Biondi**

7:00 **2 GRAND OLE OPRY—Music**

3 COLOR NEWS—Ray Scherer, Robert MacNeil

5 SAN FRANCISCO BEAT—Police Lieutenant Guthrie and Inspector Greb investigate a ring that specializes in stripping automobiles. Weeper: Herb Banke. Scottie: Lester Matthews.

WATCH "Let's Go to the Races"



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SATURDAY

KTVU

2

7³⁰ PM

IN COLOR

Saturday

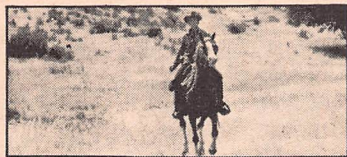
Evening

JACKIE GLEASON



7:30 pm. New season. Who's to compare with The Great One when it comes to madcap fun? With Art Carney. In color.

CBS 5, 10



SHANE



His fast gun and his deadly past won't let him rest.

New Show

abc 7:30 In Color **7 11**

7 ABC SCOPE—Vietnam Report

Scheduled: a report on the recent John F. Kraft survey of American attitudes toward the war in Vietnam. Opinions sampled include those on President Johnson's conduct of the war, and how the late President Kennedy and Barry Goldwater might have handled the conflict. Howard K. Smith is the host.

7 GET SMART—Comedy

CONTROL learns that the missing plans for a supersonic bomber are in the lining of an evening gown. So Smart sets out to recover the plans—and spends a fortune buying dresses. Max: Don Adams. Agent 99: Barbara Feldon. Richelieu: Lee Bergere. Luchek: Allen Emerson. Mildred: Judy Lang. (Rerun)

8 LITTLEST HOBO—Adventure

London helps a musically-talented boy prove his courage to his father. Don Caldwell: Steve Brodie.

9 WORLD THEATRE—Drama

"Sweden: Fire and Ice" offers samples of that country's artistic expression in literature, music and dance. The program host, actor Max von Sydow, reads excerpts from Dag Hammarskjöld's recently published diary "Markings;" the Royal Swedish Ballet performs "Miss Julie," a dance based on Strindberg's play; and balladeer William Clauson sings folk music by 18th-century poet Carl Michael Bellman and the contemporary Swedish composer Ewert Taube. (60 min.)

10 TWILIGHT ZONE—Drama

A toy telephone becomes the vehicle for "communication" between a grandson and his grandmother. Billy: Billy Mumy. Chris: Philip Abbott. Sylvia: Patricia Smith. Grandma: Lili Darvas. Mr. Peterson: Reid Hamond. Baby Sitter: Jenny Maxwell. Doctor: Henry Hunter. Fireman: Lew Brown. Host: Rod Serling.

12 SEA HUNT—Adventure

Mike works feverishly to rescue a boy trapped in an underwater cave. Lloyd Bridges. Joey Turner: Ricky Klein.

19 BILL SHELTON—Music

32 MOVIE—Mystery

"Phantom Lady." (1944) A man picks up a strange woman in a bar and takes her to a show. Franchot Tone, Ella Raines, Alan Curtis. (90 min.)

TV
CLOSE-UP
GUIDE

7:30 **7 11** SHANE—Western

'THE HANT'

COLOR Shane doesn't believe in hants—what some people call ghosts—but he must admit to having seen some strange sights.

At night, a face presses against Shane's window . . . a man in a buggy appears on the ridge, then suddenly disappears . . . in town, a shabby old stranger wearing a derby hat calls Shane by name—and vanishes.

Gerald Mayer directed from a script by Emmy-winner Ernest Kinoy. Shane: David Carradine. Marian: Jill Ireland. Joey: Chris Shea. Tom: Tom Tully. Grafton: Sam Gilman. (60 min.)

Guest Cast

Old ManJohn Qualen
JedCarl Reindel
Young ManJohn Garfield Jr.
Shane's CompanionSam Melville
First DroverNed Romero
Second DroverClaude Hall



David Carradine as Shane

NBC WEEK IS HERE!

Devils of the deep... beware!

FLIPPER
swims again!
starring
BRIAN KELLY



in color

7:30 PM

GET SMART!



starring
DON ADAMS
as Maxwell Smart

co-starring **BARBARA FELDON**
as Agent 99
America's No. 1 comedy
topic of 1966.

in color

8:30 PM

You haven't laughed till you've lived with the Nashes!

starring
PATRICIA CROWLEY
MARK MILLER
and
LADADOG



in color

8:00 PM

SATURDAY NIGHT AT THE MOVIES



JOHN WAYNE in
DONOVAN'S REEF

co-starring
LEE MARVIN, JACK WARDEN,
DOROTHY LAMOUR

in color

9:00 PM

SEE 4 FABULOUS PREMIERES TONIGHT! ALL IN COLOR! **NBC 3, 4**
THE FULL COLOR NETWORK

Saturday

Evening

Hard to believe—
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7:30 **2** **COLOR** LET'S GO TO THE RACES—Game

3 **4** **7** FLIPPER—Adventure

COLOR This series begins its third season as Flipper discovers a bomber on the ocean floor—with two fliers trapped inside. Porter: Brian Kelly. Bud: Tommy Norden. Sandy: Luke Halpin.

Guest Cast

Pilot Frank Schuller
Co-pilot Ric Applewhite

5 **8** **10** **12** JACKIE GLEASON

RETURN **COLOR** Jackie begins his third season in Miami Beach. Tonight: "The Honeymooners" return for the first of several full-hour shows. Ralph, envious when his in-laws win a free trip around the world, decides to enter every contest he can—even if he goes broke doing it. Jackie portrays lovable tyrant Ralph Kramden; Art Carney re-creates the role of Ed Norton, the suave specialist in "subterranean sanitation"; Sheila MacRae is Ralph's wife Alice; and Jane Kean is Trixie Norton. June Taylor dancers, Sammy Spear orchestra. (60 min.)

Comedienne Kaye Ballard would love to have a series on the order of "The Honeymooners." See page 26.

7 **11** SHANE—Western

COLOR "The Hant," written by Emmy-winner Ernest Kinoy. For details, see the Close-up on page A-19. (60 min.)

19 RIP VAN WINKLE—Puppets

SPECIAL The Rufus Rose Marionettes dramatize Washington Irving's classic story about the henpecked husband who takes a 20-year nap. The setting is the lower Hudson River Valley in the Dutch Colonial period. Nick Nicholson adapted the story and music. (70 min.)

8:00 **2** MOVIE—Drama

"The Decks Ran Red." (1958) The newly-appointed captain of a freighter finds that his crew is plotting mutiny. James Mason, Dorothy Dandridge, Broderick Crawford, Stuart Whitman, Katharine Bard, Jack Kruschen, John Gallaudet, David R. Cross. (90 min.)

3 **4** **7** PLEASE DON'T EAT THE DAISIES—Comedy

COLOR The Nashes' second season begins with good news for the twins: Their TV idol the Purple Agenger is coming to

*Now, for every woman:
the second deodorant
you may need every day whether
you know it or not.*



*Norforms,
the internal deodorant,
kills germs... stops feminine
odor before it can offend.*

Most fastidious women use a deodorant every day for underarm odor. But internal feminine odor, caused by internal germs, can be an even more serious problem. For this, women need a *second* deodorant.

What to use? Douching is a nuisance, and doctors may say you shouldn't douche daily. Now, thank goodness, there's something easier, and you can



*Here's a Norforms...
small and easy to use!*

use it every day—Norforms.[®]

Norforms is a tiny suppository, thoroughly tested by doctors. It's as easy to use as your underarm deodorant . . . and just as important.

After insertion, Norforms spreads a powerful germicidal film that stops odor internally. Odor never becomes a problem . . . never can offend.

Use Norforms, the internal deodorant, every day.



THE NORWICH PHARMACAL COMPANY

TV
CLOSE-UP
GUIDE

9:00 **5** **10** **12** **MISSION: IMPOSSIBLE**

DEBUT **COLOR** Undercover agent Dan Briggs and his Impossible Missions Force are handed a deadly assignment that takes them to a Caribbean island.

Gen. Rio Dominquez, dictator of Santa Costa, has tipped the balance of power by obtaining two nuclear warheads. Briggs's assignment: remove the weapons, which are stashed—under constant surveillance—in the dictator's impenetrable vault.

Briggs's assault team includes Rollin Hand, master of disguise; Terry Targo, safecracker and demolition expert; electronics wizard Barnard Collier; Willy, a champion weightlifter; and a shapely diversion named Cinnamon Carter.

Bernard Kowalski directed from a script by series creator Bruce Geller. Briggs: Steven Hill. Collier: Greg Morris. Dominquez and Hand: Martin Landau. Cinnamon: Barbara Bain. Willy: Peter Lupus. (60 min.)

Guest Cast

Terry TargoWally Cox
AlisioHarry Davis
Day Vault ClerkPatrick Campbell



Steven Hill and Wally Cox

TV
CLOSE-UP
GUIDE

9:30 **7** **7** **11** **13** **HOLLYWOOD PALACE—Variety**



Bing Crosby



Jane Marsh



George Burns

COLOR Host Bing Crosby, ushering the "Palace" into its fourth season, presents comedians Sid Caesar and George Burns, and soprano Jane Marsh, who won first place at the Tchaikovsky competition in Moscow last July. Miss Marsh makes her TV network debut singing "Mi chiamano Mimi," from Puccini's "La Bohème."

Also on the bill: the Mamas and the Papas, folk-rock group; singer-dancer Lola Falana; French comic magician Mac Ronay; and the Rhodins, aerialists.

Bing portrays a star visiting suburbia in a comedy sketch featuring Sid,

Joyce Jameson and Mickey Deems.

Director: Grey Lockwood. Choreographer: Tom Hansen. Mitchell Ayres conducts the orchestra. (60 min.)

Highlights

"Strike Up the Band"Bing, Dancers
"Pack Up Your Sins and Go to the Devil"George
"You're Nobody till Somebody Loves You"Bing, George
"Dancing Bear," "Dancing in the Streets"Mamas and Papas
"Promise Her Anything"Lola

town—and their mother used to date him.
Joan: Patricia Crowley. Jim: Mark Miller.
Kyle: Kim Tyler. Joel: Brian Nash.
Trevor: Jeff Fithian. Tracy: Joe Fithian.

Guest Cast

Purple Avenger Dom De Luise
Photographer Vince Howard
Davey Clint Howard

9 CREATIVE PERSON

Ossie Davis and Ruby Dee (Mrs. Davis) present a series of readings with man's loves as the theme. Biblical selections, verse and Davis's own prose, including his word-picture "The Ghetto," dramatize man's love for self, for life, for women and for a place in society.

13 [COLOR] LET'S GO TO THE RACES—Game

42 KCFT-TV AUCTION—Continued

[SPECIAL] See 6 P.M. Ch. 32. (Live)

8:30 **3 4 8 GET SMART—Comedy**

[COLOR] Smart is no smarter as the show begins its second season. Programmed by KAOS to be nasty, Hymie the Robot loses control and almost stran-



LAWRENCE WELK SHOW



Help us celebrate with a bit of bubbly.

New Season

abc 8:30 In Color 7 11 13

MISSION: IMPOSSIBLE



9pm. **New adventure.** No job is too dangerous, difficult or deadly for the Impossible Missions Force. In color.

CBS 5,10

PISTOLS 'N' PETTICOATS



8:30pm. **New comedy.** Ann Sheridan as daughter Hank and family outfight, outwit, outshoot Western badguys. In color.

CBS 5,10

Saturday

Evening

gles the Chief. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt.

Guest Cast

Hymie Dick Gautier
Phoebe Laurel Goodwin
Kirsch King Moody
Phelps Larry Gallery
Waiter Victor Fiore

5 10 12 PISTOLS 'N' PETTI-COATS—Comedy

DEBUT **COLOR** Ann Sheridan stars as Henrietta Hanks, head of the sharpshooting Hanks family of Wretched Colo. Tonight: "A Crooked Line." Apprentice thief Kenny Turner tells the Hanks that he doesn't want to become a criminal—even though it means breaking a family tradition of skulduggery. Hank: Ann Sheridan. Grandma: Ruth McDevitt. Grandpa: Douglas V. Fowley. Sheriff: Gary Vinson. Lucy: Carole Wells.

Guest Cast

Pa Turner Pat Buttram
Kenny Turner Murray MacLeod
Ma Turner Nancy Andrews
Chad Turner Butch Patrick
Ernie Turner Walker Edmiston
Buster Turner Jay Ripley
Mr. Stebbins Bill Quinn
Sanders Howard Wright
Mrs. Sanders Gail Bonney

7 7 11 13 LAWRENCE WELK

COLOR Starting his 12th season, Welk presents a folk-singing group who offer "River Boat." Other highlights: "Stout-Hearted Men" (Blenders), "Mame" (Bob Lido), "Yesterday" (Lennons) and "September Song" (Norma Zimmer, Jim Roberts). (60 min.)

9 PLAY OF THE WEEK—Drama

"Waiting for Godot," by avant-garde playwright Samuel Beckett. Two seedy gentlemen are standing around on a country road waiting for Godot. They're not sure just how long they've been waiting, when Godot is coming—or even who he is. (One hour, 50 min.)

Cast

Vladimir Burgess Meredith
Estragon Zero Mostel
Posso Kurt Kasznar
Lucky Alvin Epstein
Boy Luke Halpin

32 WHEELS TO ADVENTURE



HOLLYWOOD PALACE

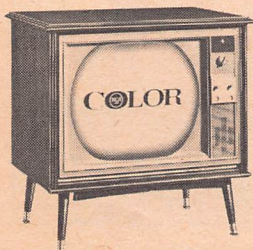
Host Bing Crosby welcomes
George Burns
Sid Caesar
The Mamas and the Papas
Jane Marsh

New Season

abc 9:30 In Color **7** **11** **13**

RCA VICTOR

NEW for '67!



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RCA VICTOR

September 17, 1966

8:40 **19** TO BE ANNOUNCED

9:00 **3 4 8** MOVIE—Comedy

COLOR "Donovan's Reef." (1963) The wild life of three war buddies carousing on a South Sea island may fizzle out: One of them has a prim Bostonian daughter who's arriving from the States. Directed by John Ford. (Two hours, 15 min.)

Cast

Guns Donovan John Wayne
Boar Boats Gilhooley Lee Marvin
Dr. Dedham Jack Warden
Amelia Dedham Elizabeth Allen
André Cesar Romero
Australian Naval Officer Dick Foran
Fleur Dorothy Lamour
Lelani Jacqueline Malouf
Sergeant Menkowitz Mike Mazurki
Father Cluzet Marcel Dalio
Mr. Eu Jon Fong

5 10 12 MISSION: IMPOSSIBLE

DEBUT **COLOR** Wally Cox guest stars as a safecracker and demolition expert. For details, see the Close-up on page A-22. (60 min.)

32 WRESTLING—Hollywood

9:30 **2** BOXING—Los Angeles

DEBUT **COLOR** This weekly taped repeat of the previous Thursday's bouts at Olympic Auditorium in Los Angeles features a seven-round preliminary and a 10-round main event. Dick Enberg reports. (90 min.)

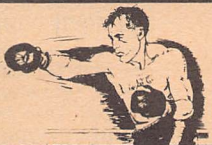
7 7 11 13 HOLLYWOOD PALACE—Variety

COLOR Bing Crosby's guests include Sid Caesar, George Burns and soprano Jane Marsh. For details, see the Close-up on page A-22. (60 min.)

BOXING

Top-rated boxing matches from Olympic Auditorium in Los Angeles

KTVU
2



9:30 PM SATURDAY

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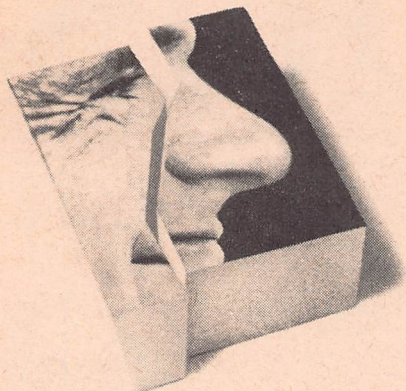
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I am under 18. I am over 18.

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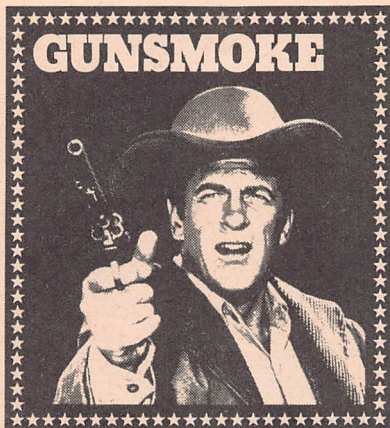
Saturday

Evening



Breaks up sinus congestion due to colds

Get Contac[®]Nasal Mist.
Works in the time it takes to use it.



10pm. New season. Gunslingers, bank robbers, rustlers, hostile Indians. James Arness stands firm against them. In color.

CBS 5, 10

19 ROGUES—Drama

Timmy and Marcel move into the studio of a murdered artist friend to find out who did it—and why. Jena: Jill St. John. Carl: Gerald Mohr. Marcel: Charles Boyer. Monique: Eileen Baral. Timmy: Robert Coote. Briscoe: John Williams. (60 min.)

10:00 5 10 GUNSMOKE—Western

COLOR This series goes to color for the beginning of its 12th season. Matt doesn't have much use for his job after he's forced to kill a horse thief who was once his friend—he's turning in his badge. Matt: James Arness. Doc: Milburn Stone. Kitty: Amanda Blake. Festus: Ken Curtis. Thad: Roger Ewing. (60 min.)

Guest Cast

Marshal Clint Tucker Claude Akins
Shaver Michael Strong
Kipp Michael Cole
Gilcher Sam Gilman
Preacher Orville Sherman
Hank Hank Patterson
Howie Howard Culver

12 MOVIE—Double Feature

1. **COLOR** "Trail of the Lonesome Pine." (1936) Blue Ridge mountaineers resist the attempt to build a railroad through their property. Henry Fonda, Fred MacMurray.

2. **COLOR** "The Bank Dick." (1940) Lazy Egbert Souse is given a job as a bank guard. W. C. Fields (Egbert) wrote the screenplay for this film under the pseudonym Mahatma Kane Jeeves. Cora Witherspoon, Una Merkel.

32 BOXING

42 KCFT-TV AUCTION—Continued

SPECIAL See 6 P.M. Ch. 42. (Live)

10:30 7 OH, MY WORD!—Game

Jim Lange's scheduled guests are singer-comedienne BoBo Lewis and actor Dick Kallman. Regular panelists: Merla Zellerbach, Kathryn Ish, Paul Speegle and Scott Beach.

7 MOVIE—Drama

"Jump into Hell." (1955) Parachutists are sent to relieve a besieged fort in French Indochina. Jacques Sernas, Kurt Kasznar. (Two hours, 30 min.)

11 HOLLYWOOD AND THE STARS

"Anatomy of a Movie" presents behind-the-scenes views of "The Cardinal," which

took three years to make. Aiding Joseph Cotten in the narration are producer-director Otto Preminger, photography director Leon Shamroy and Tom Tryon, Carol Lynley, John Huston and Romy Schnieder, who star.

13 PERRY MASON—Mystery
Mason is accused of tampering with evidence in a murder case. Nadine: Christine White. Mason: Raymond Burr. Martin: Alexander Campbell. Hugo: Clem Bevans. (60 min.)

19 NAKED CITY—Drama
While visiting his bookie, a financial expert is accidentally shot. Weston: Claudia Rains. Gabe: Telly Savalas. Seaton: Alan Bunce. Flint: Paul Burke. Parker: Horace McMahon. Arcaro: Harry Bellaver. Deborah Weston: Valerie Cossart. (60 min.)

32 MOVIE—Drama
"Coast Guard." (1939) The officer aboard a Coast Guard ship is a woman hater. Randolph Scott, Frances Dee.

11:00 **2 MOVIE—Drama**
"Invitation." (1952) When a man learns that his daughter has a fatal disease, he "persuades" a struggling architect to marry her. Van Johnson, Dorothy McGuire, Ruth Roman, Louis Calhern, Ray Collins, Michael Chekhov.

5 7 11 NEWS

10 MOVIE—Western
COLOR "The Hanging Tree." (1959) A frontier doctor in a Montana mining camp harbors a hatred for women—until an attractive Swiss girl arrives in the camp. Gary Cooper, Maria Schell, Karl Malden, George C. Scott, Ben Piazza, Virginia Gregg, King Donovan. (Two hours, 15 min.)

11:15 **3 COLOR NEWS**
4 NEWS—Don Picken

7 MOVIE—Biography
COLOR "The Benny Goodman Story." (1955) The story of the famous band-leader, starting with his youth in a slum district of Chicago. Guest artists in the film include Gene Krupa, Teddy Wilson, Lionel Hampton, Martha Tilton, Harry James, Ben Pollock. Steve Allen and Donna Reed, Berta Gersten, Herbert Anderson, Robert F. Simon, Sammy Davis Jr., Dick Winslow, Barney Truex, David Kasday. (Two hours, 30 min.)



Sunday.

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for a Long Distance
visit with the folks.*

*What better day
for family time calling?
There's no need
to wait till
Sunday evening.
Lowest rates are
in effect all day.*

AT&T  **Bell System**
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Evening

8 MOVIE—Comedy

"People Will Talk." (1935) A long-time married couple stage a tiff to show their daughter that marriage is not all bliss. Charlie Ruggles, Mary Boland. (Two hours)

11:20 5 MOVIE—Drama

"The Best Years of Our Lives." (1946) William Wyler directed this Oscar-winner about three World War II veterans attempting to pick up the threads of their civilian lives. Fredric March, Myrna Loy, Dana Andrews, Teresa Wright, Virginia Mayo, Harold Russell, Cathy O'Donnell, Hoagy Carmichael. (Three hours, 5 min.)

11:30 3 MOVIE—Melodrama

"Curse of the Demon." (1957) A girl believes her uncle has been murdered by supernatural means for defying a devil cult. Dana Andrews, Peggy Cummins, Niall MacGinnis.

4 MOVIE—Drama

"I'll Never Forget You." (1951) An American scientist studying the diaries of his ancestors suddenly finds himself transported through time to the London of 1784. Tyrone Power, Ann Blyth. (One hour, 50 min.)

11 FILM SHORT

Highlights of a bout between Sonny Liston and Floyd Patterson.

13 MOVIE—Biography

"Jeanne Eagels." (1957) The rise and fall of the 1920's stage star. Kim Novak, Jeff Chandler, Agnes Moorehead, Charles Drake, Larry Gates, Virginia Grey, Gene Lockhart. (90 min.)

11:35 11 MOVIE—Jungle Drama

"Tanganyika." (1954) A renegade murderer is using the savage Nakumbi tribe

to terrorize the jungle. Van Heflin, Ruth Roman, Howard Duff, Jeff Morrow, No-reen Corcoran. (One hour, 25 min.)

12:00 42 KCFT-TV AUCTION—Continued

SPECIAL See 6 P.M. Ch. 42. (Live)

1:00 3 MOVIE—Melodrama

Time approximate. "Blood of Dracula." (1957) An embittered teen-age girl is led into vampirism. Sandra Harrison, Louise Lewis, Gail Canley, Jerry Blaine, Heather Ames. (One hour, 20 min.)

13 MOVIE—All Night

1. "The Barefoot Mailman." (1951) Millions of dollars will be collected from an insurance company if a time bomb placed on a ship goes off according to plans. Robert Cummings, Terry Moore.
2. "The Last Posse." (1953) Broderick Crawford, John Derek.
3. "Five." (1951) William Phipps, Susan Douglas, Charles Lampkin.
4. "Cruisin' Down the River." (1953) Dick Haymes, Audrey Totter.

1:15 10 THRILLER—Mystery

A couple of ghouls are supplying scientists with corpses. Steven Terrell, Janet Lake. (60 min.)

1:20 4 NEWS

1:45 7 MOVIE—All Night

1. "Time Bomb." (French; 1959) Curt Jurgens, Mylene Demongeot.
2. **COLOR** "Tamango." (French; 1957) Curt Jurgens, Dorothy Dandridge.
3. Sugarfoot: "Deadlock."

2:25 5 SILENTS PLEASE—Movies

"Dracula." (1922) The classic horror story of the vampire who roams a large city in search of human prey.



MOVIES ARE BETTER
THAN EVER . . . ON 5!

THE BEST YEARS OF
OUR LIVES

"... one of the screen's finest
achievements!" Myrna Loy,
Fredric March and Dana Andrews.

THE BIG MOVIE - SAT. 11:20 PM



Morning

- 7 ALL NIGHT MOVIE—Continued**
See Sat. 1:45 A.M. Ch. 7 for details.
- 42 KCFT-TV AUCTION—Continued**
[SPECIAL] See Saturday 6 P.M. Ch. 42 for details. (Live)
- 6:00 **4 ACROSS THE FENCE**
- 6:30 **4 CARTOON TIME**
5 THE ANSWER—Religion
"Mask of Love." A selfish young college girl learns about Christian life.
7 CHANNEL FOR LEARNING
10 HERALD OF TRUTH—Religion
[COLOR] "Three Sentences."
- 6:40 **13 NEWS**
- 6:45 **13 SACRED HEART—Religion**
A discussion of loneliness.
- 7:00 **5 COLLECTOR'S ITEM**
A look at a collection of antique toys.
7 VOICE OF AGRICULTURE
A discussion of the 160 Acre Limitation on government water subsidiation.
10 THE ANSWER—Religion
[COLOR] A tour of some archeological sites in the Holy Land.
13 [COLOR] FAITH FOR TODAY
- 7:30 **3 FRONTIERS OF FAITH**
"The Developing Nations," an examination of the church's role in encouraging affluent countries to provide technical assistance to emerging nations. This is the second of four programs on the conference of the World Council of Churches at Geneva, Switzerland. Donald Barnhouse is the host.
5 INTERNATIONAL ZONE
A report on the 100,000 Egyptians who are being displaced by the rising Nile waters behind the Aswan Dam.
7 [COLOR] THE ANSWER—Religion
10 [COLOR] YOUR COMMUNITY GOVERNMENT
11 BIBLE ANSWERS—Religion
Paul the Apostle speaks of sin and evil.
13 THIS IS THE LIFE—Religion
A Protestant minister and a Communist discuss their philosophies.
- 7:45 **4 DAVEY AND GOLIATH—Religion**
[COLOR] Davey learns what's right when he runs into "The Gang."
12 AMERICANS AT WORK

- 8:00 **3 THIS IS THE LIFE—Religion**
A destitute family finds unexpected help.
4 HERITAGE—Religion
5 8 10 JEWISH HERITAGE
[SPECIAL] [COLOR] "For They Are Ever with Us" examines the heritage of American actor Oren Stevens, who is of Jewish-Czechoslovakian ancestry. Oren visits the city of Prague in his ancestral homeland as films show an ancient graveyard, the world's oldest synagogue and the city's Jewish Museum. (60 min.)
"Lamp unto My Feet" and "Look Up and Live" are pre-empted.
7 SOCIAL SECURITY IN ACTION
Actress Rosemary De Camp talks about her State Department-sponsored trip to Pakistan.
11 SOCIAL SECURITY IN ACTION
Women's Social Security benefits are explained. Guest: actor Troy Donahue.
12 ALLEN REVIVAL HOUR
13 [COLOR] CAP'N DELTA-Cartoons
42 KCFT-TV AUCTION
[SPECIAL] See Saturday 6 P.M. Ch. 42 for details. (Live)
- 8:15 **7 DAVEY AND GOLIATH—Religion**
[COLOR] "Ten Little Indians." Davey's father enters a bowling contest.
11 ALABEMOS AL SENOR
- 8:30 **3 CHRISTOPHER PROGRAM**
[COLOR] Actor Edgar Buchanan discusses Thomas Jefferson's ideas.
4 PROBLEMS PLEASE—Panel
7 WONDER WINDOW—Children
11 KNTV INFORMA—Ed Grigg
12 [COLOR] CHRISTOPHER PROGRAM—Religion
13 MISS PAT'S PLAYROOM
- 9:00 **2 [COLOR] LIVING WORD**
3 [COLOR] INSIGHT—Religion
4 COLLOQUY
A discussion of Flaubert's novel "A Simple Heart."
5 8 10 CAMERA THREE
"The Act and the Art of Jumping" examines the esthetics involved in muscular movement. James Macandrews' guests include dance critic Walter Terry and Niels Kehlet, a lead dancer in the Royal Danish Ballet. Film clips illustrate Kaehlet's coordination on a handball court.

Morning

- 7** **COLOR** BUGS AND DAFFY
7 HERALD OF TRUTH—Religion
11 COMICOS Y CANCIONES
12 ORAL ROBERTS—Religion
"The Shield of Faith."
13 MOVIE—Mystery
"Terror Ship." Among the contents of a derelict fishing boat purchased by a writer is a man's shoe. William Lundigan, Naomi Chance. (90 min.)
- 9:15 **2** SACRED HEART—Religion
9:30 **2** MOVIE—Comedy
"Treasure of Fear." (1945) A reporter, covering a wine festival, comes upon a corpse. Jack Haley, Ann Savage. (60 min.)
3 SACTO'S FAVORITES—Children
4 SPEAK OUT—Panel
5 8 FACE THE NATION
Scheduled: Ambassador to the UN Arthur J. Goldberg is interviewed in New York. He is likely to be asked about the possibility of U Thant's staying on as Secretary General; and prospects for UN-instituted peace negotiations in

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to start

Sunday?

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Vietnam and the admission of Communist China to the UN. Newsmen include Marvin Kalb and Richard C. Hottelet. (Live)

- 7** BROTHER BUZZ—Animals
COLOR A young calf guides us on a tour of the dairy.
7 FAITH FOR TODAY—Religion
10 TIME OUT FOR SPORTS
11 MAMA—Drama
12 INDUSTRY ON PARADE
9:45 **10** SPORTS—Creighton Sanders
12 STINGRAY—Children
COLOR Troy dreams that the Stingray and its crew are shrunk to miniature size.
- 10:00 **3 4** FOOTBALL—Oilers vs. Jets
COLOR Houston Oilers vs. Jets in New York. The Oilers move on 17-year veteran George Blanda's (16) passes to Charlie Frazier (28) and Charlie Hennigan (87), and Sid Blanks' (42) running. Tackle Ernie Ladd (99) should bolster the defense. The Jets could go all the way on Joe Namath (12) and Mike Taliaferro's (17) passes to Don Maynard (13), running by Matt Snell (41) and Bill Mathis (31), and a solid defense. Charlie Jones and George Ratterman report. (Live)
5 WARMUP—Frank Dill
7 7 **COLOR** BEANY AND CECIL
8 FILM FEATURE
Film highlights of duck hunting in Arkansas with Ted Williams.
11 PEDRO VARGAS—Variety
42 KCFT-TV AUCTION
SPECIAL See Saturday 6 P.M. Ch. 42 for details. (Live)
- 10:15 **5 8 10 12** PRO FOOTBALL
—Packers vs. Browns
COLOR The Green Bay Packers meet the Browns at Cleveland. Ray Scott and Tony Canadeo report. Rosters and details are in the Close-up opposite. (Live)
- 10:30 **2** MOVIE—Drama
"The Savage Horde." (1950) A notorious outlaw decides to help the ranchers in their fight for survival. William Elliott, Adrian Booth, Grant Withers, Noah Beery Jr. (90 min.)
7 7 13 **COLOR** PETER POTAMUS—Cartoons
11 CANTO DE MEXICO

11:00 **7** **7** **13** **COLOR** BULLWINKLE
11 CHAMPIONSHIP BOWLING
19 BIG PICTURE—Army
42 KCFT-TV AUCTION
SPECIAL See Saturday 6 P.M. Ch. 42 for details. (Live)

11:30 **7** **7** **13** DISCOVERY '66
 In the conclusion of his two-part visit to Japan, host Frank Buxton accompanies the Haras, a Japanese family, on a holiday trip to Kyoto, once Japan's capital city. Frank and the Haras stay at a traditional Japanese inn, and visit a Buddhist temple and a Shinto shrine where Frank reviews the history of Japan's two major religions. (Rerun)
19 VOICE OF MEXICO—Variety

Afternoon

12:00 **2** ALL STAR BOWLING
7 EXPLORATION CALIFORNIA
 "Roads Across the Bay." The story of the Bay and Golden Gate Bridges.

7 **13** ABC SCOPE—Vietnam Report
 See Sat. 7 P.M. Ch. 7 for details.

11 FAITH FOR TODAY—Religion
 A business man recalls how his life was saved by a religious woman during the war. Host: Pastor William A. Fagal.

12:30 **7** GOLDEN GATE STORY
 A discussion of the plans for an international museum in Berkeley to be devoted to Jewish history. Guests: Rabbi Morris Goldstein and Dr. Daniel Oxman.

7 DAN SMOOT—Commentary

11 ORAL ROBERTS—Religion
 "Prayer and Fasting."

13 TRAILS WEST—Drama
 Comanche chiefs Quanah Parker and Yellow Bear, who are bitter enemies, come to Fort Worth for a meeting with the cattlemen. When one of the chiefs dies suddenly, the Indians try the other for murder. Quanah: Richard Angarola. Yellow Bear: Joseph Perry. Lean Bear: Rudy Solari. Too-Nicey: Kathy Reed.

19 ORAL ROBERTS—Religion

32 THIS IS THE LIFE—Religion

TV CLOSE-UP GUIDE

10:15 **5** **8** **10** **12** PRO FOOTBALL

PACKERS

5 Hornung B
 12 Bratkowski . QB
 15 Starr QB
 21 Jeter DB
 22 Pitts B
 24 Wood DB
 26 Adderley . DB
 31 Taylor . . . FB
 33 Grabowski . FB
 34 Chandler . . . K
 35 Jacobs . . . FB
 37 Vandersea . LB
 40 Brown, T. . . DB
 43 Hart DB
 44 Anderson D. . B
 48 Hathcock . . B
 50 Curry C
 56 Crutcher . . LB
 57 Bowman . . . C
 60 Coffey . . . LB
 63 Thurston . . G
 64 Kramer . . . G
 66 Nitschke . . LB
 68 Gillingham . G

COLOR In a rematch of last season's championship game, the victorious Green Bay Packers meet the Browns at Cleveland. The addition of 1965 All-American backs Jim Grabowski and Donny Anderson have bolstered the strong Packer attack. Their defense remains rugged. The absence of Jim Brown should mean fewer points for the Browns, putting greater pressure on their defensive unit. Ray Scott and Tony Canadeo report. (Live)

72 Wright T
 74 Jordan T
 75 Gregg G-T
 76 Skoronski . . T
 77 Kostelnik . . T
 78 Brown, B. . . DE
 80 Long FL
 81 Fleming . . . E
 82 Aldridge . . DE
 83 Brown, A. . . E
 84 Dale FL
 85 McGee E
 86 Dowler . . . E
 87 Davis DE
 88 Anderson, B. . E
 89 Robinson . . LB



BROWNS

11 Ninowski . . QB
 13 Ryan QB
 15 Lane QB
 20 Fichtner . . DB
 24 Kellermann . DB
 27 Roberts, W. . E
 30 Parrish . . . DB
 31 Harraway . . FB
 33 Schultz . . . B
 34 Howell . . . DB
 35 Fiss LB
 38 Sczurek . . LB
 40 Barnes . . . DB
 41 Smith E
 42 Warfield . . E
 44 Kelly B
 48 Green FB
 49 Beach DB
 50 Costello . . LB
 51 Lindsey . . LB
 56 Morrow . . C
 60 Wooten . . . G
 61 Isbell G
 66 Hickerson . . G

Afternoon

1:00 **2** EDITOR'S FORUM

3 4 MEET THE PRESS

COLOR Scheduled: President of the Philippines Ferdinand E. Marcos is interviewed in New York. President Marcos is expected to be asked about his meetings last week with President Johnson. Newsmen: A. M. Rosenthal, New York Times; Pauline Frederick, NBC; Robert Christopher, Newsweek; and Earl Mazo, Reader's Digest. Moderator: producer Lawrence E. Spivak. (Taped from a live telecast)

6 SENATE HEARINGS

SPECIAL Highlights of the Communications-Satellite Hearings, held by the Senate Subcommittee on Communications in August. The committee, headed by Sen. John O. Pastore (D., R.I.), examined the Ford Foundation's plan for a nonprofit satellite to serve educational TV stations. Those appearing before the committee include McGeorge Bundy, president of the Ford Foundation; Fred W. Friendly, TV advisor to the foundation

and former president of CBS News; and Frank Stanton, president of CBS. (Three hours)

7 NAKED CITY—Drama

To solve the death of a schoolteacher, Halloran poses as the dead man's replacement. Halloran: James Franciscus. Luis: José Alcarez. Principal: Jean Muir.

7 VOICE OF AGRICULTURE

10 DOBIE GILLIS—Comedy

11 KENNY FOREMAN—Religion

13 EXISTENCE—Agriculture

A look at the automated dairy.

19 CHURCH OF CHRIST—Religion

32 SOULS HARBOR—Religion

42 KCFT-TV AUCTION

SPECIAL See Saturday 6 P.M. Ch. 42 for details. (Live)

1:30 **3** CAPITOL AND THE CLERGY

"Should the Churches Lobby?" Panelists include the Rev. Harvey N. Chinn, First Evangelical United Brethren Church, Sacramento; and the Rev. Lane Barton, Episcopal campus minister, Stanford.

4 COMMUNITY CIRCLE

Guests include Rick Beban and Vicki Gross, Marin Youth for Action; Jean Bolton, Florence Crittenton Home; and Stan Radford, Teamwork Associates. Host: Jerry Jensen.

5 MOLNAR ON MUSIC

The Morrison Quartet plays Dvorak's String Quartet.

7 ISSUES AND ANSWERS

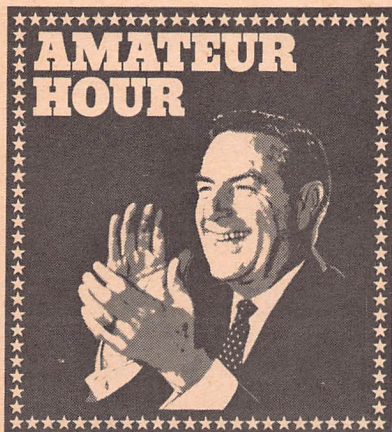
Scheduled: Robert Welch, founder and president of the John Birch Society, is interviewed in New York. (Taped from a live telecast)

7 PRO FOOTBALL—Chiefs vs. Raiders

The Kansas City Chiefs meet the Raiders at Oakland. The high-scoring Chiefs move on Pete Beathard (10) or Len Dawson's (16) passes to Otis Taylor (89), Chris Burford (88) and Curtis McClinton (32). The Raiders are paced by passes to Art Powell (84) and Fred Biletnikoff (14). Jim Simpson and Elmer Angsman report the action. (Live)

8 MOVIE—Double Feature

1. "Stranger at My Door." (English; 1950) Tale of simple people, misplaced confidence, theft, and murder. Valentine



4pm. New season. Budding talents compete for their chance at stardom. Ted Mack brings them on.

CBS 5

Dyall, Agnes Bernelle.

2. "Sea of Lost Ships." (1953) Two Coast Guardsmen are in love with the same girl. John Derek, Wanda Hendrix, Walter Brennan, Richard Jaeckel, Tom Tully. (Two hours, 30 min.)

10 CALENDAR—Sacramento

A discussion of the operation of the United Crusade in the Sacramento area with staff members. Host: Norm Bales.

11 MOVIE—Drama

"Goodbye, My Fancy." (1951) A congresswoman returns to the college from which she was once expelled, to receive an honorary degree. Joan Crawford, Robert Young. (Two hours)

12 THRILLER—Mystery

A previously blank canvas has an extraordinary picture on it. Jane Greer, John Newland. (60 min.)

13 FOR MEN ONLY—Cooking

George Mardekian prepares several Armenian dishes.

19 BIBLE ANSWER—Modesto

32 ALLEN REVIVAL HOUR

2:00 **2 MOVIE—Drama**

"The Red Danube." (1949) A British colonel, a mother superior, a young major, and a ballerina struggle against the attempt by Soviet authorities to repatriate Russian refugees by force. Setting is Vienna in 1945. Walter Pidgeon, Ethel Barrymore, Peter Lawford, Angela Lansbury, Janet Leigh. (Two hours)

3 CALIFORNIA U.S.A.

RETURN Harold Harper, game management specialist, is Bill Branch's guest.

4 ON STAGE—Rachmael ben Avram

5 KPIX SPORTS SPECIAL

COLOR Films follow sportsmen Bill McCallum and Dave Wood on a fishing tour of Oregon and Northern California.

7 PAGE ONE—Roger Grimsby

Roger Grimsby interviews Mayor John Reading of Oakland in connection with the Oakland Job Fair to be held on Sept. 24 and 25.

10 LLOYD THAXTON—Variety

COLOR Tina Turner and the Ikettes sing "Peaches and Cream." (60 min.)

13 FOCUS ON EDUCATION

An examination of the role of law in American literature.

19 HERALD OF TRUTH—Religion

32 WORD OF LIFE—Religion

2:30 **3 MOVIE—Fantasy**

COLOR "Hercules in the Haunted World." (Italian; 1961) Hercules goes to Hades to find a plant. Reg Park, Leonora Ruffo. (90 min.)

4 STAGECOACH WEST

Luke finds an unconscious man on the trail. Julian: Steven Terrell. Luke: Wayne Rogers. (60 min.)

7 MOVIE—Western

COLOR "Dawn at Socorro." (1954) A handsome gunfighter-gambler meets a dancehall girl. Rory Calhoun, Piper Laurie. (90 min.)

12 NAKED CITY—Drama

Two brothers, wanted for murder in New York, call on a psychiatrist. Martin Balsam, Robert Blake. (60 min.)

13 SHANE—Western

COLOR See 7:30 P.M. Ch. 7. (60 min.)

19 ASSEMBLY OF GOD CHURCH

32 ORAL ROBERTS—Religion

3:00 **5 POW!—Rolf Peterson**

Sunday.

Lowest Long Distance rates are in effect now. All day, too. So there's no need to wait till tonight to phone the folks. Call early. It's the next best thing to being there.

AT&T  **Bell System**
American Telephone & Telegraph and Associated Companies

Afternoon

10 ADVENTURES IN PARADISE

An international yacht-racing champion, unable to sail her boat in a race, hires the Tiki. Carla: Elizabeth Scott. Jock: Tom Drake. (60 min.)

19 GOD'S POINT OF VIEW

32 GOSPEL SINGING JUBILEE

42 KCFT-TV AUCTION

SPECIAL See Saturday 6 P.M. Ch. 42 for details. (Live)

3:30 4 MOVIE—Musical

"Geraldine." (1954) A Tin Pan Alley career girl and a lady professor vie for the love of a singing college professor. John Carroll, Mala Powers, Jim Backus. (90 min.)

11 GREATEST SHOW—Drama

A husband-and-wife team move into the circus lock, stock and marital problems. Red Buttons, Bruce Dern, Marianna Hill, Stuart Erwin. (60 min.)

12 MOVIE—Adventure

"The Sea Hornet." (1951) A deep-sea diver and his partner are hired to blow up a ship. Rod Cameron, Adele Mara, Adrian Booth, Chill Wills. (90 min.)

13 MOVIE—Drama

"Rocky." (1948) A dog is wrongfully suspected of being a sheep-killer. Roddy McDowall, Edgar Barrier. (90 min.)

19 HOUR OF DELIVERANCE

3:55 5 KPIX EDITORIAL—Louis Simon

4:00 2 MOVIE—Adventure

"Jungle Jim." (1948) Jungle Jim leads a safari to obtain a rare drug. Johnny Weissmuller, Virginia Grey. (90 min.)

3 MOVIE—Historical Drama

"Brigham Young." (1940) The story of

the Mormons' journey to the West. Tyrone Power, Linda Darnell. (Two hours)

5 AMATEUR HOUR—Variety

Guests are the West Coast 5, instrumental group; violinist Zoe Ann Dress Matlock; singers Richard Weiss and June Moody; spoon player Edward Theriault; pantomimist Sonja Betts; and the St. John Chrysostom Choir.

6 9 SPECULATION—Discussion

The art of conversation is discussed by columnist Art Seidenbaum.

7 SURFSIDE 6—Mystery

An underwater diver is hired to explore a sunken Spanish galleon. Danny: Dean Fredericks. Connie: Andra Martin. Hazel: Jackie Loughery. (60 min.)

8 INSIGHT—Religion

A socialite searches for brotherhood in the slums of New York.

9 CANTO DE MEXICO

10 MOVIE—Adventure

COLOR "Watusi." (1959) This film version of H. Rider Haggard's "King Solomon's Mines" follows a man's attempts to retrace his father's safari to a fabulous cache of Biblical treasures. George Montgomery, Taina Elg. (Two hours)

19 VOICE OF BETHEL—Religion

32 MOVIE—Drama

"Seven Sinners." (1940) A singer in the South Seas meets an American Naval lieutenant, who is fascinated by her. Bijou: Marlene Dietrich. Lt. Bruce Whitney: John Wayne. (90 min.)

4:30 5 MOVIE—Comedy

"Only Two Can Play." (English; 1962) An assistant librarian with a wife and daughter can improve his job situation



MOVIES ARE BETTER
THAN EVER . . . ON 5!

PETER SELLERS in
ONLY TWO CAN PLAY

1st run for this hilarious hit!
SUN. 4:30 PM — CINEMA 5



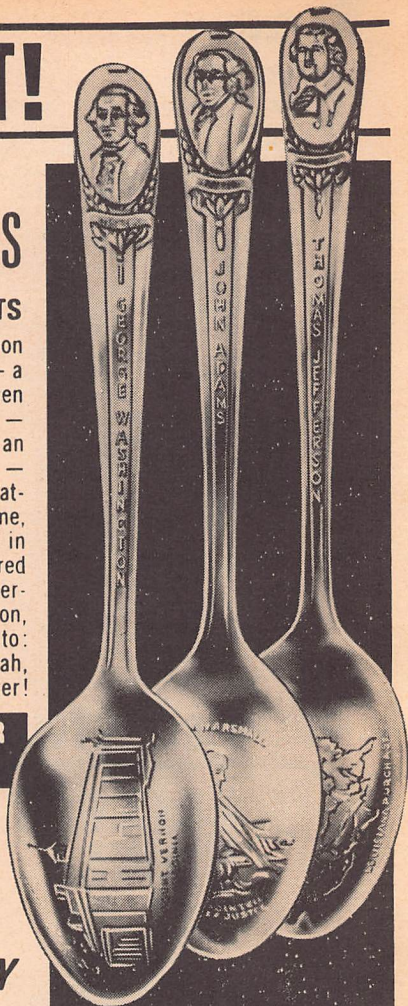
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We'll send you the first 3 spoons of this famous Collection — Presidents Washington, Adams and Jefferson — a regular \$5.00 value — yours for only \$1. You may then collect the others of the series — three spoons a month — each spoon only \$1.65. The Collection, designed by an outstanding sculptor, consists of 34 spoons in all — Washington through Kennedy — each one commemorating a different President by displaying his portrait, name, number of presidency, years in office, and engraved in the bowl, an outstanding historical event that occurred during his term. All spoons are extra heavy quality silver-plate made by the International Silver Co. Mail coupon, below, together with your name and address to: Presidents Spoons, Dept. TF1, P. O. Box 3479, Hialeah, Fla. 33013. SEND NO MONEY — we'll bill you later!



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STATE..... ZIP.....

—if he acknowledges the amorous intentions of a prominent library board member's wife. Peter Sellers, Mai Zetterling, Virginia Maskell, Richard Attenborough, Kenneth Griffiths. (Two hours)

7 TO BE ANNOUNCED**9 SPORT OF THE WEEK**

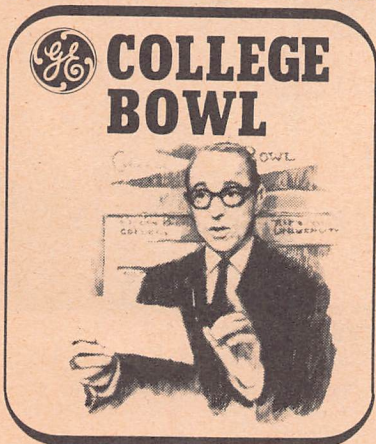
Featured: Polo and a golf clinic. 1. The Myopia Hunt Club and Centennial Farm teams in an arena match at Hamilton, Mass. Due to the smaller size of the indoor arena, each team uses three instead of four players. 2. Golf pro John Burke Jr. demonstrates strokes for advanced players. Sportswriter Larry Strum is the reporter. (Two hours)

Postponed from an earlier date.

11 MOVIE—Western

"The True Story of Jessie James." (1957) The life of outlaw Jesse James from the age of 16 until the day "that dirty little coward . . . laid poor Jesse in his grave." Director Nick Ray separated fact from legend in this biography. Robert Wagner, Jeffrey Hunter. (One hour, 50 min.)

PREMIERE! IN COLOR!



U. of Oklahoma vs. Drury College

5:30 PM **4, 8**

19 DIXIE SINGIN'—Music**5:00 4 7 VIETNAM REVIEW****6 9 CHALLENGES—Discussion**

Members of the Sacramento Medical Society discuss the state of medicine in the Sacramento area. (60 min.)

7 MOVIE—Drama

"San Francisco." (1936) In the tough Barbary Coast section of San Francisco in 1905, a cafe owner, a beautiful singer and a priest become involved in each other's lives. Clark Gable, Jeanette MacDonald, Spencer Tracy. (Two hours)

8 12 TO TELL THE TRUTH—Game**13 VOYAGE—Drama**

COLOR "Graveyard of Fear." Nelson knows that Crandall Ames is anxious to recover his sunken research ship—but he doesn't know that the ship was sunk by a giant jellyfish. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Dr. Crandall Ames: Robert Loggia. (Rerun; 60 min.)

42 KCFT-TV AUCTION

SPECIAL See Saturday 6 P.M. Ch. 42 for details. (Live)

5:30 2 ABBOTT AND COSTELLO

Costello's Uncle Bozzo pays an unexpected visit.

4 8 G-E COLLEGE BOWL—Quiz

RETURN **COLOR** The intercollegiate battle of the minds begins its ninth season. Today: Drury College (Springfield, Mo.), a holdover winner from last June, tries for its second win—against the University of Oklahoma. Host: Robert Earle.

7 DEATH VALLEY DAYS—Drama

COLOR Pearl Hart emigrates from Canada with one ambition—to commit

MoST TiMELY!

KRON-TV NEWS REPORTS
MONDAY - FRIDAY
5:30 - 7:00 PM

4
KRON-TV

the last stagecoach robbery in history.
Pearl: Anne Francis.

12 AMATEUR HOUR—Variety

COLOR Ted Mack's guests: The Harmonica Band; pop singer Dolores Walt-hour; baton twirler Jody Nelson; vocalist Clementine Patrick; saxophonist Tom Kubis; whistler Lorraine Page; and the Four Guys, vocal quartet. Lloyd Marx orchestra.

19 FILM FEATURE

A tour of the sports and recreation spots in "Michigan—Winter Wonderland."

KTVU
2

SUNDAY

Evening

6:00 2 GREATEST SHOW—Drama

COLOR A tightwire artist, a bit unsteady after an illness, resents a talented newcomer. Jeannie: Dorothy Malone. Chico: Alejandro Rey. (60 min.)

3 4 FRANK MCGEE REPORT

COLOR Scheduled: an examination of the friction between the residents of Camp Kilmer, N.J., and trainees at the Federal Job Corps center located there. Frank McGee reports late world and national news. (Portions are taped from a live telecast)

6 9 OPEN END—David Susskind

"The Big Argument in the Catholic Church." The conflict between the traditionalist and liberal Catholics is the topic of Father Gomer DePauw, leader of the Catholic Traditionalist Movement; John Leo of Commonweal magazine; Gerrard E. Sherry of the Georgia Bulletin and Russell Kirk, a Catholic conservative author. The panelists discuss the change in the liturgy, the Ecumenical Council and the treatment of priests who publicly voice disagreement with the Church's policies. (60 min.)

7 TALL MAN—Western

In order to impress a girl, Billy stops wearing his guns. Charity: Benny Gatteys. Conway: Paul Birch.

8 MARCH OF TIME—Documentary

SPECIAL "And Away We Go!" See Saturday 6:30 P.M. Ch. 4. (60 min.)

10 12 VIETNAM ELECTIONS

SPECIAL **COLOR** Scheduled: "The Vietnam Assembly," Part 3 of the five-

7:00 PM



**HOLLYWOOD
AND THE STARS**

Film sequences with James Cagney, Edward G. Robinson and Humphrey Bogart in "How To Succeed As A Gangster"

7:30 PM

PREMIERE

First Bay Area Telecast



**"BEAUTY
AND THE ROBOT"**

A beautiful woman scientist disrupts faculty and student life at college.

Repeat Telecast Monday at 7:30 PM

Evening

part study "Asia Perspective," is a report on last week's election of a 117-man South Vietnamese Constituent Assembly, which will draft the first constitution since the Diem regime. Correspondent Peter Kalischer reports from South Vietnam on the make-up of the assembly and the kind of constitution it is expected to produce. Other reporters are Alexander Kendrick, Morley Safer and Bill Stout. Charles Collingwood is the anchor man.

"Twentieth Century" is pre-empted.

13 MOVIE—Drama

"Right Cross." (1950) A champion boxer is warned by his physician that he must retire from the ring. Dick Powell, June Allyson, Ricardo Montalban, Lionel Barrymore, Teresa Celli. (Two hours)

19 DICK POWELL—Drama

John J. Diggs has abandoned respectability and cadges handouts from tourists in a Mexican border town. Diggs: Dick Powell. Margo: Rhonda Fleming. (60 min.)

42 DAN SMOOT—Commentary

6:15 42 CAPITAL REPORTER—Jackson

6:30 3 4 NBC NEWS SPECIAL

SPECIAL COLOR "Air of Disaster."

When the fog cleared over London in 1952, hundreds of city dwellers had died from respiratory failures resulting from air pollution. This program surveys the increasing menace of poisoned air and explores the possibility of a repetition of the London disaster here in the U.S. Sander Vanocur reports on the problem of air pollution in New York, Los Angeles, Cincinnati, Washington, Baltimore and other cities throughout the Nation. In interviews, air-pollution experts discuss the threat of poisoned air to life and property. (60 min.)

May be pre-empted by a late-news show.

5 VIETNAM ELECTIONS—Report

SPECIAL COLOR See 6 P.M. Ch. 10.

7 VOYAGE—Drama

See 5 P.M. Ch. 13. (R; 60 min.)

9 AMERICAN PERSPECTIVE

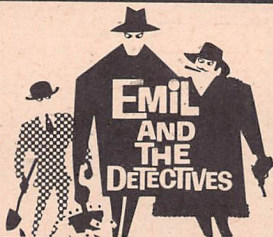
Prof. Graham Wilson discusses the two kinds of Americans who travel abroad as seen in Sinclair Lewis's "Dodsworth."

THE BLOCKBUSTERS!

7:30 PM
IN COLOR

Walt Disney's
WONDERFUL
WORLD
OF COLOR presents

Part Two of a great
Two-Parter!



EMIL
AND
THE
DETECTIVES

9:00 PM
IN COLOR

More than ever, the world-
champion TV program!
starring LORNE GREENE
DAN BLOCKER
MICHAEL LONDON

BONANZA



8:30 PM
IN COLOR

starring
WILL HUTCHINS
co-starring
SANDY BARON
and featuring
the girls of New York



HEY LANDLORD!

10:00 PM
IN COLOR

starring ANDY WILLIAMS
with guest stars VIC DAMONE
OSMOND BROTHERS JULIET PROWSE
DICK SHAWN

ANDY WILLIAMS SHOW



SEE 4 FABULOUS SHOWS TONIGHT! ALL IN COLOR! **NBC 3, 4**
THE FULL COLOR NETWORK

10 DEATH VALLEY DAYS—Drama
COLOR The story of the beginning of the Hearst newspaper empire. William Randolph Hearst; Barry Kelley. Annie Laurie: Lory Patrick.

11 HEY, LANDLORD!
See 8:30 P.M. Ch. 3 for details.

12 JEAN ARTHUR—Comedy
DEBUT COLOR Jean, as lawyer Patricia Marshall, is a crusader who becomes involved in many a comic case. Tonight: She has more than a professional interest in the DA's bookmaking investigation—The police have just arrested her son (and partner) for taking bets. Patricia: Jean Arthur. Paul: Ron Harper. Morton: Leonard Stone. Eddie Julian: Mickey Rooney.

6:45 **42 SPORTS—Riddle, Pfeiffer**

42 NEWS—Jim Manfrina

7:00 **2 HOLLYWOOD AND THE STARS**
"How to Succeed as a Gangster." The Prohibition era spawned gangsters, gamblers and hired killers that fascinated the public and inspired Hollywood. Film clips show James Cagney, Spencer Tracy, George Raft, John Garfield and Edward G. Robinson portraying the tough guys.

5 8 10 LASSIE—Drama
COLOR Corey wants to make a careful inspection of Carl Bryan's ski lodge: The man's chair lift and slopes have not met safety standards in the past. Corey: Robert Bray. Bryan: Noah Beery.

6 9 FRENCH CHEF—Cooking
Julia Child prepares a swordfish dinner. Included are tapénade hors d'oeuvre, green beans, and baked-bananas flambée.

7 11 VOYAGE—Drama
COLOR "The Monster from the Inferno" begins this series' third season. On the ocean floor, electronics expert Lindsay finds a brain-shaped creature that is intent on taking over the world. Nelson: Richard Basehart. Crane: David Hedison. Lindsay: Arthur Hill. Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. Doctor: Richard Bull. Paterson: Paul Trinka. (60 min.)

9 PROFILE: BAY AREA
A discussion of the program of sex education beginning at the fourth grade level that is scheduled to begin in San Jose schools. (60 min.)



VOYAGE

TO THE BOTTOM OF THE SEA



The super sub of the future probes the unknown.

New Season

abc 7:00 In Color **7 11**



7:30pm. The astronauts are ready to leave the Stone Age until they discover a part missing from the space ship. In color.

CBS 5,10

Sunday

Evening

12 POLITICAL TALK—Republican Ronald Reagan, candidate for governor of California, speaks.

19 RODEO U.S.A.—Jack Phillips

42 MAGIC WITH THE MARTINS

7:30 **2** MOVIE—Comedy

"Beauty and the Robot." (1960) A computer selects a curvaceous blonde to head a college science department. Dr. Mathilda West: Mamie Van Doren. Jody: Tuesday Weld. Dr. Zorch: Louis Nye. Boomie: Mickey Shaughnessy. Wildcat MacPherson: Jackie Coogan. Dr. Carter: Pamela Mason. George Barton: Martin Milner. Legs: Allan Drake. (Two hours)

3 4 7 DISNEY'S WORLD

COLOR "Emil and the Detectives," conclusion. By trailing the pickpocket who robbed Emil, the young sleuths discover three criminals planning to burglarize a bank—but they can't convince the police that the crime is about to take place. Released as a movie in 1965. (60 min.)

Cast

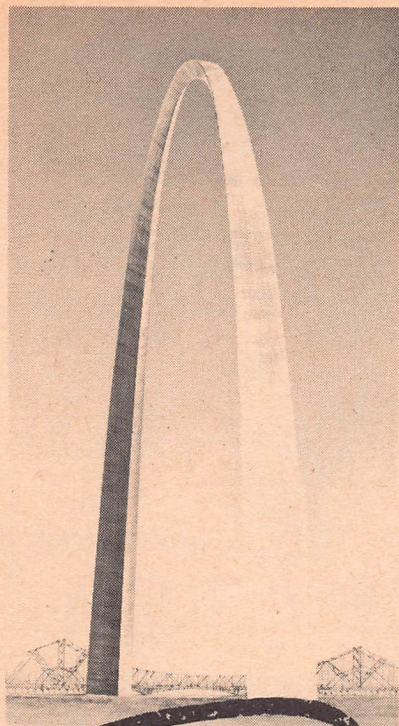
Baron Walter Slezak
Emil Bryan Russell
Gustav Roger Mobley
Grundeis Heinz Schubert
Müller Peter Ehrlich
Pony Cindy Cassell

5 8 10 12 IT'S ABOUT TIME

COLOR All systems on the spacecraft will be A-okay as soon as the astronauts locate some copper—something the cave people have never heard of. Mac: Frank Aletter. Hector: Jack Mullaney. Shad: Imogene Coca. Boss: Cliff Norton. Breer: Pat Cardi. Grank: Joe E. Ross. Mrs. Boss: Kathleen Freeman.

6 9 SAKI—Drama

The quarrels between Veronique (Rosamund Greenwood) and Dora Bittholz over "The Hen" have become a problem for Clovis (Mark Burns) and Mary (Fennella Fielding). "The Seven Cream Jugs." Dora and Peter Pigeoncote (Joan Newell, George Benson) blame the wrong Cousin Wilfred (Michael Ward) for a theft. "Filboid Studge, the Story of a Mouse That Helped." Mark Spayley (Kenneth Fortescue) does Duncan Dullamy (John Phillips) a good turn when he marries Dullamy's daughter. "The



ST. LOUIS

IT'S SECONDS AWAY
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USE AREA CODE 314.

To call across country or across California, dial direct. The right Area Code is at your fingertips in the front pages of your phone book—the place to look for all kinds of information about dialing from your phone.



Pacific Telephone

Secret Sin of Septimus Brope" (Reginald Beckwith) is penning poems for popular songs. (60 min.)

19 MOVIE—Drama

"The Goddess." (1958) Paddy Chayefsky reputedly based this chronicle of an actress's rise from poverty to movie stardom on the life of Marilyn Monroe. Patty Duke plays actress Emily Ann Faulkner as a child; Kim Stanley takes the character from adolescence to middle-age.

42 KCFT-TV PLAY OF THE WEEK

8:00 **5 8 10 12** ED SULLIVAN

COLOR Scheduled: Red Buttons; Herman's Hermits, rock 'n' rollers; singer Nancy Ames; Renata Tebaldi and Franco Corelli of the Metropolitan Opera, who sing a duet from "Andrea Chénier," by Umberto Giordana; the Muppets pppets; and highlights of the Polynesian Festival, featuring 167 natives from the South Pacific Islands. (Portions taped from a live telecast; 60 min.)

7 11 13 FBI—Drama

RETURN **COLOR** "The Price of Death." An anonymous caller tells Erskine that teen-ager Paul Wallace was kidnaped and returned unharmed after the ransom was paid. But the boy's father insists there was no kidnaping. Script by Pat Riddle. Erskine: Efrem Zimbalist Jr. Rhodes: Stephen Brooks. Ward: Philip Abbott. (60 min.)

Guest Cast

Fred Wallace John Larch
Casey Scott Marlowe
Junior Robert Blake
Joseph Ragatzy Milton Selzer
Paul Wallace David Macklin
Dom Barry Russo
Ghost Len Lesser
Bennett Lew Brown
Bobby Ragatzy Dennis Joel Olivieri
Fran Ragatzy Stanja Lowe

9 WARSAW PHILHARMONIC

SPECIAL Witold Rowicki conducts the Warsaw Philharmonic in a performance of the Symphony No. 5, by Dmitri Shostakovich, and a polka from the opera "The Stone Guest," by 19th-century Polish composer Stanislaw Moniuszko. (60 min.)

8:30 **3 4** HEY, LANDLORD!

COLOR Dedicated bachelor Chuck is unhappy: His girl friend Shirley is becom-



THE FBI



The Special Agent and the crime lab in action. Based on actual FBI cases.

New Season

abc 8:00 In Color **7 11 13**

Special Sept. 25: Bridge on the River Kwai

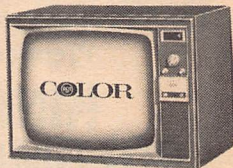
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\$475⁰⁰

(Optional with dealer)

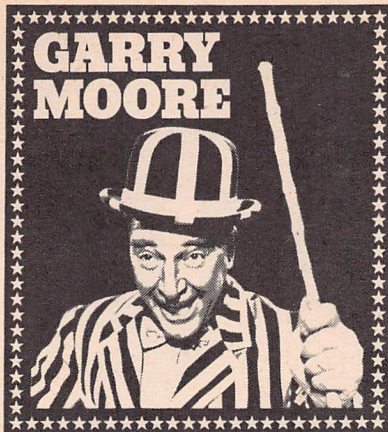


FOR THE FULL STORY ON RCA VICTOR COLOR SEE PAGES A-68 & A-69

RCA VICTOR

Sunday

Evening



GARRY MOORE

9pm. New series. Garry's back with a delightful new hour. Fresh. Fast. Funny. With outstanding guest stars. In color.

CBS 5, 10



The ABC Sunday Night Movie
Premiere

KING SOLOMON'S MINES

Deborah Kerr and Stewart Granger seek a treasure lost for centuries.

abc 9:00 In Color 7 11 13

Special Sept. 25: Bridge on the River Kwai

ing possessive and overprotective. Woody: Will Hutchins. Chuck: Sandy Baron. Timothy: Pamela Rodgers.

Guest Cast

Shirley Marian Hailey
Nancy Jean Marie

6 9 CREATIVE PERSON—Baskin Leonard Baskin, one of America's foremost graphic artists and sculptors, discusses his work at his home in Northampton, Mass.

7 LOVE ON A ROOFTOP—Comedy Julie and Dave get into an argument over the household budget, which seems to provide for every necessity but one—food. Julie: Judy Carne. Dave: Peter Deuel. Gardener: Noam Pitlik. Tourist: Norm Barton. Matron: Diana Chesney.

9:00 **3 4 7 8** BONANZA—Western **COLOR** "Horse of a Different Hue." Colonel Fairchild and his granddaughter, Ben's friends from the South, ask the elder Cartwright to stage a horse race—but they neglect to tell him that they've agreed to fix the outcome. Ben: Lorne Greene. Little Joe: Michael Landon. Hoss: Dan Blocker. (60 min.)

Guest Cast

Colonel Fairchild Charlie Ruggles
Patty Lou Fairchild Julie Parrish
Jack Geller G. V. Homeier
Snowden Johnny Silver
O'Leary Joe Haworth
MacKaye Steven Marlo

5 10 GARRY MOORE—Comedy **COLOR** In sketches, Garry interviews a newly married couple who are the daughter and son-in-law of a President; Ron Carey portrays a clumsy diamond cutter; and John Byner is an impressionist who's having trouble with a small-town audience. In the Communications Center, Scoop (Jackie Vernon) is the on-the-spot reporter offering an exposé on hospital conditions. Also: Pete Barbutti lectures on the evils of rock 'n' roll; the cast pays tribute to the human nose; and the Illustrated Song spot, in which film clips show how songs should be sung, features Anthony Newley's "I See Your Face Before Me." (60 min.)

6 9 CINEPOSIUM—Films Author-critic Ruth Waterbury and film animator Les Goldman discuss two

cartoons by Sam Weiss, "Who Bravely Dares" and "Be Yourself."

7 11 13 MOVIE—Adventure

COLOR "King Solomon's Mines." (1950) The film version of H. Rider Haggard's adventure story about an African safari seeking the legendary diamond mines of King Solomon. Filmed on location, the movie received Oscars for film editing and cinematography. (Two hours)

Cast

Allan Quartermain Stewart Granger
Elizabeth Curtis Deborah Kerr
John Goode Richard Carlson
Smith Hugo Haas

9 PRIORITY: GRAND CANYON

A study of the controversy surrounding the two proposed hydroelectric dams (the Hualapai and Marble Gorge) in the lower Colorado River Basin Project that would bracket the Grand Canyon. Guests include David Brower. (60 min.)

12 PERRY MASON—Mystery

One of Mason's old army buddies has been charged with murder. Scott: Tom Palmer. Marion: Phyllis Avery. (60 min.)

9:30 2 ROLLER DERBY—Bombers

New York Chiefs vs. the Bay Bombers at Kezar Pavilion. (Live; 90 min.)

6 9 AMERICAN SYMPHONY

Leopold Stokowski conducts the American Symphony Orchestra. Program: Fanfare to "La Peri," by Paul Dukas; and Symphony No. 4 in F Minor by Tchaikovsky. During the intermission, Stokowski, who organized the American Symphony in 1962, talks with producer Curtis Davis about his career and the program. (60 min.)

10:00 3 4 8 ANDY WILLIAMS

COLOR Guests are Vic Damone, comedian Dick Shawn, the singing Osmond Brothers and singer-dancer Juliet Prowse, who demonstrates four dance styles. George Wyle singers, Jack Regas dancers. Allyn Ferguson conducts the orchestra. (60 min.)

Highlights

"The Very Thought of You" Vic
"Call Me" Juliet
"In the Arms of Love" Andy
"In the Arms of Love," "If the Rain's
Got to Fall" Andy
"I've Got Spurs That Jingle, Jangle,
Jingle" Osmond Brothers

5 10 12 CANDID CAMERA

COLOR At a recital, a piano refuses to stand still; children are asked what they think the Statue of Liberty is doing; and a man witnesses an argument between a girl (actress Fanny Flagg) and her boy friend (Bob Schwartz). Co-hosts: Allen Funt and Bess Myerson.

7 MOVIE—Adventure

Stewart Granger and Deborah Kerr star in "King Solomon's Mines." See 9 P.M. Ch. 7 for details. (Two hours)

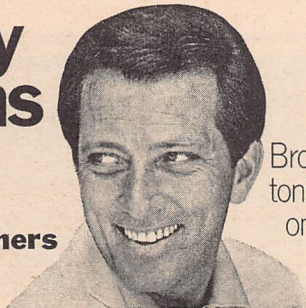
9 R & D REVIEW

DEBUT Dr. Martin Klein is the host for this series featuring recent scientific and technological advances in the aerospace industry. Tonight: Dr. Richard L. Leshner of NASA's Office of Technology Utilization, discusses methods used for compiling data on processes and patents developed in government-sponsored research programs. (60 min.)

10:30 5 10 COLOR WHAT'S MY LINE

The Andy Williams Show

starring the **Vic Damone**
Osmond Brothers
Juliet Prowse
Dick Shawn



Brought to you at 10:00
tonight in color
on channel 3-4-8

by **Buick**

Evening

12 ROUNDERS—Comedy

Jim Ed is using a remote-controlled dogie as a training device in hopes of turning the ranch plugs into first-class cutting horses—and ending Old Fooler's cow-horse career. Ben: Ron Hayes. Jim Ed: Chill Wills. Howdy: Patrick Wayne. Sally: Janis Hansen.

11:00 2 MOVIE—Mystery

"The Hour of 13." (English; 1952) A gentleman thief plans to steal an emerald during a society ball. Peter Lawford, Dawn Addams, Roland Culver.

3 VIETNAM REVIEW

4 5 NEWS

7 11 13 NEWS AND SPORTS

8 10 12 COLOR NEWS

11:10 6 9 CASALS MASTER CLASS

Bach's Suites No. 4 and 5 are performed by students Harry Dunscombe and Irene Sharp.

11:15 4 MOVIE—Drama

"Concert of Intrigue." (French; 1954) In pre-World War I Europe, an Italian count falls in love with the niece of a top Austrian official. Brigitte Bardot, Pierre Cressoy. (Two hours, 5 min.)

7 MOVIE—Documentary

COLOR "Naked Africa." (1957) Quentin Reynolds narrates this illumination of the Dark Continent. It concentrates on the effect of outside civilization on ancient tribal customs.

8 SACRED HEART—Religion

A discussion of ways of adjusting to life's problems.

10 MOVIE—Drama

"Spectre of the Rose." (1946) A ballet

dancer marries a man suspected of having murdered his first wife. Written by Ben Hecht. Judith Anderson, Michael Chekhov. (One hour, 45 min.)

12 PETER GUNN—Mystery

A woman hires Gunn to protect her husband, whose life has been threatened. Cynthia Leighton, Malcolm Atterbury.

13 TARGET: CORRUPTORS—Drama

In the first half of this two-part story a Senate committee investigates a corrupt labor leader. Jack Warden, Brian Keith. (60 min.)

11:20 5 NEWS—Harry Reasoner

11:30 3 JOHNNY CARSON—Variety

COLOR Guests: singers Tony Bennett and January Jones; comic Don Adams; TV personality Phyllis Newman; and Criswell, who claims to predict the future. (Rerun; one hour, 45 min.)

11 CHEYENNE—Western

A bank robber, returning the money he stole, is killed. McQueen: Don Megowan. Clovis: Connie Stevens. (60 min.)

11:35 5 MERV GRIFFIN—Variety

Scheduled guests include former Presidential press secretary Pierre Salinger, the singing King Sisters, comedy writer Jack Douglas and his wife Reiko, comic Irwin Corey, singer Jaye Kennedy and the comedy team of Fiore and Eldridge. Arthur Treacher. (90 min.)

12:00 7 NEWS AND SPORTS

1:05 5 SILENTS PLEASE—Movies

"Fall of Babylon," the first part of D. W. Griffith's 1916 historical spectacular "Intolerance," depicting the siege of Babylon by Cyrus the Persian.

1:15 4 NEWS

Barbara Eden,
television's blithe
spirit, conjures up
a spectrum of color.
Read about her
genie magic next
week in TV GUIDE.



Morning

Morning

- 6:00 **3** RHYME AND REASON
1. The problems of career women. 2. America's view of the Indian. (60 min.)
5 SUMMER SEMESTER
Afro-Asian Politics: "Prospects," first of three parts.
7 A.M.-Dunbar, Lindstrom, Bentley
10 CALENDAR—Sacramento
- 6:25 **4** **10** FARM NEWS
- 6:30 **4** PROFILE—San Diego State
Guitarist Paul Sykes plays and sings his favorite songs.
5 CHINA—History
"The Classics I—Confucianism."
10 SUMMER SEMESTER
Afro-Asian Politics: "Prospects," first of three parts.
- 6:55 **13** NEWS
- 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled guests: the song-writing team of Sammy Cahn and Jimmy Van Heusen, who play some of the tunes from their upcoming Broadway musical "Walking Happy." Hugh Downs. (Taped from a live telecast; two hours)
5 KPIX EDITORIAL—Louis Simon
10 **COLOR** FOCUS ON FARMING
13 **COLOR** CARTOONLAND
- 7:05 **5** **10** **COLOR** NEWS—Benti
12 RAINBOW THEATRE
COLOR "Camping in the Smokies."
- 7:30 **5** NEWS—Pat O'Brien
10 WINCHELL-MAHONEY—Children
Tessie becomes Knucklehead's private nurse to help him over a bad cold.
- 7:35 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **13** BEANY AND CECIL—Cartoons
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
The Captain talks about birds. (60 min.)
7 GIRL TALK—Panel
11 VOICE OF AGRICULTURE
"Planning Our Food Supply."
- 8:15 **13** **COLOR** CARTOONLAND
- 8:20 **6** **9** COLLEGE ENGLISH—Lessons
- 8:30 **7** GYPSY ROSE LEE—Panel
11 DISCOVERY '66—Children
"Discovery" begins a two-part visit to Japan. Today: Tokyo, home of 10 million people—more than any other city in the

world. Cameras tour the capital city to show the contrasts between traditional and modern Japan; and follow a Japanese family through its daily activities.

- 13** **COLOR** JACK LA LANNE
- 9:00 **3** **4** **7** **COLOR** EYE GUESS
5 **8** **10** **12** I LOVE LUCY
Lucy and Ethel have a misunderstanding that threatens to ruin their friendship. Lucy: Lucille Ball. Ethel: Vivian Vance.
7 MOVIE—Comedy
"I'll Be Yours." (1947) A small-town girl goes to New York in search of a career. Deanna Durbin, Tom Drake, William Bendix. (90 min.)
11 HOCUS POCUS—Children
13 DIVORCE COURT—Drama
A woman claims her husband has lost interest in her. (60 min.)
- 9:15 **11** BUCKAROO 500—Buck Weaver
- 9:25 **3** **4** **7** **COLOR** NEWS—Vanocur
- 9:30 **3** **4** **8** CONCENTRATION
5 **10** **12** McCOYS—Comedy
Luke and Grampa try to sell their produce at a health resort. Grampa: Walter Brennan. Luke: Richard Crenna.
7 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children
- 9:45 **2** RELIGION TODAY—Protestant
- 10:00 **2** NEWS—Walt Harris
3 **4** **7** CHAIN LETTER—Game
COLOR Actress Beverly Garland and comedian Shelley Berman are this week's celebrity guests.
5 **10** **12** ANDY GRIFFITH
Barney wants Andy to sell his house and buy another. Barney: Don Knotts. Aunt Bee: Frances Bavier.

MOST
DEPENDABLE!

KRON-TV NEWS REPORTS
MONDAY - FRIDAY
5:30 - 7:00 PM

4
KRON-TV

Monday September 19, 1966

Morning-Afternoon

- 8** LIFE OF RILEY—Comedy
Chester volunteers to take over Junior's paper route when his son sprains his ankle. William Bendix.
- 11** MIKE DOUGLAS—Variety
- 13** DARK SHADOWS—Serial
- 10:30 **2** **COLOR** JACK LA LANNE
- 3** **4** **7** **COLOR** SHOWDOWN
- 5** **8** **10** **12** DICK VAN DYKE
After a spat with Laura, Rob returns home with a black eye. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 7** LUAU—Bill Gordon
- 13** DONNA REED—Comedy
Jeff and his fraternity brothers decide to redecorate their summer cottage. Jeff: Paul Petersen. Alex: Carl Betz.
- 11:00 **2** ROMPER ROOM—Children
- 3** **4** **7** **COLOR** JEOPARDY
- 5** **8** **10** **12** LOVE OF LIFE
- 7** **11** **13** MARKET SWEEP—Game
- 11:25 **5** **8** **10** **12** **COLOR** NEWS
- 11:30 **3** **4** **7** **8** SWINGIN' COUNTRY
COLOR Buck Owens is a guest.
- 5** **10** **12** SEARCH FOR TOMORROW—Serial
- 7** **11** **13** DATING GAME
- 11:45 **5** **10** **12** GUIDING LIGHT—Serial
- 11:55 **3** **4** **7** **8** NEWS—Newman

Afternoon

- 12:00 **2** I WANT TO KNOW—Mel Venter
- 3** **COLOR** NEWS—Boggs, Biondi
- 4** **7** **8** **COLOR** LET'S MAKE A DEAL—Game

- 5** **10** **13** NEWS
- 7** **11** DONNA REED—Comedy
Jeff and his fraternity brothers decide to redecorate their summer cottage. Jeff: Paul Petersen. Alex: Carl Betz.
- 12** PEOPLE ARE FUNNY—Linkletter
- 12:15 **13** TODAY IN AGRICULTURE
- 12:25 **2** NEWS—Walt Harris
- 3** **4** **7** **8** **COLOR** NEWS
- 12:30 **2** DIVORCE COURT—Drama
A young mother charges her husband spends all his time and money on his new sports car. (60 min.)
- 3** **4** **COLOR** DAYS OF OUR LIVES
- 5** **8** **10** **12** AS THE WORLD TURNS—Serial
- 7** **7** **11** **13** FATHER KNOWS BEST—Comedy
Kathy promises to get an A on a math test if she gets a typewriter. Kathy: Lauren Chapin. Jim: Robert Young.
- 1:00 **3** **4** DOCTORS—Serial
- 5** **8** **10** **12** PASSWORD—Game
COLOR Lucille Ball and comic Gary Morton (Lucy's husband) are this week's celebrity guests in Hollywood.
- 7** **7** **11** **13** BEN CASEY—Drama
Dede Blake wants to join an evangelical crusade—until she finds out how it operates. Dede: Maggie McNamara. Jonas King: George Grizzard. (60 min.)
- 1:30 **2** MOVIE—Melodrama
"Betrayed Women." (1956) A young attorney investigates conditions at a women's prison-farm. Carole Mathews, Beverly Michaels. (One hour, 25 min.)
- 3** **4** **COLOR** ANOTHER WORLD

**GOOD NEWS!
ROGER GRIMSBY
FIRST AT 5 PM 7**



**BOB HOPE
STARS AS
THE
GREAT
LOVER
MONDAY
6:00 PM**



Afternoon

- 5 8 10 12 HOUSE PARTY**
COLOR Fashion expert Caroline Leonetti Ahmanson is the guest.
- 2:00 3 4 YOU DON'T SAY!—Game**
COLOR Richard Long of "Big Valley" and actress Vera Miles are the celebrity guests this week.
- 5 8 10 12 TO TELL THE TRUTH**
7 7 11 13 NEWLYWED GAME
- 2:25 5 8 10 12 COLOR NEWS**
- 2:30 3 MOVIE—Drama**
 "The Petrified Forest." (1936) A frustrated writer searching for the meaning of life, and a hunted killer sensing his doom meet in a gas station-restaurant in Arizona. From the play by Robert E. Sherwood. Leslie Howard, Humphrey Bogart, Bette Davis, Charley Grapewin, Dick Foran, Genevieve Tobin, Porter Hall.
- 4 MATCH GAME**
COLOR Celebrity guests are TV writer Rod Serling and TV personality Phyllis Newman. Host: Gene Rayburn.
- 5 8 10 12 EDGE OF NIGHT**
7 7 11 13 TIME FOR US
- 2:55 2 4 7 7 11 13 NEWS**
- 3:00 2 CAPTAIN SATELLITE—Children**
4 MILLIONAIRE—Drama
 Peggy Demos is disowned by her wealthy parents for marrying a poor soldier. Peggy: Virginia Gibson. Lex: Phillip Pine.
- 5 8 10 12 SECRET STORM**
7 7 11 13 GENERAL HOSPITAL
- 3:30 4 MAYOR ART—Children**
5 JOHN B. TUCKER—Variety
 Sharon Carnes sings "Moment of Truth." Ralph Sharon Trio. (Live)
- 7 7 11 13 NURSES—Serial**
8 MOVIE—Mystery
 "A Woman's Devotion." (1956) A mentally disturbed former war hero arrives in Acapulco with his new bride. Ralph Meeker, Janice Rule. (Two hours)
- 10 GYPSY ROSE LEE—Panel**
 Guests are author Ruth Horowitz, and actress Arlene Harris.
- 12 MOVIE—Drama**
 "Mr. Soft Touch." (1949) When he returns from the war, a man learns that a gangster has taken over his business and murdered his partner. Glenn Ford, Evelyn Keyes, John Ireland, Beulah Bondi, Percy Kilbride. (Two hours)

- 4:00 2 STINGRAY—Children**
COLOR Surface Agent X20 thinks pop singer Duke Dexter is an ally of the underwater people.
- 3 MOVIE—Science Fiction**
 Time approximate. "Dagora, the Space Monster." (Japanese; 1963) A scientist suggests that creatures from outer space are behind a wave of international jewel thefts. Yosuha Nalsuki, Yoko Fujiyama.
- 4 BACHELOR FATHER—Comedy**
 Young Warren Dawson comes to see Bentley about a job. Warren: Aron Kincaid. Bentley: John Forsythe.
- 5 10 MIKE DOUGLAS—Variety**
 Country and Western singer Jimmy Dean is this week's co-host. Scheduled guests include the newly crowned Miss America, singer-guitarist Chet Atkins, the singing King Sisters and Marilyn Segal, author of "Run Away Little Girl." Ellie Frankel Sextet. (90 min.)
- 7 7 11 DARK SHADOWS—Serial**
9 CREATIVE PERSON
 See Saturday 8 P.M. Ch. 9 for details.
- 13 COLOR CAP'N DELTA—Children**
19 ROMPER ROOM—Children
- 4:30 2 ABBOTT AND COSTELLO**
 Las Vegas is honored by a visit from Lou and Bud.
- 4 RAWHIDE—Western**
 The Easterner traveling with the cattle drive seems to be a mild-mannered dude. Bert: John Kerr. Marcia: Roxane Berard. (60 min.)
- 7 7 11 WHERE THE ACTION IS**
 Guests: James Brown and the Knickerbockers ("Help").

**MOST
 DEPENDABLE!**

**KRON-TV NEWS REPORTS
 MONDAY - FRIDAY**

5:30 - 7:00 PM

4
 KRON-TV

Afternoon-Evening

- 9** PREVIEW '66-'67
[SPECIAL] See 8:30 P.M. Ch. 9.
- 13** **[COLOR]** HUCKLEBERRY HOUND
- 32** CARTOONS
- 5:00 **2** SUPERMAN—Adventure
An eccentric correspondent invents an electrically controlled robot. George Reeves, Phyllis Coates.
- 7** **13** NEWS
- 7** BEATLES—Cartoons
- 9** WHAT'S NEW—Children
The port of New Orleans; the armadillo, iguana and mata-mata, a miniature condor; different angles in photography.
- 11** RIFLEMAN—Western
Mark's discovery of a murder victim touches off a search for the killer. Artemus: Thomas Gomez. Mark: Johnny Crawford. Carson: Jack Hogan. Sweeney: Bill Quinn. Micah: Paul Fix.
- 19** MARSHAL WARD—Children
- 42** LET'S IMAGINE—Children
- 5:30 **2** THREE STOOGES—Comedy
"Don't Throw That Knife." The Three Stooges go to work as census takers.
- 3** TRAVENTURE THEATRE
[COLOR] In Northern California we join fishermen waiting for the first run of king salmon, then go deeper into the redwood forest, where we see a strange Indian bush dance.
- 4** **10** **11** NEWS
- 5** TWILIGHT ZONE—Drama
"The Fear." At a secluded mountain cabin, a state trooper and a fashion designer are terrified by a mysterious "thing" outside. Script by host Rod Serling. Franklin: Mark Richman.

HOLLYWOOD'S FINEST MOVIES

EVERY NIGHT 7:30 PM

KLOC
Television-MODESTO

19

6 **9** FOUR SCORE—Music

The Chicago Fine Arts Quartet analyzes the second movement of Mendelssohn's Quartet in E Minor. Violinist Abram Loft plays excerpts from Mendelssohn's Quartet in B Minor.

7 CASPER—Cartoons

8 MISTER ED—Comedy

Ed sneaks into the Addison back yard to eat apples. Addison: Larry Keating.

9 FRIENDLY GIANT—Children

Friendly reads "Simple Simon."

12 WELLS FARGO—Western

Hardie is trying to protect stagecoach passengers from hostile Indians. Keel: Robert Lowery. Maynard: Bing Russell. Hardie: Dale Robertson.

19 BUCKAROO 500—Children

32 WILD BILL HICKOK—Western

Wild Bill and Jingles try to protect the mining property of two old Civil War veterans. Guy Madison.

42 FILM FEATURE

5:45 **9** MERLIN THE MAGICIAN

Merlin illustrates the laws of gravity.

11 **13** NEWS—Peter Jennings

Evening

6:00 **2** **[COLOR]** CARTOON CUTUPS

3 **4** **[COLOR]** NEWS—Chet Huntley, David Brinkley

5 **7** **8** **11** **12** NEWS

6 **9** U.S.A.—Poetry

Poets Ed Sanders and Frank O'Hara talk about their work in interviews filmed shortly before O'Hara's death in July. O'Hara, the assistant curator of painting and sculpture at the Museum of Modern Art, wrote plays and experimental films as well as four volumes of poetry. Sanders, the founder of a New York rock 'n' roll group, reads an excerpt from his poem "Cemetery Hill."

7 MOVIE—Comedy

"The Great Lover." (1949) Returning from Europe, a Boy-Forester leader finds shipboard life made complicated by a fortune-hunting duchess and a homicidal card-shark. Bob Hope, Rhonda Fleming, Roland Young, Roland Culver, Richard Lyon. (90 min.)

9 WHAT'S NEW—Children

Duties of the steamboat captain; the chimpanzee, orangutan and woolly monkey; photographing and framing.

10 COLOR NEWS—Walter Cronkite

13 MOVIE—Drama

"Tennessee Champ." (1954) A man saved from a watery grave by a ring promoter gets into the fight game. Shelley Winters, Keenan Wynn, Dewey Martin, Earl Holliman, Dave O'Brien, Jack Kruschen, Charles Buchinsky. (90 min.)

19 DENNIS THE MENACE—Comedy
Dennis is chosen as ring bearer at a wedding. Georgianna: Elinor Donahue. Lt. Black: Don Spruance.

32 SOUPY SALES—Comedy

A visitor tells Soupy about his new teeth. Pookie is depressed.

42 FILM FEATURE

6:30 **2 COLOR YOGI BEAR**

3 COLOR NEWS

4 NEWS—Brown, Jensen, Fleming

5 8 12 COLOR NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 COLOR NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recordings: Weber's Bassoon Concerto in F Major and Andante and Hungarian Rondo.

10 RIFLEMAN—Western

A town drifter ridicules a traveling Italian nobleman. Count: Cesare Danova. Sim: Jack Elam.

11 MOVIE—Western

"The Proud Ones." (1956) Ignoring the pleas of his worried fiancée, a marshal confronts an old antagonist who has just arrived in town with gunmen and gambling equipment. Robert Ryan, Jeffrey Hunter, Virginia Mayo, Arthur O'Connell. (One hour, 55 min.)

19 PORTER WAGONER—Music

Porter sings "Pick Me Up on Your Way Down." Rhodes Sisters, Norma Jean.

32 WONDERFUL WORLD—Travel

"Caribbean Adventure" visits Puerto Rico, Barbados, Martinique, Trinidad and Jamaica. Host: John Cameron Swayze.

42 NEWS—Jim Manfrina

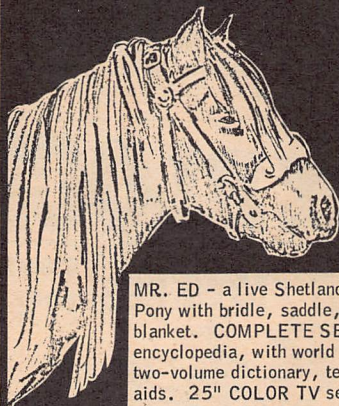
6:45 **42 SPORTS—Riddler, Pfeiffer**

6:55 **4 SPORTS—Ed Hart**

Have you voted yet in Channel 8's BIG ELECTION?

If not, pick up a ballot at a nearby store or write to this station and we will mail you one.

All you need do is watch the new programs on Channel 8 and check off your opinion. Then mail the ballot back to us and you will be eligible for the drawing for these big prizes:



MR. ED - a live Shetland Pony with bridle, saddle, and blanket. COMPLETE SET of encyclopedia, with world Atlas, two-volume dictionary, teaching aids. 25" COLOR TV set.



Be sure YOU vote in the BIG ELECTION on Channel 8, September 11 - 28!!!!

Evening

7:00 **2** PATTY DUKE—Comedy

After unwittingly eating the cake Natalie baked for a contest, Patty and Cathy try to whip up a replacement. Patty and Cathy: Patty Duke. Mrs. Williams: Margaret Hamilton. Mr. Klemmerhorn: George S. Irving. Mrs. Davis: Shannon Bolin.

4 ASSIGNMENT FOUR

COLOR "Cutback." A study of the recently defeated Proposition K, which was proposed to increase the Oakland city school tax in order to meet a \$45,000,000 budget for the coming year. Defeat of the proposition has resulted in many changes in the Oakland school districts' plans which are examined. KRON-TV manager Harold P. See concludes the half-hour with a plea to promote the allocation of additional school funds.

5 RIFLEMAN—Western

A railroad gang boss kills a worker and frames an Apache for the murder. Gangling: John Anderson. Johnny Wing: Paul Mantee. Lucas: Chuck Connors.

6 **9** WHAT'S NEW—Children

TV science teacher George Fischbeck talks about insects; Murl Deusing explains the formation of a coral reef.

7 MONROES—Western

Bounty hunters searching for wolves used one of Major Mapoy's cows for bait, but the major's men suspect that Clayt is responsible. Clayt: Michael Anderson Jr. Kathy: Barbara Hershey. Mapoy: Liam Sullivan. Jim: Ron Soble. (60 min.)

8 ZORRO—Adventure

Garcia is dishonorably discharged. Garcia: Henry Calvin.

9 GREEN THUMB—Gardening

Herman Geske discusses orchids.

10 TWILIGHT ZONE—Drama

A wagonmaster finds a whole new world. He could use one; he's had nothing but trouble in this. Chris: Cliff Robertson. Martha: Miranda Jones.

12 FAMILY AFFAIR—Comedy

DEBUT **COLOR** Bill Davis, a globe-trotting construction engineer, and his English manservant French are leading

THE BLOCKBUSTERS!

7:30 PM
IN COLOR

Who's putting who on? You'll never know till you see this show!



THE
MONKEES

8:00 PM IN COLOR

I DREAM OF JEANIE

starring
BARBARA EDEN
(your desire is her command)
LARRY HAGMAN
(her desire)

Bottlemania is back—in color!



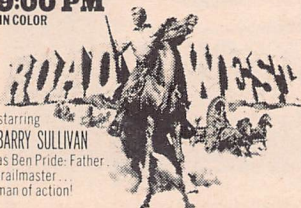
8:30 PM
IN COLOR

It travels a new track in variety entertainment!

The Roger Miller Show

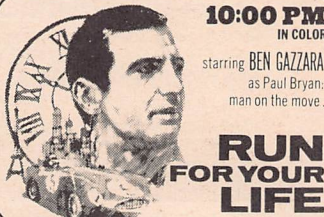
9:00 PM
IN COLOR

starring
BARRY SULLIVAN
as Ben Pride: Father, trailmaster... man of action!



10:00 PM
IN COLOR

starring **BEN GAZZARA**
as Paul Bryan:
man on the move.



RUN FOR YOUR LIFE

SEE 5 FABULOUS SHOWS TONIGHT! ALL IN COLOR! **NB 3, 4**
THE FULL COLOR NETWORK

an idyllic bachelor existence—until a spirited orphan is left on their doorstep. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Cissy: Kathy Garver. Miss Faversham: Heather Angel. Ted: Philip Ober. Fran: Louise Lathom.

19 NEWS—Charles McEwen

32 PORTER WAGONER—Music

42 PARTY LINE—Jerry Bassett

7:05 **19 ZANE GREY**—Western

Clay Burnett is branded a coward. Burnett: Wendell Corey. Veringo: Gerald Mohr. Charity: Peggy Castle.

7:30 **2 MOVIE**—Comedy

Mamie Van Doren and Tuesday Weld

star in "Beauty and the Robot." See Sunday 7:30 P.M. Ch. 2. (Two hours)

3 4 MONKEES—Comedy

COLOR The Monkees head for a creepy house on a fog-shrouded island to learn about their inheritance. Songs: "Last Train to Clarksville" and "Tomorrow's Gonna Be Another Day." Davy: David Jones. Wool Hat: Michael Nesmith. Micky: Micky Dolenz. Peter: Peter Tork.

Guest Cast

Mme. RoselleLea Marmer
EllieStacey Maxwell
KingsleyMark Harris
RalphMilton Parsons
BabbittHenry Corden
McQuinneyOliver McGowan



8:00 **6 9** 9:00 **9** **STRUGGLE FOR PEACE**

'AN INTERVIEW WITH GENERAL EISENHOWER'

SPECIAL Former President Dwight D. Eisenhower is interviewed in London by Dr. Leonard Beaton of the Institute for Strategic Studies.

Mr. Eisenhower discusses Vietnam; America's relations with the Soviet Union and Red China; and the balance of military power today.

Dr. Beaton asks him about the problems he faced during his eight years as Chief Executive; the military alternatives in Korea; the state of the NATO alliance; and the responsibilities of our Allies in combating world Communism.

Also discussed: Military and political barriers to peace; the prospects for disarmament; and the acceleration of the U.S. missile program which took



General Eisenhower during his tenure as commander of SHAPE

place during the Eisenhower Administration.

The program is a prologue to a 13-week series of half-hour documentaries on the "Struggle for Peace." Produced by N.E.T. in conjunction with Associated British Corporation, London. (60 min.)

IRON HORSE

"We'll keep track of this one."—The Monroes

Tonight 7:30 **7 13**

New show in color **abc**

Evening

5 8 10 12 GILLIGAN'S ISLAND

COLOR The Professor is sure that Gilligan is having hallucinations: The lad insists that he's seen his exact double on the island. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Ginger: Tina Louise. Professor: Russell Johnson. Mary Ann: Dawn Wells. Mrs. Howell: Natalie Schafer.

6 9 PATHFINDERS—Documentary

RETURN The careers of leading Amer-

A new all-family adventure series!

THE ROAD WEST

KRAFT

TONIGHT IN COLOR

Saddle up for high adventure as Kraft presents a new all-family series starring Barry Sullivan.



9 PM

CHANNEL 3-4

ican scientists, artists and thinkers are examined through films and interviews. Benjamin DeMott, author and professor of English at Amherst, is series host. Tonight: Benjamin DeMott travels to Philadelphia to explore the career of baseball's Connie Mack, who devoted his lifetime to the sport.

7 13 IRON HORSE—Western

COLOR "The Dynamite Drive." Unless Ben delivers Royal McClintock's 1100 steers to Kansas City within three weeks, Ben will go into bankruptcy—and McClintock will be able to take over the railroad. Ben: Dale Robertson. Dave: Gary Collins. Barnabas: Bob Random. Nils: Roger Torrey. (60 min.)

Guest Cast

McClintock Malachi Throne
Gage Tom Reese
Connolly Paul Sorensen

9 WHEN IN ROME—Language

"Things Past." Vittore Bocchetta teaches the parts of the body and the uses of the past tense.

19 MOVIE—Biography

"I Aim at the Stars." (1960) The story of rocket expert Wernher von Braun, who worked for the Nazis during World War II—and is now working on U.S. missile projects. Curt Jurgens, Victoria Shaw. (Two hours)

32 SCIENCE FICTION—Drama

White mice sent into the ionosphere by rocket undergo a strange change. Dr. Engstrom: Otto Kruger. Lois: Nancy Gates.

42 BOWLING NEWS—Red Pfeiffer

8:00 **3 4 7** I DREAM OF JEANNIE

COLOR On a sleepy Monday morning, Jeannie grants Tony's wish that every day were Sunday—by turning the calendar back a day. Pro-tennis star Pancho Segura makes a cameo appearance. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Dr. Bellows: Hayden Rorke. General Peterson: Barton MacLane. Eddie: Bob Hoffman.

Watch Jeannie's smoke: It's in colors to suit her moods. See the article in next week's issue of TV GUIDE.

5 8 10 12 RUN, BUDDY, RUN

COLOR With the mobsters still on his trail, Buddy heads for the Pacific coast

and a job as a seaside soda jerk. Buddy: Jack Sheldon. Devere: Bruce Gordon. Junior: Jim Connell. Wendell: Nick Georgiade. Harry: Gregg Palmer.

Guest Cast

Mme. NatashaSigne Hasso
LoisSusan Bay Breckir
MarieJean Marie
WomanMary Grace Canfield

6 9 STRUGGLE FOR PEACE

SPECIAL "An Interview with General Eisenhower." For details, see the Close-up on page A-51. (60 min.)

9 KALEIDOSCOPE—Discussion

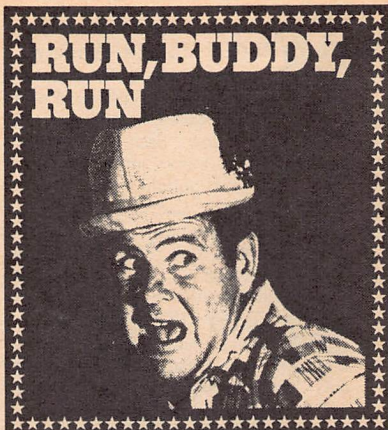
Mildred Dunnock, currently appearing in the Oakland National Repertory Theatre's production of "The Glass Menagerie," discusses her career with James Day.

32 ONE STEP BEYOND—Drama

The conflict between a freighter captain and his first mate is sharpened when the ship goes off course. Blake: Don Dubbins. Peabody: Robert Ellenstein.

8:25 11 FILM SHORT—Boxing

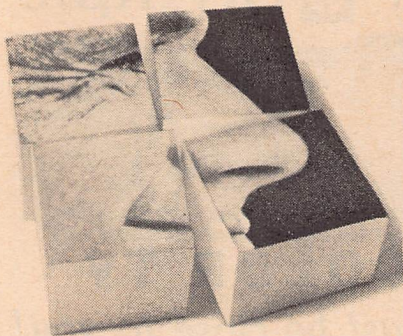
Highlights of the Bassey-Touan fight.



8 pm. New comedy. A mild young man is discovered overhearing a murder plan. Jack Sheldon gets chased. In color.

CBS 5, 10

"Run, Buddy, Run"—see it tonight on CBS

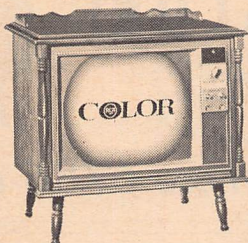


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21" tube (overall
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sq. in. picture

\$519⁹⁵

(Optional
with dealer)

FOR THE FULL STORY
ON RCA VICTOR COLOR
SEE PAGES A-68 & A-69

RCA VICTOR

Evening

8:30 **3 4** ROGER MILLER—Variety

COLOR Guests: singer Jack Jones and the Geezinslaw Brothers, comedy Western singers. In the Concert Spot, Roger sings "Chug-a-Lug" and "Been a Long Time Leavin'." Eddie Karam orchestra.

Highlights

"What Now, My Love?" Jack
"Walkin' down the Line" Roger
"Till There Was You" Brothers
"The Race Is On" Roger, Jack
"Symphonic Variation" All

5 8 10 12 LUCILLE BALL

COLOR Lucy must contact Mooney, who left for naval reserve submarine duty without signing some important papers. Mooney: Gale Gordon.

Guest Cast

Admiral Roy Roberts
Commander Robert Carson

7 7 11 13 RAT PATROL—Drama

COLOR "The Life Against Death Raid." Hitchcock is wounded, and Troy is determined to take him to the nearest aid station—which happens to be a German

field hospital. Troy: Christopher George. Moffitt: Gary Raymond. Pettigrew: Justin Tarr. Hitchcock: Larry Casey.

Guest Cast

Colonel Von Helbing Albert Paulsen
Captain Friedrich Edward Asner
Ilse Christa Linder

9 PREVIEW '66-'67

SPECIAL Actor James Daly offers a preview of N.E.T. network programs for the new season. Films include a scene from Ibsen's "An Enemy of the People," to be presented on "N.E.T. Playhouse" (a series of full-length dramas and musicals), and highlights from "The Golden Ring," a special on Wagner's "Ring" operas.

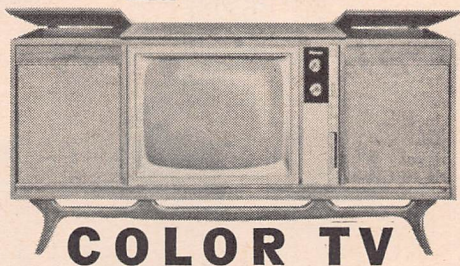
32 MEN INTO SPACE—Adventure

9:00 **3 4** ROAD WEST—Western

COLOR "This Savage Land," conclusion. Jud Barker is angered by Stacey Daggart's cold-blooded murder of Elizabeth's father, but he's even more upset by the continued presence of the home-steading Prides, who refuse to move on. Ben: Barry Sullivan. Chance Reynolds:

6786 Dealers Call  Olympic

Their #2 line...
...and their
#1 VALUE!




COLOR TV

One of these 6786 must be close to you!

RAT PATROL

"All tigers. And all single!"—Phyllis Pruitt

Tonight 8:30 **7 7 11 13**

New show in color 

Evening

Glenn Corbett. Elizabeth: Kathryn Hays.
Tim: Andrew Prine. Midge: Brenda Scott.
Grandpa: Charles Seel. (60 min.)

Guest Cast

Jud Barker George C. Scott
Stacey Daggart ... John Drew Barrymore
Davy Nicholas Surovy

5 8 10 12 ANDY GRIFFITH

COLOR Howard Sprague wants to join
Andy's lodge, but Howard's domineering
mother is against the idea. Howard: Jack
Dodson. Goober: George Lindsey. Floyd:
Howard McNear. Opie: Ronny Howard.

Guest Cast

Mrs. Sprague Mabel Albertson
Cyrus Tankersley George Cisar

6 9 PROBE—Dr. Albert E. Burke
"The Tiger's Tail." Dr. Burke discusses
the danger from new nuclear powers.

7 11 13 FELONY SQUAD—Drama

COLOR "A Walk to Oblivion." Con-
victed murderer Joe Caslin, still claiming
innocence, asks Stone to investigate a re-
cent killing: This crime is remarkably like
the murder for which Caslin is to be exe-
cuted. Stone: Howard Duff. Jim: Dennis
Cole. Dan: Ben Alexander.

Guest Cast

Mike Pyle Charles Francisco
Joe Caslin Jason Wingreen
Jake Krebs Larry D. Mann
Betty Pyle Rita D'Amico



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leave your home for repairs. If
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we'll cherish your interest in us as
we cherish the product we produce
—color television you take home
to keep there.

SETCHELL CARLSON
COLOR TELEVISION

**FELONY SQUAD**

"I find it to be on a high moral plane." —Martin Peyton

Tonight 9:00 **7 11 13**

New show in color **abc**

Now you can afford Airline[®] COLOR TV

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WARD**

ONLY **20⁵⁰** MONTHLY

**BIG RECTANGULAR
COLOR
SCREEN**

23-inch diagonal; 268 sq. in. area

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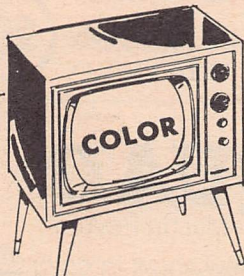
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COLOR TV CONSOLETTA

- Insta Vision for instant viewing
- Full size screen for family fun

\$299

21-inch diagonal; 265 sq. in. area

No money down on credit at Wards

1967



TV SET BUYERS' GUIDE



THE
MOVE
TO
COLOR



New Admiral 25" Rectangular Color LK6553

Nobody builds quality **Color**



Exclusive Admiral Tilt-Out
Control Center now has
Power Tuning!

See Admiral Color TV, available in three popular sizes: 21" and new rectangular 23" and 25"!

You'll find that new Admiral Color TV offers you what you need and want: *easiest tuning ever*, with exclusive Admiral Tilt-Out Control Center (pat. pend.) now with Power Tuning! *Brightest picture ever*, with new Admiral 25" rectangular color tube with rare earth phosphors. Admiral patented Automatic Degausser ends color distortion. And Admiral has smart new fine-furniture cabinets in period styles.

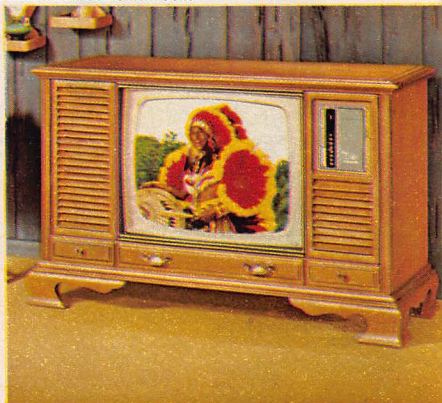
Admiral builds in reliability! Precision



New Admiral Color Stereo Theatre SMKS6548 with Sonar



New Admiral 25" Rectangular Color LK6541



New Admiral 25" Rectangular Color LKS6515

TV quite like Admiral

engineering, new 26,000 volt chassis and strict quality control make Admiral the most dependable. Every fifth factory worker is an inspector, to keep trouble out!

So shop them all, compare them all. We think you'll discover why your first Color TV should be an Admiral!

New Admiral Color Sonar remote control

lets you control on/off, volume, channels . . . even infinite control of color intensity and tint . . . from your easy chair. And more accurately than at the set!



Admiral® Color



MARK OF QUALITY THROUGHOUT THE WORLD

*25" overall diagonal, 296 sq. in. viewable area. Admiral, Chicago. Admiral Canada, Ontario.



COLOR MOVES IN

BY DAVID LACHENBRUCH

Admiral Mediterranean 25" combination





DuMont Karlsburg Danish modern 25" color TV-stereo combination

Color is on the move.

It's moving into every TV channel.

It's moving into new TV cabinets and new screen sizes.

It's moving into American homes at a rate which will soon reach 20,000 a day.

For the new 1966-67 program season, evening network television is all-color. Beginning in November, all of NBC's daytime shows will be color. Most stations are now equipped to originate their own nonnetwork color shows. Even the good, gray educational stations will begin subscribing to the rainbow this year.

Broadcasting is going all-color as fast as it can because the public is going all-color as fast as it can. The public is going color because broadcasting is going color. Who started it? Only General Sarnoff knows for sure.

Perhaps never in history have so many

people wanted the same new product at the same time. One year ago, there were color sets in about 8 percent of American TV homes. Today, the figure has risen to 14 percent, or about 7,600,000 households. This number may double in 1967.

Last year, the demand for color sets outstripped the electronics industry's ability to produce them. And, as a result, some families got their Christmas color sets in February.

Since last year, hundreds of millions of dollars have been spent to expand production of every component which goes into a color TV set, and in 1967 the industry will be prepared to meet a demand for nearly 8,000,000 sets.

In 1966, Americans will spend as much for color TV sets as they do for black-and-white TV, radios, phonographs, tape recorders and all other **continued**



General Electric Park Avenue contemporary 25" console

home electronic products combined. That's a lot of dough—about three billion dollars, equal to more than \$15 for every man, woman and child in the United States.

Like the TV networks, the set manufacturers now offer more color than black-and-white. The 15 major brands pictured in this TV Set Buyers' Guide provide a choice of 441 separate and distinct color-set models, as compared with 380 black-and-white choices. Last year, there were 384 models in color and 429 in black-and-white.

This choice would be approximately doubled if you included all of the options in wood finishes and cabinet colors, plus the models offered by the many smaller and regional brands now on the market.

As American TV moves into the all-

color era, the big choice is only part of the story of TV 1967. The biggest news is that the new color sets reflect the most important change in color's 12-year history. The change is obvious at first sight—and at first viewing.

This year, color will complete its changeover to the new shape—the rectangular-screen picture tube. Not only can the rectangular tube display the entire picture transmitted by the station (no more clipped-off corners), but it is slim enough to accommodate graceful furniture-styled cabinets.

The deep and bulky 21-inch round picture tube (265 square inches),* which has been the industry's standard size since 1955, is headed for extinction. Although rectangular-tube sets have been

**Area measurements are approximate and vary with make.*

on the market for several years, the few available have been confined to high-priced models.

This fall, the vast majority of sets have rectangular picture tubes. In fact, only 47 out of 441 models show the old rounded picture, and most of these will be "phased out" by the end of this year. Although rectangular picture tubes are now available in six different sizes, the most common are the 25-inch (295 square inches), the 23-inch (268 square inches) and the 19-inch (172 square inches).

As rectangular tubes become more readily available, they're coming down into lower-priced models. The two larger sizes are now appearing in sets priced from \$80 to \$100 lower than last year's least expensive big-screen rectangulars.

After the 23- and 25-inch models, the 19-inch set is the most popular. This versatile size is used in compact consoles, table models and portables. There are some unique, all-purpose variations—"convertible" models, offered, in different forms, by Magnavox and Olympic. With legs, they're consolettes. Take off the legs, they're table models. Add a matching cart, they're "transportables."

There are also some exclusive one-of-a-kind rectangular-tube sizes. The newest is Motorola's 21-inch rectangular (226 square inches). It's available in both consoles and table models. This size will be adopted next year by other makes.

General Electric, still the only American manufacturer with a small-screen, really portable color set, now has an improved version of its 11-inch (60 square inches) Porta-Color. Sears is continuing its low-priced 16-inch (124 square inches) consolette in some of its retail stores.

If you're a bargain-hunter, the old reliable 21-inch round-tube set is still your best buy—while it lasts. In terms of price per square inch of color picture (in table models), a 21-inch round-tube set might cost you \$1.32 per square inch, a 25-inch rectangular set \$1.54, a 23-inch rectangular \$1.72 and a 19-inch rectangular \$2.33. (For comparison, a low-



Motorola Montrose 21" (above); Wards Airline Mediterranean 25" combination



Packard Bell Tamerlane Mediterranean 25" (above); Olympic Frederika Scandia 23" color TV-stereo combination (below)

priced 19-inch black-and-white set costs about 70 cents per square inch.)

This year's major electronic improvements emphasize simpler tuning, better viewing and trouble-free operation. For better viewing, most of the picture tubes this year use new methods for more precise alignment of the critical components—electron gun, shadow mask and phosphor screen—to eliminate **continued**



Philco contemporary 25" console in walnut

RCA Victor French provincial Armoire 25" vertical combination





Sears Silvertone Deauville French provincial 25" lowboy console

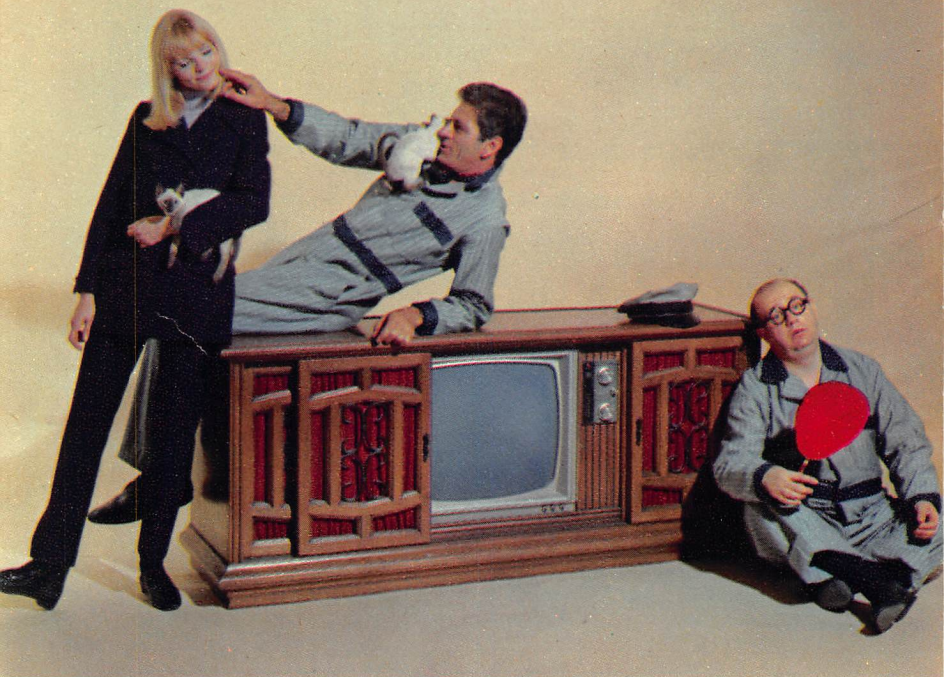
the possibility of changes in the colors as the set warms up, and inaccuracies in color registration as it gets older. This improvement can eliminate retuning jump-ups and cut service calls.

Most, but not all, of the color tubes now available use the new extra-bright rare-earth phosphor, and Sylvania—which originated this brightness-booster—now claims its tubes are an additional 9 to 16 percent brighter.

Probably the biggest industry effort this year is toward new tuning ease and convenience. In most sets, tuning is becoming more automatic and less critical, with increasing use of automatic frequency control (which locks channels in tune) and automatic color gain control (which keeps color intensities steady). Some manufacturers have added visual tuning indicators, to help the viewer adjust the fine tuning for best color. Philco uses a "tuning eye" for this purpose, General Electric a built-in meter.

Many people find that the most convenient tuning aid of all is wireless remote control. A new remote-control system, which adjusts color intensity and tint as well as channel and volume, has been added by Admiral. RCA Victor, which has a similar "full-function" remote control, now offers the first complete remote tuning system for UHF channels (14 through 83) as well as VHF, which requires no alterations to the set. Wide selections of remote-control color sets also are offered by Zenith, Magnavox and Packard Bell.

Another convenience found in more new sets this year is the quick-on-the-draw picture. The standard color set requires about 45 seconds from turn-on to the first appearance of a picture on the screen. The "Instant-On" idea, pioneered by Westinghouse and now available in all of its new color sets, is spreading to other makes, under somewhat different names. **continued**



Sylvania Spanish provincial 25" color TV-stereo combination in pecan

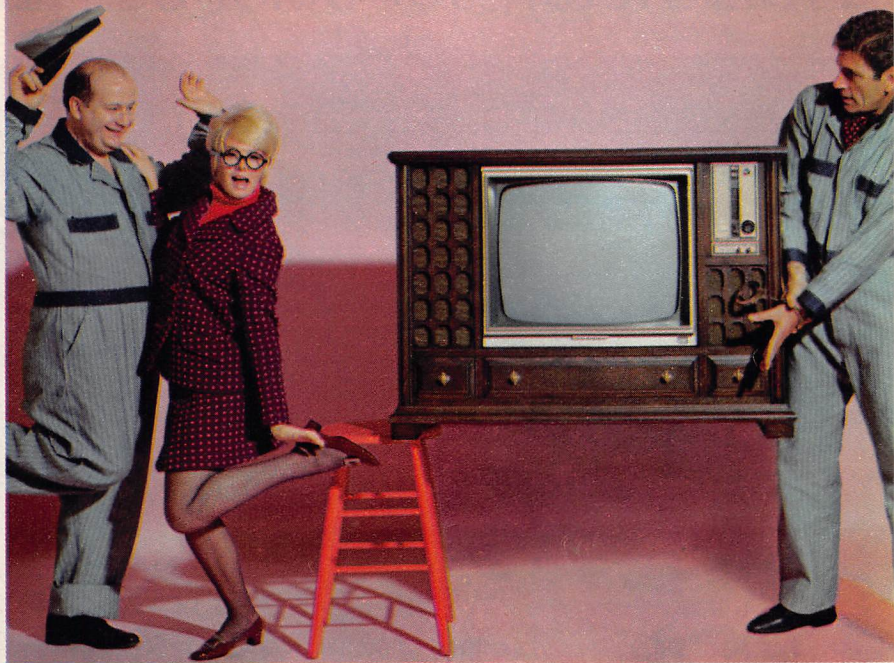


Westinghouse Spanish 23" 'Instant-On' console with doors

Magnavox has "Quick Pictures," Montgomery Ward (Airline) and Hoffman have "Insta-Vision," Olympic "Rapid On," and Curtis Mathes "Instant Entertainment." The sound comes on immediately, the picture in eight to 15 seconds—a great convenience if you don't want to miss the opening commercial.

The compact rectangular picture tube has made it possible to house color TV in more graceful furniture, and cabinet designers are having a field day. The cry this year is "hide the screen," and the set makers are going all-out for doors—sliding doors, folding doors, roll-up doors, disappearing doors. As a result, television furniture is beginning to look more like furniture than television.

The all-time favorite cabinet styles remain contemporary or Danish modern and Early American, but this year the



Zenith Casablanca Mediterranean 25" remote-control console

speaker grille often is covered with latticework or louvers, giving the furniture a richer, all-wood look. The popularity of French and Italian provincial is giving way to the massive and heavily carved Spanish styling and its relatives, Moorish and Mediterranean. Pecan is a favorite cabinet wood this year, and there's a definite renaissance of oak and mahogany in new colorations.

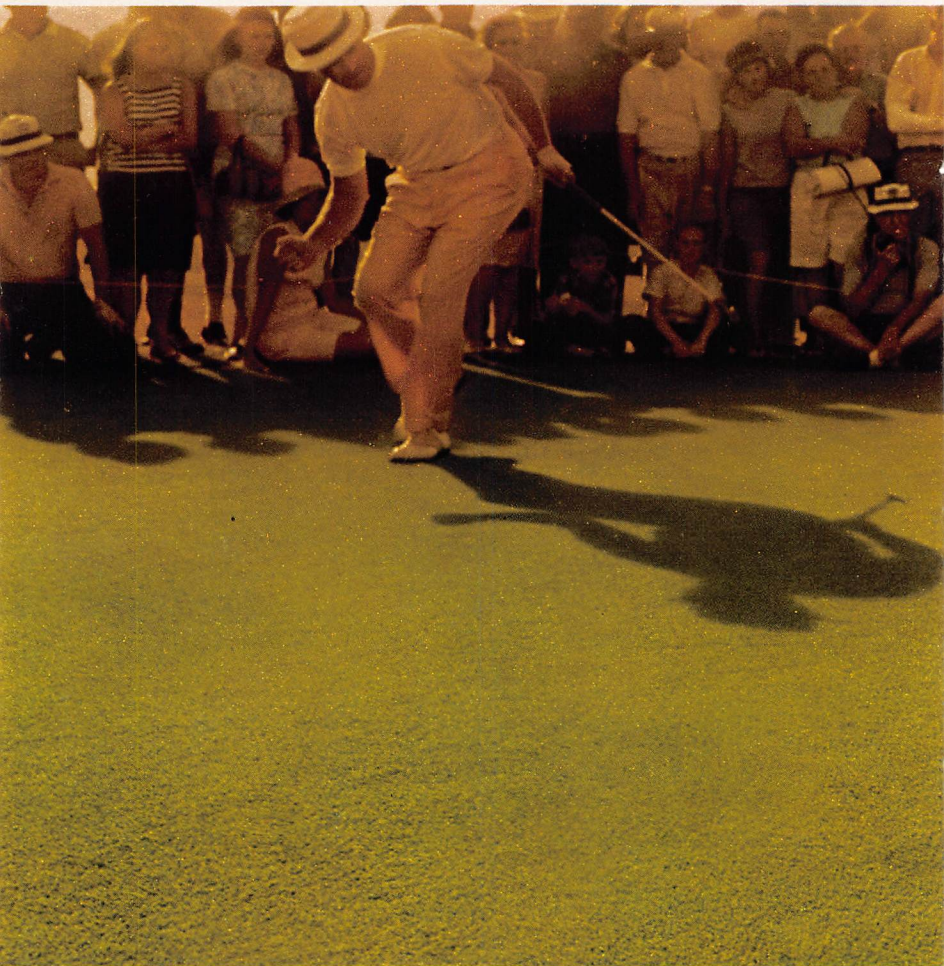
The 15 major brands which make their 1967 debut in this TV Set Buyers' Guide are the leaders in terms of quantity production and sales, but they actually comprise fewer than half of the total color TV brands available this year. Among others you may find at your dealer are Andrea, Arvin, Bradford, Delmonico, Fisher, Hoffman, Hitachi, Curtis Mathes, Muntz, Panasonic, Penncrest, Pilot, Setchell-Carlson, Sharp, Symphonic,

Toshiba and Truetone. In addition, there are various "private brands," which are built by major manufacturers under special names for department stores.

Color broadcasting sweeps into Canada next month, and many of the brands listed in this guide are also available there from affiliated Canadian manufacturers and sales organizations. In general, the same new features found in their U.S. counterparts are released simultaneously in Canada. There also are color sets under the Canadian brand names of Clairtone, Electrohome, Fleetwood, Philips and Sparton. Some of these Canadian-built sets are available from selected stores in the United States.

In the photos on these pages, you see a sampling of major U.S. manufacturers' color sets for 1967. And, as you can see, color is moving in.

RCA Victor—for color so real




Now with Automatic Color Controls

New RCA Victor Mark I Color TV for 1967 is almost as simple to tune as a push-button radio. Just turn it on—and electronic controls take over immediately. RCA Victor Automatic Frequency Control brings in the picture signal sharp and clear, then locks it in place—*automatically*. And RCA Victor Automatic Chroma Control keeps the color level constant even when you change from channel to channel—*automatically*. All you have to do is

you'll think you are there!



Order early for better selection, not all models available at every dealer. The Cherbourg, shown above.

adjust the color tint . . . sit back . . . and enjoy yourself. What else? A new remote control for all VHF and UHF channels (an RCA Victor exclusive!). And an ultra-reliable solid integrated circuit in the sound system. It's one more reason why RCA Victor is the most dependable Color TV you can buy. Sound good? It looks even better. See for yourself at your nearby RCA Victor Dealer's soon — it's the most colorful place in town.  RCA Victor—the Color TV pioneer.



Tm(s)[®]

The Most Trusted Name in Electronics



Magnavox Criterion contemporary 25" color TV-stereo combination

HOW TO LIVE WITH COLOR

How good is color TV? Just about as good as you make it.

Any one of today's sets can give you perfect color, and clear, crisp black-and-white pictures. Yet many people seem satisfied to watch second-rate color on a first-rate set. This is like buying a Rolls-Royce to haul garbage.

The manufacturer can only make the set. The picture is up to you—and it depends almost entirely on how the set is installed and tuned.

You can buy a black-and-white portable, drag it into the house, plug it in and get a passable picture. You can do the same with a color set—but who wants

to watch a "passable" color picture?

Life with color can be beautiful, and the only satisfactory way to move into color is with a professional installation. Some dealers won't even sell a color set without an installation, because they've learned from experience that they can't guarantee satisfaction unless the set is operating properly.

Here's what a good technician does when he installs a color set: (1) Checks existing antenna to determine whether it's capable of bringing in a satisfactory color signal. (2) Demagnetizes color tube with an external degaussing coil. (3) Centers picture and adjusts linearity. (4)

Adjusts all colors for purity and intensity. (5) Converges color beams to eliminate fringing and improper registration. (6) Checks for accuracy of colors and correct operation of color controls. (7) Adjusts for best black-and-white picture.

Of course, you can do all this yourself. There are only 20 to 30 critical adjustments, and all you need is technical training, a special course in color TV and a couple of hundred dollars' worth of test equipment.

Antenna check is important

The serviceman usually checks the antenna first in any color installation. If the antenna doesn't deliver the color signal to the set, you can't get a color picture at all. Once in a while, a built-in or rabbit-ear will do the trick, but good color usually requires a roof-top antenna designed to feed your set *all* of the color part of the signal.

The lead-in wire is important, too. Shielded coaxial cable often is recommended over the familiar black-and-white ribbon-type "twin lead." The twin lead is more likely to pick up interference, create ghosts or cancel out part of the color signal.

If at all possible, you should be at home when the set is installed. The service technician then can instruct you in the operation of your set and answer any questions. Before he leaves, it's a good idea to watch a part of a color show. At normal viewing distance, colors should be clear and not smeary. They should be uniform all across the screen. No color should be noticeable in a black-and-white picture.

With proper installation, tuning is a cinch. There's a trick to it, which every member of the family should learn. If you develop good tuning habits from the start, they'll become second nature to you in a few days. On the other hand, if you

tiddle knobs aimlessly, you're leaving picture quality to pure luck.

The whole trick to color tuning is this: Tune in a good black-and-white picture first. To do this, turn the color knob all the way off, and adjust the fine tuning, contrast and brightness for the sharpest, most pleasing monochrome picture you can get. Now you're ready to fill in the colors.

Every set has two standard color controls. The "color" (or "color intensity") knob is simply a volume control for color. If it's not turned far enough, the colors are pale and weak; too far, and they become fluorescent, burning out the picture details.

The "hue" (or "tint") knob can be regarded as a sort of tone control, governing the realism or fidelity of the colors. It can turn TV actors into green monsters if turned too far in one direction, or purple people-eaters at the other extreme. Just wait for a good close-up and adjust it until the faces look normal (but don't use Herman Munster for your test pattern)—and the other colors will take care of themselves. After these two color adjustments, if a little interference appears in the picture, trim up the fine tuning.

Some have third control

Some sets have a third control—sometimes called "fidelity" or "color tone." It can be used for a final color touch-up. It also lets you change the over-all tint of the black-and-white picture to your own liking.

That's all there is to color tuning—two simple steps. But, surprisingly, some people prefer to sit staring glassy-eyed into a shower of confetti.

If you prefer perfect color pictures, you can get them with a good installation and a soft touch on the controls. Then your color set will love you, and it will reward you chromatically.



**Just in time
for the big Fall TV
Premieres... your
dealer presents
1967 Zenith Color TV
built in the famous
Zenith quality
tradition**

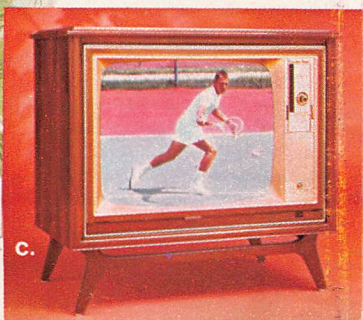
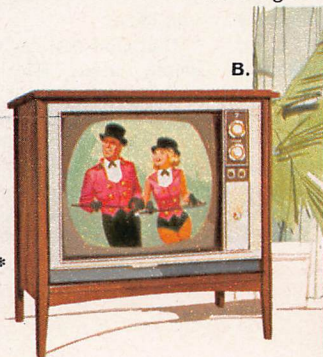
Like all Zenith instruments, the new exciting 1967 Zenith Color TV now on display at your dealer's is the best you can buy. The reason? Quality.

Quality is the extra ingredient at Zenith. It's not one thing, but many things. It's the extra ingredient in product development, design and manufacture. It's a way of life at Zenith that assures Zenith owners of the highest performance standards.

Ask anyone about Zenith. You'll find Zenith has the reputation for making the finest in home entertainment instruments.

At Zenith, the quality goes in before the name goes on®.

**Zenith Color TV
is available in
19", 21", and
color TV's largest
picture, the giant
25" screen.***



Exclusive advances that make Zenith Handcrafted Color TV the finest you can buy

Zenith Handcrafted Color TV Chassis. Every Zenith chassis connection is carefully handwired for greater dependability and fewer service problems. There are no printed circuits. No production shortcuts. Zenith's metal chassis has up to 200 times greater heat conduction ability than phenolic used in printed circuit boards.

Zenith Sunshine® Color Tube. Combining rare earth phosphor with a new brightness formula, Zenith Color TV picture tubes give brighter, clearer, more true-to-life pictures with redder reds, brighter blues, more brilliant greens. 25,000 volts of picture power for greater clarity, outstanding detail and contrast.



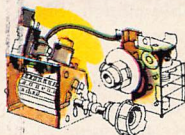
tures more than a hundred corrosion-resistant 16-carat gold-filled VHF contacts that stay cleaner, last longer, for a sharper, more life-like picture years and years longer.

Patented Zenith Color Demodulator Circuitry. The "electronic brain" of Color TV. Assures uniform color levels. Convergence assembly brings color into proper register.

Zenith Space Command® "600" Remote Control. Lets you control TV from across the room. You can turn TV on or off, change VHF channels, adjust volume, shut off sound—even adjust color hues. Available on many models.



Zenith Automatic Color Clarifier. Automatically removes magnetism that may cause impurities in color pictures.



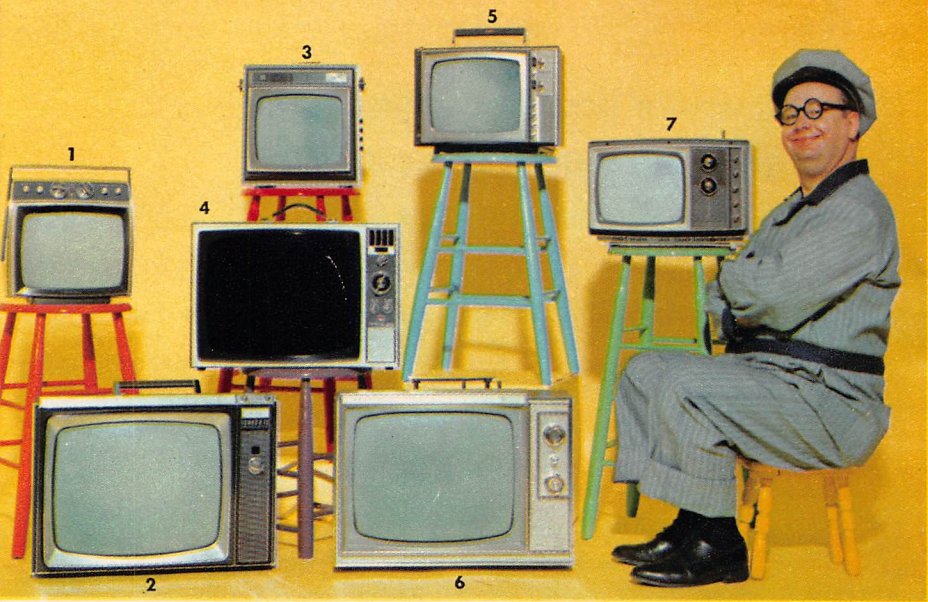
Super Gold Video Guard Tuner. The world's finest 82-channel tuner fea-

ZENITH®
THE HANDCRAFTED
COLOR TV

- A.** The *Walbridge*. Charming Early American styling in Maple veneers and solids. Model 25X4547M.
B. The *Vyborg*. Distinctive Danish Modern styling in Walnut veneers and select hardwood solids. Model 21X4120W.
C. The *Ericberg*. Rich Danish Modern styled compact console in Walnut veneers and select hardwood solids. Model 25X6521W.
D. The *Aberdeen*. Handsome compact big-screen 19" * portable Color TV in grained Walnut vinyl-covered cabinet. Model 19X3915W.

*Overall diag.: 180, 265 and 295 sq. in. viewable pict. area. Specifications subject to change without notice.





TELEVISION

W

atch out!

Watch out on the beach, watch out on the patio, watch out on a picnic, watch out on your boat!

Or would you rather watch in?

Then you can watch in the bedroom, watch in the kitchen, watch in the workshop, watch in the office, or watch in the car (back seat only, please).

Do you like big pictures? Try a 27-inch. Prefer little ones? Get yourself a 3-incher. Want something in between? Would you believe 4-, 5-, 6-, 7-, 9-, 11-, 12-, 13-, 15-, 16-, 17-, 19-, 21-, 23- and 24-inch?

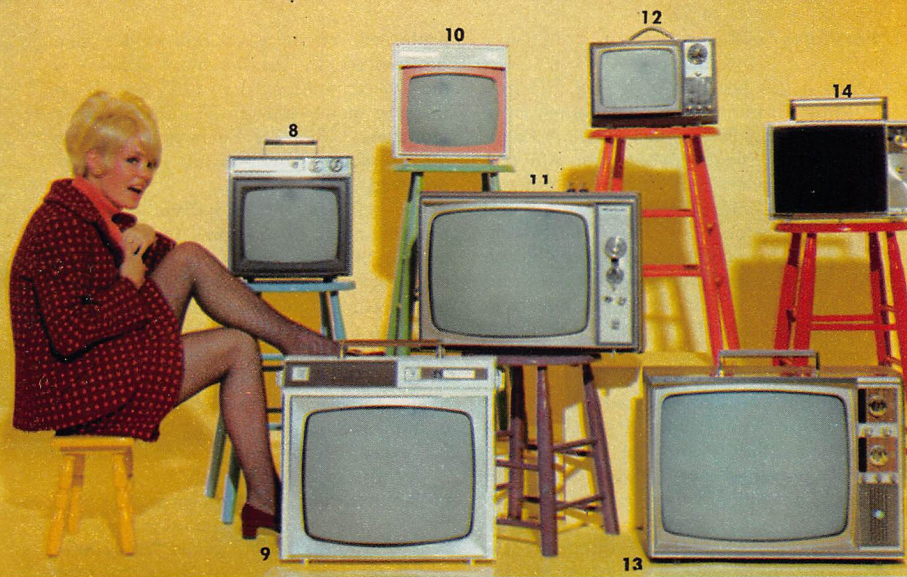
If it's a TV set, you name it—and chances are somebody makes it. Among the 15 major brands, there's now a choice of more than 200 black-and-white

portables, transportables, toteables, pushables, slideables and rollables. In addition, there are the not-quite-so movables—25 different versions of large-screen black-and-white table models. Plus the immovables—125 consoles and 11 TV-radio-stereo combinations.

The newest category of black-and-white TV is the play-anywhere, battery-and-plug-in, all-transistor kind. Although it's been around for a few years, its popularity is just beginning to soar as a result of reduced prices and broadened choice of models. This year there are 19 major-brand models of these play-anywheres under nine different brand names, with more certain to come.

The most popular sizes of these inside-

1. Sylvania AC-battery 12"; 2. RCA Victor Chorine 19"; 3. Sears 12" personal portable; 4. Packard Bell Solar Shield 19"; 5. Philco Caddy 12"; 6. Zenith Oakwood 19"; 7. General Electric Porta-Color 11"



ON THE GO-GO

and-outside sets are 9- and 12-inch, although General Electric has just introduced the first 16-incher.

What makes them so versatile is the choice of accessories. By itself, the set is a good household solid-state TV, lightweight, instant-playing and extra reliable (no tubes to wear out). Buy a combination battery pack and charger (\$24.95 to \$49.95) and you've got a set which can be played outdoors or anywhere else, far from an electric outlet.

An automobile lighter plug and cable, plus a car bracket and antenna make it a kiddy-amuser for auto trips. The car brackets are designed to suspend the set from the back of the front seat, facing rear. Most states now permit TV in cars,

if it can't be seen or tuned from the driver's seat—but it's a good idea to check with local police to make sure.

If you're a boating buff, you can buy a special boat cable and mounting accessory, to give you that realistic green-about-the-gills feeling while you watch *Voyage to the Bottom of the Sea*.

There are some unique new sets in the carry-anywhere category this year. The tiny Symphonic Minni-3, world's smallest TV (shown on cover), operates from nine self-contained flashlight batteries, rechargeable cells, car battery or household current. The company which started the whole outside-viewing fad—Sony Corporation—now has battery TV in 4-, 5- and 9-inch sizes, to **continued**

8. Wards Airline AC-battery 12"; 9. Emerson 19"; 10. Olympic Fairbanks 12"; 11. Magnavox Ellsworth 19"; 12. Admiral Playmate 9"; 13. Motorola Grayson 21"; 14. Westinghouse Jet Set 12"

Portables/*continued*

which it has just added a new 7-incher.

There's a trend toward packaging more entertainment in one tiny case. A Panasonic 9-inch play-anywhere has AM and FM radio added. The ultimate in battery-and-plug-in entertainment is represented by two Delmonico portables. One, weighing only 15 pounds, combines a 4½-inch TV, three-speed phonograph, AM and FM radio. A 27-pound model has a 9-inch screen, AM-FM radio and three-speed changer—in stereo, yet.

If you still think TV's place is in the home but you like easy portability and low price, you'll find a much larger selection this year in the "personal portable" or "tinyvision" category. Conventional plug-in sets—some of them all-transistor—these small-screen beauties make ideal entertainment for the kids' room, for the kitchen or for carrying anywhere about the house. They're also easily lugged along to the vacation cottage or any other home-away-from-home which has electricity.

In personal portables, the most popular sizes now are 12-inch and 16-inch. Many prices are down about \$10 this year—a remarkable feat at a time when almost everything else is going up. The 12-inch size in many manufacturers' lines now starts at \$85 to \$90, de luxe versions running to \$130 and more. Since this is the fastest-growing black-and-white category, the variety is increasing. Westinghouse, for example, has extended to the 12-inch size its Jet Set design, formerly available only in 19-inch. The Jet Set's screen is completely concealed by the black-glass front of the set when it's turned off.

An Olympic 12-incher has a molded cover to protect the screen and controls while it's being transported in the trunk of a car. A 12-inch set by Motorola is designed for use on a bookshelf—its telescoping antenna is mounted up front so it will clear the shelf above.

Despite encroachments by tinyvision and the play-anywheres, the big-screen

portables remain black-and-white's biggest sellers. By far the most popular is the 19-inch—there are 120 models in this size alone—but the 21-incher is gaining some adherents because it gives a larger picture (212 square inches compared to 172).

The 19-inch set is galloping off in two directions at the same time. In most homes, it stays put, so every major manufacturer now offers it in a wood-grain cabinet which looks more like furniture than a suitcase. The 19 is better described as "mobile" than "portable," at any rate. The best way to move it is to get some wheels. So wheels it is—and a matching roll-about cart is available for every 19-inch and 21-inch portable.

Because so many 19-inch sets are used in the bedroom, it's not surprising that they've been crossed with alarm clocks. Several brands have models with clocks which can turn the set off after *The Late Show* and wake you up with the *Today* show. Sylvania has a clock-timer accessory which can be attached to any of its 19-inch sets.

For people who watch late-night TV through their toes, there are now seven brands of big-screen portables offered with wireless remote control. The biggest selection of remote models comes from Zenith and Magnavox.

Now to larger sets

Despite color's growing popularity, the black-and-white furniture floor-length console refuses to die. Still available in just about every conceivable style and variation, the console is now completely dominated by the 23-inch tube—113 models in that size, compared with 12 in other sizes (21-, 24-, and 27-inch).

Black-and-white TV-stereo-AM-FM combinations do seem to be vanishing, but enough viewers seem to want them to keep three major manufacturers busy. In fact, if you want a 1967 version of this most luxurious of black-and-white sets, you'll only have to choose among Magnavox, Olympic and Westinghouse.

If we didn't think Philco had the best color TV in the business we wouldn't show you this actual photo from an actual set.



Our brand-new tuning eye makes it easy to tune color like this. As easy as tuning a radio.

We've eliminated the guesswork in tuning the picture. Just turn the fine tuning dial until the little green eye is at its narrowest point, and you've got it. On UHF or VHF. Then it's only a matter of adjusting the color tint to your personal taste.

Another reason the color is as good as what you're seeing here (telecast by WKBS-TV, Channel 48, Philadelphia, photographed from a production model Philco set at 1/15th sec-

ond on ASA 160 film) is that we've made the vital signal system completely solid state. That means there are no old-style vacuum tubes in those circuits to heat up or burn out. Just cool little space-age miracles that sit quietly pulling in the kind of great color you're seeing here.

We've done other good things, too. But all we're trying to do right here is get you interested. Interested enough to find out more from your Philco dealer. And see some color programs on a Philco for yourself. Then make up your own mind. We'll take our chances on that.

PHILCO
A SUBSIDIARY OF *Ford Motor Company*

TELEVISION • STEREO PHONOGRAPHS • RADIO • HOME LAUNDRY • RANGES • REFRIGERATORS • AIR CONDITIONERS • FAMOUS FOR QUALITY THE WORLD OVER®



Joey Heatherton's 'earring' is a TV set that really works.

YOU HAVEN'T SEEN ANYTHING YET!

You press a button at your chairside. The lights dim, as in a theater. A large, transparent screen descends from the ceiling. Behind it, your living room is transformed into the ballroom of an 18th-century French palace. Elaborately costumed actors and actresses, almost life-size, appear so real that you feel you actually could touch them. The missing dimension has been added to television

—the dimension of depth. Depth so true that when you change your seat, you get a different view of the actors, as you would from the front rows in a theater.

This is within the vision of scientists, who already have achieved the same breath-taking effect with still pictures. The illusion is based on a new science called holography, regarded as the most important photographic discovery since the

invention of photography itself. Holography uses the light generated by the latest electronic miracle, the laser, to record the actual light waves reflected by objects, which results in a realistic depth picture.

Holovision is still in the "we-think-we-can" stage, but many developments almost as dramatic now are labeled "we-know-we-can." On the basis of devices in actual use, we now have a pretty clear picture of the television set of the not-too-distant future.

Tomorrow's "transistor radio" will have a TV screen for optional viewing. The "electronic earring" illustrated actually is a working TV set built by Westinghouse to dramatize what already can be done with integrated circuits. Future pocket TV's will have bigger viewing screens, in color.

Your living-room set will be the true communication center of your home. In addition to bringing you local programs on a dozen channels, it may be equipped to pick up world-wide network shows of other countries direct from space satellites, with foreign dialog automatically translated into English.

The communication center will have its own "satellites"—TV screens in every room. These will replace today's radios and phonographs. Recordings of plays, operas, musicals—or even golf or language lessons—may be purchased and played in full color and stereo sound through any or all of the home screens. Your communication center will be equipped to record any TV program on the air, even when you're away, for playback at your convenience. A low-cost color TV camera will let you make instant electronic home movies.

More than ever, TV will qualify as an "electronic baby sitter." At the flick of a button, you'll be able to look into baby's room or watch and listen to the kids at play in the yard. Another button may convert your set into a "kiddy radar," showing a map of the neighborhood and indicating exactly where your children are. Your TV set also will show you

who's at the door, and let you talk with him without leaving your chair.

Your TV center may be connected to a multichannel closed-circuit service (CCS), which will provide additional programs and services. It will let you shop at home by color TV for groceries, clothing, home furnishings. CCS will let you talk back to your TV, through a panel of buttons. You'll use them to participate in instant nation-wide surveys, to order products on your video shopping spree, to take exams in educational-TV courses—and eventually perhaps to vote in national elections, while returns are flashed instantaneously on your screen.

Your communication center will even revolutionize your reading habits. Its electronic facsimile printer (FAX) will be able to provide you with virtually any type of printed material you wish, in color and bound into book or magazine format—transmitted at high speed over the air or by wire, on the basis of your own selection from a long list of available titles.

A centralized computer in your area will be available to solve problems—such as the best route to your planned vacation spot. By phone or push-button, you indicate your destination. Almost instantly, FAX prints out complete instructions on the quickest and most scenic routes, along with maps and descriptions of points of interest along the way.

TV will continue to be your family's fun center—but with the added feature of direct participation. The central computer will make it possible for you to participate in "electronic games." You can call the plays in a football game, which is played out on the TV screen as you quarterback it—and there's absolutely no danger of being tackled. You'll never want for a chess opponent or a bridge foursome. You can play the computer and watch the results on the screen.

With the exception of three-dimensional holovision, all of these functions of your future TV center are possible today. Remember, the most impossible of all these inventions is television.

When you watch
a **Sears** television set,
you're looking at



Mediterranean Style Color Console:
25" overall diagonal, 295 sq. in. viewing
area. Pull out control panel for stand-up
tuning. Exclusive Chromix and Color-
Guard give the most realistic color
possible. 25,000-volt chassis. Decorator
designed cabinet.



Color Console: 19" overall diagonal, 176 sq. in. viewing area. Sears color sets with slim rectangular picture tubes start at \$349.95.



Solid State Portable: 11" overall diagonal, 60 sq. in. viewing area. Vivid picture in 10 seconds. Operates on house current or optional rechargeable battery.

more than a show

You're looking at us. And we know it.

IF ANYTHING were to go wrong with your Sears, Roebuck and Co. television set, you might get down on all our products.

So we bend over backwards to make sure that our picture tubes give the sharpest, clearest picture possible, that your decorator designed cabinets are truly fine furniture, that our sets are downright dependable—and that you get an unequalled value.

How can we make sure of that? Our sets are tested and retested until they work perfectly. Our laboratory and a corps of factory engineers make certain of it.

Testing tells us that we're selling you the highest possible quality set.

Testing tells us, too, that our television sets are a great value.

Just to make doubly sure you don't have any trouble, we have a service department—staffed with experts we trained ourselves. From coast to coast Sears servicemen are ready to give you fast, efficient repairs and adjustments.

And that's not all. Under our guarantee, you get *free* service, including parts and labor, for 90 days. Plus free replacement parts, tubes and picture tubes for one year.

You probably pay more attention to Sears television sets than any other product we sell. And your eyes are on more than the show. That's all right with Sears.

You can charge every TV set Sears sells—with no money down.

COLOR SETS

Price and

BRAND NAME	TABLE-PORTABLE		CONSOLE		TV-STEREO-RADIO
ADMIRAL	23"	\$440	21"†	\$350	25" \$775-1350
	25"	\$460	23"	\$460-600	
			25"	\$550-750	
DUMONT	19"	\$450	23"	\$625	25" \$1195-1350
			25"	\$695-875	
EMERSON	19"	\$420	23"	\$530-550	23" \$725-750
	23"	\$480-580	25"	\$595-670	25" \$895
GENERAL ELECTRIC	11"	\$270	19"	\$470	25" \$900-1200
	19"	\$430	23"	\$550-630	
			25"	\$650-730	
MAGNAVOX			19"	\$460-498	21"† \$695
			21"†	\$460-550	23" \$795
			23"	\$595-650	25" \$850-1150
			25"	\$650-750	
MONTGOMERY WARD (Airline)	19"	\$420-430	19"	\$430-460	23" \$750-775
	21"†	\$320	23"	\$500-580	25" \$825-945
			25"	\$625-750	
MOTOROLA	21"	\$420-460	21"	\$480-500	23" \$850-1095
	23"	\$439-475	23"	\$500-850	
			25"	\$675-750	
OLYMPIC	19"	\$400-430	23"	\$500-699	23" \$600-899
			25"	\$570-799	25" \$800-1200
PACKARD BELL	19"	\$400-470	23"	\$580-620	25" \$795-1295
	23"	\$460	25"	\$650-850	
PHILCO	19"	\$450	21"†	\$430-550	21"† \$675-750
	21"†	\$350-370	23"	\$590-625	25" \$895-1195
			25"	\$650-850	
RCA VICTOR	19"	\$400-500	19"	\$430-500	25" \$750-1500
	21"†	\$350-360	21"†	\$440-550	
	25"	\$450-460	25"	\$500-795	
SEARS, ROEBUCK (Silvertone)	16"	\$300	19"	\$370-480	25" \$820-950
	19"	\$350	21"†	\$400-500	
	21"†	\$330	25"	\$480-700	
	25"	\$420			
SYLVANIA	19"	\$390-410	21"†	\$410-470	25" \$925-1295
	25"	\$480-500	25"	\$510-875	
WESTINGHOUSE	19"	\$400-430	23"	\$550-700	25" \$1000
	23"	\$490	25"	\$750-895	
ZENITH	19"	\$400-500	21"†	\$450-530	25" \$900-1075
	21"†	\$350	25"	\$530-875	
	25"	\$450-590			

†—Round picture tube; all others are rectangular

‡—Radio-clock combination

*—TV-stereo-radio combinations

Model Range

BLACK-AND-WHITE SETS

PERSONAL PORTABLE

A.C.-BATTERY PORTABLE

TRANSPORTABLE

CONSOLES

9"	\$80			17"	\$105-110	23"	\$180-230
13"	\$85-98			19"	\$120-190		
15"	\$95-110			21"	\$140-200		
				23"	\$160		
				19"	\$140-160	23"	\$200-220
				23"	\$170		
12"	\$90	9"	\$130	19"	\$110-190	23"	\$170-230
16"	\$100-120	12"	\$150	23"	\$150-200		
11" [‡]	\$140	9"	\$100	19"	\$130-150	23"	\$190-240
12"	\$85-100	12"	\$115-130	21"	\$170		
16"	\$110-120	16"	\$140	23"	\$180		
12"	\$90	9"	\$120	17"	\$130	23"	\$198-225
16"	\$100-115	12"	\$130	19"	\$130-240	24"	\$260-298
				23"	\$160-215	27"	\$298
				24"	\$230-280	23"*	\$350-398
						24"*	\$495
12"	\$80-100	9"	\$115	19"	\$100-160	23"	\$140-210
16"	\$110	12"	\$130				
12"	\$90-100			19"	\$130-150	23"	\$190-220
16"	\$113-120			21"	\$160-180		
				23"	\$170-180		
12"	\$90	12"	\$115-130	19"	\$120-200	23"	\$170-230
16"	\$100-110			21"	\$160	23"*	\$300-400
12"	\$90	9"	\$120	19"	\$125-180	23"	\$225
16"	\$100-110			23"	\$170		
12"	\$80-115	9"	\$150	17"	\$115-130	23"	\$180-280
				19"	\$120-190		
				21"	\$180-190		
				23"	\$170-190		
12"	\$130			19"	\$130-170	21"	\$190
16"	\$115			21"	\$160-200	23"	\$200-260
				23"	\$170-180		
11"	\$80	9"	\$100	19"	\$110-180	23"	\$160-270
12"	\$90	11"	\$120				
16"	\$100-110						
12"	\$100-110	12"	\$130-140	19"	\$120-170	23"	\$200-220
				23"	\$160-170		
12"	\$90-120			19"	\$120-230	23"	\$170-280
						23"*	\$400
12"	\$100-110			19"	\$130-220	23"	\$200-240
16"	\$120-130			21"	\$170-230		
				23"	\$170-250		

Prices are approximate ranges, optional with dealers.
Tube-size measurements are over-all diagonal.

THE INSIDE STORY ON THE INSIDES OF YOUR TV SET

Because of a tiny speck of mineral, television will never be the same.

The TV set is now well on the way to a massive and revolutionary change—the “solid-state revolution.” The first inch on this path is the use of transistors in place of tubes. But even before this inch has been traveled, the television manufacturing industry is preparing for a dramatic leap far beyond the transistor—not an inch, but a mile—into a new technology which will transform the TV set into the all-purpose communication center described elsewhere in this Buyers’ Guide.

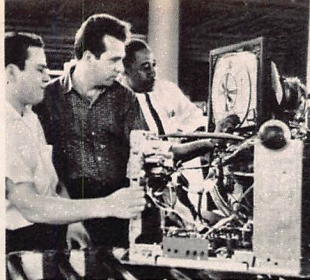
The terms, “transistor” and “solid state,” describe so many products—from two-dollar radios to \$2000 stereo entertainment centers—that it’s a good idea to examine what they really mean. The transistor actually is a tiny piece of crystal, usually silicon or germanium, which has been given electrical properties similar to those of the familiar electron tube. “Solid state” refers to a large family of solid, nonvacuum devices—including the transistor—which receive, amplify, change or interpret electronic signals.

The transistor and other solid-state devices already have replaced vacuum tubes in most radios and phonographs. Transistorized TV has been with us for several years, principally in the form of

small-screen portables which operate from both batteries and house current. Solid-state black-and-white sets are gradually becoming available in larger sizes—up to 27 inches—notably in such brands as Magnavox, Sears and Sylvania. The prices of small-screen transistorized sets have now come down, to below \$100 in some cases.

You do still pay a premium for solid-state sets—up to \$30 or \$40 in big-screen sizes. Are they worth the difference? Obviously, if you want a battery-operated, play-anywhere small-screen, they are—because the transistor’s low appetite for electricity is what makes the battery set possible. In a plug-in set, however, the main advantage is reliability. Theoretically, a properly used transistor will never wear out, eliminating all of the service calls which result from tube failures and minimizing deterioration of the picture with age. A fringe benefit is instant or quick warm-up, although not all quick-play sets are transistorized.

Full transistorization has not yet come to color TV, because of costs. Most of today’s color sets are “hybrids”—using solid-state devices along with conventional vacuum tubes—although the use of transistors is increasing. Philco’s color sets, for example, now employ only solid-state circuits throughout **continued**



At Emerson, we don't just build color TV sets. We overbuild them.

It's a basic fact of TV. The more power that goes into a picture tube, the brighter the picture that comes out.

That's why we take the chassis (the guts and power of a TV set) from our high performance 25-inch consoles and put it together with a 19-inch picture tube.

By itself, the extra power—25,000 volts—would give the 19-inch color portable* in this ad a brighter picture.

But our rectangular color picture tube (the new shape gives you more picture in less cabinet) is constructed of rare earth phosphors. This in itself assures you a brighter picture. Together they—the extra power and new tube—give you more.

And then come 52 inspections, checks

and tests. By inspectors. By inspectors who inspect the inspectors. And by electronic testing equipment.

All together you get still more.

And isn't that what you want for your money?

*Model 29P02 180 sq. in. viewable area.



A Subsidiary of National Union Electric Corp.

their entire signal receiving and amplifying systems, but have vacuum-tube circuits to drive the color tube.

Television was slowly following the radio and the phonograph into the age of the transistor, when suddenly—early this year—it found itself at the beginning of the true solid-state revolution. Enter the integrated circuit, also known as the IC, the microcircuit or the molecular circuit.

The IC represents a far bigger jump from the transistor than the transistor did from the vacuum tube. Used heretofore only in ultra-sophisticated space, military and computer applications, its significance to television is almost unimaginable. For the IC can accomplish the functions of dozens—and eventually hundreds—of circuit elements (transistors, diodes, resistors, capacitors) in a tiny wafer of silicon no bigger than the head of a pin.

This revolution already has started, although in a modest way. RCA now is using one tiny IC as a substitute for 26 components in the FM sound system of a 12-inch black-and-white set and several color set models. General Electric has introduced a miniature microcircuit radio, a microcircuit phonograph, and this fall will send to market a 16-inch black-and-white TV using one IC for its sound system.

Although the use of a single integrated circuit in a TV set may not provide significant advantages to the viewer, it marks the dawning of television's IC age, with these implications:

A practically indestructible TV set is now in sight—because, in addition to eliminating fragile vacuum tubes, the IC replaces hundreds of other failure-prone components and the electrical connections between them—and, like the transistor, the IC is potentially indestructible. Because of the IC's almost microscopic size, it means incredibly complex new circuits—and new uses—can be incorporated within the television cabinet. The

works of today's color TV set could be squeezed into a space the size of a wrist watch.

But the IC will eventually bring another big bonus—the possibility of vast reductions in costs. Today, IC's cost several times more than the parts they replace, since much of their manufacture is literally done under the microscope by hand. But there's little serious doubt that some day—with increased use and heavy production—they can be stamped out like so many miniature cookies.

Solid-state technology so far has demonstrated the ability to replace all of TV's vacuum tubes save one—the bulbous, bulky picture tube. The dream of a thin "picture-on-the-wall" viewing screen has been frustrated largely by the tremendous complexity of the circuits required. The IC, which thrives on complexity, is now regarded as the key which will liberate television from its last tube.

You can already enjoy many of the advantages of solid-state technology in today's new sets. These advantages herald the true revolution which eventually will produce the set that will be in your home—or on your wrist.

David Lachenbruch, a consumer-electronics expert, has written the articles appearing in this TV Set Buyers' Guide. Photos by Roy Moore.

All clothes in this special section and on the cover of the magazine were designed by Luba for Elite's fall collection and are available in stores around the country. Shoes by Golo. Stockings by Bonnie Doon. Sporting equipment by FAO Schwarz. Siamese kittens by Fabulous Felines. Joey Heatherton, TV, screen and stage star, appears in some pictures illustrating the "Color Moves In," "Television on the Go-Go" and "You Haven't Seen Anything Yet!" articles.



Daring, unretouched photograph of the Wallace family watching a G.E. portable TV at 50 mph.

(Imagine the picture you'll get at home)

G.E.'s Trans-Portable is made for the Thruway or the hallway. Big enough for the whole family. Light enough for them to pick up whenever they pick up and go.

Trans-Portables come in 12" and 16" screen sizes.* Most operate on AC or DC

battery current and feature a built-in battery charger, optional rechargeable battery, auto/marine antenna. And prices start at under \$100.

Test see a G.E. Trans-Portable. It'll make your next traffic jam more bearable.

*overall diagonal tube measurement

GENERAL  ELECTRIC

We got a bargain at \$629.
The styling is beautiful.
The picture is so big.

Same price as the others.
Eh, maybe a little better.
They're all the same.

Then why did we get
this one?

'Cause G.E. is the only color TV
set with the No-Guess,
Never-Fail, in No-Time
Color Tuning Meter.



G.E. has a new color TV exclusive.
A Tuning Meter that tells you if
you're getting every single
drop of color the station
is sending.

It works with the fine tuning
control to take the guesswork out of color
tuning.

So you spend less time
fiddling around and more
time enjoying TV.



When you can tear your eyes away
from the screen, take in the fine furniture
styling. Not a basic box with doodads added.
But an elegantly styled cabinet that also happens
to be first-rate color TV. Think about it. A color
TV you don't have to fiddle with. Just look at.
With pride.

GENERAL  ELECTRIC

7 **FBI—Drama**

COLOR See Sunday 8 P.M. Ch. 7 for details. (60 min.)

9 **STRUGGLE FOR PEACE**

SPECIAL "An Interview with General Eisenhower." For details, see the Close-up on page A-51. (60 min.)

32 **MOVIE—Western**

"Badlands of Dakota." (1941) A young man falls in love with his brother's sweetheart. Robert Stack, Broderick Crawford, Ann Rutherford, Lon Chaney Jr. (90 min.)

9:30 **2** **HOLLYWOOD AND THE STARS**

"Birth of a Star" follows the career of starlet Stefanie Powers, one of the new young actresses struggling for Hollywood fame. Joseph Cotten narrates.

5 **10** **FAMILY AFFAIR—Comedy**

COLOR Bill has resigned himself to caring for his little niece and nephew, but he's not at all prepared for the latest addition to the founding family: the twins' 15-year-old sister Cissy. Bill: Brian Keith. French: Sebastian Cabot. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker.

Guest Cast

Hardcastle Noel Drayton
Miss Lee Betty Lynn
Radio Operator James Victor

6 **9** **SIBELIUS FESTIVAL**

SPECIAL The first of two programs honoring the centenary of Finnish composer Jean Sibelius. Conductor Jussi Jalas, the son-in-law of Sibelius, directs the Finnish Radio Symphony in an all-Sibelius concert. Violinist Heimo Heitto is the soloist. Program: Suite from the Incidental Music to Shakespeare's "The Tempest" (1926); Humoresques for Violin and Orchestra (1917); "The Origin of Fire" cantata (1902). Filmed at Finland's Sibelius Centenary Festival in the spring of 1965. (60 min.)

7 **11** **13** **PEYTON PLACE—Serial**

COLOR Constance and Elliot's baby arrives. Constance: Dorothy Malone. Elliot: Tim O'Connor. Peyton: George Macready. Betty: Barbara Parkins. Steven: James Douglas. Eli: Frank Ferguson. Rossi: Ed Nelson. Lee: Stephen Oliver.

8 **MOVIE—Drama**

"Night and the City." (1950) A small-time hood runs afoul of an underworld

leader. Richard Widmark, Gene Tierney. (Two hours)

12 **MOVIE—Adventure**

COLOR "Reap the Wild Wind." (1942) A tough seafaring man goes in search of treasure beneath the sea. Produced and directed by Cecil B. DeMille. John Wayne, Susan Hayward. (Two hours)

19 **NAKED CITY—Drama**

A Bowery derelict dreams of returning to his home town on a white stallion. Matty: James Barton. Chain: William Edmondson.

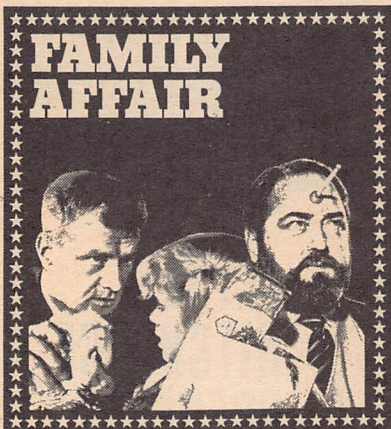
10:00 **2** **19** **NEWS**

3 **4** **RUN FOR YOUR LIFE—Drama**

COLOR "I Am the Late Diana Hays." DA George McCullough is astonished when Paul Bryan informs him that Diana Hays is alive: McCullough helped convict Diana's husband of her murder. Paul: Ben Gazzara. (60 min.)

Guest Cast

Julian Hays Jack Palance
Diana Hays Diana Hyland
Continued on next page



9:30 pm. The twins are too hot to handle so Sebastian Cabot decides to quit. Can Brian Keith solve the dilemma? In color.

CBS  **5,10**

Monday

Evening



10pm. New series. A female legal eagle joins forces with her son to give a fresh twist to the barrister business. In color.

CBS 5,10

KTVU
2 **MONDAY**
thru
FRIDAY

10:30 PM

ALFRED HITCHCOCK PRESENTS

Master of Suspense
A unique blend of the eerie and the humorous

Tom Stone Anthony Easley
George McCullough . . . Laurence Haddon
Barbara Jackson Isabelle Cooley
Miss Glenroy Paula Winslowe

5 10 JEAN ARTHUR—Comedy

COLOR Patricia agrees to represent a young friend whose pet rooster has been awakening the neighborhood every day before sunrise. Patricia: Jean Arthur. Paul: Ron Harper. Morton: Leonard Stone.

Guest Cast

Nelson Craig Paul Reed
Liz Fielding Jo de Winter
Robby Fielding Clint Howard

7 7 11 13 BIG VALLEY

COLOR First of a two-part story. Attempting to avoid arrest by the Mexican Government, Gen. Vicente Ruiz runs into good fortune: Heath, who offers Ruiz refuge at the Barkley ranch. Victoria: Barbara Stanwyck. Heath: Lee Majors. Nick: Peter Breck. (60 min.)

Guest Cast

Gen. Vicente Ruiz Nehemiah Persoff
Chavez Rudy Solari
Teresa Angela Dorian
Pepe Michael Davis
Miguel David Renard
Jacob Rico Alaniz
Carlos Pepe Hern
Don Alfredo John Hoyt
Leon Carlos Romero
Mateo Than Wyenn
Father Estaban Robert Karnes

See page 30 for an article on series co-star Peter Breck.

9 CITY BEAT—Mel Wax

10:15 **19 WRESTLING**

10:30 **2 ALFRED HITCHCOCK—Drama**

James Barrett's assistant has planned Barrett's demise. Mrs. Barrett: Sarah Marshall. Philip: Peter Walker.

5 10 COLOR I'VE GOT A SECRET

9 RADENZEL REPORTS

32 MOVIE—Mystery

"Boston Blackie Booked on Suspicion." (1945) Blackie learns that a rare book is a fake. Chester Morris, Steve Cochran.

11:00 **2 MOVIE—Adventure**

COLOR "Green Fire." (1954) An adventurer who believes he's found great wealth in a South American emerald mine encounters problems with an out-

law. Filmed on location in Colombia. Stewart Granger, Grace Kelly, Paul Douglas, John Ericson.

3 **COLOR** NEWS—Duke, Branch

4 5 7 7 10 11 13 NEWS

11:15 **7** **COLOR** JOHNNY CARSON

11:20 **5** MERV GRIFFIN—Variety

Scheduled guests include comic Dom De Luise, and singers Aliza Kashi, Dionne Warwick and Screaming Jay Hawkins. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

11:30 **3 4 8** **COLOR** JOHNNY CARSON—Variety

7 MOVIE—Drama

"Desperate Search." (1953) A bushflyer searches Canadian timber country for his two children—the only survivors of a plane crash. Howard Keel, Jane Greer, Patricia Medina.

10 MOVIE—Drama

COLOR "Chad Hanna." (1940) Circus life in the mid-19th Century. A stable boy from the country falls for the gla-

mour of an attractive trick rider. Henry Fonda, Dorothy Lamour, Linda Darnell. (One hour, 40 min.)

11 MOVIE—Drama

"Tomorrow Is Another Day." (1951) An embittered man is released from prison after serving many years for the murder of his father. Ruth Roman, Steve Cochran, Lurene Tuttle.

12 NEWS

13 MATT DILLON—Western

Little Peter Scooper is caught stealing potatoes. Rose: Jeanette Nolan. Ben: Jack Elam. Peter: David Kent.

12:00 **13** WELLS FARGO—Western

Hardie tells his life story to a reporter. Clark: Walter Sande.

12:50 **5** MOVIE—Adventure

"Safari." (1940) On a hunting expedition in Africa, a girl tries to arouse the jealousy of the rich baron. Madeleine Carroll, Douglas Fairbanks Jr.

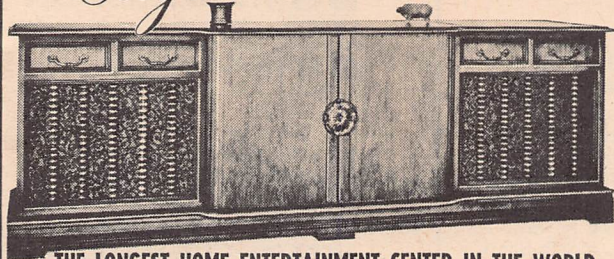
1:00 **3** **COLOR** NEWS

4 NEWS

1:10 **10** **COLOR** WEATHER

presenting the

CM Elegance of Curtis Mathes



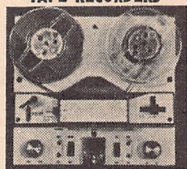
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TAPE RECORDERS



Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. The importance of education beyond the high school level. 2. A Seneca Indian talks about the heritage of the Iroquois. (60 min.)
- 5** SUMMER SEMESTER
Western Religion: "Church and State," conclusion. Prof. Harold Stahmer.
- 7** A.M.—Dunbar, Lindstrom, Bentley
- 10** **COLOR** YOUR COMMUNITY GOVERNMENT
- 6:25 **4** **10** FARM NEWS
- 6:30 **4** PROFILE—San Diego State
A visit with conductor Paul Anderson rehearsing with the San Diego State Symphony Orchestra.
- 5** CHINA—History
"The Classics II—Taoism."
- 10** SUMMER SEMESTER
Western Religion: "Church and State," conclusion. Prof. Harold Stahmer.
- 6:55 **13** NEWS
- 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled guests: Edward Steichen, editor of a photographic essay on Carl Sandburg. Critic Judith Crist reviews movies and plays. Hugh Downs, Barbara Walters. (Taped from a live telecast; two hours)
- 5** FILM SHORT
- 10** **COLOR** FOCUS ON FARMING
- 13** **COLOR** CARTOONLAND
- 7:05 **5** **10** **COLOR** NEWS—Benti
- 12** THE ANSWER—Religion
One lie leads to another.
- 7:30 **5** NEWS—Pat O'Brien
- 10** WINCHELL-MAHONEY-Children
Jerry sets out to convince Knucklehead that he can predict the future.
- 7:35 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **13** SERGEANT PRESTON—Adventure
Sergeant Preston searches desperately for a lost patrol. Ted Jacques, Pat Whyte.
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
Mr. Green Jeans shows an exhibit of Early American candles. (60 min.)
- 7** GIRL TALK—Panel
- 11** BIBLE ANSWERS—Religion
The life of Jesus.

- 8:15 **13** **COLOR** CARTOONLAND
- 8:20 **6** **9** COLLEGE ENGLISH—Lessons
- 8:30 **7** GYPSY ROSE LEE—Panel
- 11** BEANY AND CECIL—Cartoons
- 13** **COLOR** JACK LA LANNE
- 9:00 **3** **4** **7** **COLOR** EYE GUESS
5 **8** **10** **12** I LOVE LUCY
Lucy and Ethel con their husbands into building a barbecue. Ethel: Vivian Vance. Lucy: Lucille Ball. Ricky: Desi Arnaz.
- 7** MOVIE—Drama
"Mrs. Miniver." (1942) A middle-class family in wartime England plugs along in noble fashion during the trying days of Dunkirk. Greer Garson, Walter Pidgeon. (90 min.)
- 11** HOCUS POCUS—Children
- 13** DIVORCE COURT—Drama
A couple with two children are given an interlocutory decree of divorce. (60 min.)
- 9:15 **11** BUCKAROO 500—Buck Weaver
- 9:25 **3** **4** **7** **COLOR** NEWS—Vanocur
- 9:30 **3** **4** **8** CONCENTRATION
5 **10** **12** McCOYS—Comedy
Luke reports some gossip to the newspaper. Luke: Richard Crenna. Grampa: Walter Brennan.
- 7** JACK LA LANNE—Exercise
- 11** HOCUS POCUS—Children
- 9:45 **2** RELIGION TODAY—Catholic
- 10:00 **2** NEWS—Walt Harris
- 3** **4** **7** CHAIN LETTER—Game
COLOR Celebrity guests: Shelley Berman and Beverly Garland.
- 5** **10** **12** ANDY GRIFFITH
Andy didn't file for re-election, so Barney is the only candidate for sheriff. Barney: Don Knotts. Opie: Ronny Howard.
- 8** LIFE OF RILEY—Comedy
- 11** MIKE DOUGLAS—Variety
- 13** DARK SHADOWS—Serial
- 10:30 **2** **COLOR** JACK LA LANNE
3 **4** **7** **COLOR** SHOWDOWN
5 **8** **10** **12** DICK VAN DYKE
Rob recalls one of his summer vacations. Laura: Mary Tyler Moore. Buddy: Morey Amsterdam. Rob: Dick Van Dyke.
- 7** LUAU—Bill Gordon
- 13** DONNA REED—Comedy
Jeff and Scotty tell Smitty how to handle women. Jeff: Paul Petersen. Smitty: Darryl Richard.

- 11:00 **2** ROMPER ROOM—Children
3 4 7 **COLOR** JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
- 11:25 **5 8 10 12** **COLOR** NEWS
- 11:30 **3 4 7 8** SWINGIN' COUNTRY
COLOR The Geezinslaw Brothers are the guests. Rusty Draper, Molly Bee.
5 10 12 SEARCH FOR TOMORROW—Serial
7 11 13 DATING GAME
- 11:45 **5 10 12** GUIDING LIGHT—Serial
- 11:55 **3 4 7 8** NEWS—Newman

Afternoon

- 12:00 **2** I WANT TO KNOW—Mel Venter
3 **COLOR** NEWS—Boggs, Biondi
4 7 8 **COLOR** LET'S MAKE A DEAL—Game
5 10 13 NEWS
7 11 DONNA REED—Comedy
 Jeff and Scotty tell Smitty how to handle women. Jeff: Paul Petersen. Smitty: Darryl Richard.
12 PEOPLE ARE FUNNY—Linkletter
- 12:15 **13** TODAY IN AGRICULTURE
- 12:25 **2** NEWS—Walt Harris
3 4 7 8 **COLOR** NEWS
- 12:30 **2** DIVORCE COURT—Drama
 A wife accuses her doctor husband of being dishonest and charging exorbitant fees. (60 min.)
3 4 **COLOR** DAYS OF OUR LIVES
5 8 10 12 AS THE WORLD TURNS—Serial
7 7 11 13 FATHER KNOWS BEST—Comedy
 Kathy casts a spell on Bud and her kitten. Kathy: Lauren Chapin. Bud: Billy Gray. Margaret: Jane Wyatt.
- 1:00 **3 4** DOCTORS—Serial
5 8 10 12 PASSWORD—Game
COLOR Celebrity guests: Lucille Ball and Gary Morton. Host: Allen Ludden.
7 7 11 13 BEN CASEY—Drama
 An aging opera star hopes to continue her career after risking a dangerous eye operation. Casey: Vincent Edwards. Clarissa Rose Genet: Mary Astor. Polly Jenks: Eileen Heckart. (60 min.)

- 1:30 **2** MOVIE—Drama
 "The Sun Sets at Dawn." (1950) The state's new electric chair fails, and the scheduled execution is postponed. Sally Parr, Philip Shawn. (One hour, 25 min.)
3 4 **COLOR** ANOTHER WORLD
5 8 10 12 HOUSE PARTY
COLOR Art Linkletter welcomes Ann Sheridan of "Pistols 'n' Petticoats."
- 2:00 **3 4** YOU DON'T SAY!—Game
COLOR Celebrity guests: Richard Long and Vera Miles. Host: Tom Kennedy.
5 8 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME
- 2:25 **5 8 10 12** **COLOR** NEWS
- 2:30 **3** MOVIE—Drama
 "Mutiny in the Big House." (1939) A prison chaplain attempts to rehabilitate convicts. Charles Bickford, Barton MacLane, Pat Moriarity.
4 MATCH GAME
COLOR Guests: Phyllis Newman and Rod Serling. Host: Gene Rayburn.
5 8 10 12 EDGE OF NIGHT
7 7 11 13 TIME FOR US
- 2:55 **2 4 7 7 11 13** NEWS
- 3:00 **2** CAPTAIN SATELLITE—Children
4 MILLIONAIRE—Drama
 The Rev. John Hardin is about to lose his parish because of lack of funds. Hardin: Carl Benton Reid. Allen: John Craven.
5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL
- 3:30 **4** MAYOR ART—Children
5 JOHN B. TUCKER—Variety
 Sharon Carnes sings "Lonesome Me." Ralph Sharon Trio. (Live)
7 7 11 13 NURSES—Serial
8 MOVIE—Adventure
 "The Long Rifle and the Tomahawk." (1956) The scout Hawkeye and his companion Chingachgook investigate the illegal sale of guns. John Hart, Lon Chaney Jr. (Two hours)
10 GYPSY ROSE LEE—Panel
 Guests are actress Rita Gam and fashion designer Judith Brewer.
12 MOVIE—Drama
 "The Monocle." (French; 1964) A suave French secret agent searches for terrorists. Paul Meurisse, Marcel Dalio, Barbara Steele. (Two hours)

Afternoon-Evening

4:00 **2** SUPERCAR—Children

The Supercar team becomes involved in foreign intrigue.

3 MOVIE—Western

COLOR Time approximate. "The Wonderful Country." (1959) Martin Brady rides into Puerto, Texas, to buy contract arms for a Mexican politico. Robert Mitchum, Julie London.

4 BACHELOR FATHER—Comedy

What sounds like a summer storm wakes the Gregg household, but it's soon evident that the noise is caused by a family of cats seeking shelter in the basement. Cal: Del Moore.

5 **10** MIKE DOUGLAS—Variety

Scheduled guests include the singing Righteous Brothers and comedienne Betty Walker. Jimmy Dean, Ellie Frankel Sextet. (90 min.)

7 **7** **11** DARK SHADOWS—Serial

9 FRENCH CHEF—Cooking

Julia Child demonstrates the French way to cook vegetables.

13 **COLOR** CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:30 **2** ABBOTT AND COSTELLO

Bud and Lou have a problem when their landlord objects to their pet chimpanzee.

4 RAWHIDE—Western

Favor learns that one of his men is wanted for robbery and murder. Bartlet: Frankie Laine. (60 min.)

7 **7** **11** WHERE THE ACTION IS

Guests: the Four Tops and Tommy Boyce.

9 FOLK GUITAR—Music

Laura Weber teaches the thumb strum and plays "Streets of Laredo."

13 **COLOR** YOGI BEAR—Cartoons

32 CARTOONS

5:00 **2** SUPERMAN—Adventure

An eccentric old lady and her nephew have a photo of Clark Kent changing into Superman. George Reeves.

7 **13** NEWS

7 BUGS BUNNY—Cartoons

9 WHAT'S NEW—Children

Steamboat problems in 1850; environments of the camel, ibex, crocodile and guanaco; photographic story telling.

11 RIFLEMAN—Western

Lucas is wounded and Mark kidnaped by a band of Apaches. Chaqua: Mike Forest. Artak: Pat Hogan.

19 MARSHAL WARD—Children

42 LET'S IMAGINE—Children

5:30 **2** THREE STOOGES—Comedy

"Horsing Around." The Three Stooges help save a horse from the glue factory.

3 TRAVENTURE THEATRE

COLOR Cameras record the Bastille Day celebrations at a Club Méditerranée resort in the South Pacific.

4 **10** **11** NEWS

5 TWILIGHT ZONE—Drama

A factory owner is obsessed with the notion of using machines to replace workers. Whipple: Richard Deacon. Hanley: Paul Newlan.

6 **9** MERLIN THE MAGICIAN

Merlin (Bob Falkner) tells about Sir Launcelot's battle with Sir Turquine.

7 KING KONG—Cartoon

8 MISTER ED—Comedy

Teen-agers have been throwing beach parties on Addison's ocean-front prop-

GOOD NEWS!
ROGER GRIMSBY
FIRST AT 5 PM **7**



HUMPHREY
BOGART
STARS IN
SIROCCO

TUESDAY
6:00 PM



erty. Addison: Larry Keating. Wilbur: Alan Young. Buzz: Larry Merrill. Zelma: Nancy Lee. Harry: Jay Berniker.

9 FRIENDLY GIANT—Children
Jerome sings "Buckeye Jim." Rusty and Friendly play "Bluesette."

12 RIFLEMAN—Western
Mark falls in love. Sally: Cheryl Holdridge. Mark: Johnny Crawford.

19 BUCKAROO 500—Children

32 WILD BILL HICKOK—Western
A revengeful mob tries to kill Wild Bill's prisoner. Guy Madison.

42 FILM FEATURE

5:45 **6 9 FRIENDLY GIANT—Children**
Friendly reads "Snoop Waits for Dinner," by Preston and Barr, and Rusty gets Meow-Too's dinner from the book bag.

9 QUIET MAN—Pantomime
Bernard Bragg pantomimes the story of "The Grasshopper and the Ant."

11 13 NEWS—Peter Jennings

Evening

6:00 **2** **COLOR** **ROCKY AND HIS FRIENDS—Cartoons**

3 4 **COLOR** **NEWS—Chet Huntley, David Brinkley**

5 7 8 11 12 **NEWS**

6 9 **TIME TO DANCE—Education**
Hostess Martha Myers demonstrates some principles of "Classical Ballet." Maria Tallchief and André Eglevsky dance pas de deux from "Swan Lake" and "Sylvia." A film clip shows the Bolshoi corps de ballet in a scene from "Swan Lake."

NEWS HAPPENS! CHANNEL 3 REPORTS

WEEKNIGHTS 6:30
IN COLOR
KCRA-TV **3**

MOST

RELIABLE!

MONDAY - FRIDAY
5:30 - 7:00 PM

KRON-TV
NEWS
REPORTS

4

KRON-TV



Evening

7 MOVIE—Drama

"Sirocco." (1951) A man risks his life smuggling guns to Syrians battling the French during the 1920's. Humphrey Bogart, Marta Toren, Lee J. Cobb. (90 min.)

9 WHAT'S NEW—Children

The port of New Orleans; the armadillo, iguana and mata-mata, a miniature condoor; different angles in photography.

10 COLOR NEWS—Walter Cronkite

13 MOVIE—Western

"Gunsight Ridge." (1957) An undercover agent is sent to investigate a series of stagecoach robberies. Joel McCrea, Mark Stevens, Joan Weldon, George Chandler, Addison Richards, Slim Pickens, Jody McCrea. (90 min.)

19 DENNIS THE MENACE—Comedy

Mr. Wilson thinks Dennis is a menace from outer space. Parley Baer.

32 SOUPY SALES—Comedy

42 FILM FEATURE

6:30 2 CISCO KID—Western

COLOR Cisco and Pancho are duped by a gangster's sister. Duncan Renaldo.

3 COLOR NEWS

4 NEWS—Brown, Jensen, Fleming

5 8 12 COLOR NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

See 8 A.M. Ch. 6 for details.

7 COLOR NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is "Water Music" by Telemann with the Collegium Musicum.

10 RIFLEMAN—Western

A gunman is hired to guard the first bank opened in North Fork. Doniger: Claude Akins. Gavin: Marc Lawrence.

11 LARAMIE—Western

COLOR Slim captures a bank robber in Cheyenne. Slim: John Smith. Daisy: Spring Byington. (60 min.)

19 ERNEST TUBB—Music

Ernest offers "When the World has Turned You Down" and "Just One More."

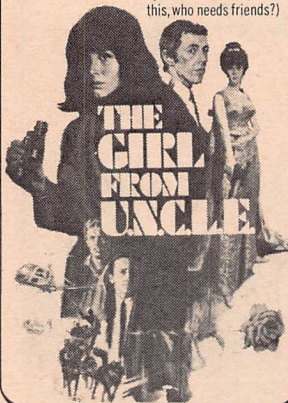
32 FACES AND PLACES—Travel

Don and Bettina Shaw travel from Rome to Lucerne in Switzerland. Highlights include films of the Vatican, Forum and

THE BLOCKBUSTERS!

7:30 PM IN COLOR

starring STEFANIE POWERS and NOEL HARRISON
THRUSH has a new enemy! (With an enemy like this, who needs friends?)



8:30 PM IN COLOR

MICHAEL CALLAN as a bachelor in search of an altar ego
PATRICIA HARTY as his beautiful rent-a-bride



9:00 PM IN COLOR

TUESDAY NIGHT AT THE MOVIES
The funniest fix a girl ever got into!

DEBBIE REYNOLDS in
MY SIX LOVES

co-starring
DAVID JANSSEN CLIFF ROBERTSON



SEE 3 FABULOUS SHOWS TONIGHT! ALL IN COLOR! THE FULL COLOR NETWORK **3, 4**

Tues. Night At The Movies not seen on Ch. 3

Colosseum in Rome; the Uffizi Art Gallery in Florence; and the Gotthard Pass between Italy and Switzerland.

42 NEWS—Jim Manfrina

6:45 **42 SPORTS**—Riddle, Pfeiffer

6:55 **4 SPORTS**—Ed Hart

7:00 **2 TRUE ADVENTURE**—Documentary

COLOR Cameramen fly with aerial fire fighters to show how borate bombs are used to battle forest blazes.

4 WANTED—DEAD OR ALIVE

Josh must recognize his quarry by the odd way he draws his gun. Steve McQueen. Mr. Walker: Everett Sloane.

5 M SQUAD—Police

A sailor is killed trying to smuggle furs into Chicago. Prof. Hibbins: Tim Graham. Gray: Paul Newlan.

6 9 WHAT'S NEW—Children

Egyptian methods of measurement; jellyfish and sea urchins.

7 COLOR LET'S GO TO THE RACES—Game

8 LOWELL THOMAS—Travel

9 FOLK GUITAR—Music

Laura Weber teaches the thumb strum and plays "Streets of Laredo."

10 TWILIGHT ZONE—Drama

Four fugitive robbers place themselves in coffins, using a gas that will keep them alive for a century. Farwell: Oscar Beregi. DeCruz: Simon Oakland.

12 FELONY SQUAD—Drama

DEBUT "The Streets Are Paved with Quicksand." After Det. Jim Briggs refuses to accept a bribe from attorney Leslie Gorman, the lawyer takes a stronger tack by staging a scuffle—and

then charging Briggs with police brutality. Stone: Howard Duff. Jim: Dennis Cole. Dan: Ben Alexander. Leslie Gorman: Darren McGavin. Captain Nye: Frank Maxwell.

19 NEWS—Charles McEwen

32 UNTOUCHABLES—Drama

An autopsy reveals a dead boxer was full of morphine. Mrs. Jurow: Viveca Lindfors. Jurow: Harold J. Stone. Acropolis: John Crawford. (60 min.)

42 PARTY LINE—Jerry Bassett

7:05 **19 ZANE GREY—Western**

A gunslinger, believed dead, returns to his town to find his wife married to the marshal. Marshal: John Ireland. Steve: Stephen McNally.

7:25 **13 OUTDOORSMAN—Bel Lange**

7:30 **2 IT'S A WONDERFUL WORLD**

COLOR "Highlights of a World Tour." John Cameron Swayze is the host.

3 4 GIRL FROM U.N.C.L.E.

COLOR "The Prisoner of Zalamar Af-fair." April masquerades as Princess Fatima, missing heiress to the throne of oil-rich Zalamar, in an attempt to forestall a takeover by Fatima's evil uncle. April: Stefanie Powers. Mark: Noel Harrison. Waverly: Leo G. Carroll. Randy Kovacs: Randy Kirby. (60 min.)

Guest Cast

Vizier Michael Ansara
Gizelle Brenda Bét
Omar Abraham Sofaer
Prince Ahmed John Gabriel
Abou Rafael Campos

5 8 10 12 DAKTARI

COLOR Prodigious playboy Nicky Sebas-

EGAD ...
What's she up to now?
Over her head in trouble!
The Girl from **UNCLE**
TONIGHT 7:30
CHANNEL 3-4



Evening

tian returns to Wameru to manage his late father's cattle ranch, but he also plans to regain control of land between the Reserve and the local cattle ranches. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Hedley: Hedley Mattingly. (60 min.)

Guest Cast

Nicky Sebastian Linden Chiles
Foreman John Cliff

6 9 HEART OF THE PROBLEM

Religion in the schools is discussed by panelists including superintendent James Dent of the Mt. Diablo School District.

7 7 11 13 COMBAT!—Drama

COLOR "The Losers." Ordered to destroy an enemy-held bridge, Saunders and Littlejohn arrive at a command post to pick up more troops, but the post is under fire and all the men are gone—except for four GI's who were being held for court-martial. Saunders: Vic Morrow. Littlejohn: Dick Peabody. (60 min.)

Guest Cast

Kline Bill Bixby
Ash Harry Landers
Lennon John Considine
Candell Bill Gray

9 BOOKS AND AUTHORS

Kenneth Rexroth reviews books including "Freedom When" by James Farmer; "Ambiguous Africa" by Georges Balandier; and "Modern Africa" by Peter McEwan and Robert Sutcliffe.

19 MOVIE—Drama

"Killers of Kilimanjaro." (1960) Adamson is assigned the task of building the

first East African railway. Robert Taylor, Anthony Newley. (Two hours)

42 GOLF—Riddle, Pfeiffer

8:00 2 BOLD JOURNEY—Travel

Arthur Jones of Slidell, La., narrates films of his expedition into the jungles of the African Congo.

6 9 MINDS BEHIND WAR

SPECIAL In this concluding program on military leaders of World War II, Lt. Gen. Sir Brian Horrocks (Ret.) evaluates Field Marshal Erwin Rommel, Germany's "Desert Fox," in an interview illustrated by wartime photos. Sir Brian, who commanded the 30th British Corps in Montgomery's Eighth Army, met Rommel's Afrika Korps at the battle of El Alamein and Alam Halfa. He describes the career and personality of his former opponent, the origin of the "Desert Fox" nickname, and Rommel's strategy in Africa. Peter Lillley is the interviewer.

9 CONCERT—Music

RETURN The Lenox Quartet present the first of three recitals. Peter Marsh and Delmar Pettys, violins; Paul Hersh, viola, and Donald McCall, cello, play Mozart's Quartet in D Major and Bartok's Quartet No. 4. (60 min.)

32 NAKED CITY—Drama

Mrs. Arcaro see her butcher leave his shop with a cleaver. Steve: John Larch. Pete: Jack Klugman. (60 min.)

8:30 2 STORY OF A YEAR

It's 1927—the year of Babe Ruth's 60th homer, the execution of Sacco and Van-

THE ROUNDERS

"A funny western, second to one."—Capt. Wilton Parmenter

Tonight 8:30 **7 11 13**

New show in color **abc**

THE FRUITS OF SOUTHAMPTON

"Diller tickles me pink."—The Green Hornet

Tonight 9:00 **7 11 13**

New show in color **abc**

zetti and the Lindbergh flight. John Willis narrates film clips of Clara Bow, the leading flapper of the era; Eddie Cantor, Jimmy Durante, Irving Berlin and other famous personalities.

3 4 7 OCCASIONAL WIFE

COLOR Peter's mother sees her son's "wife" kissing another man, and she has to tell someone—so she tells Peter's boss. Peter: Michael Callan. Greta: Patricia Harty. Brahms: Jack Collins. Mrs. Christopher: Sara Seegar. Man-in-Middle: Bryan O'Byrne.

Guest Cast

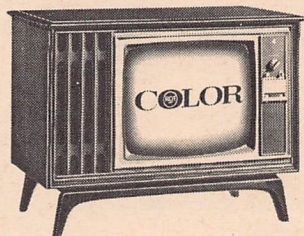
Detective Stanley Beck
Miss Wilson Linda Gaye Scott
Duggist Jonathan Hole

5 8 10 12 RED SKELTON

COLOR Guests: Mickey Rooney and rock singers Simon and Garfunkel. In the sketch, a down-on-his-luck Las Vegas entertainer (Mickey) visits fortuneteller Clem Kadmidlehopper. In the Silent Spot, Red pantomimes a man preparing to retire from the job he's held for 35 years. Simon and Garfunkel sing "I Am a Rock"

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Evening

and "The Dangling Conversation." Tom Hansen dancers, Alan Copeland singers, David Rose orchestra. (60 min.)

6 9 FRENCH CHEF—Cooking

Julia Child prepares ossobuco, a veal stew of Italian origin.

7 11 13 ROUNDERS—Comedy

COLOR Jim Ed hires Noble Vestry, the world's best cowboy, to show Ben and Howdy what cowpunching really means. Ben: Ron Hayes. Howdy: Patrick Wayne. Jim Ed: Chill Wills. Sally: Janis Hansen. Ada: Bobbi Jordan. Shorty: Jason Wingreen.

Guest Cast

Noble Vestry John Smith
 Charlie Brown Charles Wagenheim
 Cook Harold Fong
 Dan Manners Norman Bartold

9:00 2 OUTER LIMITS—Science Fiction

"The Inheritors," conclusion of a two-part story by Sam Neuman and Seeleg Lester. Protected by a force-field shield, Lieutenant Minns continues to carry out the project assigned to him by the alien intelligence. Adam: Robert Duvall. Minns: Steve Ihnat. (60 min.)

3 MOVIE—Musical

COLOR "Gentlemen Prefer Blondes." (1953) Lorelei Lee believes that diamonds are a girl's best friend, and she wants to make lots of friends on her trip to France. Her shipmate is just looking for a husband—rich or poor. Directed by Howard Hawks. Based on the musical by Joseph Fields and Anita Loos. (Two hours)

Cast

Lorelei Lee Marilyn Monroe
 Dorothy Jane Russell
 Sir Francis Beekman Charles Coburn
 Malone Elliott Reid
 Gus Esmond Tommy Noonan
 Henry Spofford
 George "Foghorn" Winslow
 Magistrate Marcel Dalio

Esmond Sr. Taylor Holmes
 Lady Beekman Norma Varden

4 MOVIE—Comedy

COLOR "My Six Loves." (1962) Musical-comedy star Janice Courtney retreats to her home in Connecticut for a rest—only to discover a flock of children living on her estate. Directed by Gower Champion. (Two hours)

Cast

Janice Courtney Debbie Reynolds
 The Rev. James Larkin Cliff Robertson
 Martin Bliss David Janssen
 Ethel Swenson Eileen Heckart
 Sheriff Jim Backus
 Diana Soper Pippa Scott
 Kingsley Cross Hans Conried
 Doreen Smith Mary McCarthy
 Selina Alice Ghostley
 B. J. Smith Max Showalter
 Judge Harris John McGiver
 Bus Driver Alice Pearce

6 9 CHALLENGES—Discussion

Guests dean John E. Burchard of M.I.T. and Abbe Marc'hadour of the Université Catholique at Angers, France, take a look at the lives of Cervantes, Rabelais, and Ben Jonson. Host: Caspar Weinberger. (60 min.)

7 11 13 PRUITTS OF SOUTH-AMPTON—Comedy

COLOR The Pruitts feel the pinch when they get the repair bill for their Rolls—so Phyllis heads for a pawnshop with some of the household items. Phyllis: Phyllis Diller. Uncle Ned: Reginald Gardiner. Sturgis: Grady Sutton.

Guest Cast

Desk Sergeant James Flavin
 Henry Evans Jonathan Hole
 Pawnbroker Eddie Quillan
 Trixie Joanie Larson
 Daisy Lillian Buyeff
 Gordon Cumberland Lauren Gilbert
 Policeman O'Brien Judson Pratt
 Mechanic Lennie Berman

LOVE ON A ROOFTOP

"Love Him. Love Her."—That Girl

Tonight 9:30 **7 11 13**

New show in color **abc**

7 MOVIE—Drama

"23 Paces to Baker Street." (1956)
A successful playwright, accidentally blinded, overhears a kidnap and murder plot but fails to convince Scotland Yard it's for real. Based on a novel by Philip MacDonald. Van Johnson, Vera Miles, Cecil Parker, Maurice Denham, Estelle Winwood, Patricia Laffan, Liam Redmond, Isobel Elsom. (Two hours)

9 AMERICA'S CRISES

SPECIAL "Old Age—the Wasted Years," first of a two-part study of America's senior citizens. Cameras view the many faces of old age, from a Harlem slum to a swank retirement hotel in California. Among those interviewed are Norman Sprague of the National Council on the Aging; Rep. Clarence D. Long (D., Md.); Harold Sheppard of the Upjohn Institute for Employment Research; Dr. Russel V. Lee, president of Channing House, Palo Alto, Cal.; Dr. Michael Dasco of New York City's Goldwater Memorial Hospital; and retired newspaperman R. L. Duffus. (60 min.)

32 DESILU PLAYHOUSE—Drama

A newlywed man becomes violently ill and dies. Derek: Trevor Howard. Gerald: Robin Hughes. (60 min.)

9:30 **5 10 12 PETTICOAT JUNCTION**

COLOR Crop duster Steve Elliott gets a good aerial view of the swimming Bradley girls—just before his plane crashes near Shady Rest. Steve: Mike Minor. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Bobbi Jo: Lori Saunders. Billie Jo: Meredith MacRae. Charley: Smiley Burnette.

Guest Cast

Major Corbett Ed Deemer
Doc Stuart George Chandler

7 11 13 LOVE ON A ROOFTOP

COLOR Dave and Julie are frantically trying to earn some extra money: Dave's miserly boss has invited himself to dinner—and they haven't enough chairs in the apartment. Julie: Judy Carne. Dave: Peter Deuel. Stan: Rich Little. Carol: Barbara Bostock. Jim: Sandy Kenyon.

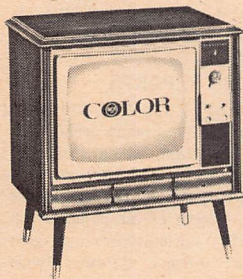
Guest Cast

Bert Bennington Charles Lane

Continued on next page

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Evening

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8 MAN FROM U.N.C.L.E.

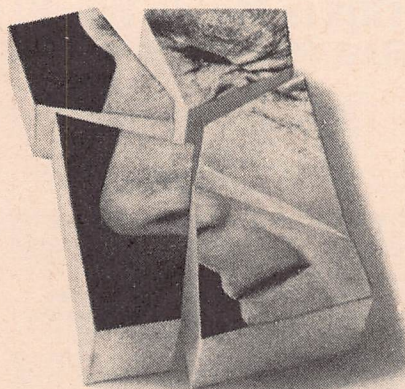
19 NAKED CITY—Drama

"And a Merry Christmas to the Force on Patrol"—including those who are busy foiling a liquor-store holdup on Christmas Eve. Frank Sutton, Suzanne Storrs.

10:00 **2** **19** NEWS

5 **10** **12** CBS REPORTS

SPECIAL **COLOR** "The Poisoned Air," an examination of the growing problem of man-made air pollution, which costs the Nation an estimated \$11 billion each year. CBS correspondent Daniel Schorr reports on the effects of air pollution on health, property, agriculture—and even the evolutionary process. Cameras focus on Los Angeles, Tucson, St. Louis, Pittsburgh, Detroit and New York City, which is reported to have the dirtiest air in the U.S. The program also surveys the auto industry's reaction to legislation controlling automobile exhaust fumes, and the fatal effects of air pollution in



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Donora, Pa., in 1948 and London in 1952. (60 min.)

May be pre-empted by a late-news show.

6 **9** OPEN MIND—Discussion

The creative process involved in film-making is the main topic of this interview with Italian movie director Federico Fellini. Fellini discusses his childhood, personal philosophy, successes and failures, and past professions, and also explains the problems of working with color during the filming of "Juliet of the Spirits." (60 min.)

7 **11** **13** FUGITIVE—Drama

COLOR "Death Is the Door Prize." At a hi-fi show, fugitive Richard Kimble is the only witness to the shooting of a teen-age thief by security guard Pete Dawes. Kimble: David Janssen. (60 min.)

Guest Cast

Pete Dawes Howard Da Silva
Marcia Lois Nettleton
Detective Gaines Ossie Davis
Gary Lee Kevin O'Neal
Mrs. Lee June Vincent
Mr. Lee John Lasell
Anderson Harlan Warde
Tailor Wolfe Barzell
Texan John Harmon
Dan John Ward
Ben Jess Kirkpatrick

9 SPECULATION—Discussion

The art of the actor is discussed by actors David Opatoshu and Agnes Moorehead and acting coaches Estelle Harman and Tony Barr. (60 min.)

32 MOVIE—Police Drama

"Counterfeit." (1936) A treasury agent joins a gang of counterfeiters. Chester Morris, Lloyd Nolan.

10:15 **19** COMPASS—Travel

"Holiday Voyage to Europe."

10:30 **2** ALFRED HITCHCOCK—Drama

"The Schartz-Metterklume Method." A staid Victorian family is looking for a proper governess, and Miss Hope seems to fit the bill—but looks are deceiving. Miss Hope: Hermione Gingold. Mrs. Wellington: Elspeth March. Nannie: Doris Lloyd. Rose: Pat Hitchcock. Huggins: Noel Drayton.

8 T.H.E. CAT—Adventure

11:00 **2** MOVIE—Drama

"The Doctor and the Girl." (1949) A

brilliant young doctor falls in love with a poor girl. Glenn Ford, Charles Coburn, Gloria De Haven, Janet Leigh.

3 **COLOR** NEWS—Duke, Branch

4 5 7 7 NEWS

8 10 11 12 13 NEWS

11:15 **7** JOHNNY CARSON—Variety

COLOR Scheduled guests: comics George Kirby, Kaye Stevens and Norm Crosby. (One hour, 45 min.)

11:20 **5** MERV GRIFFIN—Variety

Scheduled guests include singer-actress Polly Bergen, comics Reni Santoni and Renée Taylor, singer Rita Gardner, singer-dancer Skip Cunningham and Jacqueline Susann, author of "Valley of the Dolls." Arthur Treacher, Mort Lindsey orchestra. (90 min.)

11:30 **3 4 8** JOHNNY CARSON

COLOR Scheduled guests: comics George Kirby, Kaye Stevens and Norm Crosby. (90 min.)

7 MOVIE—Biography

COLOR "Bluebeard." (French-Italian; 1962) Francoise Sagan scripted this tongue-in-cheek treatment of Landru—who contributed to the slaughter during World War I by doing away with 11 lonely, and wealthy, women. Charles Denner, Michele Morgan, Danielle Darrieux, Hildegard Neff, Juliette Mayniel.

10 MOVIE—Mystery

"The Blue Dahlia." (1946) A former Navy flier returns home after the war to find that his wife has been unfaithful. Alan Ladd, Veronica Lake. (One hour, 55 min.)

11 MOVIE—Biography

"The Long Gray Line." (1955) Marty

Maher comes to West Point fresh off the boat from Ireland and, during his 50 years at the Point, becomes advisor and friend to countless cadets. Directed by John Ford. Tyrone Power, Maureen O'Hara, Betsy Palmer.

12 CALL MR. D.—Mystery

A veteran newspaperman and a reformed alcoholic join forces. Church: Roscoe Karns. Joe: Vic Morrow.

13 MATT DILLON—Western

Print Asper asks an attorney to draw up a deed giving his ranch to his sons. Asper: J. Pat O'Malley. Rabb: Ted Knight.

12:00 **13** WELLS FARGO—Western

A gunman has apparently decided to stop evading the law. Tom Laughlin.

12:50 **5** MOVIE—Drama

"Stolen Heaven." (1931) A lonely girl saves a man who has stolen a large sum of money, from the police. They decide to take the money and have one last fling in Florida. Nancy Carroll, Phillips Holmes, Louis Calhern, Guy Kibbee, Edward Keane.

1:00 **3** **COLOR** NEWS

4 NEWS

1:25 **10** **COLOR** WEATHER—Russell

2:00 **7** MOVIE—All Night

1. "Reform School Girl." (1959) A gang of girls in reform school terrorize an inmate to keep her from informing. Gloria Castillo, Edward Byrnes, Ross Ford, Ralph Reed, Luana Anders, Jack Kruschen, Jan Englund, Yvette Vickers, Helen Wallace.
2. "The Woman Who Came Back." (1945) Nancy Kelly, John Loder.
3. Bronco: "The Devil's Spawn."

EWYEWITNESS NEWS



ROD SHERRY



BOB FOUTS

11th HOUR NEWS AND SPORTS

Morning

7 ALL-NIGHT MOVIE—Continued

See Tuesday 2 A.M. Ch. 7 for details.

5:55 **3** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

1. The effectiveness of aptitude tests.
2. Navajo leaders discuss the problems of retaining their culture. Host: Joseph R. Julin. (60 min.)

5 SUMMER SEMESTER

Afro-Asia Politics: "Prospects," second of a three-part lecture.

10 FOCUS ON FARMING

6:25 **4** **10** FARM NEWS

6:30 **4** PROFILE—San Diego State

A discussion of the exploitation of land and resources by early settlers. Host: Prof. Robert Lee.

5 CHINA—History

"The Classics III—Legalism."

10 SUMMER SEMESTER

Afro-Asia Politics: "Prospects," second of a three-part lecture.

6:55 **13** NEWS

7:00 **3** **4** **7** **8** TODAY

COLOR Scheduled guests: humorist Art Buchwald, who discusses his new book, and the comedy team of Bob and Ray. Hugh Downs. (Taped from a live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

10 **COLOR** FOCUS ON FARMING

13 **COLOR** CARTOONLAND

7:05 **5** **10** **COLOR** NEWS—Benti

12 EXISTENCE—UC, Davis

7:30 **5** NEWS—Pat O'Brien

7 A.M.—Dunbar, Lindstrom, Bentley

10 WINCHELL-MAHONEY-Children

Knucklehead wants to write mysteries, but he can't find a quiet place to work.

7:35 **12** **COLOR** NEWS—Joseph Benti

7:45 **13** SERGEANT PRESTON—Adventure

A bank robber surrenders to a little boy. Douglas Henderson, Paul Ringle.

8:00 **5** **10** **12** CAPTAIN KANGAROO

Animals: puppies, rabbits. (60 min.)

7 GIRL TALK—Panel

11 EN FRANCE—Language

John learns how to use the telephone with Dawn Addams' help.

8:15 **13** **COLOR** CARTOONLAND

8:20 **6** **9** COLLEGE ENGLISH—Lessons

8:30 **7** GYPSY ROSE LEE—Panel

11 BULLWINKLE—Cartoons

13 **COLOR** JACK LA LANNE

9:00 **3** **4** **7** **COLOR** EYE GUESS

5 8 10 12 I LOVE LUCY

Lucy and her friends begin a series of beauty treatments. Lucy: Lucille Ball. Ethel: Vivian Vance.

7 MOVIE—Drama

"This Love of Ours." (1945) A medical student meets and marries a music-hall entertainer. Merle Oberon, Claude Rains, Charles Corvin, Carl Esmond, Sue England, Jess Barker. (90 min.)

11 HOCUS POCUS—Children

13 DIVORCE COURT—Drama

A woman claims that she is on the verge of a nervous breakdown because of her husband's gangland activities. Voltaire Perkins, Bill Welsh. (60 min.)

9:15 **11** BUCKAROO 500—Buck Weaver

9:25 **3** **4** **7** **COLOR** NEWS—Vanocur

9:30 **3** **4** **8** CONCENTRATION

5 10 12 McCOYS—Comedy

Grampa doesn't approve of Luke dating a wealthy girl from Texas. Luke: Richard Crenna. Eloise: Kathie Browne.

7 JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

9:45 **2** RELIGION TODAY—Catholic

10:00 **2** NEWS—Walt Harris

3 4 7 CHAIN LETTER—Game

COLOR Celebrity guests: Shelley Bernman and Beverly Garland.

5 10 12 ANDY GRIFFITH

A Hollywood writer wants to do a TV series about Andy. Gilbert Jemel: Gavin MacLeod. Allen Harvey: George Ives.

8 LIFE OF RILEY—Comedy

Riley takes a roomer. William Bendix, Wesley Morgan.

11 MIKE DOUGLAS—Variety

13 DARK SHADOWS—Serial

10:30 **2** **COLOR** JACK LA LANNE

3 4 7 **COLOR** SHOWDOWN

5 8 10 12 DICK VAN DYKE

Rob discovers that his birthday present from Laura is missing. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

7 LUAU—Bill Gordon

Morning-Afternoon

- 13 DONNA REED**—Comedy
Jeff's friends try to get him nominated for City Councilman. Jeff: Paul Petersen. Alex: Carl Betz.
- 11:00 **2 ROMPER ROOM**—Children
3 4 7 **COLOR** **JEOPARDY**
5 8 10 12 **LOVE OF LIFE**
7 11 13 **MARKET SWEEP**—Game
- 11:25 **5 8 10 12** **COLOR** **NEWS**
- 11:30 **3 4 7 8** **SWINGIN' COUNTRY**
COLOR Frankie Fanelli sings "Under Lonely Hearts." Molly Bee, Roy Clark.
5 10 12 **SEARCH FOR TOMORROW**—Serial
7 11 13 **DATING GAME**
- 11:45 **5 10 12** **GUIDING LIGHT**—Serial
- 11:55 **3 4 7 8** **NEWS**—Newman

Afternoon

- 12:00 **2** **I WANT TO KNOW**—Mel Venter
3 **COLOR** **NEWS**—Boggs, Biondi
4 7 8 **COLOR** **LET'S MAKE A DEAL**—Game
5 10 13 **NEWS**
7 11 **DONNA REED**—Comedy
Jeff's friends try to get him nominated for city councilman. Jeff: Paul Petersen. Alex: Carl Betz.
12 **PEOPLE ARE FUNNY**—Linkletter
- 12:15 **13** **TODAY IN AGRICULTURE**
- 12:25 **2** **NEWS**—Walt Harris
3 4 7 8 **COLOR** **NEWS**
- 12:30 **2** **DIVORCE COURT**—Drama
At his wife's suggestion, a man plays up to his boss's daughter in an effort to get a promotion. She sues for divorce, claiming that she didn't expect him to fall in love with the girl. (60 min.)
3 4 **COLOR** **DAYS OF OUR LIVES**
5 8 10 12 **AS THE WORLD TURNS**—Serial
7 7 11 13 **FATHER KNOWS BEST**—Comedy
Jim and Margaret attend a college reunion. Jim: Robert Young, Margaret: Jane Wyatt. Bud: Billy Gray.
- 1:00 **3 4** **DOCTORS**—Serial
5 8 10 12 **PASSWORD**—Game
COLOR Celebrity guests: Lucille Ball and Gary Morton. Host: Allen Ludden.
- 7 7 11 13** **BEN CASEY**—Drama
An elderly man in the emergency room refuses to give his name. Victor Harmon: Charlie Ruggles. Casey: Vincent Edwards. Milkos Kirgo: Joseph Buloff. Hoffman: Harry Landers. (60 min.)
- 1:30 **2** **MOVIE**—Mystery
"Web of Evidence." (English; 1959) A man hopes to prove the innocence of his father, who's serving a life sentence. Van Johnson, Vera Miles, Emyln Williams. (One hour, 25 min.)
3 4 **COLOR** **ANOTHER WORLD**
5 8 10 12 **HOUSE PARTY**
COLOR Entertainer George Jessel discusses his recent trip to Vietnam.
- 2:00 **3 4** **YOU DON'T SAY!**—Game
COLOR Celebrity guests: Richard Long and Vera Miles. Host: Tom Kennedy.
5 8 10 12 **TO TELL THE TRUTH**
7 7 11 13 **NEWLYWED GAME**
- 2:25 **5 8 10 12** **COLOR** **NEWS**
- 2:30 **3** **MOVIE**—Comedy
"Her Primitive Man." (1944) The author of a book on head-hunters comes into conflict with the president of an anthropological society. Robert Paige, Louise Allbritton, Robert Schenley, Edward Everett Horton, Helen Broderick.
4 **MATCH GAME**
COLOR Guests: Phyllis Newman and Rod Serling. Host: Gene Rayburn.
5 8 10 12 **EDGE OF NIGHT**
7 7 11 13 **TIME FOR US**—Serial
- 2:55 **2 4 7 7 11 13** **NEWS**
- 3:00 **2** **CAPTAIN SATELLITE**—Children
4 **MILLIONAIRE**—Drama
A man can't decide whether to marry a scatterbrained heiress or an aspiring Broadway actress. Don: Robert Hutton. Star: Joan Weldon. Vi: Marlan Carr.
5 8 10 12 **SECRET STORM**
7 7 11 13 **GENERAL HOSPITAL**
- 3:30 **4** **MAYOR ART**—Children
5 **JOHN B. TUCKER**—Variety
Sharon Carnes sings "Where Am I Going?" Ralph Sharon Trio. (Live)
7 7 11 13 **NURSES**—Serial
8 **MOVIE**—Comedy
"Up to His Neck." (English; 1954) A seaman shipwrecked for years on an island has been made king by the natives. (Two hours)

Afternoon-Evening

10 GYPSY ROSE LEE—Panel

Guests are actress Joyce Van Patten and Stan Kann, a vacuum-cleaner collector.

12 MOVIE—Comedy

"The Awful Truth." (1937) Zany antics of a married couple who quarrel over a misunderstanding and separate. Cary Grant, Irene Dunne. (Two hours)

4:00 2 SUPERCAR—Children

Masterspy, disguised as a reporter, plots to get the Supercar blueprints.

3 MOVIE—Mystery

Time approximate. "The Detective." (English; 1954) A priest matches wits with a jewel thief who is plotting to steal a valuable cross. Alec Guinness, Joan Greenwood, Peter Finch, Cecil Parker, Bernard Lee, Sidney James.

4 BACHELOR FATHER—Comedy

Bentley tells Kelly a man doesn't like a fawning female. Warren: Aron Kincaid. Barbara: Joanna Barnes.

5 10 MIKE DOUGLAS—Variety

Scheduled guests include former Presidential press secretary Pierre Salinger, singer Dionne Warwick and comic Pat Henry. Jimmy Dean, Ellie Frankel Sextet. (90 min.)

7 7 11 DARK SHADOWS—Serial

9 EXPERIMENT—Science

DEBUT This series of half-hour programs focuses on individual experiments and the scientists who made them. Today: "Attack Patterns of Sharks," an examination of the work of Dr. Perry Gilbert, professor of zoology at Cornell. Producer Don Herbert is the narrator.

13 **COLOR** CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:30 2 ABBOTT AND COSTELLO

Bud and Lou attempt to help their landlord out of a breach of promise by wooing the lady in question.

4 RAWHIDE—Western

A singer and her accompanist are trying to trace her father. Anne: Julie London. Hoyt: Bobby Troup. (60 min.)

7 7 11 WHERE THE ACTION IS

Guests: the Four Seasons, Joe Simon, the Robbs and Steve Alaimo.

9 MINDS BEHIND WAR—Rommel

SPECIAL See Tues. 8 P.M. Ch. 6.

13 **COLOR** ROCKY AND HIS

FRIENDS—Cartoons

32 CARTOONS

5:00 2 SUPERMAN—Adventure

Lois Lane and Jimmy Olsen search for an Inca treasure in Peru but run into some desperate gunmen. George Reeves, Phyllis Coates, Jack Larson.

6 9 FRENCH CHEF—Cooking

Julia Child prepares ossobuco.

7 13 NEWS

7 MILTON THE MONSTER

9 WHAT'S NEW—Children

The story of the Robert E Lee-Natchez riverboat race; the penguin, water snake, king snake and rattlesnake; tips for outdoor photographs.

11 RIFLEMAN—Western

"Outlaw's Inheritance." When Lucas is left a large sum of money by a dead outlaw, he is asked to resign as town representative in a railroad deal. Lucas: Chuck Connors. Dave Stafford: William Bishop. Mark: Johnny Crawford.

19 MARSHAL WARD—Children

42 LET'S IMAGINE—Children

5:30 2 THREE STOOGES—Comedy

The Three Stooges search for the stolen Punjab diamond.

3 TRAVENTURE THEATRE

COLOR Cameras follow a pack train up the trails of California's High Sierras.

4 10 11 NEWS

5 TWILIGHT ZONE—Drama

A rock 'n' roll singer searches the backwoods for an authentic folk tune that he can turn into a money-making hit. Floyd: Gary Crosby. Mary: Bonnie Beecher. Billy Joe: John Bolt.

MOST TIMELY!

KRON-TV NEWS REPORTS
MONDAY - FRIDAY
5:30 - 7:00 PM

4
KRON-TV

6 9 DISCOVERY—Science
"Mystery Mammals of the Twilight"—
bats—are discussed by Mary Lela Grimes
and Dr. Donald R. Griffin of Harvard.

7 ZORRO—Adventure
Zorro helps his enemy Garcia. Guy Wil-
liams, Henry Calvin.

8 MISTER ED—Comedy
Guest star George Burns is offering a
large sum of money for a novelty act.
Addison: Larry Keating. Kay: Edna
Skinner. Wilbur: Alan Young.

9 FRIENDLY GIANT—Children
Friendly reads the story of "Goldilocks
and the Three Bears."

12 MARSHAL DILLON—Western
A Dodge City saloon girl is trying to
avoid her ex-fiancé. Laura: Gloria Mc-
Ghee, Locke: Michael Pate.

19 BUCKAROO 500—Children
32 WILD BILL HICKOK—Western

42 FILM FEATURE

5:45 **9 MERLIN THE MAGICIAN**
Merlin bakes a special cake.

11 13 NEWS—Peter Jennings

Evening

6:00 **2 COLOR UNCLE WALDO**
3 4 COLOR NEWS—Chet Huntley,
David Brinkley

5 7 8 11 12 NEWS

6 9 U.S.A.—Music

"The Working Musician" focuses on
Elayne Jones, tympanist for the Ameri-
can Symphony Orchestra. Cameras fol-
low Miss Jones to symphony rehearsals,
an orchestra job with a Broadway musi-
cal, music demonstrations and finally
home, for a look at her private life.

7 MOVIE—Comedy

COLOR "Chartreuse Caboose." (1960)
Dorrie Warren and Dub Dawson, wanted
by the police, are helped out by a reti-
red railway conductor who lives in a char-
treuse-colored caboose on a railroad
siding. Molly Bee, Ben Cooper, Edgar
Buchanan, Slim Pickens, O. Z. Whithead,
Mikel McGreevey, Kay Bartels, Winslow
Cuthbert, Mack Williams. (90 min.)

9 WHAT'S NEW—Children
Steamboat problems in 1850; environ-

TWILIGHT ZONE

7:00 P M
MONDAY-SATURDAY



KXTV **10**

Evening

ments of the camel, ibex, crocodile and guanaco; photographic story telling.

10 **COLOR** NEWS—Walter Cronkite

13 MOVIE—Drama

"Imitation of Life." (1934) Fannie Hurst's story of a young widow, with a 3-year-old daughter, who struggles to make a living in Atlantic City. Claudette Colbert, Warren William, Ned Sparks, Louise Beavers, Rochelle Hudson, Alan Hale. (90 min.)

19 DENNIS THE MENACE—Comedy

Dennis finds \$100 in an old radio. Auctioneer: Hal Smith.

32 SOUPY SALES—Comedy

Soupy performs "Sergeant Kvell of the Yukon." Pookie sings "Tom Hawk."

42 FILM FEATURE

6:30 **2** **COLOR** WOODY WOODPECKER

3 **COLOR** NEWS

4 NEWS—Brown, Jensen, Fleming

5 **8** **12** **COLOR** NEWS-Cronkite

6 **9** COLLEGE ENGLISH-Lessons

7 **COLOR** NEWS-Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is "Le Tombeau de Couperin" by Ravel.

10 RIFLEMAN—Western

Lucas meets a pretty newcomer with two tough brothers. Rebecca: Sherry Jackson. Josh: Mort Mills. Pete: Dan Blocker. Lucas: Chuck Connors. Mark: Johnny Crawford. Micah: Paul Fix.

11 LARAMIE—Western

A robber and his victim kill each other. Mace: Harry Townes. Slim: John Smith. (60 min.)

19 WILBURN BROTHERS—Music

Highlights: "If You Got the Money" (Lefty Frizell), "Two Mules Pull This Wagon" (Loretta Lynn) and "Somebody's Back" (Teddy and Doyle).

32 TREASURE—Documentary

Host Bill Burrud narrates the story of

a pair of matched rubies stolen from a Korean temple and now believed to be in a ceramic cat somewhere in the United States.

42 NEWS—Jim Manfrina

6:45 **42** SPORTS—Riddle, Pfeiffer

6:55 **4** SPORTS—Ed Hart

7:00 **2** LITTEST HOBO—Adventure

London helps round up a hold-up gang. Bill: Paul Richards. Pat: Barbara Jay.

4 HONEY WEST—Mystery

There have been several attempts on the life of an heiress—just as clairvoyant Faustini predicted. Faustini: Nehemiah Persoff. Victoria Tilson: June Vincent. Tina: Mimsy Farmer.

5 MARSHAL DILLON—Western

A Southern belle is charming the men of Dodge. Doc: Milburn Stone. Colleen: Joanna Moore. Chester: Dennis Weaver. Bill Reeger: Harry Swoger. Jonas: Dabbs Greer. Jim Buck: Robert Brubaker.

6 **9** WHAT'S NEW—Children

Experiments with ice, water and heat; story of the octopus.

7 THAT GIRL—Comedy

Ann leaves home with a warning from her worried father—who is certain that his daughter's desire for independence won't last long. Ann: Marlo Thomas. Lou Marie: Lew Parker. Helen Marie: Rosemary De Camp. Harvey: Ronnie Schell. Doorman: Byron Morrow.

8 WYATT EARP—Western

Bat Masterson falls for the girl friend of a notorious outlaw. Wyatt: Hugh O'Brian. Bat: Mason Alan Dinehart.

9 FRENCH LESSONS

10 TWILIGHT ZONE—Drama

A prosecutor is elated over his victory in the murder case against Adam Grant. Adam: Dennis Weaver. Henry: Harry Townes. Paul: Wright Kinge.

12 BATMAN—Adventure

"Hot Off the Griddle," first of a two-

THE MONROES

"Holy wilderness!—Robin, The Boy Wonder

Tonight 8:00 **7** **11** **13**

New show in color **abc**

part story. The theft of a catalog and a catamaran can mean only one thing: The Catwoman is back! **Batman:** Adam West. **Robin:** Burt Ward. **Catwoman:** Julie Newmar. **Jack O'Shea:** Jack Kelly.

19 NEWS—Charles McEwen

32 BILL ANDERSON—Music

Bill sings "Bright Lights and Country Music." **Charlie Walker, Jan Howard.**

42 PARTY LINE—Jerry Bassett

7:05 19 ZANE GREY—Western

Milo Brant tries to comfort the grieving widow of a murdered rancher. **Milo:** David Niven, **Widow:** Gail Kobe.

7:15 9 FRENCH TRAVEL LOG

7:30 2 SURVIVAL!—Documentary

James Whitmore visits the Suicide Prevention Center in Los Angeles, where doctors and trained staff members work to save potential suicides and educate the general public. Staff doctors explain how to spot a potential suicide and how they handle people who call for help.

3 4 7 8 VIRGINIAN—Western

COLOR "Ride to Delphi." The Virgin-

ian's search for stolen cattle leads him to a stubborn sodbuster who refuses to relinquish the rustled beef, and to an old girl friend who pretends she doesn't know him. **Virginian:** James Drury. **Grain-er:** Charles Bickford. **Stacy:** Don Quine. **Elizabeth:** Sara Lane. (90 min.)

Guest Cast

Annie Carlson Angie Dickinson
 Einar Carlson Harold J. Stone
 Lemoine Carlson Ron Russell
 Buxton Warren Oates
 Ransome Kiley Bernie Hamilton
 Sheriff John Kellogg
 Judge Robert Cornthwaite
 Elver Kiley Byron Berry
 Jethro Kiley Myron Berry

5 10 12 LOST IN SPACE

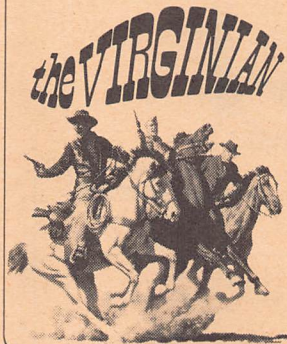
COLOR "Wild Adventure." The space travelers have resumed their journey, but they can't agree on a destination: The Robinsons want to continue on to Alpha Centauri, but Dr. Smith insists they return to earth. **Smith:** Jonathan Harris.

Continued on next page

THE BLOCKBUSTERS!

7:30 PM IN COLOR

With every hoofbeat, history is made!
 starring **CHARLES BICKFORD**, **DOUG McCLURE**
 and **JAMES DRURY** as



9:00 PM IN COLOR

When drama is different, the host is Hope!
 Tonight: "TIME OF FLIGHT"
 starring **JACK KELLY** and **JACK KLUGMAN**



BOB HOPE
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10:00 PM IN COLOR

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John: Guy Williams. Don: Mark Goddard. Maureen: June Lockhart. Will: Billy Mummy. Lorelei: Vitina Marcus. Judy: Marta Kristen. (60 min.)

Guy Williams is the star, right? Wrong. See next week's TV GUIDE.

6 9 NINE ON JAPAN

A social worker tries to persuade elderly farmers to enter an institution for the aged. Rumi Ueno is the hostess.

7 11 13 BATMAN—Adventure

COLOR "The Minstrel's Shakedown," first of two parts. The Minstrel sings a calamitous tune when he threatens to throw the stock market into pandemonium. Comedienne Phyllis Diller makes a brief appearance as a scrubwoman. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton. O'Hara: Stafford Repp. Alfred: Alan Napier.

Guest Cast

Minstrel Van Johnson
Amanda Leslie Perkins
Courtland John Gallaudet
Treble Norman Grabowski
Bass Remo Pisani
Putnam Army Archerd
TV Newsmen Del Moore

9 PARIS MUST BURN

SPECIAL In August 1944, as the Allies drew close to Paris, Hitler ordered his Paris commander to crush the city and destroy all areas in the hands of the Resistance. This documentary-drama explores the decisions of Nazi general Dietrich von Choltitz, who disobeyed the Führer, for the first time in his career, in an act he felt history would condemn. Actors in this West-German production are Wolfgang Buettner, Kurt Pieritz, Berno von Kramm, Alfons Hoeckmann and Heinz Beck. (60 min.)

19 MOVIE—Drama

"Battle of the Coral Sea." (1959) The Japanese destroy a sub and take the commander captive. Cliff Robertson, Gia Scala. (Two hours)

32 MOVIE—Drama

"Together Again." (1944) A lady mayor journeys to New York to find a good sculptor to make a statue of her late husband. Irene Dunne, Charles Boyer. (Two hours)

42 COLOR SPOTLITE ON SPEED

8:00 2 NEW BREED—Police

A middle-aged spinster is about to tie the wedding knot while somebody is about to tie the knot around her neck. Grimes: Joseph Wiseman. Elizabeth: Ann B. Davis. (60 min.)

6 9 PARIS MUST BURN

SPECIAL See 7:30 P.M. Ch. 9. (60 min.)

7 11 13 MONROES—Western

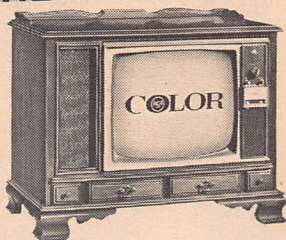
COLOR "Ride with Terror." Saloon owner Mae Duvall offers Clay \$50 to take a wagonload of her household goods to another town—but she doesn't mention that he'll also be carrying a fortune in miners' gold. Clay: Michael Anderson Jr. Kathy: Barbara Hershey. Big Twin: Keith Schultz. Little Twin: Kevin Schultz. Amy: Tammy Locke. (60 min.)

Guest Cast

Perry Hutchins Jim Stacy
Bud Chapel Claude Akins
Mae Duvall Jeanne Cooper
Luke Michael Ragan
Cobb Peter Leeds
Pinkie Tap Canut

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RCA VICTOR

Wednesday September 21, 1966

Evening

8:30 **5 10 12** BEVERLY HILLBILLIES

COLOR Granny's soup wins first prize in a cooking contest, but Granny credits Elly May with the recipe in hopes of attracting suitors. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.

Guest Cast

Roger Dickerback Steve Dunne
Stafford Clark Gavin Gordon
TV Director Steve Pendleton

9 PLAY OF THE WEEK—Drama

"Morning's at Seven" by Paul Osborn. Ida Bolton returns from a movie about a lonely bachelor and decides that the

time has come for her middle-aged son to marry. The reluctant bridegroom brings home the girl he's been dating for a dozen years to meet his nervous parents and anxious relatives. Theodore: Chester Morris. Cora: Ann Harding. Aaronetta: Dorothy Gish. Ida: Ruth White. Carl: Russell Collins. Homer: Hiram Sherman. Myrtle: Eileen Heckart. Esther: Beulah Bondi. David: Frank Conroy. (One hour, 50 min.)

9:00 **2** WEDNESDAY SHOWCASE

SPECIAL **COLOR** "Bay of Gold." Lee Mendelson and Sheldon Fay Jr. produced and wrote this award-winning history of San Francisco Bay. Black and white film clips and stills document



9:00 **3 4 7**

BOB HOPE—Drama

"Time of Flight"

COLOR Jack Kelly and Jack Klugman star in this science-fiction mystery, written by Richard Matheson.

Private detective Al Packer has his legs broken by two hoods after he put



Jack Klugman and Jack Kelly

their friend behind bars. Now, barely able to hobble around his apartment, Packer receives an attractive offer for a routine job: \$300 a week to protect a small-time thief named Markos.

But the new case is anything but routine: At a seedy hotel hideout, Packer sees Markos gunned down—or does he? The "corpse" comes alive, fires Packer and leaves the hotel.

Joseph Sargent directed. (60 min.)

Cast

Al Packer Jack Kelly
Markos Jack Klugman
Mary Lewis Juliet Mills
Mrs. Gardner Jeanette Nolan
De Carlo Woodrow Parfrey
McWhorter Michael Conrad
L-Quar Peter Brocco
Dr. Gardner Clarke Gordon
Christensen Lloyd Haynes
Reed Bill Hart
Man Dave Morick
Miss Chan Nancy Hsueh

THE MAN WHO NEVER WAS

"I'll catch him every week." —Det. John Hawk

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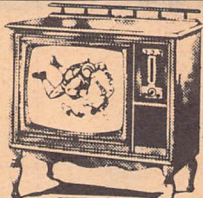


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This evening on ABC Stage 67 James Mason stars in an original drama by John LeCarré.



TONIGHT, ABC brings you "Dare I Weep, Dare I Mourn" by John LeCarré, celebrated author of "The Spy Who Came in From the Cold."

James Mason portrays the agony and confusion of a man unwillingly lured across the wall to East Berlin. Sensitive performances by Hugh Griffith and Jill Bennett heighten the tension of this chilling story.

In ensuing weeks, ABC Stage 67 will bring you contemporary works from every area of entertainment. Comedy. Music. Drama. Performers of international reputation such as: Vanessa Redgrave, Jason Robards, Jr., Peter Sellers.

Join us this evening for ABC Stage 67, a unique adventure in television viewing.

 In color at 10:00 pm on 7, 11, 13

Wednesday

Evening

early events in and around the Bay including the 1906 earthquake and fire. Included in scenes of present day life on the Bay are the hunting and killing of two whales and a visit with a crab fisherman as he works. The original score was composed and conducted by jazz musician Vince Guaraldi. (60 min.)

3 4 7 BOB HOPE—Drama

COLOR Jack Kelly and Jack Klugman in "Time of Flight." For details, see the Close-up on page A-112. (60 min.)

5 8 10 12 GREEN ACRES

COLOR Well digger Willie the Witcher finds water from Haney—by tapping Oliver's well. Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram. Eb: Tom Lester. Hank: Alvy Moore. Fred Ziffel: Hank Patterson. Willie: Percy Helton. Sam: Frank Cady. Doris Ziffel: Barbara Pepper.

6 9 PLAY OF THE WEEK—Drama

"The Wooden Dish," by Edmund Morris. Old Pop Dennison is a trial to his daughter-in-law. Facing her own problems as she approaches 40, she'd like to put the once-proud man in an old-folks home. Clara: Martha Scott. Pop Dennison: Henry Hull. Ed: Lonny Chapman. Glenn: Joseph Warren. (Two hours)

7 11 13 MAN WHO NEVER WAS

COLOR In Vienna, Peter finds that the security leak responsible for the loss of operative Charles Van Zeeland's agents is Van Zeeland's teenage stepson Dietrich. Peter: Robert Lansing. Eva: Dana Wynter. Forbes: Murray Hamilton.

Guest Cast

Charles Van Zeeland . . . John van Dreelen
Dietrich . . . Manfred Luedke
Kaethe Van Zeeland . . . Annette Carell
First Agent . . . Dieter Geisler
Dana Wynter is profiled in next week's issue of TV GUIDE.

9:30 **5 8 10 12** GOMER PYLE, USMC

COLOR Sergeant Carter's new transfer is a champion archer, and Carter is sure he'll beat Sergeant Hacker's man—if he can keep his prize under wraps. Gomer: Jim Nabors. Carter: Frank Sutton.

Guest Cast

Sergeant Hacker . . . Allan Melvin
Private Larsen . . . Rod Lauren

Continued on next page



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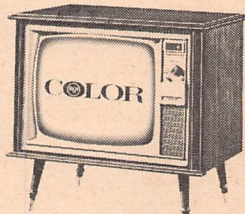
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RCA VICTOR

Evening

Yellow Bear Larry Duran
Jensen Victor Brandt
Sergeant Persky David Azar

7 11 13 PEYTON PLACE

COLOR Peyton orders Hannah to tell Steven that she is leaving Peyton Place. Peyton: George Macready. Hannah: Ruth Warrick. Steven: James Douglas. Constance: Dorothy Malone. Elliot: Tim O'Connor. Rodney: Ryan O'Neal. Betty: Barbara Parkins. Norman: Chris Connelly. Rita: Pat Morrow.

19 NAKED CITY—Drama

A youthful hoodlum won't squeal on his pals after a teen-age gang killing. Marty: David Winters. Packy: Frank Dana. Lucy: Sandy Smith.

32 MOVIE—Comedy

"Once Upon a Time." (1944) Film version of the radio play "My Client Curley," about a caterpillar who becomes a celebrity because he can dance to "Yessir, That's My Baby." Cary Grant, Ted Donaldson.

10:00 **2 19 42** NEWS

3 4 8 I SPY—Adventure

COLOR Singer Nancy Wilson makes her TV dramatic debut in "Lori." In Las Vegas, Scott and Kelly ask Lori Rogers where they can find her brother Jim. He was the only man to wash out of a Government training program for seven underground-explosion specialists—six of whom have been murdered. Nancy sings "When Did You Leave Heaven?" and "The Song Is You." Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

Guest Cast

Lori Rogers Nancy Wilson
Jim Rogers Gregg Morris
Paul Landon Frank Maxwell
John Keegan Malachi Throne
Gerson Stutman Billy Gray
Sheila Stutman Patty Regan
Joe Willis Logan Field
Little Old Lady Kathryn Minner
Millicent Donna Michelle
Donald Forman John Goddard

5 10 12 DANNY KAYE—Variety

COLOR Guests: Eddie Albert, singer



10:00 **7 7 11 13** ABC STAGE 67—Drama

'Dare I Weep, Dare I Mourn'

COLOR This suspense drama is based on an original story by John Le Carré, author of "The Spy Who Came In from the Cold" and "The Looking Glass War."

Otto Hoffmann, a small-time West German manufacturer, is a weakling—mercilessly henpecked by the two spinster cousins who live with him. As a young man, Otto's personality was crushed by his powerful father.

Otto hated his father, and will soon be rid of him. He has only to go into East Germany to bring the old man's body back to the West for burial. Also in East Germany is his mother's jewelry—which Otto's cousins would like him to smuggle across the border.

The production includes location scenes filmed near the East German border. Adapted by Stanley Mann. Directed by Ted Kotcheff. (60 min.)



James Mason and Jill Bennett

Cast

Otto Hoffmann James Mason
Karl Hoffmann Hugh Griffith
Frieda Jill Bennett
Greta: Kay Walsh. Rebecca: Maureen Pryor. Koorp: Hamilton Dyce.

Vikki Carr, and Sergio Mendes and his Brasil '66 vocal-instrumental group. Sketches: A marriage may be destroyed when a couple (Harvey Korman and Joyce Van Patten) pack for a trip; and an airplane passenger (Danny) is unexpectedly moved from economy to first class. Tony Charmoli dancers, Earl Brown singers. Paul Weston conducts the orchestra. (60 min.)

Highlights

"Sunrise, Sunset," "La Paloma," "Bangles, Bangles and Beads," "Ci Ciu Bella" Vikki
 "September Song" Eddie
 "One Note Samba" Brasil
 "Jerome Went to Europe" Danny
 "Let's Get Away from It All"

..... Danny, Vikki
 "We're Gonna Stay at Home" All

7 7 11 13 ABC STAGE 67

COLOR James Mason and Hugh Griffith in "Dare I Weep, Dare I Mourn." See the Close-up opposite. (60 min.)

Will shows such as this restore TV's creativity? See next week's TV GUIDE.

10:15 19 QUEST FOR ADVENTURE

Ted Trueblood demonstrates fly fishing for steel-head trout.

10:20 9 KQED REPORT—James Day

10:30 2 ALFRED HITCHCOCK—Drama

A soothing sea voyage becomes nerve wracking for Sir Richard Musgrave—among the passengers is his supposedly dead business partner. Sir Richard: Eric Portman. Jan Vander Klaue: Oscar Homolka. Lady Musgrave: Irene Tedrow. Elizabeth Musgrave: Sally Pearce.

9 EXPERIMENT—Science

See 4 P.M. Ch. 9 for details.

11:00 2 MOVIE—Comedy

COLOR "Susan Slept Here." (1954) A Hollywood writer gets into trouble with his sweetheart, because of the antics of a delinquent girl who has been put in his custody. Dick Powell, Debbie Reynolds, Anne Francis, Alvy Moore, Glenda Farrell, Horace McMahon.

3 COLOR NEWS—Duke, Branch

4 5 7 7 NEWS

8 10 11 12 13 NEWS

11:15 7 JOHNNY CARSON

COLOR Scheduled guest: comic Jackie Vernon. (One hour, 45 min.)

11:20 5 MERV GRIFFIN—Variety

11:30 3 4 8 JOHNNY CARSON

COLOR Scheduled guest: comic Jackie Vernon. (90 min.)

7 MOVIE—Melodrama

"Man Afraid." (1957) A priest kills a teen-age burglar, and the dead boy's father vows revenge. George Nader, Phyllis Thaxter, Tim Hovey, Edward Franz, Judson Pratt. (One hour, 45 min.)

10 MOVIE—Western

"Montana Belle." (1952) The notorious Belle Starr joins forces with the Dalton gang. Jane Russell, George Brent, Scott Brady, Forrest Tucker, Andy Devine. (One hour, 35 min.)

11 MOVIE—Drama

"Fire Down Below." (1957) Two partners on a fishing boat fall in love with a mysterious young lady. Rita Hayworth, Robert Mitchum, Jack Lemmon, Herbert Lom, Bonar Colleano, Bernard Lee.

12 WRESTLING

13 MATT DILLON—Western

Minnie Higgins falls in love with Doc. Doc: Milburn Stone. Minnie: Virginia Gregg. Matt: James Arness. Jake: Alan Hale. Moss: George Selk. Pence: Mathew McCue. Pete: Barry Cahill.

12:00 13 WELLS FARGO—Western

The woman with a gun is the sister of a man Hardie killed. Linda: Madelyn Rhue. Klinger: William Forrester. Lonnie: Hank Warden. Coffee: Robert F. Simon.

12:50 5 MOVIE—Comedy

"Comin' Round the Mountain." (1940) Tale of misadventures in the hillbilly country of Tennessee. Bob Burns, Una Merkel, Jerry Colonna.

1:00 3 COLOR NEWS

4 NEWS

1:05 10 COLOR WEATHER—Russell

1:15 7 MOVIE—All Night

1. "Back to the Wall." (French; 1957) A man buries a body in a wall of cement and thinks of the events which led up to his predicament. Gerard Oury, Jeanne Moreau, Philippe Nicaud.

2. "The First Texan." (1956) Sam Houston rallies Texans in the fight to free Texas from Mexico. Joel McCrea, Felicia Farr, Jeff Morrow, Wallace Ford.

3. Hawaiian Eye: "A Dime a Dozen." Rikki Whitman: Joanna Barnes.

Morning

- 7 ALL-NIGHT MOVIE—Continued**
See Wed. 1:15 A.M. Ch. 7 for details.
- 5:55 3 [COLOR] FARM NEWS**
- 6:00 3 RHYME AND REASON**
1. The need for vocational training after high school 2. An examination of the former plains warriors. Host: Prof. Joseph R. Julin. (60 min.)
- 5 SUMMER SEMESTER**
Western Religion: "Religion and the Public Schools."
- 7 A.M.—Dunbar, Lindstrom, Bentley**
- 10 SUM AND SUBSTANCE**
- 6:25 4 10 FARM NEWS**
- 6:30 4 PROFILE—San Diego State**
Second of a three-part study of conservation. Host: Prof. Robert Lee.
- 5 CHINA—History**
"The First Empire." Dr. E. T. LeFevour.
- 10 SUMMER SEMESTER**
Western Religion: "Religion and the Public Schools."
- 6:55 13 NEWS**
- 7:00 3 4 7 8 TODAY**
[COLOR] Scheduled guest: actor Herschel Bernardi, star of Broadway's "Fiddler on the Roof." Hugh Downs, Barbara Walters, Frank Blair. (Taped from a live telecast; two hours)
- 5 FILM SHORT**
- 10 [COLOR] FOCUS ON FARMING**
- 13 [COLOR] CARTOONLAND**
- 7:05 5 10 [COLOR] NEWS—Benti**
- 12 BIG PICTURE—Army**
Films recall scenes of Nazi aggression in Europe prior to World War II.
- 7:30 5 NEWS—Pat O'Brien**
- 10 WINCHELL-MAHONEY-Children**
Jerry and Knucklehead are invited to dinner by El Tortilla, the bandit.
- 7:35 12 [COLOR] NEWS—Joseph Benti**
- 8:00 5 10 12 CAPTAIN KANGAROO**
The Captain discusses the history and importance of writing. (60 min.)
- 7 GIRL TALK—Panel**
- 11 BIBLE ANSWERS—Drama**
Ezekiel and Daniel discuss the plight of the Jewish people.
- 8:20 6 9 COLLEGE ENGLISH—Lessons**
- 8:30 7 GYPSY ROSE LEE—Panel**

- 11 PETER POTAMUS—Cartoons**
- 13 [COLOR] JACK LA LANNE**
- 9:00 3 4 7 [COLOR] EYE GUESS**
5 8 10 12 I LOVE LUCY
Lucy enters her tulips in a flower show. Lucy: Lucille Ball. Ricky: Desi Arnaz. Little Ricky: Richard Keith.
- 7 MOVIE—Musical Biography**
[COLOR] "Jolson Sings Again." (1949)
This sequel to "The Jolson Story" begins with Al Jolson's night-club comeback. The songs feature Jolson's own voice. Larry Parks, Barbara Hale, William Demarest, Evelyn Keyes, Bill Goodwin. (90 min.)
- 11 HOCUS POCUS—Children**
- 13 DIVORCE COURT—Drama**
A wife claims that her husband is showing too much interest in their neighbor. Voltaire Perkins, Bill Welsh. (60 min.)
- 9:15 11 BUCKAROO 500—Buck Weaver**
- 9:25 3 4 7 [COLOR] NEWS—Vanocur**
- 9:30 3 4 8 CONCENTRATION**
5 10 12 McCOYS—Comedy
Greg runs away from home after seeing his mother kiss Luke. Greg: Butch Patrick. Luke: Richard Crenna.
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 9:45 2 RELIGION TODAY—Catholic**
- 10:00 2 NEWS—Sydney Chatton**
3 4 7 CHAIN LETTER—Game
[COLOR] Celebrity guests: Shelley Berman and Beverly Garland.
- 5 10 12 ANDY GRIFFITH**
Aunt Bee and members of the ladies' auxiliary are arrested. Aunt Bee: Frances Bavier. Warren: Jack Burns.
- 8 LIFE OF RILEY—Comedy**
There's a brand new suggestion box installed at the plant. William Bendix, Tom d'Andrea, Marjorie Reynolds.
- 11 MIKE DOUGLAS—Variety**
- 13 DARK SHADOWS—Serial**
- 10:30 2 [COLOR] JACK LA LANNE**
3 4 7 [COLOR] SHOWDOWN
5 8 10 12 DICK VAN DYKE
Rob's TV breaks down—just before a show that his boss asked him to watch. Rob: Dick Van Dyke.
- 7 LUAU—Bill Gordon**
- 13 DONNA REED—Comedy**
Donna and Alex try to build a do-it-

Morning-Afternoon

yourself stereo set. Alex: Carl Betz.
Salesman: Sandy Kenyon.

- 11:00 **2** ROMPER ROOM—Children
3 4 7 **COLOR** JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
- 11:25 **5 8 10 12** **COLOR** NEWS
- 11:30 **3 4 7 8** SWINGIN' COUNTRY
COLOR Kathie Taylor sings "Sweet Dreams." Rusty Draper.
5 10 12 SEARCH FOR TOMORROW—Serial
7 11 13 DATING GAME
- 11:45 **5 10 12** GUIDING LIGHT—Serial
- 11:55 **3 4 7 8** NEWS

Afternoon

- 12:00 **2** I WANT TO KNOW—Mel Venter
3 **COLOR** NEWS—Boggs, Biondi
4 7 8 **COLOR** LET'S MAKE A DEAL—Game
5 10 13 NEWS
7 11 DONNA REED—Comedy
Donna and Alex try to build a do-it-yourself stereo set. Alex: Carl Betz. Salesman: Sandy Kenyon.
12 PEOPLE ARE FUNNY—Linkletter
- 12:15 **13** TODAY IN AGRICULTURE
- 12:25 **2** NEWS—Walt Harris
3 4 7 8 **COLOR** NEWS
- 12:30 **2** DIVORCE COURT—Drama
A bartender charges that his wife drinks too much. (60 min.)
3 4 **COLOR** DAYS OF OUR LIVES
5 8 10 12 AS THE WORLD TURNS—Serial

7 7 11 13 FATHER KNOWS BEST—Comedy

Jim tries to prove that not all fathers are the fools they appear to be on TV. Jim: Robert Young. Margaret: Jane Wyatt.

- 1:00 **3 4** DOCTORS—Serial
5 8 10 12 PASSWORD—Game
COLOR Celebrity guests: Lucille Ball and Gary Morton. Host: Allen Ludden.
7 7 11 13 BEN CASEY—Drama
Businessman Thomas Hardin is ready to enjoy life for a change—but he may have only a short time to live. Hardin: Lew Ayres. Casey: Vincent Edwards. Ellen Hardin: Sharon Farrell. (60 min.)
- 1:30 **2** MOVIE—Comedy

COLOR "Next to No Time." (English; 1959) A timid employee comes up with a bold scheme to introduce automation at the factory where he's employed. Betsy Drake, Kenneth More, Roland Culver. (One hour, 25 min.)

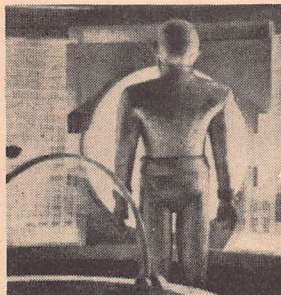
3 4 **COLOR** ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Columnist Sheila Graham is Art Linkletter's guest.

- 2:00 **3 4** YOU DON'T SAY!—Game
COLOR Celebrity guests: Richard Long and Vera Miles. Host: Tom Kennedy.
5 8 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME
- 2:25 **5 8 10 12** **COLOR** NEWS
- 2:30 **3** MOVIE—Comedy

"His Girl Friday." (1940) A newspaper woman divorces her managing-editor husband. Cary Grant, Rosalind Russell, Ralph Bellamy, Gene Lockhart, Porter Hall, Roscoe Karns.

**GOOD NEWS!
ROGER GRIMSBY
FIRST AT 5 PM 7**



**THE
DAY THE
EARTH
STOOD
STILL**
THURSDAY
6:00 PM



Afternoon

4 MATCH GAME

COLOR Guests: Phyllis Newman and Rod Serling. Host: Gene Rayburn.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 TIME FOR US

2:55 **2 4 7 7 11 13 NEWS**

3:00 **2 CAPTAIN SATELLITE—Children**

4 MILLIONAIRE—Drama

When Steve Carey isn't racing motorcycles, he's reading comic books. Steve: Gene Barry. Jane: Edna Skinner. Mr. Rush: James Seay. Susan: Maurine Stephenson.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:30 **4 MAYOR ART—Children**

5 JOHN B. TUCKER—Variety

Sharon Carnes sings "The Lady's in Love with You." Ralph Sharon Trio. (Live)

7 7 11 13 NURSES—Serial

8 MOVIE—Melodrama

"Evil Eye." (Italian; 1962) An American girl has several frightening experiences on her first day in Rome. John Saxon, Leticia Roman. (Two hours)

10 GYPSY ROSE LEE—Panel

Guests are singer-actress Eartha Kitt, composer Jimmy McHugh and musical-comedy performer Anne Rogers.

12 MOVIE—Drama

"Battle Stations." (1956) Story of life aboard an aircraft carrier during World War II. John Lund, William Bendix, Richard Boone, Keefe Brasselle, William Leslie, John Craven. (Two hours)

4:00 **2 FIREBALL XL-5—Children**

The crew of Fireball XL-5 tries to learn why the moon has begun to drift away from earth.

3 MOVIE—Comedy

COLOR Time approximate. "A Ticket to Tomahawk." (1950) The adventures of an early locomotive on its first run into the Rocky Mountains. Dan Dailey, Anne Baxter, Rory Calhoun, Walter Brennan, Charles Kemper, Marilyn Monroe, Connie Gilchrist, Arthur Hunnicut.

4 BACHELOR FATHER—Comedy

A photographer and her maid have moved in across the street. Harlene: Suzanne Lloyd. Su-Lin: Nancy Hsueh.

5 10 MIKE DOUGLAS—Variety

Guests include the singing Andrews Sisters and comic Pete Barbuti. Jimmy Dean, Ellie Frankel Sextet. (90 min.)

7 7 11 DARK SHADOWS—Serial

9 FRENCH LESSONS

13 COLOR CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:15 **9 FRENCH TRAVELOG**

4:30 **2 ABBOTT AND COSTELLO**

During their first week as efficiency experts Bud and Lou amaze everyone by doing sensational work.

4 RAWHIDE—Western

Nolan brings an astronomer's wife home to his lonely observatory. Will: Buddy Ebsen. Marissa: Dorothy Green. (60 min.)

7 7 11 WHERE THE ACTION IS

Guests: Marvin Gaye ("Ain't That Peculiar"), the Roemans and the Robbs.

9 SCIENCE REPORTER

13 COLOR WOODY WOODPECKER

32 CARTOONS

5:00 **2 SUPERMAN—Adventure**

The first half of a story about the deepest oil well in history. George Reeves.

7 13 NEWS

7 TO BE ANNOUNCED

9 WHAT'S NEW—Children

Steamboating during 1870; Australian animals, indoor-lighting photography.

11 RIFLEMAN—Western

A man dies shortly after a foreclosure on his ranch. Sam: Dabbs Greer. Tim: Lee Kinsolving. John: Harlan Warde.

19 MARSHAL WARD—Children

42 LET'S IMAGINE—Children

5:30 **2 THREE STOOGES—Comedy**

"Hot Stuff." The Three Stooges guard the inventor of a top-secret rocket fuel.

MOST
Tru-
sted! KRON-TV
NEWS REPORTS
MONDAY - FRIDAY
5:30 - 7:00 PM

4

KRON-TV

Afternoon-Evening

3 TRAVENTURE THEATRE

COLOR Films of Brazil include the northern jungles, the Amazon River and the annual carnival in Rio de Janeiro. Bill Burrud is the host.

4 10 11 NEWS

5 TWILIGHT ZONE—Drama

Two youngsters are promised escape from their constantly quarreling parents. Sport: Mary Badham. Jeb: Tim Stafford. Whitt: Kim Hector. Aunt T: Georgia Simmons.

6 9 TIME FOR MUSIC

8 MISTER ED—Comedy

Ed hears that the Addisons plan to move. Mr. Douglas: Willard Waterman.

9 FRIENDLY GIANT—Children

Songs are "Who Built the Ark, Noah, Noah," "Bought Me a Cat" and "Hush, Little Baby."

12 ZANE GREY—Western

A Southerner in the Union Army finds his loyalty questioned. Hunter: Mark Stevens. Ellis: Jack Elam. Mott: Willis Bouchev.

19 BUCKAROO 500—Children

32 WILD BILL HICKOK—Western

An oldtimer is being victimized by an unscrupulous gang. Guy Madison.

42 FILM FEATURE

5:45 **6 9 BETTY B—Music**

9 QUIET MAN—Pantomime

"Gingerbread Boy."

11 13 NEWS—Peter Jennings

Evening

6:00 **2 COLOR** ROCKY AND HIS FRIENDS

3 4 COLOR NEWS—Chet Huntley, David Brinkley

5 7 8 11 12 NEWS

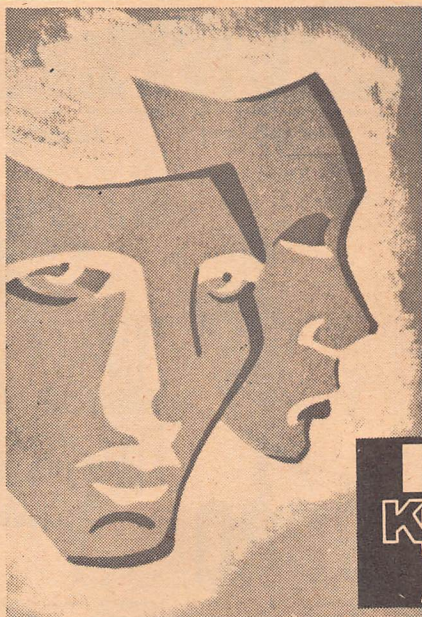
6 9 ON HEARING MUSIC

The choir and orchestra of the New England Conservatory of Music perform Daniel Pinkham's "Easter Cantata." Pinkham discusses his use of percussion and voice.

7 MOVIE—Science Fiction

"The Day the Earth Stood Still." (1951)

Continued on next page



STAGE 7

THURSDAYS 9:30p.m.

"Sierra"

COLOR



Evening

A peace emissary from another planet arrives in Washington, D.C. Directed by Robert Wise. Michael Rennie, Patricia Neal, Billy Gray, Hugh Marlowe, Sam Jaffe, Frances Bavier. (90 min.)

9 WHAT'S NEW—Children

The story of the Robert E. Lee-Natchez riverboat race; the penguin, water snake, king snake and rattlesnake; tips for outdoor photographs.

10 COLOR NEWS—Walter Cronkite

13 MOVIE—Adventure

"Bwana Devil." (1952) A British engineer sets out to kill two man-eating lions that have been disrupting work on the first East African railroad. Robert Stack, Barbara Britton, Nigel Bruce. Produced, directed and written by Arch Obler. (One hour, 25 min.)

19 DENNIS THE MENACE—Comedy

Dennis thinks his new pet is a hamster. Mrs. Elkins: Irene Tedrow.

32 SOUPY SALES—Comedy

Mildred visits Soupy.

42 FILM FEATURE

6:30 2 STINGRAY—Children

COLOR Marina is suspected of trying to kill Atlanta, the daughter of Marineville commander Sam Shore.

3 COLOR NEWS

4 NEWS—Brown, Jensen, Fleming

5 8 12 COLOR NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 COLOR NEWS—Huntley, Brinkley

9 OPENING NIGHT—Review

Dr. Ruby Cohn, San Francisco State, reviews the Circle Star Theatre's production of "Marat/Sade."

10 RIFLEMAN—Western

A gambling czar threatens Lucas. Tiffagues: Akim Tamiroff. Xavier: Michael Pate. Pam: Jerry Odo. Mr. Rogers: Chet Stratton.

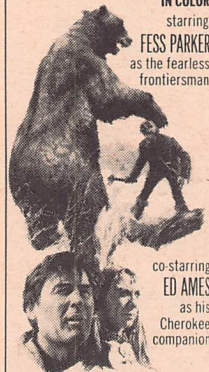
11 LARAMIE—Western

COLOR Vengeful Ben Sanford and his boys plan to intercept the stage carrying an accused killer. Ben: Dan Duryea. Slim: John Smith. Jess: Robert Fuller. Carl: Jason Evers. John: Alex Viespi. (60 min.)

THE BLOCKBUSTERS!

7:30 PM

IN COLOR



DANIEL BOONE

8:30 PM

IN COLOR

starring **WILLIAM SHATNER**
(Earthman)
co-starring **LEONARD NIMOY**
(from the planet Vulcan)

Star Trek



9:30 PM

IN COLOR

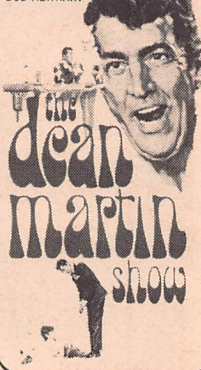
starring **RICHARD MULLIGAN**
From the producers of "Get Smart!"



10:00 PM

IN COLOR

guests:
DOM DE LUISE • **GENE KRUPA**
CAROL LAWRENCE
BOB NEUHART



SEE 4 FABULOUS SHOWS TONIGHT! ALL IN COLOR! **NB 3, 4**
THE FULL COLOR NETWORK

19 BILLY GRAMMER—Music

32 QUEST FOR ADVENTURE

Visiting Turkey, the Quest sails up a narrow 20-mile passage to the city of Taraya, near the Black Sea.

42 NEWS—Jim Manfrina

6:45 **42** SPORTS—Riddle, Pfeiffer

6:55 **4** SPORTS—Ed Hart

7:00 **2** WONDERS OF THE WORLD

COLOR Hula dancers entertain the Linkers at Waikiki Beach. While in Hawaii, the Linkers travel to the island of Maui, where the largest volcanic crater in the world is located.

4 WESTERNERS—Drama

A cattleman hires a gunfighter to drive farmers off his territory. Fallon: Dick Powell. Effie: Catherine McLeod. Lomax: James Anderson. Jimmy: Kim Charney.

5 ONE STEP BEYOND—Drama

In London during the blitz, an American boxer aims to continue his ring career. Dawson: Charles Bronson. Clipper White: Felix Deebank. Alfie: Stewart Taylor.

6 **9** WHAT'S NEW—Children

Facts about our senses; shrimps, lobsters and crabs.

7 F TROOP—Comedy

Corporal Agarn will be the only F Trooper left at Fort Courage — unless Captain Parmenter can get Washington to rescind the transfer orders for himself and the rest of the men. Agarn: Larry Storch. Parmenter: Ken Berry. Dobbs: James Hampton. Lt. Harrison: Les Brown Jr. Wild Eagle: Frank de Kova.

8 WALT DISNEY'S WORLD

See Sun, 7:30 P.M. Ch. 3. (60 min.)



3

days to Kwai

The Bridge on the River Kwai
Sunday, in color 8:00-11:00

abc

7 11 13

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SEE PAGES A-68 & A-69

RCA VICTOR



7:30pm. Impenetrable German submarine pens are targets for destruction before they can attack Allied shipping. In color.

CBS 5, 10

Evening

9 FOLK GUITAR—Music

Laura Weber teaches the Woody Guthrie strum and plays "By-m-Bye" and "Ain't It a Shame."

10 TWILIGHT ZONE—Drama

A man thinks he might be able to get rid of everyone in the world but himself. Archibald: Shelley Berman. Henry: Jack Grinnage. Mr. Rogers: Chet Stratton. Landlady: Jeane Wood. Host: Rod Serling.

12 ALFRED HITCHCOCK—Drama

A good Samaritan goes berserk when some grease splatters on his white suit. Robert Emhardt, Biff McGuire, Mary Scott, Michael Fox.

19 NEWS—Charles McEwen

32 SEVEN LEAGUE BOOTS—Travel

The viewer is taken to the northern frontiers of Pakistan. The film includes scenes of the Khyber Pass and the fighting force known as the Khyber Rifles.

42 PARTY LINE—Jerry Bassett

7:05 19 ZANE GREY—Western

The young bride of a pioneer encourages the attentions of a Cavalry lieutenant. Joel: Ralph Bellamy. Lt. Collins: James Garner. Caroline: Gloria Talbott.

7:25 13 OUTDOORSMAN—Bel Lange

7:30 2 AMERICA!—Travel

COLOR "This Is the Place" studies the scenic beauties of Utah and Salt Lake City, center of Mormon religion and culture. Highlights include the Mormon Tabernacle (Church of Jesus Christ of Latter-day Saints); Brigham Young's grave site; and Bryce Canyon, Zion and Hovenweep national parks.

3 4 7 DANIEL BOONE

COLOR With British help, the Indian tribes unite to drive the settlers out of their country—even though the warpath may lead to the death of the Indians' friend, Daniel Boone. Daniel: Fess Parker. Mingo: Ed Ames. Rebecca: Patricia Blair. Israel: Darby Hinton. (60 min.)

Guest Cast

Quonab Paul Fix
Raccuwan Michael Pate
Wanona Angela Clarile
Cherogon Walter Kray

5 10 12 JERICHO—Adventure

COLOR "A Jug of Wine, a Loaf of Bread—and POW!" Sheppard, Gage and André must destroy a German submarine pen located beneath a 600-year-old cathedral—without harming the church. Sheppard: Don Francks. Gage: John Leyton. André: Marino Masé. (60 min.)

Guest Cast

Major Brusckhe Albert Paulsen
Monseigneur Paul John E. Wengraf
Lieutenant Stennes William Wintersole
Janine Lisa James

6 9 U.S.A.—Music

See Wed. 6 P.M. Ch. 6 for details.

7 11 13 BATMAN—Adventure

COLOR "Barbecued Batman," conclusion. You got treble right here in Gotham City—the Minstrel plans to topple the stock exchange with a destructive sonic beam. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton.

Guest Cast

Minstrel Van Johnson
Amanda Leslie Perkins
Courtland John Gallaudet

9 THE SUBJECT IS—Anderson

19 MOVIE—Comedy

"Who Was That Lady?" (1960) A chemistry professor's wife discovers her husband kissing a student. Tony Curtis, Dean Martin, Janet Leigh. (Two hours, 15 min.)

32 ADVENTURE CALLS—Travel

Antique airplane enthusiasts demonstrate their World War I vintage aircraft. Dick Simmons is the host.

42 POINT OF LAW—Douglas Cowan

8:00 2 SEVEN SEAS—Travel

COLOR Mr. and Mrs. George Wilhelm

TAMMY GRIMES

"I enjoy keeping her under surveillance."—Special Agent Erskine

Tonight 8:30 **7 11 13**

New show in color **abc**

took a "Shantyboat Through the Everglades." Host: Jack Douglas.

6 9 KALEIDOSCOPE—Interview
Maurice Chevalier discusses his life and future ambitions with KQED manager James Day.

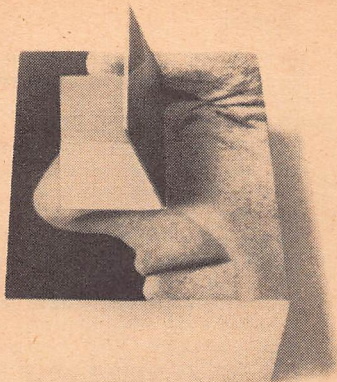
7 11 13 F TROOP—Comedy
COLOR "Bye, Bye, Balloon." F Troop may join the U.S. Balloon Corps. Col. Heinrich Von Zeppelin, a stern Prussian balloonist, has arrived at the fort to inspect his prospective personnel. Agarn: Larry Storch. O'Rourke: Forrest Tucker. Parmenter: Ken Berry. Wrangler Jane: Melody Patterson. Von Zeppelin: Harvey Korman. Wild Eagle: Frank de Kova. Crazy Cat: Don Diamond. Dobbs: James Hampton. Duffy: Bob Steele.

8 BEVERLY HILLBILLIES—Comedy
See Wed. 8:30 P.M. Ch. 5 for details.

9 MINDS BEHIND WAR—Rommel

SPECIAL See Tuesday 8 P.M. Ch. 6.

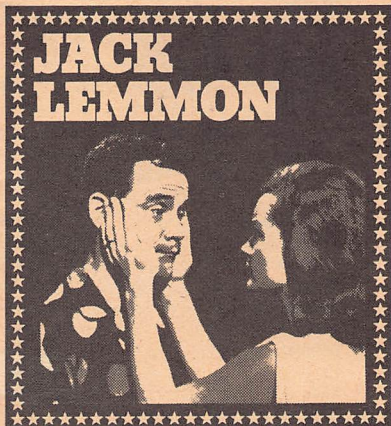
32 EXPEDITION!—Documentary
Dr. Lauge Koch led an expedition into icebound eastern Greenland. His objec-



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9pm. His fun mates in Good Neighbor Sam are Romy Schneider and Dorothy Provine, on The CBS Thursday Night Movies. Color.

CBS 5, 10



9:00 PM
N.F.L.
HIGHLITES
COLOR
Green Bay Packers
vs Cleveland Browns

9:30 PM
RAIDER
HIGHLITES
COLOR
Kansas City Chiefs
at Oakland

Evening

tives: to map the area's glaciers and learn why the musk ox is nearly extinct. Films trace his trek.

8:30 **2** KINGDOM OF THE SEA

COLOR "Tuna Clipper." The camera accompanies the fishermen who sail their ice clippers to Peru in search of giant tuna. Host: Bob Stevenson.

3 4 STAR TREK—Adventure

COLOR "Where No Man Has Gone Before." On a probe beyond earth's galaxy, the Enterprise finds the disaster recorder from the only other spaceship to attempt the probe. The electronic log shows that the spaceship was destroyed after encountering an unknown force. Script by Samuel A. Peeples. Kirk: William Shatner. Spock: Leonard Nimoy. Scott: James Doohan. (60 min.)

Guest Cast

Lt. Cdr. Gary Mitchell .. Gary Lockwood
Dr. Elizabeth Dehner .. Sally Kellerman
Lt. Lee Kelso .. Paul Carr
Dr. Piper .. Paul Fix
Yeoman Smith .. Andrew Dromm
Alden .. Lloyd Haynes

5 8 10 12 MY THREE SONS

COLOR Steve returns to his home town for a nostalgic jaunt down memory lane. Steve: Fred MacMurray. Robbie: Don Grady. Chip: Stanley Livingston. Ernie: Barry Livingston.

Guest Cast

Ellen .. Virginia Grey
Ed .. Dave Willock
Betty .. Ann McCrea
Red .. Mason Curry
Eddie .. Charles Herbert

6 9 ON HEARING MUSIC

See 6 P.M. Ch. 6 for details.

7 11 13 TAMMY GRIMES

COLOR Tammy tries to help a friend by parlaying \$20 and a one-way plane ticket to Las Vegas into five hundred dollars. Tammy: Tammy Grimes. Uncle Simon: Hiram Sherman. Terence: Dick Sargent.

Mrs. Ratchett: Maudie Prickett.

Guest Cast

Slauson .. Max Mellinger
Stickman .. Richard Le Pore
Drunk .. Dick Wilson

7 HERO—Comedy

Sam and Ruth are looking forward to a visit from Eddie Benton, a former actor who's written many times about his success in the insurance business. Sam: Richard Mulligan. Ruth: Mariette Hartley. Paul: Bobby Horan. Eddie: Paul B. Price. Ralph: Harvey Korman.

9 FRENCH CHEF—Cooking

Julia Child demonstrates the French way to cook vegetables.

32 HIGH ROAD—John Gunther

John Gunther narrates films of the ascent of the Devil's Needles, five Alpine peaks near Mont Blanc, by climber Marcel Ichac and four guides. He also shows views of Norbert Casterat leading a team of explorers into the perilous Caves of Pierre St. Martin in the Pyrenees on a search for the body of an earlier explorer.

9:00 **2** NFL HIGHLIGHTS

COLOR Jim Gibbon comments on filmed highlights of last weekend's Green Bay Packers vs. Cleveland Browns game.

5 8 10 12 MOVIE—Comedy

COLOR "Good Neighbor Sam." (1964) Janet Lagerlof's inheritance will net her 15 million dollars if she remains happily married to her husband—from whom she has just separated. (Two hours, 15 min.)

Cast

Sam Bissell .. Jack Lemmon
Janet Lagerlof .. Romy Schneider
Minerva Bissell .. Dorothy Provine
Simon Nurdlinger .. Edward G. Robinson
Howard Ebbets .. Michael Connors
Burke .. Edward Andrews
Reinhold Shiffner .. Louis Nye
Earl .. Robert Q. Lewis
Girl .. Joyce Jameson

THAT GIRL

"That Marlo is pure magic."—Samantha Stephens

Tonight 9:30 **7 11 13**

New show in color **abc**

6 9 OPEN END—David Susskind

SPECIAL In a talk about old age and medical advances against it, doctors discuss hormones, menopause, and the use of estrogen. Panelists are endocrinologist Robert Greenblatt of the Georgia medical college; Harvard gynecologist Robert Kistner; Dr. Edmund Novack of Johns Hopkins Medical School; and a woman who has used estrogen, Madeline Gray, author of "The Changing Years." (60 min.)

7 7 11 13 BEWITCHED—Comedy

COLOR Little Tabatha's witching powers wreak havoc with her parents' anniversary celebration. Samantha: Elizabeth Montgomery. Darrin: Dick York. Tate: David White. Mrs. Tate: Kasey Rogers. Aunt Clara: Marion Lorne.

9 PROFILE: BAY AREA

California's freeway problems are discussed by Caspar Weinberger and his guests. (60 min.)

32 WONDERFUL WORLD—Travel

9:30 **2 RAIDER HIGHLIGHTS**

COLOR Bob Blum comments on filmed

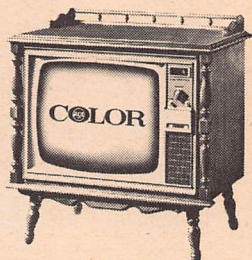
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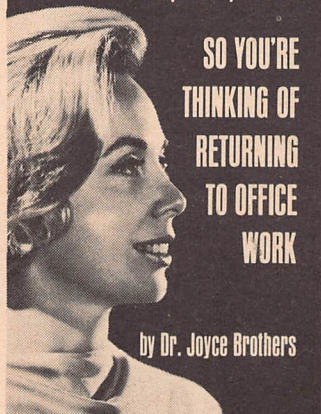
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RCA VICTOR

a look at the whys and hows of temporary work



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Evening

highlights of last weekend's Kansas City Chiefs vs. Raider game in Oakland.

3 4 HERO—Comedy

COLOR Sam forgot to invite his next-door neighbors to his party, so he does the next best thing—he tries to hide the party. Sam: Richard Mulligan. Ruth: Marjette Hartley. Fred: Victor French. Paul: Bobby Horan. Dewey: Marc London.

Guest Cast

McFadden Joe Perry
Anna Maida Severn
George Russ Grieve
Melody Kathy Davies
Keller Earl A. Nicholson
Musician J. B. Larsen
Caterer Harold Fong

See next week's TV GUIDE for the first of a two-part story on this series.

7 11 13 THAT GIRL—Comedy

COLOR Ann has a chance to join Jules Benedict's acting workshop—if she can impress the fiery-tempered Benedict at the audition he has reluctantly scheduled for her. Ann: Marlo Thomas. Benedict: Billy De Wolfe. Judy: Bonnie Scott. Leon: Dabney Coleman.

7 MOVIE—Western

COLOR "Sierra." (1950) A young man has spent his life with his father in a hidden mountain retreat. Audie Murphy, Burl Ives. (90 min.)

32 WHEELS TO ADVENTURE

A tour of Maryland with stops at Baltimore and Annapolis.

9:45 **19** POLITICAL TALK—Republican

10:00 **2 19** NEWS

3 4 DEAN MARTIN—Variety

COLOR Guests: singer Carol Lawrence, pianist Liberace, comedians Bob Newhart and Dom De Luise, and drummer Gene Krupa and his jazz quartet. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"Falling in Love with Love" Carol

"Mack the Knife" Liberace

"Sing, Sing, Sing," "Christopher Columbus" Krupa Quartet

"Somebody Loves Me" Carol, Dean

"Somewhere There's a Someone" .. Dean

"That's Amore" Dean, Dom

"That Old Feeling" Dean, Ken

"It's Better with a Union Man" Dean, Dom, Bob, Liberace

6 9 FLAHERTY FEATURES

In 1934, Robert Flaherty produced his first sound film, "Man of Aran"—the story of the people of the Aran Islands off the west coast of Ireland. The late Eric Johnston, president of the Motion Picture Association of America, introduces the film, which is shown in its entirety. (One hour, 20 min.)

7 11 13 HAWK—Drama

COLOR "Thanks for the Honeymoon." Everyone thinks that Nick Weller is responsible for a New Jersey murder and robbery—everyone but Hawk, who finds a measure of truth in Nick's alibi. Script by Don M. Mankiewicz. Hawk: Burt Reynolds. Carter: Wayne Grice. Gorten: Leon Janney. (60 min.)

Guest Cast

Myrna Rowland Geraldine Brooks

Nick Weller Reni Santoni

Carl Rowland William Prince

Stanley Yullen Dana Elcar

Murray Sanders Robert Geringer

Prof. Sandor Gordon B. Clarke

Barney Joseph Julian

Superintendent Charles Randall

9 U.S.A.—Poetry

"In Search of Hart Crane." This series expands to 90 minutes for a profile of poet Hart Crane. Actor Gary Merrill narrates as the critically acclaimed author of "The Bridge" and "White Buildings" is examined through photos, letters, manuscripts and the personal memories of his friends. Appearing in interviews are Crane's biographer John Unterecker; poets

HAWK

"I'll be back.....again." —Shane

Tonight 10:00 **7 11 13**

New show in color **abc**

Samuel Loveman and Isidore Schneider; critics Gorham Munson and Malcolm Cowley; editor Sue Brown; painter Charmion von Wiegand; and writers Waldo Frank, Slater Brown and Peggy Baird. (90 min.)

32 MOVIE—Mystery

"Boston Blackie Goes Hollywood." (1942) Blackie becomes involved in a diamond theft. Chester Morris, William Wright.

10:15 **19** NAKED CITY—Drama

A detective is killed on duty. Alan: Michael Tolan. Betty: Irene Kane.

10:30 **2** ALFRED HITCHCOCK—Drama

A night-club singer gives a mobster the brush-off. Georgia: Linda Lawson. Bert: Myron McCormick.

10:45 **19** PANORAMA 19—Travel

The new Afro-Asian Seminar in Israel is teaching management techniques.

11:00 **2** MOVIE—Drama

"Tomorrow Is My Turn." (French; 1962) This World War II drama won first prize at the Venice Film Festival. Two Frenchmen are taken prisoner and sent to a German work farm. Charles Aznavour, Nicole Courcel, Georges Riviere.

3 [COLOR] NEWS—Duke, Branch

7 **7** NEWS

11 **13** NEWS

11:15 **5** **8** **10** **12** NEWS

7 JOHNNY CARSON—Variety

[COLOR] Scheduled guest: comedienne Joan Rivers. (One hour, 45 min.)

11:30 **3** **4** JOHNNY CARSON—Variety

[COLOR] Scheduled guest: comedienne Joan Rivers. (90 min.)

7 MOVIE—Drama

"Death of a Salesman." (1952) For all his adult life Willy Loman has vainly pursued that cold goddess Success. Now, in middle age, he begins to realize that somehow his life has been a failure. Based on Arthur Miller's Pulitzer Prize play. Willy Loman: Fredric March. Linda Loman: Mildred Dunnock. Biff: Kevin McCarthy, Howard Smith, Royal Beal, Jesse White, Don Keefer, Elisabeth Fraser, Claire Carleton. (Two hours, 15 min.)

11 MOVIE—Biography

"The Spirit of St. Louis." (1957) Story of Charles A. Lindbergh. The film concentrates on Lindbergh's days as a barn-

stormer and performer with a flying circus and especially on the history-making flight from New York to Paris in 1927. James Stewart, Murray Hamilton, Patricia Smith, Marc Connelly, Bartlett Robinson, Arthur Space, Charles Watts.

13 MATT DILLON—Western

The boss of the buffalo-hunting party refuses to give Matt information. Gatluf: Harold J. Stone. Tobe: Garry Walberg.

11:35 **5** MERV GRIFFIN—Variety

11:45 **8** JOHNNY CARSON—Variety

[COLOR] Scheduled guest: comedienne Joan Rivers. (One hour, 15 min.)

10 MOVIE—Mystery

"Snowbound." (English; 1947) A British intelligence officer, an Italian adventurer, a Sicilian gangster, and others in search of gold are snowbound in the Alps. Dennis Price, Robert Newton, Herbert Lom, Stanley Holloway, Guy Middleton.

12 MOVIE—Western

"Apache Territory." (1958) Logan Cates leads a small group across the Arizona desert. Rory Calhoun, John Dehner.

12:00 **13** WELLS FARGO—Western

Hardie's kid brother wants to join Wells Fargo. Ben: Larry Pennell. Laura: Lucy Marlowe. Hardie: Dale Robertson.

1:00 **3** [COLOR] NEWS

4 INTERNATIONAL DETECTIVE

A diamond has a reputation for bringing bad luck. Ken Franklin.

1:05 **5** MOVIE—Drama

"Devil and the Deep." (1932) A woman, married to an insanely jealous and brutal man, falls in love with a handsome young stranger. Tallulah Bankhead, Gary Cooper, Charles Laughton, Cary Grant, Paul Porcas, Juliette Compton.

1:10 **10** MOVIE—Adventure

[COLOR] Time approximate. "Desert Raiders." (Italian; 1960) Kirk Morris, Rosalba Neri.

1:30 **4** NEWS

1:45 **7** MOVIE—All Night

1. "Sudan." (1945) The mysterious assassination of the King of Khemmis brings his daughter to the throne. Maria Montez, Jon Hall, Turhan Bey.

2. "Speed Crazy." (1959) Brett Halsey, Yvonne Lime.

3. Maverick: "Game of Chance."

2:45 **10** [COLOR] WEATHER—Russell

Morning

7 ALL-NIGHT MOVIE—Continued

See Thursday 1:45 A.M. Ch. 7 for details.

5:55 3 [COLOR] FARM NEWS

6:00 3 RHYME AND REASON

1. The social and economic problems confronting Kenya. 2. The history of Oklahoma. (60 min.)

5 SUMMER SEMESTER

Afro-Asia Politics: "Prospects," conclusion. Prof. Immanuel Wallerstein.

This is the last lecture of this course. Next week, "Sunrise Semester" returns.

10 FOCUS ON FARMING

7 A.M.—Dunbar, Lindstrom, Bentley

6:25 4 10 FARM NEWS

6:30 4 PROFILE—San Diego State

The effects of forest fires, erosions and flooding. Robert Lee is host.

5 CHINA—History

"The Han I." Dr. E. T. LeFevour.

10 SUMMER SEMESTER

Afro-Asia Politics: "Prospects," conclusion. Prof. Immanuel Wallerstein.

This is the last lecture of this course. Next week, "Sunrise Semester" returns.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

[COLOR] Scheduled: a special two-hour program from Washington on the five-year-old Alliance for Progress. Government and Latin-American officials discuss strides the project has made in recent years. (Taped from a live telecast; two hours)

- 5 KPIX EDITORIAL—Louis Simon**
10 [COLOR] FOCUS ON FARMING
13 [COLOR] CARTOONLAND
- 7:05 5 10 [COLOR] NEWS—Benti**
12 THIS IS THE LIFE—Religion
 A man takes his child away to spite his estranged wife.
- 7:30 5 NEWS—Pat O'Brien**
10 WINCHELL-MAHONEY-Children
 Knucklehead imagines that he is playing with a gigantic rabbit.
- 7:35 12 [COLOR] NEWS—Joseph Benti**
- 8:00 5 10 12 CAPTAIN KANGAROO**
 A turtle and myna bird visit the Treasure House. (60 min.)
7 GIRL TALK—Panel
11 BIBLE ANSWERS—Religion
 Jesus' prophecy of His Resurrection.
- 8:20 6 9 COLLEGE ENGLISH—Lessons**
- 8:30 7 GYPSY ROSE LEE—Panel**
11 HOPPITY HOOPER—Cartoons
13 [COLOR] JACK LA LANNE
- 9:00 3 4 7 [COLOR] EYE GUESS**
5 8 10 12 I LOVE LUCY
 Lucy helps dedicate a monument to Revolutionary War heroes. Lucy: Lucille Ball. Ricky: Desi Arnaz.
 Last show of the series. Beginning Monday, "Candid Camera" reruns will be seen in this time spot.
7 MOVIE—Musical
 "My Sister Eileen." (1955) Two budding career girls from Ohio move into Greenwich Village. Jack Lemmon, Janet Leigh, Betty Garrett. (90 min.)
11 HOCUS POCUS—Children
13 DIVORCE COURT—Drama
 In an attempt to regain custody of her young daughter, a woman sues her former husband. (60 min.)
- 9:15 11 BUCKAROO 500—Buck Weaver**
- 9:25 3 4 7 [COLOR] NEWS—Vanocur**
- 9:30 3 4 8 CONCENTRATION**
5 10 12 McCOYS—Comedy
 Luke and Louise have an argument. Luke: Richard Crenna. Louise: Janet DeGore.
 Last show of the series. Next Monday, "The Beverly Hillbillies" begin a series of reruns in this time spot.
7 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children

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 5:30 - 7:00 PM

4

KRON-TV

- 9:45 **2** RELIGION TODAY—Catholic
- 10:00 **2** NEWS—Sydney Chatton
3 4 7 CHAIN LETTER—Game
COLOR Beverly Garland and Shelley Berman conclude their week as guests.
5 10 12 ANDY GRIFFITH
 Ernest T. Bass loses his job as a crossing guard. Goober: George Lindsey. Bass: Howard Morris. Malcolm: Bernard Fox.
8 LIFE OF RILEY—Comedy
 Chester arranges to have the newspaper cover his wife's club meeting. But it's a "come as you are" party, and the ladies are dressed outlandishly. William Bendix.
11 MIKE DOUGLAS—Variety
13 DARK SHADOWS—Serial
- 10:30 **2** **COLOR** JACK LA LANNE
3 4 7 **COLOR** SHOWDOWN
5 8 10 12 DICK VAN DYKE
 Rob's speech at a community meeting makes him seem an excellent candidate for city council. Rob: Dick Van Dyke.
7 LUAU—Bill Gordon
13 DONNA REED—Comedy
 Jeff says he's getting married. Jeff: Paul Petersen. Bebe: Candy Moore. Alex: Carl Betz.
- 11:00 **2** ROMPER ROOM—Children
3 4 7 **COLOR** JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
- 11:25 **5 8 10 12** **COLOR** NEWS
- 11:30 **3 4 7 8** SWINGIN' COUNTRY
COLOR Rusty sings "Tulsa" and joins Roy and Molly for "Glow Worm."
5 10 12 SEARCH FOR TOMORROW—Serial

- 7 11 13** DATING GAME
- 11:45 **5 10 12** GUIDING LIGHT—Serial
- 11:55 **3 4 7 8** NEWS—Newman

Afternoon

- 12:00 **2** I WANT TO KNOW—Mel Venter
3 **COLOR** NEWS—Boggs, Biondi
4 7 8 **COLOR** LET'S MAKE A DEAL—Game
5 10 13 NEWS
7 11 DONNA REED—Comedy
 Jeff says he's getting married. Jeff: Paul Peterson. Bebe: Candy Moore.
12 PEOPLE ARE FUNNY—Linkletter
- 12:15 **13** TODAY IN AGRICULTURE
- 12:25 **2** NEWS—Walt Harris
3 4 7 8 **COLOR** NEWS
- 12:30 **2** DIVORCE COURT—Drama
 A mother of three children is suing her artist husband for divorce. Voltaire Perkins, Bill Welsh. (60 min.)
3 4 **COLOR** DAYS OF OUR LIVES
5 8 10 12 AS THE WORLD TURNS—Serial
7 7 11 13 FATHER KNOWS BEST—Comedy
 Margaret believes that she has psychic powers. Margaret: Jane Wyatt. Jim: Robert Young. Bud: Billy Gray.
- 1:00 **3 4** DOCTORS—Serial
5 8 10 12 PASSWORD—Game
COLOR Lucille Ball and Gary Morton wind up their week as guest panelists.
7 7 11 13 BEN CASEY—Drama
 Casey finds a little girl who seems to be

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THE RIFLEMAN

STARRING
CHUCK CONNORS

6:30 PM
MONDAY-SATURDAY



KXTV 10

Friday

Afternoon

suffering from malnutrition, but tests show that the youngster has a brain tumor. Janie: Patty Duke. Dr. Fleishman: Paul Comi. Sally: Joanne Linville. Casey: Vincent Edwards. (60 min.)

1:30 **2** MOVIE—War Drama

"Glory at Sea." (English; 1953) The story of the HMS Ballantrae and its courageous crew during World War II. Trevor Howard, Richard Attenborough, Sonny Tufts, James Donald, Jean Rice, Bernard Lee. (One hour, 25 min.)

3 4 **COLOR** ANOTHER WORLD

5 8 10 12 HOUSE PARTY

COLOR Guests: singer Maria Cole and Caroline Leonetti Ahmanson.

2:00 **3 4** YOU DON'T SAY—Game

COLOR Vera Miles and Richard Long conclude a stint as celebrity guests.

5 8 10 12 TO TELL THE TRUTH

7 7 11 13 NEWLYWED GAME

2:25 **5 8 10 12** **COLOR** NEWS

2:30 **3** MOVIE—Melodrama

"Roar of the Press." (1941) A reporter's honeymoon is interrupted when the body of a man falls from a roof. Wallace Ford, Jean Parker, Jed Prouty, Suzanne Kaaren, Paul Fix, Evalyn Knapp.

4 MATCH GAME

COLOR Phyllis Newmar and Rod Serling wind up their week as panelists.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 TIME FOR US

2:55 **2 4 7 7 11 13** NEWS

3:00 **2** CAPTAIN SATELLITE—Children

4 MILLIONAIRE—Drama

An ex-soldier uses his check to search for the man who saved his life in Korea. Jeff: Ed Kemmer. Manny: Carl Milletaire. Edith: Nancy Howard.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:30 **4** MAYOR ART—Children

5 JOHN B. TUCKER—Variety

Sharon Carnes sings a Beatle medley. Scheduled guest: actor Tony Randall. Ralph Sharon Trio. (Live)

7 7 11 13 NURSES—Serial

8 MOVIE—Drama

"Double Exposure." (1956) A photographer finds himself playing the role of an undercover agent. Craig Stevens, Erika Remberg. (Two hours)



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9:00 PM FRI. • COLOR

RAW WIND IN EDEN

JEFF CHANDLER
ESTHER WILLIAMS



KXTV **10**

Friday

Afternoon

10 GYPSY ROSE LEE—Panel

Gypsy's guests are Life Magazine photographer Eliot Elisofon and actress Christiane Schmidtner.

12 MOVIE—Mystery

"Terror by Night." (1946) Sherlock Holmes is called in to protect a fabulous diamond. Basil Rathbone, Nigel Bruce. (Two hours)

4:00 **2** FIREBALL XL-5—Children

"Hypnotic Sphere." Steve finds the pilot of a space tanker in a hypnotic trance.

3 MOVIE—Mystery

Time approximate: "Sherlock Holmes Faces Death." (1943) Sherlock Holmes is called in when several unusual murders take place on an estate. Basil Rathbone, Nigel Bruce, Alan Mowbray, Dennis Hoey, Boyd Davis.

4 BACHELOR FATHER—Comedy

Bentley asks Warren to prepare a lawsuit against an electronics firm. Warren: Aron Kincaid.

5 **10** MIKE DOUGLAS—Variety

Country and Western singer Jimmy Dean concludes a week as co-host. Comedian George Kirby is a scheduled guest. Ellie Frankel Sextet. (90 min.)

7 **7** **11** DARK SHADOWS—Serial

9 FOLK GUITAR—Music

See Thurs. 7 P.M. Ch. 9 for details.

13 **COLOR** CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:30 **2** ABBOTT AND COSTELLO

Lou's grandfather announces that he will give Lou some money if Lou settles down and gets married.

4 RAWHIDE—Western

Favor learns that his old commanding officer is awaiting execution. Fredericks: Arthur Franz, Coogan: Steve Brodie. Major Sinclair: Robert Lowery. (60 min.)

7 **7** **11** WHERE THE ACTION IS

Performers: the Righteous Brothers, and Terry Knight and the Pack.

9 KALEIDOSCOPE—Discussion

See Mon. 8 P.M. Ch. 9 for details.

13 CISCO KID—Western

COLOR The mayor of Jamesville is front man for a racket. Cisco and Pancho set out to expose him. Duncan Renaldo, José Carrillo.

32 CARTOONS

- 5:00 **2** SUPERMAN—Adventure
Strange creatures have emerged from the world's deepest oil well. Jeff Corey.
- 7** **13** NEWS
- 7** HOPPITY HOOPER—Cartoon
- 9** WHAT'S NEW—Children
The performers and gamblers of the showboats; baby raccoons, goats and wolf-cubs; action pictures and trick photography.
- 11** RIFLEMAN—Western
Lucas searches for the murderer of a wealthy rancher. John Carradine.
- 19** MARSHAL WARD—Children
- 42** LET'S IMAGINE—Children
- 5:30 **2** THREE STOOGES—Comedy
Stolen pearls are hidden in the Stoooge's upholstery shop.
- 3** TRAVELTHEATRE
COLOR This tour of Japan includes views of Tokyo, Yokohama, Osaka, Kyoto and Kyushu. Bill Burrud is the host.
- 4** **10** **11** NEWS
- 5** TWILIGHT ZONE—Drama
Hector B. Poole finds that he is able to hear people's thoughts. Poole: Dick York. Miss Turner: June Dayton.
- 6** **9** MERLIN THE MAGICIAN
Merlin talks about the moon.
- 7** MAGILLA GORILLA—Cartoons
- 8** MISTER ED—Comedy
Ed begs to be boarded at the Briarcliff Stables while the Posts are on vacation. Wilbur: Alan Young. Carol: Connie Hines.
- 9** FRIENDLY GIANT—Children
Friendly reads "Ride a Cock Horse to Banbury Cross."
- 12** HAVE GUN—WILL TRAVEL
The sheriff's girl arouses Paladin's suspicions as a mob plans a lynching. Virginia Gregg.
- 19** BUCKAROO 500—Children
- 32** WILD BILL HICKOK—Western
A novice homesteader is continually bullied by rough mountain men. Guy Madison.
- 42** FILM FEATURE
- 5:45 **6** **9** FRIENDLY GIANT—Children
"A Guessing Game with Poems." Friendly reads "There Once Was a Puffin," by Florence Page Jaques, "Sir Benjamin Buzz" and "Johnny Fife and Johnny's Wife," by Mildred Plew Meigs.

- 9** TALES OF POINDEXTER
Poindexter narrates an Arabian version of "Beauty and the Beast."
- 11** **13** NEWS—Peter Jennings

Evening

- 6:00 **2** **COLOR** ROCKY AND HIS FRIENDS—Cartoons
- 3** **4** **COLOR** NEWS—Chet Huntley, David Brinkley
- 5** **7** **8** **11** **12** NEWS
- 6** **9** SURVIVAL IN THE SEA
"The Ocean Rivers." Aboard an oceanographic research vessel, John F. Storr shows how scientists learn about life in the sea.
- 7** MOVIE—Drama
"Sword in the Desert." (1949) Story of the struggle to establish Palestine as a homeland for Jews. Dana Andrews, Marta Toren, Stephen McNally, Jeff Chandler. (90 min.)
- 9** WHAT'S NEW—Children
Steamboating during 1870; Australian animals, indoor-lighting photography.
- 10** **COLOR** NEWS—Walter Cronkite
- 13** MOVIE—Melodrama
"Crashout." (1955) Six escaped convicts try to reach a fortune in coin which had been hidden by the leader prior to his imprisonment. William Bendix, Arthur Kennedy, Luther Adler, William Talman, Gene Evans. (90 min.)
- 19** DENNIS THE MENACE—Comedy
Dennis uses Mr. Wilson's stock certificate to decorate his tree house. Jay North. Mr. Wilson: Joseph Kearns.

DR. KILDARE

Richard Chamberlain and Raymond Massey star

KTUV
2

7:30 PM FRIDAY

Evening

32 SOUPY SALES—Comedy

Count Dracula pays a visit. Soupy sings "Mr. Bear."

42 FILM FEATURE

6:30 2 RIPCORD—Adventure

COLOR A skydiving stunt turns into a flop. Bronson: Harry Carey Jr. Dan: Ben Welden. Dorothy Bronson: Barbara Collentine. Pamela: Sherry Alberoni.

3 **COLOR** NEWS

4 NEWS—Brown, Jensen, Fleming

5 8 12 **COLOR** NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 **COLOR** NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Organ Music by Boehm, Reincken and Schieferdecker.

10 RIFLEMAN—Western

An acting marshal tries to lay down the law to a band of Texas cowpokes. Willard: Robert Vaughn. Thompson: Edward Binns.

11 LARAMIE—Western

Slim takes responsibility for a parolee

against the townspeople's wishes. Slim: John Smith. Frank: Charles Bronson. Jess: Robert Fuller. (60 min.)

19 MIDWESTERN HAYRIDE—Music

32 VAGABOND—Travel

"Grand Tetons." In this mountain range in northwest Wyoming we see small frontier towns with boardwalks and hitching posts.

42 NEWS—Jim Marfrina

6:45 9 KQED REPORTS—James Day

6:55 4 SPORTS—Ed Hart

7:00 2 DEATH VALLEY DAYS—Drama

COLOR See Sunday 6:30 P.M. Ch. 10.

4 CAR 54—Comedy

5 HAVE GUN—WILL TRAVEL

Violence erupts over a property dispute between two ranchers. Advent: Denver Pyle. Lee: Parker Fennelly.

6 9 WHAT'S NEW—Children

How to make butter and white paste; different kinds of fish.

7 GREEN HORNET—Adventure

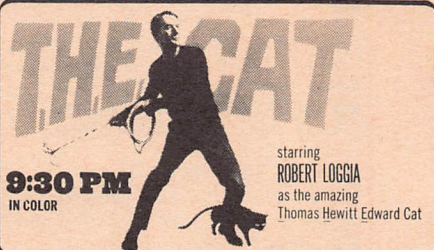
The Green Hornet (publisher Britt Reid)

THE BLOCKBUSTERS!

7:30 PM
IN COLOR



starring 6'6"
RON ELY as the
incredible
King of the
Jungle



9:30 PM
IN COLOR

starring
ROBERT LOGGIA
as the amazing
Thomas Hewitt Edward Cat

8:30 PM
IN COLOR

starring
ROBERT VAUGHN
You loved him as
Napoleon Solo... so here
he is as Napoleon Solo!
and
DAVID McCALLUM
You loved him as
Ilya Kuryakin... so here
he is as Ilya Kuryakin!



10:00 PM
IN COLOR

One for all,
and all for
ACTION!

SEE 4 FABULOUS SHOWS TONIGHT! ALL IN COLOR! **NBC** 3, 4
THE FULL COLOR NETWORK

and Kato go after the mysterious Man in Black, who is trying to stop reporter Mike Axford from getting evidence that could indict a wealthy racket leader. Green Hornet: Van Williams. Kato: Bruce Lee. Claudia: Diana Hyland.

8 **BRANDED—Western**

McCord inadvertently involves a priest in a deadly encounter with four drunken Comanches. Chuck Connors. Father Durant: Jason Evers.

9 **SCIENCE REPORTER**

10 **TWILIGHT ZONE—Drama**

State troopers follow tracks leading to a roadside diner from the wreck of an unidentified flying object. Ross: John Hoyt. Ethel: Jean Willes.

12 **BATMAN—Adventure**

"The Cat and the Fiddle," conclusion. The Catwoman will play while Batman's away—if she can get her paws on two rare Stradivarius violins. Batman: Adam West. Robin: Burt Ward. Catwoman: Julie Newmar. Jack: Jack Kelly.

19 **NEWS—Charles McEwen**

32 **WILBURN BROTHERS—Music**

Lonzo and Oscar sing "Good Old What's Her Name" and "New River Train Number 2." Teddy and Doyle offer "Hanging Around" and Loretta Lynn sings "Go On and Go."

42 **PARTY LINE—Jerry Bassett**

7:05 **19** **ZANE GREY—Western**

A sheriff and his brother are alike in name only. Fred Childress: Brian Donlevy. Cash: Leif Erickson.

7:15 **42** **GUEST CORNER—Jim Manfrina**

7:30 **2** **DR. KILDARE—Drama**

Examination reveals that the elderly victim of a mugging is also contaminated with smallpox. Dr. Ann Ware: Gail Kobe. Henryk: Ted Knight. Wolski: Charles H. Radilac. (60 min.)

3 **4** **8** **TARZAN—Adventure**

COLOR "Leopard on the Loose." A

trading post worker plans to make some quick cash by stealing Jai's pet leopard. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Rao: Rockne Tarkington. (60 min.)

Guest Cast

Bell Russ Tamblyn
Morrisey Ken Scott

5 **10** **12** **WILD, WILD WEST**

COLOR "The Night of the Golden Cobra." A maharajah, who has built a palace in Oklahoma, kidnaps West to tutor his assassin sons in the ways of Western combat. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Singh Boris Karloff
Veda Singh Audrey Dalton
Chandra James Westmoreland
John Jose De Vega
Colonel Mayo Simon Scott
Gupta Michael York

6 **9** **PROFILE—San Diego State**

Robert Lee and his guests discuss the world as they think it will be in the year 2000 A.D.

7 **11** **13** **GREEN HORNET**

COLOR "Programmed for Death." Phony diamonds and a death-dealing leopard await the Green Hornet as he investigates the death of a Sentinel reporter. Britt: Van Williams. Kato: Bruce Lee. Scanlon: Walter Brooke. Mike: Lloyd Gough.

Guest Cast

Yolanda de Lukens Signe Hasso
Frank Miller Richard Cutting
Pat Allen Don Eitner
Walter Melvin Norman Leavitt
Charwoman Pat Tidy
Cathy Desmond Barbara Babcock
Commentator Gary Owens

7 **TIME TUNNEL—Adventure**

The first manned-rocket flight to Mars is imperiled by the sudden appearance of time travelers Doug and Tony, whose added weight necessitates an immediate

THE GREEN HORNET

"An extremely able fellow."—Batman

Tonight 7:30 **7** **11** **13**

New show in color **abc**



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change in the flight plan. Tony: James Darren. Doug: Robert Colbert. Kane: Larry Ward. Beard: James Callahan.

9 PLEASURE HORSE—Education
The different clothes used for hunt seat, saddle seat and Western riding are explained by Prof. John C. Goater.

19 MOVIE—Drama
"Middle of the Night." (1959) Paddy Chayefsky's story of a lonely widower who falls in love with his young secretary. Kim Novak, Fredric March, Lee Philips. (Two hours)

32 ERNEST TUBB—Music
Highlights: "Walkin' the Floor Over You" (Ernest), "Columbus Stockade" (Willie Nelson) and "You Really Know How to Hurt a Girl" (Lois Johnson).

42 PERSONAL ADVENTURE

SURVEYOR MOON LANDING

At press time, NASA had scheduled the launching, on Tuesday, Sept. 20, of a Surveyor space craft to attempt a soft landing on the moon. If the launch went as scheduled, the networks may pre-empt regular programming to cover space-center activities and telecast photographs sent by Surveyor as soon as they are available.

8:00 6 9 AROUND THE WORLD

"A Call to Pleasure."

7 11 13 TIME TUNNEL

COLOR "End of the World." The Time Tunnel takes Tony and Doug to a 1910 mining town, where the appearance of Halley's comet has everyone paralyzed with fear—to the extent that no one is trying to rescue 200 miners trapped by a cave-in. Tony: James Darren. Doug: Robert Colbert. Kirk: Whit Bissell. (60 min.)

Guest Cast

Henderson Paul Fix
Sheriff James Westerfield
Prof. Ainsley Gregory Morton
Jerry Sam Groom
Blaine Paul Carr
Preacher Nelson Leigh

9 OPEN MIND—Discussion

Eric F. Goldman talks with Marshall McLuhan, author of "Understanding Media: The Extensions of Man" and "The Gutenberg Galaxy." McLuhan, who is also director of the Centre for Culture and Technology at the University of Toronto, explains some of his controversial theories about the effect of media on man's consciousness. (60 min.)

32 MOVIE—Drama

"Stormy." (1935) A young, homeless boy

TIME TUNNEL

"I find it a great escape mechanism."—Dr. Richard Kimble

Tonight 8:00 **7 11 13**

New show in color **abc**

Evening

tries to raise a wild colt. Noah Beery Jr., Jean Rogers. (90 min.)

8:30 **2** SCIENCE FICTION—Drama

COLOR A couple's new neighbors possess a "sonic broom" and several other gadgets of advanced design. Don DeFore, Marie Wilson.

3 4 7 MAN FROM U.N.C.L.E.

COLOR "The Do-It-Yourself Dreadful Affair." Waverly thinks Solo should take a vacation: The usually reliable agent says that he was attacked by an invincible woman—who dented steel with her fist and unflinchingly absorbed two clips of bullets. Script by Harlan Ellison. Solo: Robert Vaughn. Illya: David McCallum.

Waverly: Leo G. Carroll. (60 min.)

Guest Cast

Andy Jeannine Riley
Margo Pamela Curran
Dr. Pertwee Woodrow Parfrey
Lash Barry Atwater
Toeffler Fritz Feld

5 8 10 12 HOGAN'S HEROES

COLOR Hogan may lose his favorite patsy—and get stuck with a competent German commandant—if Klink succeeds in his plan to win a promotion by betraying General Burkhalter to the Gestapo. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Carter: Larry Hovis. Newkirk: Richard Dawson.



9:00 **5 8 12** MOVIE—Suspense

ALFRED HITCHCOCK'S
'Psycho'

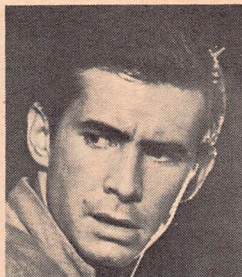
In Alfred Hitchcock's shocker, called "the blackest of black comedies" by one critic, withdrawn and nervous Norman Bates runs a small motel, down the hill from his mother's decaying American Gothic mansion.

The Bates Motel, located off the main road, has few customers, so the arrival of attractive Marion Crane (who has just stolen \$40,000) prompts Norman to talk about his loneliness and his aging, possessive mother.

The 1960 film was nominated for four Academy Awards (Hitchcock's direction, Janet Leigh's acting, and art direction and cinematography). Joseph Stefano adapted the script from the novel by Robert Bloch. Music: Bernard Herrmann.

Cast

Norman Bates Anthony Perkins
Marion Crane Janet Leigh
Sam Loomis John Gavin
Lila Crane Vera Miles
Milton Arbogast Martin Balsam
Sheriff Chambers John McIntire
Dr. Richmond Simon Oakland
Secretary Pat Hitchcock



Anthony Perkins

MILTON BERLE

"My all-time favorite!"—Milton Berle

Tonight 9:00 **7 11 13**

New show in color

Guest Cast

General Burkhalter Leon Askin
Colonel Burmeister Parley Baer
Colonel Bussie Lou Krugman

6 9 CASALS MASTER CLASS

The last movement of Beethoven's Sonata in A Major is performed by student Marcia Kraus. Casals demonstrates the placement of the fingers of the left hand.

9:00 2 ALL STAR WRESTLING

5 8 12 MOVIE—Suspense

Anthony Perkins and Janet Leigh in Alfred Hitchcock's "Psycho." See the Close-up opposite. (Two hours)

6 9 U.S.A.—Poetry

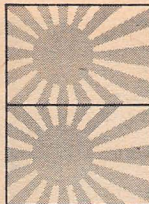
See Monday 6 P.M. Ch. 6 for details.

7 11 13 MILTON BERLE—Variety

COLOR Milton's guests are comedienne Martha Raye, Steve Allen and his actress-wife Jayne Meadows, rock 'n' rollers Sam the Sham and the Pharaohs, and TV personality Lloyd Thaxton. Milton does a vaudeville hand-balancing act, and in a sketch, Milton, Martha and the Allens parody the movie "Who's Afraid of Virginia Woolf?" Sam and the Pharaohs sing "Little Red Riding Hood." Irving Benson, Mitchell Ayres. (60 min.)

9 LINCOLN CENTER

SPECIAL New York's Lincoln Center for the Performing Arts celebrates its third anniversary with a three-part performance. 1. "Far Rockaway," a drama by Pulitzer Prize-winner Frank D. Gilroy, focuses on a man who seeks punishment for an unpunishable crime. 2. "The Act," a ballet choreographed by Anna Sokolow. 3. "The Hero" is a one-act satirical opera



2

days to Kwai

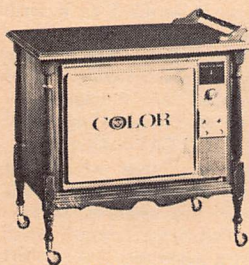
The Bridge on the River Kwai
Sunday, in color 8:00-11:00

abc

7 11 13

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FOR THE FULL STORY
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SEE PAGES A-68 & A-69

RCA VICTOR



9 pm. Anthony Perkins, Janet Leigh star in this classic tale of horror. Another great film on The CBS Friday Night Movies.

CBS 5

Evening

by Marc Bucci. Lincoln Center president William Schuman is the host for this program, taped in September 1965. (60 min.)

10 MOVIE—Drama

COLOR "Raw Wind in Eden." (1958) A romantic triangle develops after a luxury yacht is shipwrecked on a small Mediterranean island. Laura: Esther Williams. Moore: Jeff Chandler. Costanza: Rossana Podesta. Wally: Carlos Thompson. Gavino: Rik Battaglia. Urbano: Eduardo de Filippo. (Two hours)

9:30 **3 4 7 T.H.E. CAT—Adventure**

COLOR The jewel thief who taught T.H.E. Cat his second-story skills wants to steal one more item before he retires—the priceless Portuguese Emerald, which is owned by a racketeer. Cat: Robert Loggia. McAllister: R. G. Armstrong. Pepe: Robert Carricart.

Guest Cast

Emil Sanderson Lee Bergere
Lili Signe Hasso
Marty Cahill Dennis Patrick

6 9 SIBELIUS FESTIVAL

SPECIAL This concluding half of the tribute to Finnish composer Jean Sibelius features performances of the Symphony No. 3 in C Major, the "Rakastava" suite and the Violin Serenades in D Major and G Minor. Violinist Heimo Heitto is the soloist. Eric Berglund and Jorma Panula conduct the Finnish Radio Symphony, the Sibelius Academy Orchestra and the Helsinki Symphony. (60 min.)

19 NAKED CITY—Drama

An innocent man is about to die because of testimony given by a gangster's girl friend. Lois: Cara Williams.

32 MOVIE—Drama

"Lady in Question." (1940) A French shopkeeper becomes a juror at the murder trial of an extremely beautiful woman. Brian Aherne, Rita Hayworth.

10:00 **2 19 NEWS**

3 4 LAREDO—Western

COLOR "The Dance of the Laughing Death." A power-hungry Indian chief has trained his braves to fight like soldiers—and is attacking military outposts to obtain weapons. Reese: Neville Brand. Erik: Robert Wolders. Chad: Peter Brown. Joe: William Smith. (60 min.)

Guest Cast

Tohpay Abraham Sofaer
John Garth Myron Healey
Lohray Diane Roter
Anita Julie Edwards

7 7 11 13 12 O'CLOCK HIGH

COLOR "Face of a Shadow." At a captured Italian air base, the 918th gets an unfriendly reception from Colonel Yates, the base CO, who once was bounced from command of the 918th. Gallagher: Paul Burke. Komansky: Chris Robinson. Stovall: Frank Overton. (60 min.)


Guest Cast

Colonel Yates Jack Lord
Major Shull Phillip E. Pine
Carla Luciana Paluzzi
Major Holtzer Alan Bergmann
Elmer Joe De Santis

9 STRUGGLE FOR PEACE

SPECIAL "An Interview with General Eisenhower." For details, see the Close-up on page A-51. (60 min.)

10:15 **19 COUNTRY MUSIC CARAVAN**



MOVIES ARE BETTER
THAN EVER . . . ON 5!

PAL JOEY

Frank Sinatra, Kim Novak,
Rita Hayworth star in the
Rodgers and Hart musical.

COLOR MOVIE OF THE WEEK

Friday 11:20 pm

5

10:30 **2** ALFRED HITCHCOCK—Drama
After confessing embezzlement, an investment clerk refuses to return the money. Milton: Paul Hartman.

11:00 **2** MOVIE—Comedy
COLOR "Latin Lovers." (1953) Nora Taylor refuses the marriage proposal of Paul Chevron—but she follows him to Brazil. Lana Turner, Ricardo Montalban. (Two hours)

3 **COLOR** NEWS—Duke, Branch

4 **5** **7** **7** NEWS

8 **10** **11** **12** **13** NEWS

11:15 **7** **COLOR** JOHNNY CARSON

11:20 **5** MOVIE—Musical
COLOR "Pal Joey." (1957) John O'Hara's musical-drama about a brash singer who dreams of opening his own night club. Frank Sinatra, Kim Novak. Rogers and Hart songs include "There's a Small Hotel," "Zip," "I Could Write a Book" and "The Lady Is a Tramp."

11:30 **3** **4** **COLOR** JOHNNY CARSON—Variety

7 MOVIE—Drama

COLOR "Written on the Wind." (1956) Dorothy Malone won an Oscar for her performance in this story about the corrupting influences great wealth brings to a second-generation Texas oil family. Rock Hudson, Lauren Bacall.

8 MOVIE—Drama

"Where the Sidewalk Ends." (1950) Dana Andrews, Gene Tierney, Gary Merrill. (One hour, 45 min.)

10 MOVIE—Drama

"Woman of the North Country." (1952) A beautiful woman attempts to cheat a miner out of his property. Ruth Hussey, Rod Cameron.

11 MOVIE—Western

"Bend of the River." (1952) In 1847, a group of pioneers are stranded upriver without food and supplies. James Stewart, Arthur Kennedy. (One hour, 45 min.)

12 MOVIE—Comedy

"The Fuller Brush Girl." (1950) A cosmetics saleswoman and her fiancé find themselves involved in smuggling and murder. Lucille Ball, Eddie Albert.

13 MOVIE—Comedy

COLOR "It Happened to Jane." (1959) A small-town lobster farmer becomes a

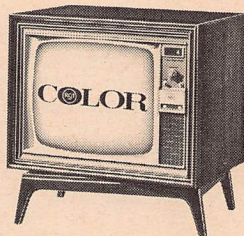
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\$679⁹⁵

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FOR THE FULL STORY
ON RCA VICTOR COLOR
SEE PAGES A-68 & A-69

RCA VICTOR

WRITTEN



ON THE WIND

Rock Hudson, Lauren Bacall,
Dorothy Malone and Robert Stack star
Friday at 11:30 PM in Color



Friday

Evening

national heroine when she sues a railroad tycoon because one of her lobster shipments was spoiled. Doris Day, Jack Lemon. (90 min.)

1:00 **2** MOVIE—Melodrama

"Devil's Harbor." (1954) The captain of a freighter comes into possession of a mysterious package. Richard Arlen, Greta Gynt, Donald Houston.

3 **COLOR** NEWS

4 SQUAD CAR—Police

Two convicts escape from prison and plan to split their loot. Paul Bryar.

13 MOVIE—All Night

1. "Escape to Burma." (1955) A fugitive takes refuge on the plantation of a woman rancher. Barbara Stanwyck, Robert Ryan, David Farrar.

2. "Fall Guy." (1961) Ed Dugan, George Andre, Lou Gartner.

3. "Force of Impulse." (1961) Robert Alda, Jody McCrea.

4. "Wild Guitar." (1962) Arch Hall Jr., William Watters.

1:15 **10** MOVIE—Mystery

Time approximate. "The Body Snatcher." (1945) Robert Louis Stevenson's story of a 19th-century Edinburgh doctor who buys bodies for medical experiments. Boris Karloff, Bela Lugosi.

11 SWINGSHIFT THEATRE—Drama

Fred Komack is planning his speech for the award luncheon honoring his 25 years at the department store. Fred: Robert Morley. Emily: Joan Blondell. (60 min.)

1:20 **5** MOVIE—Drama

"Desire." (1936) An American, vacationing in Spain, falls in love with a beautiful, notorious jewel thief. Marlene Dietrich, Gary Cooper.

1:30 **4** NEWS

7 MOVIE—All Night

1. "Jailbreakers." (1960) Three hardened criminals escape from prison. Robert Hutton, Mary Castle.

2. "House of Horrors." (1946) Robert Lowery, Virginia Grey.

3. "The Texan Meets Calamity Jane." (1950) Evelyn Ankers, James Ellison.

4. Cheyenne: "Land Beyond the Law."

Stations reserve the right to make last-minute changes.

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(For Uniroyal dealer nearest you, see opposite page.)

RIGHT DRESS!



For actors, it's either

MOD, SHARPIE, SQUARE, STAIID or DUDE

BY DICK HOBSON

An anthropologist from Planet Q, here on a field trip to note the esoterica of American television, might well categorize our male performers into five breeds, according to the kind of "threads" they wear: Mods, Sharpies,

Squares, Staid and Dudes.

The Mods—in their Renaissance finery, Edwardian foppery, Western falderal, military flourish, and pinch of Pop—are mostly to be found amongst the young. They are the Beatles, the Byrds, the Rolling Stones, and a whole army of joiners,

actors like Chris Connelly of *Peyton Place*, Jimmy Darren of *The Time Tunnel*, and Noel (Rex's boy) Harrison of *The Girl from U.N.C.L.E.*

The Sharpies—in their tight pants, sharp shoulders, gimmicky pockets, and tricky lapels—are yesterday's hipsters, today's stars with their own series like Dean Martin, Ben Gazzara of *Run for Your Life*, Don Adams of *Get Smart*, the off-screen David Janssen of *The Fugitive*, as well as a few Senior Sharpies such as Milton Berle (with a new fall show) and Jim Backus of *Gilligan's Island*.

The Squares—in their conventional duds straight off the rack of the nearest Men's Department—are solid citizens and proud of it. The Art Linkletters, the Lawrence Welks, the Tennessee Ernie Fords.

The Stoids—so sober, so somber, so sedate—are video veterans like Efram Zimbalist Jr. of *The FBI*, Howard Duff of *The Felony Squad*, and, in the September of his years, a recent émigré from Sharp City—Frank Sinatra.

The Dudes—with their Western-style street wear and, after dark, their Western-style formal wear—include yesteryear's drugstore cowboys (but today's tycoons) Gene Autry and Roy Rogers, along with the inveterate Dale Robertson of *Iron Horse* and that canny young hayseed, Jimmy Dean.

Planet Q's anthropologist would discover that ours is not a rigid caste system; there's a modicum of mobility—social climbing, as it were—between the five looks. The Righteous Brothers, for example, recently transmuted themselves from Mod into Sharp in a ploy to capture the more affluent night-club audience. Conversely, Elvis Presley and Johnny Mathis switched from Sharp to Mod to keep up with "what's happening."

There's never been any stampede into Square City, only a steady exodus out of it. Bing Crosby, some years back, and Fess Parker and Don

Adams more recently, exited Square for Sharp in an effort to rejuvenate the image, and Van Williams has just bounced overnight from Square to Sharp on instructions from his producer, William (*Batman*) Dozier, who prescribed the Sharp Look for his upcoming *Green Hornet* series.

The Yves Saint Laurent of Sunset Strip and High Priest of Mod is ex-department store buyer Art de Voss who, from scratch four years ago, has built a \$372,000 (in 1965) annual business purveying such items as 10-button double-breasted sports coats and plaid suits coordinated with Inverness capes. His most famous creation is the billowing, ballooning "Hamlet" shirt which is now standard Mod. He outfits Gary (Jerry's boy) Lewis and Desi Arnaz Jr. Both have folk-rock singing groups.

The Dior of actors, agents and bookies, and originator of the Sharp Hollywood Look, was the late Sy Devore—essentially two personages: Sy, *bon vivant* of the fitting room, and his brother and partner, Al, designer and stylist who still guides the Devore enterprise. From Hollywood & Vine the Devores went no place but up ever since they sartorialized George Raft into the town's top toff. The Devores achieved it all by eliminating things. They did away with pants pleats, pants cuffs, belts, vests, coat buttons one by one, flower buttonholes, breast pockets and even hip pockets until everything was skin tight—the jackets shorter and skimpier, the lapels narrower. Square padded shoulders were the last to go. Then, continually keeping competitors off guard, the Devores started adding things—fancy trimmings like pointy velvet lapels, cuffs on coat sleeves, paisley linings, brocade weskits, braid edgings, and lacy ruffled shirts.

The Devore's Sharpest customer over the years has been Jerry Lewis. Lewis shells out 100 G's a year on his wardrobe which he keeps **continued**

winnowed down to 300 suits, 100 pairs of slacks, 90 tuxes, 100 sports coats—all Devore. But the Dior of the Sharp Look lost a customer in Tony Curtis when he once publicly revealed that, in his hungrier days, Curtis was a regular recipient of Lewis's hand-me-downs.

"Bing Crosby used to be another poor dresser," Devore once recalled. "He's color-blind, you know. He wore the loudest plaid jackets and flowered sports shirts, real wild-looking." Devore converted Crosby from Square to Sharp. Yet when Crosby recently moved from the Devores' Hollywood-style Sharp to the Beverly Hills version of Sharp, his new outfitter, Harry Cherry, snorted: "Bing was poorly dressed before he came to us."

For Sammy Davis Jr.'s ill-starred show last season the Devores made 84 suits with a tab of \$30,000. The firm makes Ben Gazzara's *Run for Your Life* wardrobe for between \$1500 and \$2000 per episode.

If Devore epitomizes the Hollywood face of the Sharp Look, there is the other—less flagrantly actorish—face of Beverly Hills. There, Ron Postal, designer of Don Adams' *Get Smart*

wardrobe, is an equally articulate enemy of pleats, padding and bulkiness: "I'm known for my sensual stylings, focusing on what I call the erogenous zones." Mike Howard, who supplies Michael Callan's wardrobe for the new *Occasional Wife*, is known for a certain Italianate flavor that he made his trade-mark.

Other Beverly-Hills-type Sharpies include Robert Lansing (*The Man Who Never Was*), Brian Keith (*Family Affair*), and Steve Hill (*Mission: Impossible*).

Locus of the Square Look is the mass manufacturer, along with the retail chain and the big city department store. The garment industry has its own subcategories of Square: "low end" (cheap) and "high end" (not so cheap; e.g. an Oxxford suit off the rack retailing at \$300).

An acknowledged Square like Lawrence Welk may disport himself in his Hart Schaffner & Marx suit before the telly public. But the usual image-slavish performer wouldn't be caught dead before a live camera wearing Square Threads.

The Brooks Brothers of Beverly Hills and last bastion of Staid is Carroll & Company whose founding father, Dick Carroll, pulled off the

MOD: Neo-Edwardian, high-buttoning, double-breasted frock coats with pinched waists, long side vents, wide lapels, epaulets. Buckskin, suede, leather. Low-slung trousers, tight at the knee, flaring at the ankle. Three-inch leather belts with big brass buckles. Turtle-neck sweaters. High-heel boots. **SHARP:** Short, tight, one-button jackets with slanted pockets, cutaway fronts, side vents, narrow lapels, cuffs on the sleeves, fancy linings. Uncuffed tapered trousers with frontier pockets. High shirt collars. Ankle boots. **SQUARE:** Middle-of-the-road between Sharp and Staid. Two-button jackets. Some shoulder padding. Some waist suppression. If leaning toward Sharp: slash pockets and cuffless pants ("Squarp"). If leaning toward Staid: cuffs and single vents ("Squaid"). **STAID:** Unpadded-shoulder three-button jackets hanging straight and loose with notch lapels, single vents, matching vests. Herringbones. Cuffed trousers with belt loops. Button-down shirt collars. Rep silk ties. Brogues. **DUDE:** Plain or fancy. If plain: chest-tight slim-hip Western outfit. If fancy: anything from striped pants or flowered vests to riding boots with rhinestones.

coup of the year by winning Sinatra away from Devore. For the Dec. 7 special, "A Man and His Music—Part II," Carroll decreed a double-breasted suit for Sinatra. "Frank will be the first top star to appear on TV in a double-breasted suit," something expected to hit the single-breasted garment industry like an ICBM.

Surprisingly, country-boy Andy Griffith turns out to be a Carroll-type Staid, as is his former side-kick, Jim Nabors. Carroll is furnishing Staid wardrobes for the male stars of several new fall shows, including Roger Miller and Howard Duff. Duff's new wardrobe, however, will lean toward Square: "Howard told me, 'I'm doing a detective so I don't want to look too good.'" On screen, at least, Duff will be a hybrid (Squaid).

The Coco Chanel of Drugstore Cowboys is a widely known North Hollywood outfitter who goes by the solitary name of "Nudie" and who denies ever having any other handle, first or last. He got his start back in the Twenties peddling G-strings to burlesque queens from his loft in New York. These days his shingle reads, "Nudie's Rodeo Tailors," and at the high tide of Western series he outfitted the Dudes of 24 Westerns.

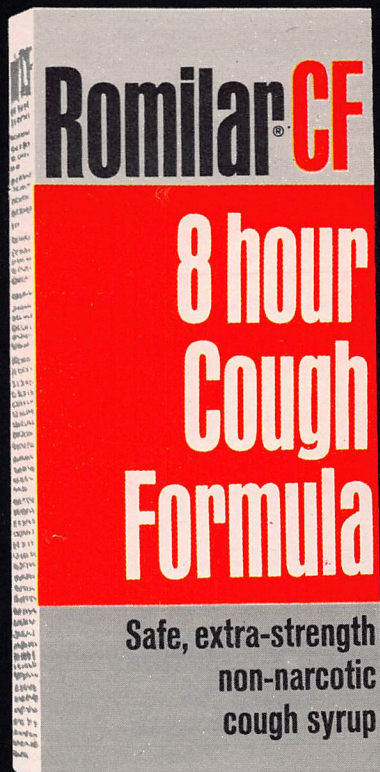
The Brooklyn-born Nudie outfits Roy Rogers, Gene Autry, Fess Parker (his personal-appearance duds), the *Laredo* boys, last season's *Jimmy Dean Show* and he is doing Dale Robertson's wardrobe for *Iron Horse*.

In 1949, Nudie invented the Western tux and in 1953 he was the first to use rhinestones on men's Western clothes. Even on boots. He's pretty free and easy with sequins, too.

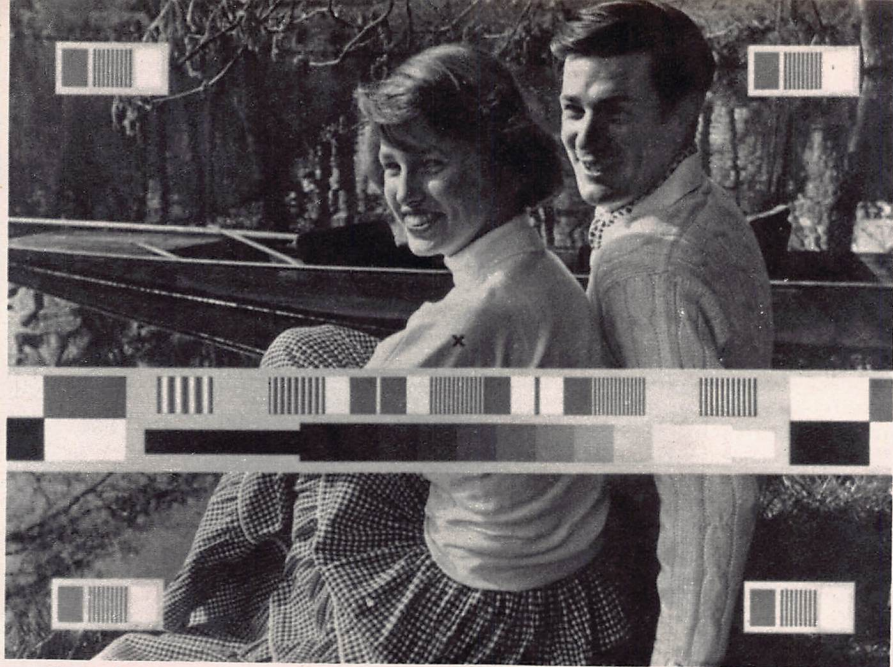
Many of his customers wear Western clothes exclusively—and so does Nudie. "I'm standing here dressed like a monkey, too, you know," he says. "I always yearned to be a cowboy. They are the real down-to-earth people in this business."

Make a note of that, Planet Q.

If you take 8-hour Romilar tonight, you can be laughing at Batman, sobbing at Peyton Place, sighing over *The Fugitive*...

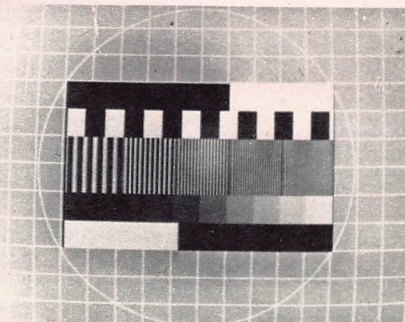


and relieving your cough.

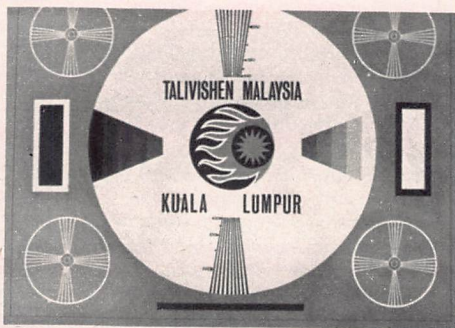


Great Britain: Designs in clothes provide technical information to practiced eye.

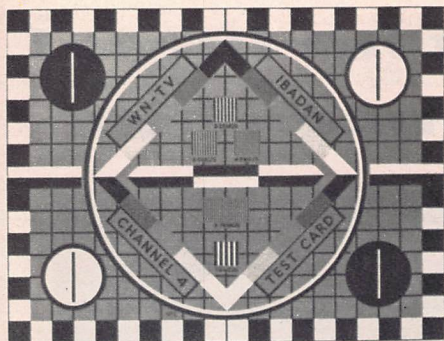
JUST TESTING... In some countries,
the patterns are as widely watched as the shows



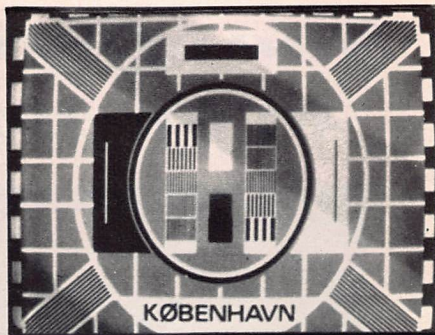
Germany: The shapes, gradations and contrasts permit precise adjustments.



Malaysia: The national symbol is surrounded by various technical designs.

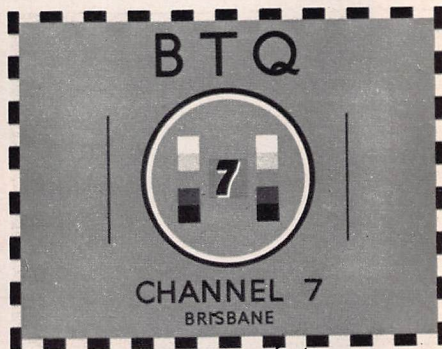


Nigeria: A commercial station in Ibadan, Nigeria, uses a geometric design.

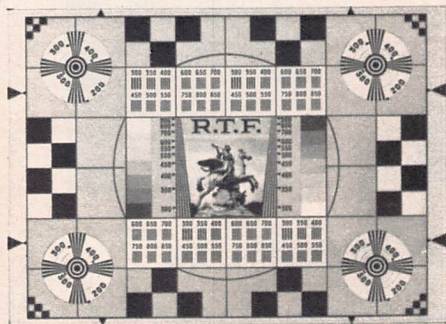


Denmark: This old test pattern was useful particularly for round TV tubes.

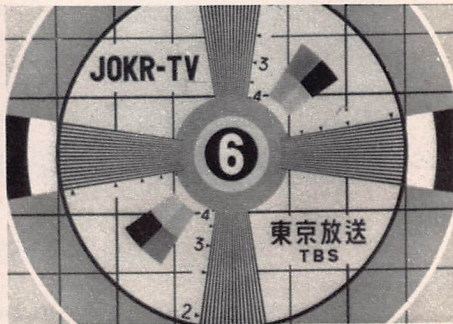
Some people collect stamps. Some collect antiques. Some collect yo-yos. Joseph Roizen collects test patterns, used by viewers and studio technicians to check picture quality. He collects them from television stations all over the world, wherever his job—product manager for the Ampex Corporation's international division—takes him. Test patterns are much more widely seen abroad than they are here; they fill the gaps in the program schedules as well as give viewers a guide for adjusting their sets. And their designs are considerably more varied than ours, as these specimens from Roizen's collection demonstrate.



Australia: A very simple pattern, this is often used for training technicians.

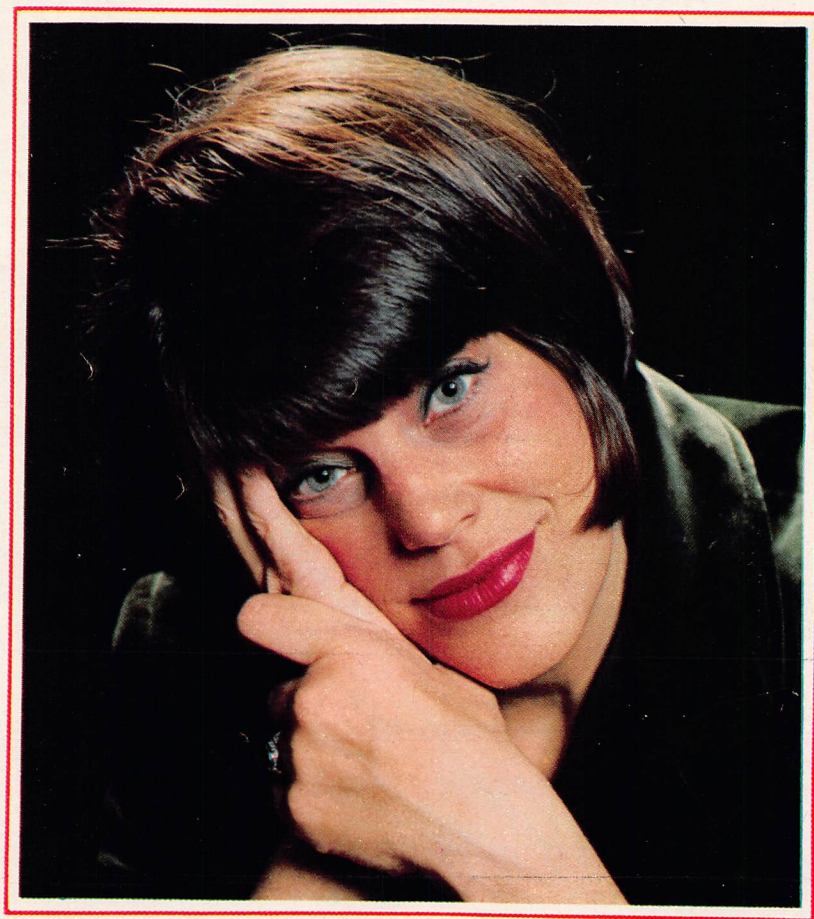


France: A woman on horseback, blowing her own trumpet—a Gallic touch.



Japan: Of the eight shown here, this is closest to standard American patterns.

She offers no threat to the housewives



Kaye Ballard's candid opinion of herself,
however, doesn't even begin to explain her success

BY EDITH EFRON

"Life is outrageous. I like outrageous comedy—earthy comedy, real comedy. A perfect example of that is Jackie Gleason's *The Honeymooners*. That's my idea of absolute genius for universal humor. Someone who lives next door—someone you know—someone who's outrageously real."

Kaye Ballard runs her fingers nervously through her battered bangs, and sighs, "If only I could find the counterpart of that for a TV series!" She hasn't found it yet. But while waiting, the mobile-faced, strong-jawed comedienne is reveling in the latest development of her career—her appearances on Johnny Carson's *Tonight Show*, where she is keeping Carson and his late-night viewers in stitches with her broad lampooning of the folks next door.

After some 20 years in show business, in which she has left her mark on the biggest night clubs in the country, on Broadway ("The Golden Apple," "Carnival") and off ("Cole Porter Revisited"), and on TV (*The Perry Como, Jack Paar, Mike Douglas and Johnny Carson Shows*), Kaye Ballard today is one of the foremost comediennes in the business. Basically an actress with years of road companies and summer stock behind her, she is akin in brassy spirit to such as Bea Lillie, Ethel Merman, Martha Raye, Elaine May and Phyllis Diller. Indeed, they are Kaye's idols.

"When I first saw Ethel Merman on Broadway, I knew where I wanted my career to go. Musical comedy was for me. She was marvelous. . . . I worship Bea Lillie. She's the queen of satire. Her insane attitudes, her zaniness can't be topped. . . . Martha Raye is one of my favorites. She *thinks* funny. . . . Elaine May is a *genius!* Her insight into psychology is fantastic. . . . Phyllis Diller is brilliant. She has that common-denominator touch too." And she chuckles self-deprecatingly: "We have something in common, Phyllis and I. We

don't threaten the housewives."

Professionals in show business make more generous comments about her than that. Virginia Vestoff, who appeared with Kaye in "Cole Porter Revisited," says, "She's a marvelous technician. She makes everything bigger than life, broad, clear. She does the unexpected. She's original." TV writer Sandford Dody says of her work: "She's like an Italian player in another century. She wanders through the town and finds out what the great frailties are, makes them funnier." And actress Maureen Stapleton says, "Her talent is like breathing. It's measureless. She is so gifted. Her talent is total."

When it comes to the genesis of her talent, Ohio-born Kaye Ballard, child of a lower-income Italian family, is the very model of a modern female Pagliacci, complete with the universal case history. She is a clear-cut example of the "cut-off-my-nose-to-spite-my-face" or "if-I-can't-be-a-romantic-figure-I'll-be-a-clown" school of feminine artistry.

"Since the age of 5 I wanted to be a movie star," she says. "I hated my childhood. I loved all the make-believe of the movies. Doing the dishes—any place—I'd perform. I'd do impressions. I'd pretend I was Bette Davis, Barbara Stanwyck.

"In high school I turned to comedy, I did it out of self-consciousness. I just wasn't pretty enough for what I wanted to be. My present comedy style is still based on this self-consciousness. It would be pretense on my part to do romantic comedy, the Carole Lombard, Kay Kendall kind of comedy. You have to be a raving beauty to do that. My kind is appropriate for an earthy-looking Italian like me."

Still unmarried at 39, and having been in Freudian analysis, she quips: "I almost got married a few times, but I was saved by the bell." But the quips are skin deep.

continued

She is candidly wistful about romance. "If I could have any man I wanted," she says, "I'd take Marcello Mastroianni. Mmmm! But I wouldn't turn down Omar Sharif." Then she grins. She has a wry, urchinlike grin. "Aren't they both *beautiful!*"

Different off-stage

Her enormous control and self-confidence on the stage and before cameras is not matched in her social personality. She is shy, placating, self-critical, and visibly anxious to please. "The hardest thing I've had to learn is to stop caring what people think of me. I've spent my whole life worrying about it," she confides. But she's not over it yet. She rarely makes a judgment without following it up with a quick, nervous, "What do *you* think? Do you think that makes *sense?*"

There is something clinging and childlike about her. "She's 3 years old really," says Sandford Dody. "She's very gentle, very tender. She's got a kind of innocence."

Maureen Stapleton, a friend for 20 years, describes her as intellectually humble. "I wouldn't call her confident. Part of her charm is a certain innocence. She always feels she can learn something. A lot of people try to act like they know nothing and deep down they think they know everything. Kaye isn't at all like that."

Kaye's nagging humility is in part due to her social background. "I come from an uneducated family," she says. "My father was a construction worker, a cement finisher." She always seems conscious of her Italian background. She constantly refers to herself, deprecatingly, as "a stubborn Italian," "an earthy Italian," etc. She also feels the weight of her own absence of formal education. "I never went to college. I'm in awe of people

who have degrees, Master's degrees, Doctor's degrees."

Only occasionally, off-stage, does she reveal adult self-confidence. Interestingly, she reveals it in the realm of art, where she makes her judgments independently, with no concern for what the intelligentsia with degrees are saying: "I paint and I collect paintings. *Not nonobjective!* I can't *stand* nonobjective art. I want to see that someone is a brilliant draftsman before I even look at his work. And Pop art! How *dare* they tell me that's art after Michelangelo, after Leonardo da Vinci? How *dare* they? How *dare* they impose it on us? It's their *neuroses* they're imposing on us."

It may seem to be a curious outburst from a comedienne from the broad farce school, who candidly admits that her own emotional problems lie at the base of her art. But it's understandable. One aspect of Kaye Ballard's work has nothing whatever to do with neurosis—and that is her own superb craftsmanship. In her mastery of her zany art form her confidence is high. "For years, when people complimented me," she says, "my knees would knock and I'd blush. But now when they say that my work is good, I am able to simply say thank you. It is good. I'm ready for that really big role now."

It's a chancy business

Whether she'll get it or not is still in the lap of the gods. As musical-comedy actress Virginia Vestoff puts it: "Kaye should have been a star a long time ago, and everyone in the business knows it. She's done brilliant work for years. When she auditions for a part, the old pros *cry*. Why hasn't it happened for her when it's happened for so many incompetents? Nobody knows. It makes you awfully aware of the chancy nature of the business."



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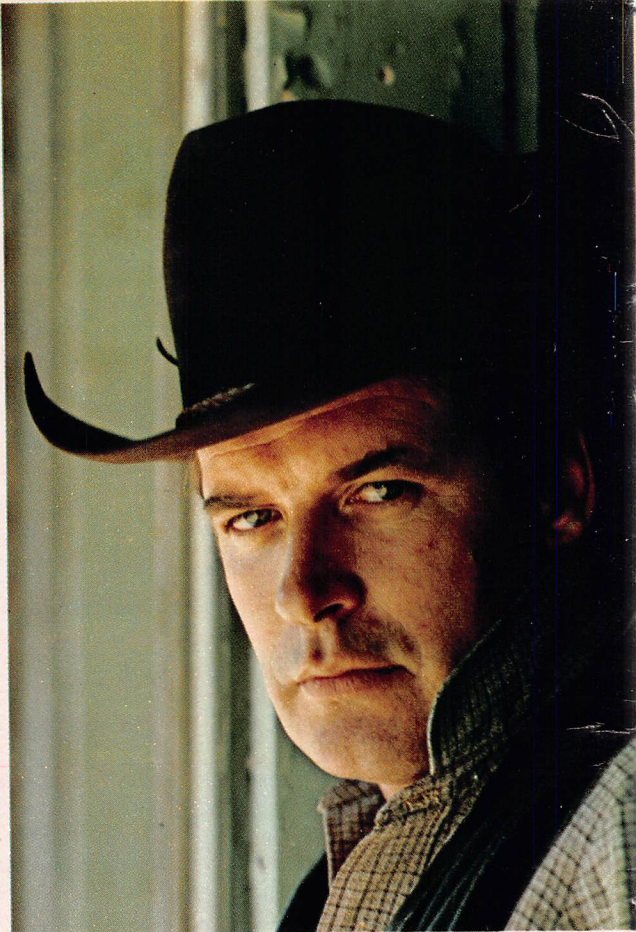
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OFFER EXPIRES JAN. 1, 1967

HOW TO SURVIVE ON KETCHUP SOUP

If the wolf
ever comes to
Peter Breck's door
again,
he'll invite him in
—and eat him

BY ARNOLD HANO



The Hollywood bar was dim and noisy, and packed with men and women, some of whom were even married to each other. The evening was young. Fun and games, Hollywood style, was beginning. This is where the action is.

It is also where actor Peter Breck of *The Big Valley* and I were. We sat not in the bar, but 50 feet away in the restaurant section, because at the pause in the day's occupation known as the Cocktail Hour, everybody drinks, nobody eats. The restaurant of an action bar is the emptiest, quiet-

est, best spot in town for a writer to interview an actor.

The topic was survival. Peter Breck was the survivor. In the years 1959 and 1960 he'd starred in a television series, *Black Saddle*, earning \$2000 a week. Then ABC dropped the show and he was dumped on the street. He was signed by Warner Bros. to star in another series, *Las Vegas File*; it never got off the ground. He was back on the street. Now he's working again, earning if not quite \$2000, very close to it.

Breck has an instinct for survival.

A few months ago this magazine published an article about young Lee Majors of *The Big Valley* cast, telling how the unknown actor had received nearly all the early publicity put out by the show's producers. Annoyed by the attention to Majors, Breck was quoted as saying, "They're obviously slanting things. They figure Lee will appeal more to the teen-age group. It's rude—unfair."

Now he said, "Your magazine defaced me," and he plunged into "Othello," Act III, Scene 3:

Who steals my purse steals

trash. 'Tis something, nothing;

*'Twas mine, 'tis his, and has
been slave to thousands;*

*But he that filches from me my
good name*

*Robbs me of that which not en-
riches him,*

And makes me poor indeed.

But he also admitted he'd said what the magazine said he'd said, and in the circumstances described. So it wasn't that he was griping at anything real, or that he was defaced or defamed, or that his name had been filched. He was fighting for survival. He fights well, as a person and as an actor. During shooting one day, Barbara Stanwyck, as *The Big Valley's* matriarch, Victoria Barkley, said to her son Nick (played by Breck), "I demand you do this, Nick," and Breck scowled at the script and said, "Whoa there. Wait a little minute now, Barbara. Don't say, 'I demand.' Pay my role the respect due me."

And Barbara Stanwyck changed the script and said, "Please."

He's tough. He's always been tough. He was born March 13, 1929, in Haverhill, Mass., the son of a bandleader. He majored in drama, minored in psychology at the University of Houston, and in the early 1950's began calling on the casting offices in New York. When they didn't call back, he lived on ketchup soup. "You buy a pot of hot water and a tea bag for a

nickel at Horn & Hardart's Automat. You set the tea bag aside and pour the hot water into a cereal bowl. Add ketchup, those free packages of soda crackers, salt and pepper, and you've got ketchup soup. With the water left over, you've still got a cup of tea."

He found the Times Square newsstand where out-of-town newspapers told who was casting for what in Sheboygan, Wis., and he hit the road. He played in 140 productions in 36 states. He did Shakespeare, Shaw, Chekhov, Ibsen, and, three times, Cyrano.

Robert Mitchum saw him in Shaw's "Man of Destiny" in Washington, D.C., and signed him for the movie "Thunder Road." It was shot in North Carolina. Then Breck got word to report to Hollywood to dub in a few scenes. He arrived—this was 1958—with \$85 in his pocket, only to discover he wasn't needed. He bought a German shepherd puppy for \$75, and he and the dog slept in the back of a truck behind Schwab's drug store that first night. The next day he got a contract for a deaf-mute role in *Have Gun, Will Travel*, and with the contract, borrowed \$300 from a bank and bought a used Cadillac convertible. At another bank he borrowed another \$300 on the contract, and paid two months' rent on a Laurel Canyon apartment. He invited everybody he knew in Hollywood to a bring-your-own-bottle party that night.

"I bought two jugs of vodka, grape juice, and lemonade and mixed a Purple Jenny. I took the 50 or 60 bottles my friends brought and stowed them in the bedroom. Everybody drank the punch. The next day I took the booze back to a liquor store and got \$300 for it."

That is survival. With \$85 he had bought a \$75 dog, paid \$300 in rent, bought a \$300 car, thrown a party, and ended up \$300 ahead.

His postscript: "Within a month, I'd paid back every bottle of **continued**

Breck on Survival/continued

booze I'd taken."

This is Peter Breck. He is, also, a guy who says he's 6-feet-3½—he is, only in his high-heeled cowboy boots—and he weighs 175 pounds, and he lives with his wife and their 3½-year-old son in Northridge, in the San Fernando Valley, where he moved recently to get more room. He also says he is a hot-tempered man who still gets into fights in bars; the last one, nine months ago. But mainly he is an authority on surviving in Hollywood.

'You have to start over'

What is the Breck formula?

"When your series dies, you have to start over. You can't be proud. You take unemployment checks; you take what work you can get. I did a play, 'A Thousand Clowns'; they paid me \$50 a week. You can't carry that star on your sleeve. It'll replace your heart. Take the publicity you've collected when you were a star, and stow it in a box. Don't keep reading that bull. It warps your sense of values. Nothing's deader than your last series."

When *Black Saddle* was dropped, Breck's wife, Diane, begged him not to sell the expensive black saddle he'd used on the show. "Keep it as a memento," she said. "All the mementos are up here," he said, tapping his head. He unloaded the saddle.

Breck does not pretend to be unique. He says, "Robert Bray lost a series. He took a job on a road gang. That's where he was when *Lassie* came along. Now he's a star again."

But some actors don't survive. "There's a guy in the bar"—Breck pointed him out—"who used to buy drinks for everybody. He wanted you to know he was a celebrity. Then he lost his show. He wouldn't take work at smaller pay. He was afraid people would say, 'He's desperate; he needs

work.' It was star or nothing. He's been out of work a year. He's a has-been, on B and B. Booze and broads. He's finished."

And some survive equably. Richard Long, also on *The Big Valley*, once starred in *Bourbon Street Beat* and *77 Sunset Strip*. Long says to Breck: "Why don't you calm down?" Breck snaps: "I can't. Calmness is dullness."

Breck is not dull. He calls himself Instant Mouth, Loud Mouth. For instance:

- "I was collecting unemployment checks when Warner Bros. hired me. It was a step down."

- "Gary Cooper is dead, Stewart is old, John Wayne can't last forever. I appreciate the image John Wayne has created. I could live with it. I could be a John Wayne."

- "I love being a man. That's the gas, knowing you are a man. There aren't many men any more. No guy who looks like a girl can do a mannish thing."

He links *The Big Valley* and *Bonanza* as "healthy escape" shows, but he also sneers at the "lollipops and soda water" of *Bonanza*.

He's content not to be the star of *The Big Valley*. It is a show with one good year under its gun belt, now starting the second. Peter Breck is set, for a spell, as Nick Barkley, snarling, brawling and drinking his way through the *Valley*. "If they stick to the original premise, I'm OK," he says. "If they digress, there'll be conflict. I got to worry about me."

Does he expect the show's producers to digress, to tamper with his role?

"Yes."

He is a realist. Which is the answer. "A star is somebody with a certain little spark. James Dean. Bogart. If you have it, fine. If you don't, don't worry about it. If I'm not a star, I won't let it bug me. I got a word for people who want to be a star. Change your name to EXIT. You'll see your name all over."

TV JIBE

POINT OF VIEW



'She just sits and stares at me ever since she found out Johnny Carson and I are the same age.'



'It was a three-hour, 37-minute extravaganza that won nine Academy Awards. They showed it on TV this morning from 7:30 to 8:15.'



'Personally, I believe one can find some good in every program.'

TV TELETYPE : NEW YORK: NEIL HICKEY REPORTS:

Continued

CBS has commissioned AARON COPLAND to write an original theme for CBS Playhouse, the projected series of drama specials. (His "Apalachian Spring" has been the theme for CBS Reports since its debut) . . . VICTOR JORY (who once played Lamont Cranston of mind-clouding fame in "The Shadow" movies) plays a villain in "The Frog Is a Deadly Weapon," a forthcoming episode of The Green Hornet.

NBC's Today Show is planning to extend its practice of presenting two-hour, single-subject programs, and more topics will be scrutinized for as long as a week . . . The Oct. 2 Discovery '66 on ABC will examine Hong Kong's sampan population in a program called "The Water People."

PAT BOONE and NBC are talking about a possible daytime show, which would commence around January . . . CBS News plans an hour special for Nov. 22--two days before Thanksgiving--examining affluence and poverty in today's world by contrasting a Nebraska wheat crop and a starving village in India.

CBS has optioned from MARLO LEWIS (former producer of The Ed Sullivan Show) a series project which would feature the famous Friars Club . . . DON MURRAY, INGER STEVENS and BARRY NELSON are on location in New York with a two-hour telefilm for NBC titled "The Borgia Stick."

HORACE McMAHON, a lawman in Naked City, turns criminal for a guest role in a segment of ABC's Hawk titled "Ulysses and the Republic" . . . TISH STERLING, daughter of ANN SOTHERN, will make a guest appearance on Batman; SARAH MARSHALL, daughter of the late HERBERT MARSHALL, will appear on The FBI.

MARGARET LEIGHTON and MICHAEL WILDING, real-life mates, will appear together in an episode of The Girl from U.N.C.L.E. called "Misused Magic" . . . CBS will pre-empt Lamp unto My Feet and Look Up and Live on Oct. 2 for a special showing of a film titled "The Hat," narrated by jazzman DIZZY GILLESPIE and DUDLEY MOORE ("Beyond the Fringe"). Afterward, a panel of clergymen will discuss its ethical significance.

BOBBY DARIN, PETULA CLARK and LIBERACE will appear on various Roger Miller Shows . . . "The Dangerous Christmas of Red Riding Hood," ABC's hour-long special starring LIZA MINNELLI and CYRIL RITCHARD, gets a repeat performance next Christmas Night.

Important Arthritis Information

"If there is any possibility that you have a rheumatic disease [including arthritis], see your physician. Don't delay. Early treatment can prevent crippling."

Your doctor will probably recommend aspirin in his treatment, because:

"Aspirin is the most reliable and least toxic of all arthritic drugs. It is the one that is most likely to provide sustained control of symptoms." —*The quotations are from the folder, "Arthritis & Rheumatism," recently published by the U.S. Department of Health, Education and Welfare.*

The makers of Bayer Aspirin urge you to remember this: *Bayer is pure aspirin.* Many of the other products that advertise arthritis benefits are *part* aspirin, but Bayer is *pure* aspirin, and aspirin is the drug doctors recommend for hours of continuous relief from arthritis pain, swelling and stiffness, so you can work, play and sleep in greater comfort.

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When he recommends aspirin, take Bayer.

*Pure aspirin,
not just part aspirin.*



HOW TO GET COMPLETE FOLDER

You owe it to yourself to read the complete folder, "Arthritis & Rheumatism," published by the U.S. Department of Health, Education and Welfare. It is for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402—Price 5 cents each or \$3 per 100 copies.



TELEVISION CROSSWORD

ACROSS

- 1 Get Smart star
- 4 Emmy, e.g.
- 9 Belonging to Dr. Rossi
- 12 Inspire with fear
- 13 Ballerina Tallchief
- 14 Make doves' sound
- 15 Unused
- 16 Announcer on Tonight (2 wds.)
- 18 Mineral spring resorts
- 20 Ceremonies of respect
- 21 Stations that get the 'breaks'
- 23 Desire; wish
- 24 Richard ____, actor
- 25 Lurched from side to side
- 29 Measures of length
- 30 Lawyer of Peyton Place
- 31 Girl's name
- 32 Pots
- 34 Record of a year
- 35 Serling or Steiger
- 36 Brazen
- 37 Picture phase of TV
- 40 Remove soap
- 41 Adjust
- 43 Mesh fabric
- 46 A Smothers Brother
- 47 Belonging to Ireland
- 48 Flipper's domain
- 49 Printer's measures
- 50 'Best ____ of Our Lives'
- 51 Shade tree

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See next week's TV GUIDE for solution

DOWN

- 1 ____ Briggs of Mission: Impossible
- 2 Be indebted to
- 3 Cronkite's program
- 4 Dinner (2 words)
- 5 Small, soft mass, e. g. gum
- 6 Upper limb
- 7 Jarrod in The Big Valley
- 8 Vic ____, singer
- 9 Sound back
- 10 Entrance
- 11 My Three ____
- 17 TV aerials
- 19 Follow motion with camera
- 21 Let out a secret
- 22 Monster
- 23 Armed conflicts
- 25 College girl
- 26 How absurd!
- 27 Periods of time
- 28 Host of What's My Line?
- 30 Rosemary ____, singer
- 33 Pine or oak
- 34 He's Matt Dillon
- 36 One who bites
- 37 Cast a ballot
- 38 Golf club
- 39 Lowers the light
- 40 ____ avis, rare bird
- 42 Equal score
- 44 Snakelike fish
- 45 Tam-o'-shanter

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Answer to Sept. 3 puzzle



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